



Billboard Survey Form for Swapdown Credits

Date Initials of Surveyor Zoning
Location of Board

State Reg. # Owners Name

ITEM	POINTS	ASSESSMENT	COMMENT
<u>Structural Support:</u>			
(a) Wooden Poles	1		
(b) Metal Framework	2		
(c) Monopoles	6		
<u>Height to Top of Face:</u>			
(a) Up to 20 ft. high	1		
(b) Over 20 ft. high	2		
(c) Over 25 ft. high	3		
(d) Over 30 ft. high	4		
(e) Over 35 ft. high	5		
<u>Advertising Display Area:</u>			
(a) Up to 200 sq. ft.	1		
(b) Over 200 to 400 sq. ft.	2		
(c) Over 400 sq. ft.	3		
<u>Light for Night Visibility:</u>			
(a) Not lighted	0		
(b) Lighted from top only	2		
(c) Ground or Bottom lighted	3		
<u>Placement of Billboard:</u>			
(a) Any part above a building	4		
(b) Scenic Vista or Scenic Highway	8		
<u>Site Location Proximity:</u>			
(a) In rural Area	1		
(b) In Suburban Area	2		
(c) In Urban Developed Area	3		
Total Raw Points			
<u>Adjustment Factors:</u>			
(a) Compliant Faces	1.0 x Raw Points =		
(b) Exceeding 35' hgt. or 378 sq. ft. face	.75 x Raw Points =		
(c) Non-compliant zoning	.62 x Raw Points =		

Total Swapdown Points