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St. Augustine's obvious opportunity



"We have the best incentive programme in the US," says Edward R. Wuellner, Executive Director, St. Augustine Airport Authority. Unlike most airports, where the time limit for incentives is two years, it's never-ending at St. Augustine. "We're a very low-cost airport, with low long-term costs. And we have no PFC... everything flows straight to your bottom line."

But it's not just cost. "St Augustine is in a very wealthy area,"

adds Wuellner, with Florida's highest median income of \$74,000. It has lots of industry – many HQs are closer than to Jacksonville Airport – and its history, golf, food, and beaches means it's a very attractive leisure destination too.

With a terminal opened in 2016, 1.4 million people within one hour, 2.2m+ within 1.5 hours, and located in the eighth fastest-growing county in the US, St. Augustine is an obvious opportunity.

