



## High-end Winn-Dixie store reopens in St. Johns County

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The St. Johns Winn-Dixie off of CR 210 has a new look. The store at 2220 County Road 210 W., hosted a grand re-opening ceremony on April 12 at 7:45 a.m.

The first 500 customers to arrive at the store will receive a free mystery gift card valued between \$5 and \$500.

"Winn-Dixie is deeply rooted in the St. Johns community and has established a history of commitment and service going back more than 15 years," Southeastern Grocers CEO Anthony Hucker said in a release. "The newly remodeled store is designed with the needs of this unique community in mind. We're excited to give our customers a store they can count on while continuing to offer a great shopping experience, providing exceptional service and the freshest products at the right price."

The updated store features a new facade, produce department and improved deli along with a new in-store pizza shop, expanded bakery, cheese shop expansion and full-service meat department. There will also be a new health and beauty section, updated floral and seafood departments.

The update comes soon after a flurry of small adjustments from SEG, including introducing its Hispanic label grocer to the Tampa and Orlando markets and introducing Shipt options to Winn-Dixie locations across Florida. The grocer filed for Chapter 11 bankruptcy in March and plans to shutter 94 stores.