

Table 7: William Bartram Scenic & Historic Highway Action Plan*

June 05

No	Action	Responsibility	Potential Funding Sources/Partners	Product	Years
A Corridor Improvements/Enhancements					
1	Plant vegetation including live oaks, wildflowers and native trees	CMC, SJC, FDOT, CPR, VOL	SHG, FBG, UFG, FPT	Nature trees, shrubs and wildflowers	On going
2	Buffer developed areas with appropriate native trees landscaping	CMC, SJC, FDOT, CPR, VOL, DVL	SHG, FBG, UFG, FPT, PR	Nature trees and shrubs	On going
3	Install Scenic Highways signs	CMC, FDOT, SJC	FDOT, SJC	FDOT Signs	2005-2006
4	Traffic calming and speed reduction	SJC, FDOT	SJC, FDOT, T-21, SHG, FBG	Safer roads	2005-2006
5	Install coordinated public signs including directional signs, mile markers and interpretive signs	CMC, FDOT, SJC	FDOT, SJC	Directional and interpretive signs	2005-2007
6	Construct gateways/entrances and bridge enhancements to create an identity	CMC, FDOT, SJC, TDC	SJC, FRDAP, SHG, FBG	Gateway and at termini and major intersection	2005-2008
7	Construct museum/interpretive center/visitor center(s)	SJC, CMC	HR, DCF, TDC, MS	Information centers	2005-2010
8	Increase public recreation and cultural heritage opportunities	CMC, SJC, CPR	SJC, SHG, FDOT, FIND, FRDAP, SJRWMD	Additional recreation and cultural heritage	2005-2010
9	Design and build informational kiosks	CMC, SJC	SJC, FDOT, FRDAP	Kiosks at designated areas	2006-2008
10	Construct vehicle pull-offs and off road parking	FDOT, SJC, CPR	SJC, FDOT, T-21, SHG	Pull off areas at scenic spots	2006-2008
11	Construct boat/kayak/canoe launch facilities	PR, CPR	SJC, FIND, DEP, FRDAP	Designated launch facilities	2006-2010
12	Plan and build facilities for scenic boat tours	PR, TDC, SJC, CPR, DEP	SJC, FIND, DEP, TDC	Designated docks and boats	2006-2010
13	Construct nature trails	CMC, SJC, CPR	FDOT, SJC, MPO	Nature trails	2006-2010
14	Plan and build facilities for bus tours and associated parking	PR, TDC, SJC, CPR	SJC, T-21	Buses, stops, turnaround parking	2007-2010
15	Improve the ROW including resurfacing, lighting and designated crosswalks	FDOT, SJC, UC	SJC, FDOT, T-21, SHG, FBG	Safer scenic corridor	2008-2009
16	Propose renovation of Switzerland Community Center	CMC, SJC	SJC, PR	Community center	2008-2010
17	Improve stormwater drainage, fire protection and other infrastructure including controlled access to corridor	SJC, SJRWMD, UC	SJRWMD, NSMI	Improve river water quality	Long term
18	Design and construct a multi-use trail parallel to the corridor	SJC, FDOT, CPR	T-21, SHG, FBG, MPO	Bike and pedestrian paths	Long term
19	Design and construct multi modal connections to historic, cultural and recreation resources	SJC, FDOT, CPR	T-21, SHG, FBG, MPO	Bike and pedestrian connection to resources	Long term
20	Propose North-South arterial to relieve traffic congestion	SJC, FDOT	SJC, FDOT, T-21, SHG, FBG	Additional N-S arterial road	Long term
21	Advocate Extension of CR223 from Race Track Road to existing Shands Road	SJC, FDOT	SJC, FDOT, T-21, SHG, FBG	Additional connector road	Long term
22	Buffer/consolidate/underground utility structures	CMC, SJC, FDOT, UC, VOL	SHG, FBG, UFG, FPT, UC	Consolidated and buffered utilities	Long term
B Promotional/Community Participation					
1	Design and mass print promotional materials, brochures and flyers	CMC, SJC, CC, FDOT, TDC	SJC, TDC, FBIP, CC, VF	Brochures, maps and flyers	On going
2	Design and make periodic newsletters for communication with corridor residents	CMC, SJC, CC, TDC	SJC, TDC	Periodic newsletter	On going
3	Design and launch William Bartram Scenic & Historic Highway website	CMC, SJC, PR, CC, TDC	SJC, SHG, TDC, VF	Website	On going
4	Facilitate introduction of a Heritage Education program in local schools	SJCSB, SJC, VOL	SJC, SJCSB	Education program	On going
5	Provide Speakers Bureau for local organizations and businesses	CMC, VOL	CMC, VOL	Forum, meetings	On going
6	Expand Adopt-a-Highway program	CC, PR, FDOT, CMC	FDOT, VOL, PR	Litter control	On going
7	Organize promotional and special events	CC, TDC, CMC, SJC, PR, CPR	SJC, CC, TDC, VF, PR	Special events	On going
8	Develop format/outline/agenda for periodic CMC meetings	SJC, CMC, FDOT	CMC, SJC, VOL	CMC protocol	On going
9	Develop Oral History Program	CMC, SJC, HR	SJC, HR, TDC	Oral history program	On going

Table 7 (Contd.): William Bartram Scenic & Historic Highway Action Plan*

June 05

No	Action	Responsibility	Potential Funding Sources/Partners	Product	Years
C Administration/Coordination					
1	Establish CME and adopt bylaws	CG, SJC, FDOT, SURWMD	SJC, FDOT, CMC, VOL	CMC	2005-2006
2	Establish grants, funding and land acquisition task force	CMC, SJC, FDOT, UC	CMC, VOL	Grants task force	2005-2006
3	Establish ROW, transportation and access management task force	CMC, SJC, FDOT	CMC, VOL	Transportation task force	2005-2006
4	Establish landscape and buffer task force	CMC, SJC, FDOT	CMC, VOL	Landscape task force	2005-2006
5	Establish infrastructure and stormwater management task force	CMC, SJC, FDOT, UC	CMC, VOL	Infrastructure task force	2005-2006
6	Establish historic and cultural resources task force	CMC, SJC, FDOT	CMC, VOL	Cultural resources task force	2005-2006
7	Establish parks and recreational resources task force	CMC, SJC, CPR, FDOT	CMC, VOL	Parks and recreation task force	2005-2006
8	Establish design guidelines and visual clutter reduction task force	CMC, SJC	CMC, VOL	Design guidelines task force	2005-2006
9	Establish code enforcement and County interaction task force	CM, SJC	CMC, VOL	Code enforcement task force	2005-2006
10	Establish corridor maintenance task force	CMC, SJC, FDOT, CPR	CMC, VOL	Maintenance task force	2005-2006
11	Create a master plan to strategize, coordinate, design and plan all corridor activities	CMC, SJC, FDOT, V20	SJC, SHG	Master plan	2005-2007
12	Pursue making partnerships and sign agreements with various entities	CMC, SJC	CMC, VOL	Partnerships and agreements	2005-2007
13	Facilitate amendments to St. Johns County comprehensive plan elements	CMC, SJC, V20	SJC	Comprehensive plan amendments	2005-2007
14	Pursue National Scenic Byway designation	CMC, FDOT, SJC	SJC, TDC	Designation and promotion	2005-2007
15	Identify and pursue land acquisition for historic, cultural, recreation and preservation facilities	CMC, SJC, PR, CPR	SJC, ESL, DCA, FCT, FLF	Additional lands and facilities	2005-2008
16	Create and establish an overlay zone with specific design standards/guidelines	CMC, SJC	SJC	Overlay zone and standards	2006-2008
17	Prepare 5-year CMP update	CMC	CMC, SJC	CMP update report	2009-2010
18	Identify and pursue funding for a variety of corridor enhancement projects	CMC, SJC, FDOT, TDC, CC, DEP	SJC, CMC	Grant monies	On going
19	Develop and implement historic/cultural preservations program	CMC, SJC, HR	SJC, HR, TDC	Preservation program	On going
20	Implement the master plan in phases	CMC, SJC, V20	SJC, SHG, FRDAP, FCT, FDOT, FIND	Facilities programming and implementation	On going
21	Identify incentives to private parties for conformance with standards	CMC, SJC, CC, TDC, PR	SJC, PR	Incentive monies	On going
22	Review/Revise Corridor Management Plan and Action Plan	CMC	CMC, SJC	CMP update report	On going
23	Prepare annual report to FDOT	CMC, SJC	SJC	Annual report	On going

William Bartram Scenic & Historic Highway Corridor Management Plan (March 11, 2004)

* Dates and times are based on funding availability