



St. Johns County Board of County Commissioners

Communications Division

St. Johns County Partners with Coast2CoastRx to offer Free Discount Prescription Savings Program

St. Johns County is pleased to join the **Coast2Coast Rx Card program**. The new **Coast2Coast Rx** card will allow all County residents, regardless of income, age, or health status, to participate in the program and save on the cost of their medications. The program saved cardholders throughout the nation an average of 65% in 2016 on the cost of prescription drugs. Even pets and people living outside the County are able to take part in the program. The Rx card is distributed free of charge and may be used at all pharmacy chains and most independent pharmacies in St. Johns County and includes over 60,000 drugs in its formulary.

“With the continual rise in healthcare costs showing no signs of slowing down, we embraced the opportunity to partner with a local St. Johns County company to offer our residents a discount prescription program,” said Shawna Novak, St. Johns County Health and Human Services Director. “Provided at no cost to the County or those who participate, the program offers additional benefits and is an excellent resource for residents lacking prescription drug coverage and those required to purchase maintenance drugs on a regular basis.”

Providing savings for residents through the Rx program will come at no expense to the County. Besides the discount on prescriptions, the card also provides savings on dental, vision, veterinary, and hearing services, as well as discounts on lab and imaging tests and diabetes supplies and equipment for all family members.

Steve Rohm, National Sales Manager of Financial Marketing Concepts, Inc., of Ponte Vedra Beach, Florida, the issuer of the **Coast2Coast Rx** free discount card, says, “We are pleased to work with the County to help individuals, their families, and pets combat the rising cost of healthcare.” Rohm added, “We appreciate all that the County and local pharmacies are doing to help those in need.”

The **Coast2Coast Rx** card will be available for residents at most participating pharmacies, governmental offices, libraries, and County health facilities. Residents will also be able to print the Rx card and view the nearest participating locations at <http://www.coast2coastrx.com/counties/fl/stjohns>.

The **Coast2Coast Rx** card will provide residents with a valuable tool to help maintain their health and wellbeing at an affordable cost. The **Coast2Coast Rx** card is also available at county offices and local libraries in the following counties: Baker, Charlotte, Collier, Dixie