



Baptist's Nocatee center opening in 2020

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Summer opening projected for primary care, multiple specialties facility

An August groundbreaking is scheduled for Baptist Health's planned health and wellness center at Nocatee, which is to open in summer 2020 with primary care and multiple specialties under one roof.

The \$29 million Baptist HealthPlace at Nocatee will be on 12 acres west of Nocatee Town Center and the Lakeside neighborhood, facing Nocatee Parkway.

The two-story, 83,000-square-foot facility is Baptist Health's response to the ballooning population in Nocatee, a master-planned community in Ponte Vedra Beach that was built for 30,000 people. It already has at least 20,000 and was recently named the fifth fastest-growing suburb in the United States.

"Our vision is to create a convenient place for health and wellness that helps people get well and stay healthy," said President and CEO Brett McClung. "We're going to continue to listen to the voice of our consumers in Nocatee to make sure our design evolves so it meets their needs now as well as in the future."

HealthPlace at Nocatee will house primary care, behavioral health, orthopedics, cardiology, otolaryngology, OB/GYN care and pediatric rehabilitation services. A Baptist health coach will provide free health screenings, one-on-one wellness consultations and "Talk with a Doc" events, and a cafe will feature healthy food choices.

Also, Brooks Rehabilitation plans to relocate its existing Nocatee clinic to the Baptist facility to provide outpatient physical therapy services. An in-house YMCA will have full workout facilities, a covered outdoor green space, family-oriented programming and child care at no cost for members.

Same- and next-day appointments will be available, as well as online appointment scheduling and extended hours on weekdays and weekends.

Baptist Health has had a Nocatee presence since 2015 when Baptist Primary Care opened in Nocatee Town Center. That office will relocate to Baptist HealthPlace, with double the current number of providers.

But Baptist is not the only Northeast Florida health care system paying attention to Nocatee and the surrounding Northern St. Johns County area.

In 2017, St. Vincent's HealthCare built a stand-alone primary and urgent care center on County Road 210, and in April UF Health opened a family medicine and pediatrics center a mile north of Nocatee Town Center. Memorial Hospital Jacksonville also announced this year that it had purchased property in the St. Johns County portion of Philips Highway for a medical office building that will provide multispecialty centers and physician offices as well as an adjacent emergency room and Flagler Health+ plans a "health village" for the Nocatee area.