



**PARKS AND RECREATION ADVISORY BOARD MEETING
ST. JOHNS COUNTY, FLORIDA
MINUTES OF MEETING**

MARCH 21, 2019

Proceedings of the regular monthly meeting of the St. Johns County Recreation Advisory Board held in the San Sebastian Room at the Administrative Offices, 500 San Sebastian View, St. Augustine, Florida.

Present were: Al Guido, Chairman
William "Bo" Browne, Vice Chairman
Casey Van Rysdam
Vijay Panneerselvam
Bert Watson
Jillian McNiff Villemaire
Deb Chapin
Joy Andrews
Commissioner Paul Waldron
Joanne Machula, Recording Secretary

Also present were: Teddy Meyer, Facilities Manager, Jamie Baccari, Programs Manager, Stacia Lando, Budget Analyst, Sydney Lindblad, Beaches Supervisor, Diane Gorski, Parks and Recreation Supervisor, Donna Frantz and Adam Rogers.

Meeting is called to order at 3:00 pm with a quorum. Motion to approve February's Minutes by Mr. VanRysdam with a second by Vice Chair.

There is no public comment at this time.

The election for Chairman and Vice Chairman opens the meeting. Mr. Al Guido is nominated by Mr. Bo Browne for Chairman. Ms. Chapin seconds the nomination. Mr. Guido accepts the nomination. There are no other nominees. The Board votes unanimously for Mr. Guido to serve as Chairman. Chair nominates Mr. Browne for Vice Chairman. Mr. VanRysdam seconds the nomination. Mr. Browne accepts the nomination for Vice Chairman. There are no other nominees. The Board votes unanimously for Mr. Browne to serve as Vice Chairman.

TDC FUNDING GRANT RECOMMENDATIONS:

**Ancient City Gamefish Challenge
June 27-30, 2019
Comachee Cove Marina**

Requesting: \$13,000.00
Past Event Granted: \$7,500.00

Ms. Donna Frantz presents to the Board to discuss this event and take questions from the Board members. Ms. Frantz states that this event has taken place dating back to 2013 and has always been successful. This year this is a new category added- Kayak Fishing- and Ms. Frantz explains. The new category opens the event up to many more applicants and they will be required to be present at Comachee Cove for the Captains meeting as well as the Awards meeting. Commissioner Waldron speaks to the success of this event and the benefit to the community as well as the community's children. Ms. Frantz details the many ways this organization gives back to the community. Lengthy discussion follows.

Mr. VanRysdam motions to recommend \$10,000.00 with the contingency that \$7,000.00 for marketing by incorporating St. Johns County into their messaging with the remaining \$3,000 to go towards their estimated rentals. Vice Chair seconds the motion. There is no discussion. All are in favor and the motion passes.

Granted: \$10,000.00

The Junior Players / American Junior Golf Association

Requesting: \$20,000.00
First time for this event

Mr. Adam Rogers presents to discuss this event in detail and take questions from the Board members. Mr. Rogers explains his organization and the success that these events do bring to the communities. There is lengthy discussion and it is remarked that this event is a great event, high profile, involves youth and causes minimal impact to County facilities. However there is a low economic impact for “heads in beds”. Mr. Rogers states that marketing is done through social media and invitations to golf media to be present at the event.

Vice Chair motions to recommend \$8,000.00 contingent on the marketing aspect of St. Johns County/TDC focusing on St. Johns County. Mr. Panneerselvam seconds the motion. There is brief discussion speaking to media coverage listings. Chair makes the suggestion that in the future, have staff talk to Ms. Tera Meeks, TDC Director, in regards to obtaining a media list that the staff can make available to all TDC Applicants. Mr. Van Rysdam adds that, in addition, he would like this list to have two types of media reach – 1) Generic 2) Specific to the event. End of discussion. All are in favor of this motion. Motion passes unanimously.

Granted: \$8,000.00

Ms. Andrews reports that the interview process for Parks and Recreation Department Director have concluded and a conditional offer has been made to the chosen candidate. This will be put before the BCC for its approval on April 2nd. Ms. Andrew discusses the Parks and Recreation Master Plan and there is lengthy discussion that follows. Ms. Andrews also speaks on the CIPs (Capital Improvement Plans). Ms. Andrews speaks on the revision of the land development code. There is also a lengthy discussion on Park development (Regional Facilities being as opposed to “pocket parks” as they serve a wider community).

Commissioner Waldron briefly touches on SJMSAA (St. Johns Middle School Athletic Association). Mr. VanRysdam requests to add a discussion on SJMSAA to the April RAB Agenda when Mr. Zeits will be present. Ms. Andrews states that this is an issue that is being addressed and information will be brought to both Boards when available. Ms. Chapin speaks on multi use accessibility for all ages.

Mr. Meyer discusses Creeks Athletic Association / Florida Elite Soccer and distributes the termination agreement (business agreement between CAA and Florida Elite Soccer) to the Board members for their review and recommendation. Brief discussion follows. Mr. VanRysdam requests that Mr. Meyer provide a project summary on this issue so that it may be discussed at April’s RAB meeting.

Commissioner Waldron answers a question from Vice Chair in regards to the growth of the County and how it translates into revenue. Commissioner discusses and lengthy discussion follows.

The Cost Recovery Solutions discussion will be tabled and placed on April’s Agenda per Ms. Lindblad. The Cost Recovery Outline will be emailed to the Board Members along with the April’s RAB Packet.

Mr. Meyer discusses the Triple Crown Contract and reviews the project summary that had been sent out previously. Mr. Meyer informs that Triple Crown does not want any contract revision. There is lengthy discussion. Mr. Meyer is asking for direction from this Board. Chair defers to Ms. Andrews who states that she will meet with Ms. Meeks, TDC Director.

TDC long term funding / RAB guidance discussion will be tabled and placed on April’s Agenda when Mr. Zeits can be present to discuss.

After brief discussion, Chair tables the “Proactive Roles of the Recreation Advisory Board”. Mr. VanRysdam recommends to have a separate meeting on strategy scheduled. Chair would like to hold off on this meeting until the new Parks and Recreation Director is in place. Members concur.

Ms. Andrews informs that the Pay Parking issue is going to go before the BCC in April. There is brief discussion.

Ms. Chapin requests that the RAB be sent a calendar of upcoming events that this Board has supported by recommending for funding to the TDC. Ms. Baccari states that while she cannot send out information on TDC funded events, there will be new software that will be available in the near future to allow for a Master Calendar of County events to become accessible to all.

Mr. Panneerselvam informs that a Cricket event will be held at the Osceola site next Sunday and invites Board members to attend.

Meeting adjourns at 4:37 p.m.