7.14 BACKGROUND CONDITIONS ANALYSIS-OPPORTUNITIES AND CONFLICTS

Background Condition	Opportunity	Conflict
7.1 Corridor Limits (All goals, objectives, strategies and actions apply.)	 The William Bartram Scenic & Historic Highway corridor allows for connections to scenic, historic, cultural, natural, and recreational amenities Linkages to the St. Johns River system at various locations 	Impact may cause loss of scenic and historic character along the Corridor
7.2 Roadway/ ROW Description (Reference Goals 1, 2, 6 and 7; Objectives 1.2,1.3, 1.5, 1.6, 2.1, 2.3, 2.4, 6.1 and 7.1; Strategies 1.2.1, 1.3.1, 1.3.2, 1.3.3, 1.5.1, 1.6.1, 2.1.1, 2.1.2, 2.1.3, 2.1.4, 2.3.1, 2.4.1, 2.4.2, 2.4.3, 6.1.1, 6.1.2, 6.1.3, 7.1.1, 7.1.2 and 7.1.3; and Actions A.1, A.3, A.4, A.5, A.6, A.10, A.15, C.3, C.10 and C.18).	 Acquisition of a continuous Greenway and/or Blueway adjacent to the corridor Ease traffic along the corridor through creation of alternate routes, by increasing existing bridge capacities Improve ROW storm water and drainage system and treatment before discharge into the St. Johns River Improvement and creation of a fire protection system Consolidate or underground utilities Multi-use trails connecting to the river and other intrinsic resources. Maintain status quo on roadway character, number of lanes and development Plant and save live oak canopies, native landscape buffers and wildflower plantings where appropriate 	 ROW is not consistent throughout the corridor Costs associated with new road construction and enhancements Cost of storm water and fire protection system Cost of consolidation and relocation of utilities
7.3 Existing Land Use, Zoning Reference Goals 1 and 8; Objectives 1.1, 1.4, 1.6 and 8.1; Strategies 1.1.1, 1.1.2, 1.4.1, 1.4.2, 1.6.2 and 8.1.1; and Actions C.8, C.9, and C.10.	 Corridor overlay zone for design guidelines, tree protection, sign control, etc. Better land development code enforcement Encourage developers to plant more native vegetation and comply with buffer regulations Leverage the support from the Board of County Commissioners for the Scenic Highways program in the DRI, PUD, PSD, PRD and other development approval processes Affect amendments to the Northwest Sector Overlay 	Need for design guidelines, tree protection and sign control Enforcement of present land development regulations Developers and agencies not very concerned about endangered species – flora and fauna Commercial development are not required to be in accordance with the Scenic Highways Program Vision and Goals Enforcement of codes & laws consistent with Land Development Code and laws

Background Condition	Opportunity	Conflict
7.4 Future Land Use Reference Goals 1 & 8; Objectives 1.1, 1.4, 1.6 and 8.1; Strategies: 1.1.1, 1.1.2, 1.4.1, 1.4.2, 1.6.2 and 8.1.1; and All "A" Actions (Improvements/ Enhancements), and C.8, C.9 C.13, C.16, C.19.	Additional recognition in the Comprehensive Plan to include the corridor map, vision and Goals, Objectives and Strategies	Grandfathering and buffer exemptions
7.5 Signage Reference Goals 1, 2, 5 and 8; Objectives 1.7, 2.4, 5.1 and 8.1; Strategies 1.7.1, 1.7.2, 2.4.1, 2.4.3, 5.1.5 and 8.1.2; and Actions C.16 and C.19.	 Coordinate, monitor and examine public and private signage standards for the Corridor. Eliminate temporary signs and banners Distinctive community logos and a well coordinated directional signage 	 Sign regulations enforcement No uniform signage plan for the corridor Small business owner violators Lack of sufficient code enforcement personnel
7.6 Safety Reference Goals 1 & 2; Objectives 1.4, 2.1 and 2.2; Strategies 1.4.2, 1.4.3, 2.1.1, 2.1.3, 2.2.1 and 2.2.2; and Actions A.4, A.10, A.15 and A.18.	 A transportation study that reviews multimodal use, speed regulations and parking Safe crossing areas with warning devices for pedestrians and bicycles Construction of new North-South road and alignment of other parallel roads Correct improper and unsafe use of the right-of-way for parking Traffic calming and reduce speed where appropriate Warning devices at bike /pedestrian crossings along corridor Identify potential acquisitions needed to improve safety and enhance the corridor New developments should consider burying utilities except where tree integrity would be adversely affected Non intrusive/low "spill/glare" lighting where appropriate 	 Inadequate pedestrian and bike paths High traffic speed Truck traffic and truck stops Increased traffic

Background Condition	Opportunity	Conflict
7.7 Traffic Volumes/User Types, Level of Service Reference Goals 1, 2, 6 and 7; Objectives 1.1, 2.1, 2.2, 2.3, 6.1 and 7.1; Strategies 1.1.2(b), 2.1.1, 2.1.2, 2.1.3, 2.1.4, 2.2.1, 2.2.2, 2.3.1, 6.1.1, 6.1.2, 6.1.3 and 7.1.3; and Actions A.4, A.20, A.21 and C.3.	 Alternate modes of transportation including but not limited to pedestrian, bus, boat, and bicycles Alternate routes for local and through traffic 	 Traffic along corridor is expected to increase No plan for multi-modal uses Level of service is expected to fall
7.8 Transportation Planning Goals 1, 2, 6 and 7; Objectives 1.1, 1.4, 2.1, 2.2, 6.1 and 7.1; Strategies 1.1.2(b), 1.4.2, 2.1.1, 2.1.2, 2.1.3, 2.1.4, 2.2.1, 2.2.2, 2.3.1, 6.1.1, 6.1.2, 6.1.3 and 7.1.3; and Actions A.4, A.18, A.20, A.21, C.3, C.13 and C.16.	 Bike access to intrinsic resources Alternative modes of transportation with enhancements for pedestrians and bicycles Multi-modal system to the St. Johns River and possibilities of boat travel Nature, cultural and historical trails Interpretive sign program Protection and enhancement of the river 	Off road bicycle access to intrinsic resources not present Flooding and inadequate storm water management
7.9 Roadway Improvements Reference Goals 2 & 6; Objectives 2.1, 2.2 and 6.1; Strategies 2.1.1, 2.1.2, 2.1.3, 2.1.4, 6.1.1, 6.1.2 and 6.1.3; and Actions A.1, A.4, A.18, A.20, A.21, C.3, C.13 and C.16.	 Plant oak and other native trees Wildflower plantings Enhancements of retention ponds. Provide attractive disposal units Recruit homeowners to take part in the maintenance of vegetation adjacent to their property Improved storm water system Underground utility lines 	Easements and adjacent property usage Need for enhancement and safety considerations Existing retention areas Flooding

Background Condition	Opportunity	Conflict
7.10 Protection Techniques Reference Goals 1, 5, 6, and 8; Objectives 1.1, 1.2, 1.3, 1.7, 5.2, 6.1, 7.1 and 8.1; Strategies 1.2.1,1.2.2,1.3.1, 1.3.2, 1.7.2, 1.8.1, 1.8.2, 5.2.1, 5.2.2, 6.1.1, 6.1.2, 6.1.3, 8.1.1, 8.1.2, 8.1.3 and 8.1.4; and C Actions.	 Amend comprehensive plan to further recognize scenic corridor Create overlay zone for scenic Corridor Limitations on commercial development Code enforcement Incentive program for businesses and residents Leverage existing provisions of the Northwest Sector Overlay 	Lack of special protection measures
7.11 Env. Conditions Reference Goals 1, 4, 5 and 8; Objectives 1.1, 1.2, 1.3, 1.7, 4.1, 4.2, 4.3, 5.1, 5.2 and 8.1; Strategies 1.1.2,1.2.1, 1.2.2, 1.2.4, 1.3.1, 1.3.2, 1.7.1, 4.1.1, 4.2.3, 4.3.1, 4.3.2, 5.1.4, 5.2.2, 5.2.5, 8.1.3 and 8.1.4; and A, B & C Actions.	 Interpretive signage for historical and natural resources Museum/visitor's center for William Bartram and other local heritage Heritage education program in schools Nature, history and cultural preservation programs Bird and wildlife viewing areas 	 No interpretive signage along the corridor No visitor information centers
7.12 Other Programs Reference Goals 1, 2, 3, 4 and 5; Objectives 1.9, 2.3, 3.1, 3.2, 3.3, 4.1, 4.2, 5.1 and 5.2; Strategies 1.9.3, 2.3.1, 3.1.1, 3.1.2, 3.2.1, 3.3.1, 3.3.2, 4.1.1, 4.2.2, 4.2.1, 4.2.2, 4.2.3, 5.1.2, 5.1.3, 5.1.4, 5.2.1, 5.2.2, 5.2.3, 5.2.4 and 5.2.5; Actions A.3, A.5, A.7, A.8, A.9, A.11, A.12, A.13, A.14, B.1, B.4, B.6, B.9, and C Actions.	The corridor's intrinsic resources and private businesses could link their facilities to the corridor, by providing information kiosks, bike and pedestrian connections, boat connections and beautification projects along the roadway	No established lines of communication between the residents, businesses and agencies Funding to implement the CMP