

**MINUTES OF MEETING
INDUSTRIAL DEVELOPMENT AUTHORITY
OF ST. JOHNS COUNTY
May 10, 2021 3:00 pm
at
500 San Sabastian View, St. Augustine FL**

Members Present: Vivian Helwig, Chet Frith, and Kevin Kennedy

Call in Members: Melissa Churchwell

Members Absent: Geoffrey Litchney

Guests Present: See attached sign in sheet.

Mr. Kennedy brings the meeting to order at 3:04PM.

Mr. Kennedy asks for roll call. Mr. Helwig, Mr. Frith and Mr. Kennedy in attendance. Ms. Churchwell on the phone. Mr. Litchney is absent.

Mr. Kennedy ask for public comment.

No public comment.

Mr. Kennedy asks for additions and deletions to today's agenda.

No additions or deletions.

Mr. Kennedy moves the meeting to the Treasurer's report.

Mr. O'Connell presents one check for payment \$550.00 for accounting services payable to W.H. O'Connell & Associates, PA. He updates the board on the annual Audit. He asks for questions about the financials that were sent to each member.

Discussion.

Motion Mr. Helwig, Second Mr. Frith to approve the presented financial statements and check for payment.

Vote unanimous. Ms. Churchwell (call in)

Mr. Kennedy moves the meeting New Business.

St. Johns County Branding and Marketing Discussion and Request.

Ms. Meeks discusses what has been presented to the Authority. A phased approach and an all at once approach.

Discussion on the contract and modifications.

Mr. Dobson states the Authority needs to decide first to do it and if they decide to do it which agreement to approve the phased approach or the total commitment approach.

Discussion.

Mr. Frith states he supports the full payment approach.

Mr. Helwig states he supports the phased approach.

Mr. Kennedy states he supports the phased approach.

Ms. Churchwell states she supports the phased approach.

Mr. Dobson states a motion to approve the approach will be needed then a contract will be prepared.

Discussion.

Motion Mr. Helwig, Second Mr. Frith to approve the project presented for the St. Johns County Branding and Marketing project with a phased approach.

Vote unanimous with Ms. Churchwell (call in)

Mr. Dobson states need motion to approve the contract for this project.

Motion Mr. Helwig, Second Mr. Frith to approve contract as presented and subject to county attorney approval.

Vote unanimous with Ms. Churchwell (call in)

Mr. Helwig states he likes this idea in light of COVID and thanks all who presented.

Discussion.

Next Item - Reports.

Mr. Helwig. None.

Mr. Frith None.

Mr. Churchwell. None.

Mr. Kennedy. None.

Commissioner Smith. None.

Ms. Zuberer none

Mr. Kennedy states next meeting is June 14, 2021 and askS for a motion to adjourn.

Motion Mr. Helwig, Second Mr. Frith to adjourn at 4:26PM

Vote unanimous.

IDA

SIGN IN SHEET

IDA BOARD MEMBERS

1	Kevin Kennedy
2	Viv Helwig
3	Chet Frith
4	Melissa Churchwell (call in)
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IDA MEETING

DATE: May 10, 2021

VISITORS / GUESTS

Who do you represent?

	VISITORS / GUESTS	Who do you represent?
1	Commissioner Jeb Smith	BCC
2	Rececca Lavie	OCA
3	Tera Meeks	SJC
4	Henry O'Connell	IDA CPA
5	Geoff Dobson	IDA Atty
6	Mike McCabe	IDA Atty
7	Cathy Newman	SJC Chamber
8	Jennifer Zuberer	SJC
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