

**MINUTES OF MEETING  
INDUSTRIAL DEVELOPMENT AUTHORITY  
OF ST. JOHNS COUNTY  
March 9, 2020 3:00 PM  
at  
500 San Sabastian View, St. Augustine FL**

**Members Present:** Vivian Helwig, Melissa Eckart, Geoffrey Litchney, Chet Frith, and Joseph Rowell

**Members Absent:** none

**Guests Present:** See attached sign in sheet.

Mr. Helwig brings the meeting to order at 3:00PM.

Mr. Helwig asks for roll call. All members present.

Mr. Helwig asks for public comment.

No public comment.

Mr. Helwig moves meeting to additions and deletions.

No additions or deletions.

Mr. Helwig moves the meeting to Approval of Minutes.

Motion Mr. Litchney, Second Mr. Rowell to approve the minutes for February 10, 2020 meeting of the Industrial Development Authority as presented.

Vote unanimous.

Mr. Helwig moves the meeting to the treasurer's report.

Mr. O'Connell presents the January 31, 2020 financial statements of the Authority along with one invoice to be paid to W.H. O'Connell & Associates, PA in the amount of \$250.00 for accounting services.

Discussion.

Mr. Helwig moves the meeting to Regular Business:

Distribution of THE PLAYERS Championship tickets.

Ms. Newman of the Chamber of Commerce states almost all of the tickets have been distributed.

Discussion.

Ms. Newman continues by stating tickets were distributed to a few new companies as well.

Southern Business & Development Advertising Opportunity

Mr. Helwig states that Ms. Glasgow had discussed this opportunity for the Authority.

Ms. Glasgow gives a background about the publication. She states the County's economic development department will be featured in an upcoming issue. She thought the IDA may want to do an advertisement in the publication. She states she has received word the IDA would receive a discounted rate of 50%.

Discussion.

Mr. Frith ask about the distribution numbers of the publication.

Discussion.

Mr. Rowell asked who would be responsible for producing the IDA's ad for the publication.

Ms. Glasgow produces an example of an advertisement that could be used and a copy of a previous publication.

Discussion.

Motion Mr. Rowell, Second Mr. Litchney to approve a full-page advertisement in Southern Business & Development at a cost of \$3,500.

Vote unanimous

Discussion on content.

Mr. Helwig moves the meeting to Reports:

Staff:

Ms. Glasgow presents a handout concerning a recent Enterprise Florida LinkedIn posting showing The Players, St. Johns County and the new global home of the PGA Tour.

Discussion on upcoming events.

Commissioner Smith discusses and thanks Mr. Frith for the tour. He continues by discussing the health and operation of the County in general.

Members:

Ms. Eckart – none.

Mr. Litchney – none.

Mr. Frith – none

Mr. Rowell – none.

Mr. Helwig discusses the Airport Authority and their recent activities.

Mr. Helwig asks for a motion to adjourn.

Motion Mr. Rowell, Second Mr. Frith to adjourn the meeting at 3:53PM

Vote unanimous.

