

SECTION 5 PARTNERSHIPS AND AGREEMENTS

As explained in the Florida Department of Transportation's Scenic Highways Program Manual, "partnering" is a term used to describe the cooperative work efforts of two or more parties to reach a common goal. Partnering and agreements may develop between the Corridor Group and citizens, government agencies, private businesses, business associations, landowners, land developers, interest groups, and civic organizations. The intent of the partnering effort is to collectively produce a better product or outcome than could be accomplished by working separately. In partnering efforts, all parties mutually benefit by agreeing to pool resources to achieve a high quality, consensus-based outcome. Since the Florida Scenic Highways Program is a grassroots effort with great emphasis on local support and consensus building, partnering is an obvious complimentary tool to achieve a Corridor's Vision, and it is a tool that the Corridor Group is using for that purpose.

As a starting point, it was critical that potential partners become aware of Corridor Group activities. The Corridor Group members have taken some initial steps to communicate the benefits of the CMP to the public in general and to some potential partners, and they recognize that this is an ongoing and continuous process, which may be guided in part by their Community Participation Program in Section 3. The group is aware that the benefits of partnering are often the primary motivators to enter into a partnership agreement, and that keeping an open and creative mind provides opportunities for unique partnerships that might be successful for very specific corridor issues. Not surprisingly, the group has begun to achieve a sense of inclusion, ownership and contribution among current and potential partners.

For example, the Corridor Group's first partnership formed with the Environmental Education Resource Council of Northeast Florida (EERC), a local not-for-profit agency with representation on the Corridor Group, to provide a means for administering start-up expenses pursuant to the Bylaws, and to facilitate the Corridor Group's potential fund-raising activities should the opportunity arise prior to the Corridor Group obtaining its own articles of incorporation and IRC Section 501(c)(3) tax-exempt status, for which it is currently filing the necessary paperwork. In addition, to accomplish some of the Corridor Group's stated goals that pertain to promotional and community participation activities, it was recognized that other organizations involved in historical resources and special events would be beneficial to the Corridor Group while also helping them achieve their related goals of tourism, cultural events, linkages, etc. The partnership agreements made with William R. Adams, Ph.D. (author of *St. Augustine & St. Johns County: A Historical Guide*), and the St. Johns County Visitor's and Convention Bureau sprang forth from this realization. The Corridor Group also pursued a partnership with the St. Johns Riverkeeper to work toward common concerns centered on the River, and the partnership with the Garden Club of Switzerland developed from both groups' interest in adding native trees and other plantings for enhancement of the scenic highway. Finally, the Corridor Group has the support of the Florida Wildlife Federation (FWF), which executed its Partnership Agreement last year, shortly after establishing its first Northeast Florida office in St. Johns County. The involvement of the FWF is expected to enhance the Corridor Group's efforts in protecting areas of environmental concern, which may be suitable in some instances for passive recreational pursuits.

A blank partnership agreement is provided on page 5-3 for future copying and use, and the six existing agreements follow on subsequent pages. Newly identified partners and changes from potential to actual

partners may be noted in Table 1 (in Section 3). In addition, some of the potential partners are matched with specific "Action Items" in Table 8 at the end of this document (in Section 13).

PARTNERSHIP AGREEMENT

The Corridor Management Council will draft individual partnership agreements when appropriate. A sample agreement is shown as follows.

William Bartram Scenic & Historic Highway

Corridor Management Council

Partnership Agreement

This Agreement, effective as of May 12, 2005, entered between the Corridor Management Council (hereinafter CMC) and Environmental Education Resource Council of NE Florida (hereinafter CMC Partner) to establish a mutually supportive relationship between the CMC and the CMC Partner in the implementation, coordination, and monitoring of the William Bartram Scenic & Historic Highway.

- A. The CMC Partner is involved in the scenic & historic highway corridor as an organization or individual interested in the preservation and celebration of local historical persons, places, events and natural resources. The CMC Partner supports the William Bartram Scenic & Historic Highway (WBS&HH) Corridor Management Plan (CMP) and will take the steps it deems necessary to support the implementation of the CMP.
- B. The CMC supports the activities of the CMC Partner that benefit the Scenic Highway Corridor. The CMC may provide informational materials for use and organize activities that the CMC Partner may participate in, and/or provide speakers to present corridor information in an effort to appropriately assist and promote the CMC Partner.
- B. Terms and Termination: This agreement is effective as of the date first written above for a period of 5 years and shall automatically renew for successive 5 year periods unless terminated by either party in accordance with this provision. This agreement can be terminated by either party for any reason with or without cause upon the provision of 30 (thirty) days written notice to the other part at the address provided below.

CMC

Mary Chinn 6/12/05
Chairperson Date

Official Address

CMC Partner

Walter W. Bailey 5-12-05
Authorized Representative Date

Official Address

William Bartram Scenic & Historic Highway Corridor Management Plan - May 2005

William Bartram Scenic & Historic Highway

Corridor Management Council

Partnership Agreement

This Agreement, effective as of June 9, 2005 entered between the Corridor Management Council (hereinafter CMC) and Sumner County Park Board (hereinafter CMC Partner) to establish a mutually supportive relationship between the CMC and the CMC Partner in the implementation, coordination and monitoring of the William Bartram Scenic & Historic Highway.

- A The CMC Partner is involved in the scenic & historic highway corridor as an organization or individual interested in the preservation and celebration of local historical persons, places, events and natural resources. The CMC Partner supports the William Bartram Scenic & Historic Highway (WBS&HH) Corridor Management Plan (CMP) and will take the steps it deems necessary to support the implementation of the CMP.
- B The CMC supports the activities of the CMC Partner that benefit the Scenic Highway Corridor. The CMC may provide informational materials for use and organize activities that the CMC Partner may participate in, and/or provide speakers to present corridor information in an effort to appropriately assist and promote the CMC Partner.
- B Terms and Termination: This agreement is effective as of the date first written above for a period of 5 years and shall automatically renew for successive 5-year periods unless terminated by either party in accordance with this provision. This agreement can be terminated by either party for any reason with or without cause upon the provision of 30 (thirty) days written notice to the other part at the address provided below.

CMC

[Signature]
Chairperson

6/9/05
Date

CMC Partner

[Signature]
Authorized Representative

7/05
Date

Official Address

Official Address

PARTNERSHIP AGREEMENT

The Corridor Management Council will draft individual partnership agreements when appropriate. A sample agreement is shown as follows.

William Bartram Scenic & Historic Highway

Corridor Management Council

Partnership Agreement

This Agreement, effective as of MAY 10, 2005, entered between the Corridor Management Council (hereinafter CMC) and ST. JOHN'S RIVERKEEPER, (hereinafter CMC Partner) to establish a mutually supportive relationship between the CMC and the CMC Partner in the implementation, coordination, and monitoring of the William Bartram Scenic & Historic Highway.

- A. The CMC Partner is involved in the scenic & historic highway corridor as an organization or individual interested in the preservation and celebration of local historical persons, places, events and natural resources. The CMC Partner supports the William Bartram Scenic & Historic Highway (WBS&HH) Corridor Management Plan (CMP) and will take the steps it deems necessary to support the implementation of the CMP.
- B. The CMC supports the activities of the CMC Partner that benefit the Scenic Highway Corridor. The CMC may provide informational materials for use and organize activities that the CMC Partner may participate in, and/or provide speakers to present corridor information in an effort to appropriately assist and promote the CMC Partner.
- B. Terms and Termination: This agreement is effective as of the date first written above for a period of 5 years and shall automatically renew for successive 5 year periods unless terminated by either party in accordance with this provision. This agreement can be terminated by either party for any reason with or without cause upon the provision of 30 (thirty) days written notice to the other part at the address provided below.

CMC

CMC Partner

[Signature]
Chairperson

6/9/05
Date

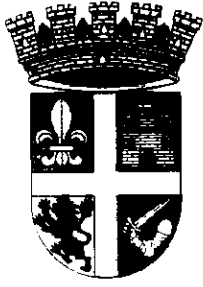
[Signature]
Authorized Representative

MAY 10, 2005
Date

Official Address

Official Address

2800 UNIVERSITY BLVD.
JACKSONVILLE, FL 32211



City of St. Augustine



St. Augustine, Florida

Heritage Tourism

May 10, 2005

Mary Cornwell
2652 State Road 13
William Bartram Scenic Highway
Switzerland, Florida 32259

Dear Mary:

I am returning a signed copy of the Partnership Agreement with the Corridor Management Council.

Please understand that I am signing this Agreement for myself, individually, and not as a representative of the City of St. Augustine, my employer. The City, of course, has no responsibility for the highway and, in any event, I cannot commit the City without express approval of the City Commission.

I might note that I included the William Bartram Scenic Highway as one of the described historic sites in my recent book, *St. Augustine & St. Johns County: A Historical Guide*. I hope that mentions of that kind will help in a small way to preserve the scenic highway.

You are to be congratulated and thanked for the many personal efforts you have put forth to preserve this splendid part of our history.

Sincerely,

William R. Adams, Ph.D.
Director

*Bill Adams
Friday, May 13, 2005
5/13/05*

PARTNERSHIP AGREEMENT

The Corridor Management Council will draft individual partnership agreements when appropriate. A sample agreement is shown as follows.

William Bartram Scenic & Historic Highway

Corridor Management Council

Partnership Agreement

This Agreement, effective as of 5-10-05, entered between the Corridor Management Council (hereinafter CMC) and William R. Adams, Ph.D. (hereinafter CMC Partner) to establish a mutually supportive relationship between the CMC and the CMC Partner in the implementation, coordination, and monitoring of the William Bartram Scenic & Historic Highway.

- A. The CMC Partner is involved in the scenic & historic highway corridor as an organization or individual interested in the preservation and celebration of local historical persons, places, events and natural resources. The CMC Partner supports the William Bartram Scenic & Historic Highway (WBS&HH) Corridor Management Plan (CMP) and will take the steps it deems necessary to support the implementation of the CMP.
- B. The CMC supports the activities of the CMC Partner that benefit the Scenic Highway Corridor. The CMC may provide informational materials for use and organize activities that the CMC Partner may participate in, and/or provide speakers to present corridor information in an effort to appropriately assist and promote the CMC Partner.
- B. Terms and Termination: This agreement is effective as of the date first written above for a period of 5 years and shall automatically renew for successive 5 year periods unless terminated by either party in accordance with this provision. This agreement can be terminated by either party for any reason with or without cause upon the provision of 30 (thirty) days written notice to the other part at the address provided below.

CMC
Mary Corquell
 Chairperson
5/3/05
 Date

CMC Partner
William R. Adams
 Authorized Representative
5-10-05
 Date

Official Address

Official Address

PARTNERSHIP AGREEMENT

The Corridor Management Council will draft individual partnership agreements when appropriate. A sample agreement is shown as follows.

William Bartram Scenic & Historic Highway

Corridor Management Council

Partnership Agreement

This Agreement, effective as of MAY 16, 2005, entered between the Corridor Management Council (hereinafter CMC) and ST. JAMES COUNTY VISITORS & CONVENTION BUREAU (hereinafter CMC Partner) to establish a mutually supportive relationship between the CMC and the CMC Partner in the implementation, coordination, and monitoring of the William Bartram Scenic & Historic Highway.

- A. The CMC Partner is involved in the scenic & historic highway corridor as an organization or individual interested in the preservation and celebration of local historical persons, places, events and natural resources. The CMC Partner supports the William Bartram Scenic & Historic Highway (WBS&HH) Corridor Management Plan (CMP) and will take the steps it deems necessary to support the implementation of the CMP.
- B. The CMC supports the activities of the CMC Partner that benefit the Scenic Highway Corridor. The CMC may provide informational materials for use and organize activities that the CMC Partner may participate in, and/or provide speakers to present corridor information in an effort to appropriately assist and promote the CMC Partner.
- B. Terms and Termination: This agreement is effective as of the date first written above for a period of 5 years and shall automatically renew for successive 5 year periods unless terminated by either party in accordance with this provision. This agreement can be terminated by either party for any reason with or without cause upon the provision of 30 (thirty) days written notice to the other part at the address provided below.

CMC

[Signature]

Chairperson

Official Address

5/25/05

Date

CMC Partner

[Signature]

Authorized Representative

Official Address

5/16/05

Date

William Bartram Scenic & Historic Highway

Corridor Management Council

Partnership Agreement

This Agreement, effective as of April 23, 2004, entered between the Corridor Management Council (hereinafter CMC) and Florida Wildlife Federation, (hereinafter CMC Partner) to establish a mutually supportive relationship between the CMC and the CMC Partner in the implementation, coordination, and monitoring of the William Bartram Scenic & Historic Highway.

- A. The CMC Partner is involved in the scenic & historic highway corridor as an organization or individual interested in the preservation and celebration of local historical persons, places, events and natural resources. The CMC Partner supports the William Bartram Scenic & Historic Highway (WBS&HH) Corridor Management Plan (CMP) and will take the steps it deems necessary to support the implementation of the CMP.
- B. The CMC supports the activities of the CMC Partner that benefit the Scenic Highway Corridor. The CMC may provide informational materials for use and organize activities that the CMC Partner may participate in, and/or provide speakers to present corridor information in an effort to appropriately assist and promote the CMC Partner.
- B. Terms and Termination: This agreement is effective as of the date first written above for a period of 5 years and shall automatically renew for successive 5 year periods unless terminated by either party in accordance with this provision. This agreement can be terminated by either party for any reason with or without cause upon the provision of 30 (thirty) days written notice to the other part at the address provided below.

CMC

Mary L. Cornwell
Chairperson

Date

5/11/04

Official Address:

CMC Partner

[Signature]
Authorized Representative

4/23/04

Date

Official Address:

Florida Wildlife Federation
Northeast Office
201 Owens Ave
Suite A
St. Augustine, FL 32080