



# FACTS & ADVANTAGES MARKET SNAPSHOT

**608 square miles bordered by the St. Johns River and the Atlantic Ocean, St. Johns County offers a temperate coastal climate, rich history, pristine beaches, lakes & waterways, fine art galleries, retail shops & restaurants**

**Long-standing History:**

- Created in 1821 as one of Florida's first two counties
- St. Augustine is the nation's oldest city; incorporated in 1565

**Population:** 243,812 with approx. 3.7% annual growth rate

**Tax Structure:** Lowest tax rate in Northeast Florida

- 0.5% County Sales Tax (State Sales Tax 6%)
- 2017 Millage Rate for unincorporated areas: 14.3995 (per \$1000 of value)
- Hotel/Motel Tax: 9%, 4% Local Option on short-term rentals

**Unemployment Rate:** 3.0% as of March 2018

**Educational Attainment Above State/National Avg:** 94% with a high school diploma; 52% with an associate's or bachelor's degree or greater; 14.3% with a graduate or professional degree

**Labor Force:** 124,915 as of March 2018

**Notable Employers:** Northrop Grumman, CarlisleIT, Flagler Hospital, the Florida Army National Guard, Ring Power, PGA TOUR, Flagler College, and iDeal Aluminum



**#1 FLORIDA-RATED  
PUBLIC SCHOOL DISTRICT**

- FLORIDA DEPARTMENT OF EDUCATION

**FLAGLER COLLEGE #2 FOR THE BEST  
REGIONAL COLLEGES IN THE SOUTH**

- U.S. NEWS & WORLD REPORT'S  
BEST COLLEGES GUIDE

**ST. AUGUSTINE NAMED  
#1 U.S. DESTINATION**

- MONEY'S 2<sup>ND</sup> ANNUAL 'BEST IN TRAVEL' AWARDS

## COMPANY TESTIMONIAL

*"From Governor Scott's visit to many of our accomplishments, we feel like St. Johns County has been side by side with us in our endeavors."*

- Michael A. Siegel

Co-Owner – Ideal Deals, LLC,

Ideal Gas, LLC and Panther Holdings, LLC



## MARKET & LOGISTICS

**Airports** Northeast Florida Regional Airport  
Jacksonville International Airport

**Highways** I-95, I-10, US 1, SR 16, SR 207

**Railroads** FL East Coast Railway  
CSX via Jaxport  
Norfolk Southern via Jaxport