

GROWTH MANAGEMENT DEPARTMENT STAFF REPORT

PALM VALLEY OVERLAY DISTRICT

February 22, 2023 Public Meeting ARCCC 2022-04 Downtown Palm Valley

To: Architectural Review Committee

Staff: Trevor Steven, Planner Date: February 22, 2023

Applicant: Joe Loretta

Halff Associates, Inc.

7807 Baymeadows Rd East, Suite 200

Jacksonville, FL 32256

Location: NW corner of N. Roscoe Blvd and Canal Blvd

FLUM: Commercial

Zoning: CG

Applicable St. Johns County Land Development Code (LDC) Sections: <u>LDC Part 3.06</u> – Palm Valley Overlay District

Summary of Request: Applicant is requesting design approval for a new mixed-use commercial development located at the NW corner of N. Roscoe Blvd and Canal Blvd, along the Intracoastal waterway.

The applicant states they are proposing a walkable commercial development containing a mixture of 3 separate restaurants – 2 daytime / evening and one breakfast / coffee style.

The applicant has confirmed they will be providing physical color/material samples for the Board to review at the hearing to go along with their submitted elevations/renderings.

Staff Review

Planning Division: The proposed colors and materials of the proposed development appear to be consistent with LDC Section 3.06.11 Architectural Design Standards, and 3.06.12 Design Elements and Materials. The proposed design and colors appear subdued and in harmony with the overall expectations of the Palm Valley Overlay District.

The proposed perimeter buffering appears to be in compliance with LDC Section 3.06.07 for fences and walls. The applicant originally proposed an 8' wall for the incompatibility buffer along the northern property line, but this has since been revised to just provide landscaping and fencing which provides one-hundred percent (100%) opacity to an eight (8) foot height. This would meet the requirements of LDC Section 3.06.06.A.4.

There is a companion Non-Zoning Variance application (NZVAR 2022-06) to waive the buffering requirements of the southern property boundary, due to the proposed parking along Canal Blvd, along with the applicant stating they want to maintain a strong street frontage along this area.

The Lighting Criteria set forth in LDC Section 3.06.13 states that the maximum allowed height for lighting is 20', with a maximum illumination level of 0.30 footcandles at ground level at the lot line. The applicant confirms that the proposed site lighting for the parking lot is consistent with these requirements and will meet them. A Photometric Plan will be required to be submitted with a Commercial Construction Plans submittal to confirm compliance.

The applicant confirms on the site plan that signage will adhere to the requirements outlined in LDC 3.06.09.

All Environmental/Landscaping comments were signed off, and there are none open. Full Landscaping Plans will need to be submitted and reviewed when Commercial Construction Plans are submitted to ensure all Land Development Code requirements are being met specific to the Palm Valley Overlay District.

LDC Section 3.06.04 – Development Standards and Criteria

A.5: Exterior lighting for safety and security shall be kept to a minimum consistent with reasonable safety requirements of the particular business or Structure. Safety and security lights, other than low-wattage lights or ground-area lights, shall not be directly visible from adjacent residential properties. See additional lighting criteria in 3.06.13. Lighting criteria for the protection of marine turtles and their hatchlings defined in Section 4.01.09 shall be followed accordingly. The use of solar power should be explored to supply electricity to fixtures.

<u>LDC Section 3.06.07</u> – Fences and Walls

- A. Within the Palm Valley Overlay District the maximum allowable height for fences or walls, including posts/columns, gates, lights, etc. outside Building restriction lines shall have a maximum height of four (4) feet except:
 - 1. On rear Lot lines which coincide with the right-of-way line of any Palm Valley Overlay District Delineated Roadway, the maximum height may be eight (8) feet.
 - 2. For property adjacent to a borrow pit or drainage pond, the maximum height may be six (6) feet.
 - 3. Properties in a commercial zoning district are allowed fences only in the Rear and Side Yard with a maximum height of six (6) feet and a maximum height of any posts/columns, gates, lights, etc. of eight (8) feet, except as provided in Section 3.06.06.A.4.
 - 4. Where a Building up to and including twenty (20) feet in height is to be constructed within sixty (60) feet of residentially-zoned property, or where a Building above twenty (20) feet in height is to be constructed within one hundred (100) feet of residentially-zoned property, an eight (8) foot high masonry wall shall be provided and maintained between the Building and the residentially-zoned property, or alternatively, landscaping and fencing which provides one-hundred percent (100%) opacity to an eight (8) foot height shall be provided and maintained.

LDC Section 3.06.11 – Architectural Design Standards

The pleasing and compatible relationship of architecture along Palm Valley Overlay District Delineated Roadways is of important public concern. The architectural design of Structures and their materials and colors must be visually harmonious with the overall appearance, history and cultural heritage of St. Johns County, and also with natural Land forms and existing vegetation. Compatibility with existing adjacent Structures and other approved Development Plans must also be considered. The intent of these standards is not to restrain diversity or innovative architecture, but to reduce incompatible and adverse impacts, and to insure an aesthetically pleasing environment. To accomplish this, the following standards shall apply to the review of proposed Buildings, renovations, and related site improvements.

LDC Section 3.06.12 – Design Elements and Materials

The following specific design criteria shall apply to Development regulated under the conditions of the Palm Valley Overlay District:

A. Long monotonous facade designs including, but not limited to, those characterized by unrelieved repetition of shape or form or design elements, or by unbroken extension of line shall be avoided.

- B. Architectural grade shingles, metal standing seam, tile or other non-reflective roof materials with similar nature-blending texture and appearance shall be considered appropriate.
- C. Stucco, tabby, wood siding or wood shingle siding, brick or other materials with similar texture and appearance shall be considered appropriate.
- D. Exterior colors of paints and stains shall be nature-blending with no more than three (3) colors per Building, excluding roof color. The ARC may allow up to two (2) additional colors for building accents (e.g. trim, awnings, columns, and shutters). Semi-transparent stains are recommended for application on natural wood finishes. All exterior color hues shall be subdued, consistent and compatible with those on existing adjacent properties as well as those throughout the Palm Valley Overlay District. Public art such as murals will not be applicable to the color standards in this paragraph. The design of the mural may not exceed a maximum of fifteen percent (15%) of the façade in which it is located unless additional area is approved by the ARC.
- E. Roof and exterior wall surfaces, with the exception of glass doors and windows shall be nonreflective. Any glass coating shall not reflect outward and shall be limited in color to gray or green. No more than forty (40%) percent of the facade facing any of the Palm Valley Overlay District Delineated Roadways shall be glass or reflective material.

<u>LDC Section 3.06.13</u> – Lighting Criteria

Architectural lighting shall be recessed under roof overhangs or generated from a concealed light source, or low level light fixtures. Site lighting shall be of low-intensity, shall be of white light which does not distort colors and shall not spill over into adjoining properties, roadways or in any way interfere with the vision of oncoming motorists. Specifically, lighting shall be downward facing full cut-off, no higher than twenty (20) feet and shall have a maximum illumination level of 0.30 footcandles at ground level at the lot line.

Staff review shows there are no open comments on this application. Full Commercial Construction Plans will be required to be reviewed and approved by County staff for full approval of this proposal. Attached for consideration for the design review are:

Application
Site Plan
Elevations
Renderings
Proposed Floor Plans
Parking memo

CORRESPONDENCE

Staff has received several phone calls inquiring about the scope of the proposal, none were in support or opposition.

SUGGESTED ACTION TO APPROVE

The Design Review Board may consider a motion to approve **ARCCC 2022-04 Downtown Palm Valley**, as described within the application, provided:

1. The request complies with the St. Johns County Land Development Code relating to design standards and is consistent with the intent and purpose of the Palm Valley Zoning and Overlay Regulations.

SUGGESTED ACTION TO DENY

The Design Review Board may consider a motion to deny ARCCC 2022-04 Downtown Palm Valley, provided:

1. The request does not comply with the St. Johns County Land Development Code; the proposed design standards are not compatible with the purpose and intent of the Palm Valley Zoning and Overlay Regulations.



Revised January 3, 2013

Application for Overlay District Review

Growth Management Department Planning and Zoning Section 4040 Lewis Speedway, St. Augustine, FL 32084

Phone: 904.209.0675; Fax: 904.209-0576

Date 3/8/20	22	Overlay Dis	trict Palm Va	alley		Property II	O No (Strap)	063600000	0; 0636000030
Applicant	Noro PVB LLC				Phone	e Number			
Address	251 N. Roscoe Blv	251 N. Roscoe Blvd.			Fax Number				
City	Ponte Vedra Beac	State FL	Zip Code	32082	E-mail	groshells	5@gmail.om	1	
Project Name Downtown Palm Valley									
Project Addre	ess & Location NV	V corner of Ros	coe Blvd and	l Canal Blvd					
Type of Revie Check all that		mercial Use 🗌	Multi-family	y Use 🔲 Other:	:				
The Project Ir Check all that	apply	ed Sign Plan	•	n existing Buildin Walls 🔀 Parkin		kterior Repa	ninting	Signage (Ir / Buffers	ndividual)
	Describe Project a	nd work propo	sed to be do	ne (Provide addi	tional inf	ormation b	y attachme	nt as needec	J)
Intercoastal Way. The property is a mixture of 3 restaurants, 2 day time and evening and one breakfast / coffee style restaurant. Please see attached shared parking analysis associated with the mixture of restaurant use types. I HEREBY CERTIFY THAT ALL INFORMATION IS CORRECT:									
	owner or person at	utho Dizgidath yr s iç A Loretta	gresenty blios	ஷரிi					
Printed or typ	ped name(s) Joe	Loretta							
Contact Infor	mation of person t	o receive all co	rrespondenc	e if different tha	n applica	nt:			
⊠ Phone N			Number [⊠E-ma	ail iloretta@	halff.com		
⊠ Postal A	Postal Address 7807 Baymeadows Rd East, Suite 200 Name Joe Loretta								
City	Jacksonville	State FL	Zip Cod	le 32256					
	the Planning and 2 you have any ques				any speci	al assistanc	e or accomi	nodations to	attend the
	y applications curr the PUD/PRD:	ently under rev	riew or recen	itly approved wh	nich may	assist in the	e review of t	his application	on including

			· ·
MISCELLANEOUS CODE REQUIREMENTS			
TYPE CANOPY TREES	REQUIRED 70%	PROVIDED 86%	<u>COMMENTS</u> 24 CANOPY TREES/28 TOTAL TREES = 86%
NATIVE TREES	50%	86%	24 NATIVE TREES/28 TOTAL TREES = 86%
NATIVE SHRUBS	50%	89%	6,381 SF NATIVE SHRUBS/ 7,173 SF TOTAL
50% MAX. SAME TREE SPECIES	YES	YES	SHRUBS = 89%
EIGHTY OR FORTY TREE INCHES PER ACRE	N/A	N/A	

PERIMETER BUFFER REQUIREMENTS ADJACENT TO ROAD RIGHT-OF-WAY

TREES

<u>TYPE</u> (SEC.3.06.06.B.1.)	TREES				
THE MINIMUM TWENTY (20) FOOT LANDSCAPED BUFFER FROM THE RIGHT-OF-WAY OF ANY PALM VALLEY OVERLAY DISTRICT DELINEATED ROADWAY SHALL CONTAIN EXISTING OR INSTALLED EVERGREEN SPECIES TREES WHICH ARE NOT LESS THAN FOUR (4) INCHES DBH AND TWELVE (12) FEET IN HEIGHT, WITH A SIX (6) FEET SPREAD, PLACED NOT MORE THAN TWENTY (20)	REQUIRED PROVIDED YES YES		COMMENTS BE PROVIDED THROUGH EXISTING EVERGREEN TRI ALONG WITH A 3 FT. OPAQUE HEDGE OF ILLICIUM B PLANTED TO SCREEN THE VEHICLE-USE AREA. 327 LF / 20 =17		
FEET APART.	<u>SHRUBS</u>				
TYPE (SEC.6.06.03.D) 6 FT. LANDSCAPE BUFFER (WHERE P/L BOUNDARY ABUTS A VEHICULAR USE AREA)	REQUIRED YES	PROVIDED YES	COMMENTS BE PROVIDED THROUGH A 20' LANDSCAPE BUFFER, ALONG WITH A 3 FT. OPAQUE HEDGE OF ILLICIUM BEIN PLANTED TO SCREEN THE VEHICLE-USE AREA.		

NORTHERN PERIMETER BUFFER REQUIREMENTS

<u>TYPE</u> (SEC.3.06.06.B.2.)	REQUIRED	PROVIDED	COMMENTS
WHERE COMMERCIAL OR MULTI-FAMILY DEVELOPMENT ADJOINS SINGLE-FAMILY	24	24+	BE PROVIDED THROUGH SOUTHERN MAGNOLI LIVE OAK, AND EASTERN RED CEDAR.
RESIDENTIAL PROPERTY, A TEN (10) FOOT BUFFER FROM THE RESIDENTIAL PROPERTY			(400 LF - 50 FROM R/W) / 15 = 24 TREES
LINES SHALL CONTAIN A VISUAL SCREEN			
CONSISTING OF EXISTING OR INSTALLED EVERGREEN SPECIES TREES WHICH ARE NOT			
LESS THAT SIX (6) INCHES DBH AND TWENTY			
(20) FEET IN HEIGHT WITH AN EIGHT (8) FEET			

REQUIRED

YES

PROVIDED

<u>TYPE</u> (SEC.3.06.06.A.4.)
WHERE A BUILDING UP TO AND INCLUDING
TWENTY (20) FEET IN HEIGHT IS TO BE
CONSTRUCTED WITHIN SIXTY (60) FEET OF
RESIDENTIALLY-ZONED PROPERTY, OR WHERE
A BUILDING ABOVE TWENTY (20) FEET IN
HEIGHT IS TO BE CONSTRUCTED WITHIN ONE
HUNDRED (100) FEET OF
RESIDENTIALLY-ZONED PROPERTY, AN EIGHT
(8) FOOT HIGH MASONRY WALL SHALL BE
PROVIDED AND MAINTAINED BETWEEN THE
BUILDING AND THE RESIDENTIALLY-ZONED
PROPERTY, OR ALTERNATIVELY, LANDSCAPING
AND FENCING WHICH PROVIDES
ONE-HUNDRED PERCENT (100%) OPACITY TO

WESTERN PERIMETER BUFFER REQUIREMENTS

SEE TABLES 6.19 & 6.20 IN SEC 6.06.04.A OF SJC

A MINIMUM OF TWO (2) INCH CALIPER, AND ARE

DESIGN STANDARDS. A ROW OF EVERGREEN

CANOPY TREES WHICH ARE NOT LESS THAN TEN (10) FEET HIGH AT THE TIME OF PLANTING,

SPACED NOT MORE THAN TWENTY (20) FEET

WITHIN TEN (10) FEET OF THE PROPERTY LINE.

BOUNDARY ABUTS A VEHICULAR USE AREA)

APART. THE TREES ARE TO BE PLANTED

6 FT. LANDSCAPE BUFFER (WHERE P/L

AN EIGHT (8) FOOT HEIGHT SHALL BE

PROVIDED AND MAINTAINED.

TYPE (SEC.6.06.04.B.4.)

TYPE (SEC.6.06.04.B.4.)

SPREAD, AND NOT MORE THAN FIFTEEN (15)

FEET APART.

<u>REQUIRED</u>	<u>PROVIDED</u>	COMMENTS			
YES	YES	BE PROVIDED			

COMMENTS

<u>COMMENTS</u>

(249 LF /20 = 12 TREES)

BE PROVIDED THROUGH EXISTING TREES.

BE PROVIDED THROUGH A 10' LANDSCAPE BUFFER, BEING

PLANTED ALONG BULKHEAD WITH FAKAHATCHEE GRASS

<u> </u>
BE PROVIDED THROUGH AN 6-8' SCREEN FENCING
REQUIRED BUFFER WILL ADHERE TO REQUIREMENT OF LDC 3.06.06

PLANT S	SCHI	EDL	JLE				
TREES	CODE	QTY	BOTANICAL NAME	COMMON NAME	CONT	NATIVE	REMARKS
£ • 3	JV	8	JUNIPERUS VIRGINIANA	SOUTHERN RED CEDAR	65G	NATIVE	20` HT., 8` SPD., 6" CAL., B&B-12
	MG	9	MAGNOLIA GRANDIFLORA 'MISS CHLOE' TM	SOUTHERN MAGNOLIA	670 G	NATIVE	20` HT., 8` SPD., 6" CAL., F.L.S
	PS	3	PHOENIX SYLVESTRIS	SYLVETRIS PALM	B&B		C.T. NOTED ON PLAN, FLORIDA #1, F.L.S.
Market State of the State of th	PS3	1	PHOENIX SYLVESTRIS	SYLVETRIS PALM	B&B		C.T. NOTED ON PLAN, FLORIDA #1, F.L.S. TRIPLE TRUNK
	QV	7	QUERCUS VIRGINIANA	LIVE OAK	670 G	NATIVE	20` HT., 8` SPD., 6" CAL., F.L.S.
SHRUBS	CODE	QTY	BOTANICAL NAME	COMMON NAME	CONT	NATIVE	REMARKS
(+)	IP	50	ILLICIUM PARVIFOLIA	YELLOW STAR ANISE	7G	NATIVE	24-30" HT., 24-30" SPD., 3` O.C.
	NO	23	NERIUM OLEANDER 'PETITE PINK'	PETITE PINK OLEANDER	3G		15-18 HT., 15-18 SPD., 30" O.C.
SHRUB AREAS	CODE	QTY	BOTANICAL NAME	COMMON NAME	CONT	NATIVE	REMARKS
	МС	465	MUHLENBERGIA CAPILLARIS	PINK MUHLY GRASS	3G	NATIVE	24-30" HT., 18-24" SPD., 30" O.C.
	TF	83	TRIPSACUM DACTYLOIDES	FAKAHATCHEE GRASS	3G	NATIVE	24-30" HT., 15-18" SPD., 4` O.C.
	VD	357	VIBURNUM OBOVATUM 'DWARF WALTER'S'	DWARF WALTER'S VIBURNUM	3G	NATIVE	12-18" HT., 12-18" SPD., 30" O.C.
GROUND COVERS	CODE	QTY	BOTANICAL NAME	COMMON NAME	CONT	NATIVE	REMARKS
	EG	72	EVOLVULUS GLOMERATUS 'BLUE DAZE'	BRAZILIAN DWARF MORNING GLORY	1G		6-8" HT., 8-10" SPD., 12" O.C.
	LM	174	LIRIOPE MUSCARI 'EMERALD GODDESS'	LIRIOPE	1G		FULL PLANT, 18" O.C.

SOUTHERN PERIMETER BUFFER REQUIREMENTS

TYPE (SE	C.3.06.06.B.1.)

THE MINIMUM TWENTY (20) FOOT LANDSCAPED BUFFER FROM THE RIGHT-OF-WAY OF ANY PALM VALLEY OVERLAY DISTRICT DELINEATED ROADWAY SHALL CONTAIN EXISTING OR INSTALLED EVERGREEN SPECIES TREES WHICH ARE NOT LESS THAN FOUR (4) INCHES DBH AND TWELVE (12) FEET IN HEIGHT, WITH A SIX (6) FEET SPREAD, PLACED NOT MORE THAN TWENTY (20) FEET APART. SHRUBBERY IS ALSO REQUIRED IN THIS AREA AND SHALL BE NOT LESS THAN THREE (3) FEET ABOVE THE ESTABLISHED GRADE AT TIME OF PLANTING.

3 FT. OPAQUE SCREENING OF LANDSCAPING, 24" AT THE TIME OF PLANTING (WHERE R.O.W.

ABUTS A VEHICULAR USE AREA)

REQUIRED

BE PROVIDED THROUGH MUHLY GRASS, DWARF VIBURNUM & GROUNDCOVER'S (408 LF TOTAL - 189 LF PARKING - 41 LF ENTRY / 3 = 59

SHRUBS)

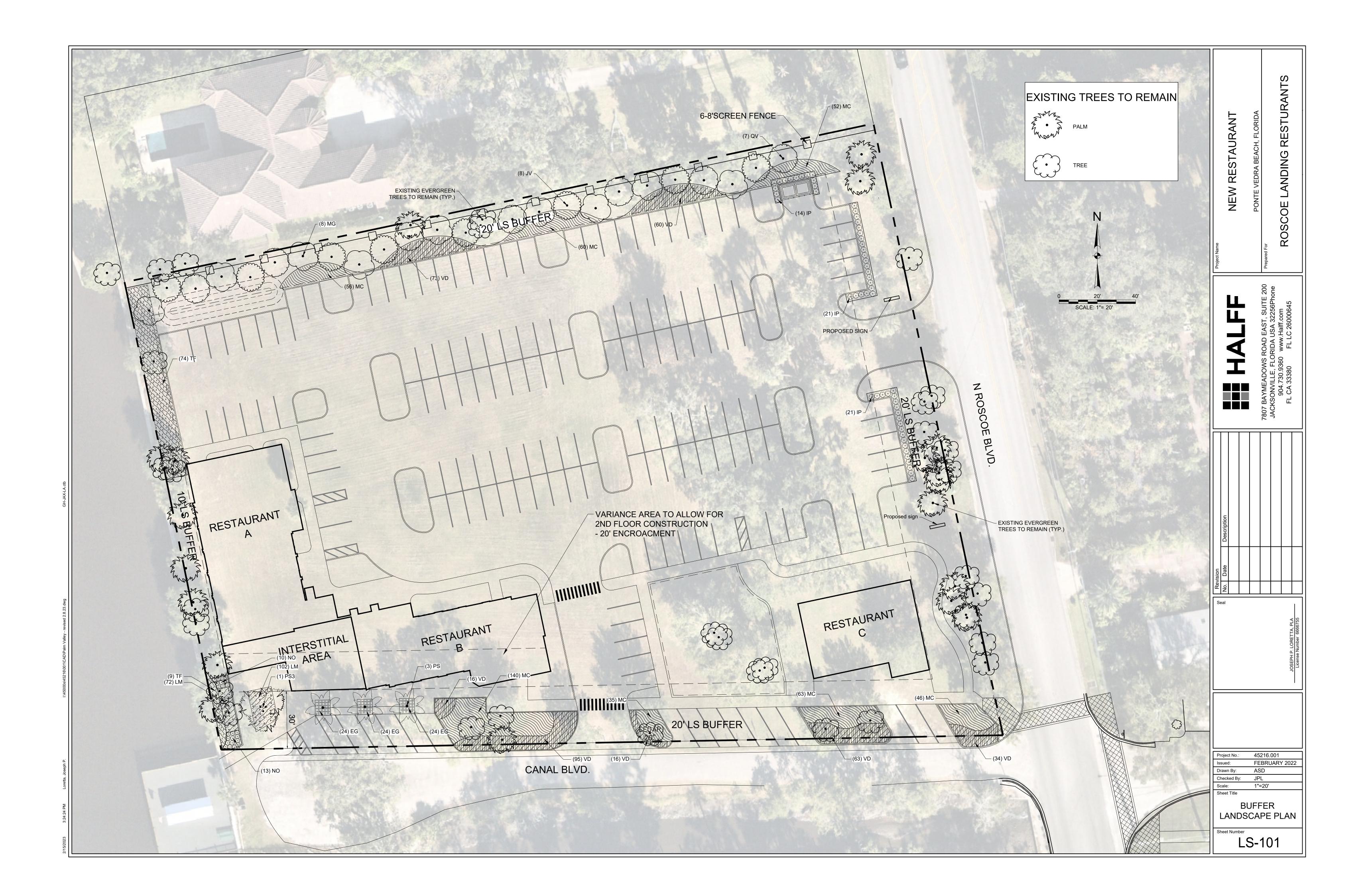
BE PROVIDED THROUGH EXISTING TREES, SYLVESTER

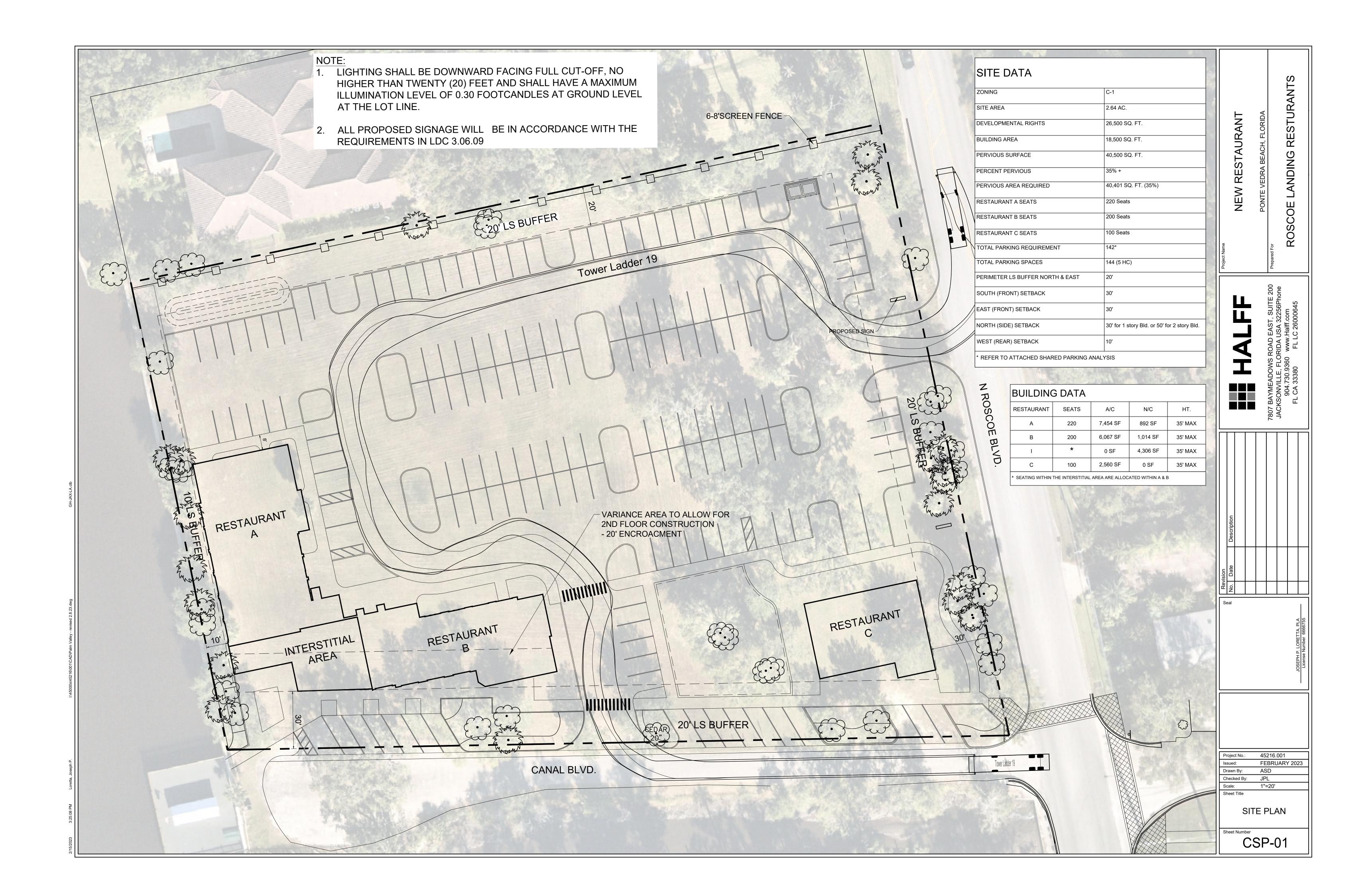
(408 LF TOTAL - 189 LF PARKING - 41 LF ENTRY / 20 = 9

Project No.: 45216.001 February 2022 ASD Drawn By: Checked By: JPL 1"=20'

PALM VALLEY CODE REQUIREMENT AND PLANT SCHEDULE

> Sheet Number LS-100

















RESTAURANT PONTE VEDRA BEACH, FL ROSCOE LANDING RESTAURANT'

GROUND FLR

A1.1



MEP ENGINEER

STRUCTURAL:

REVISION:

ARCHITECT'S SEAL

SCALE:
AS SHOWN

CADD USER ID:
HDS

LEGAL DESCRIPTION:

CADD DWG. FILE NO.

PROJECT PHASE:

DESIGN DEVELOPMEN

PROJECT NUMBER

NEW RESTAURANT

PONTE VEDRA BEACH, FL

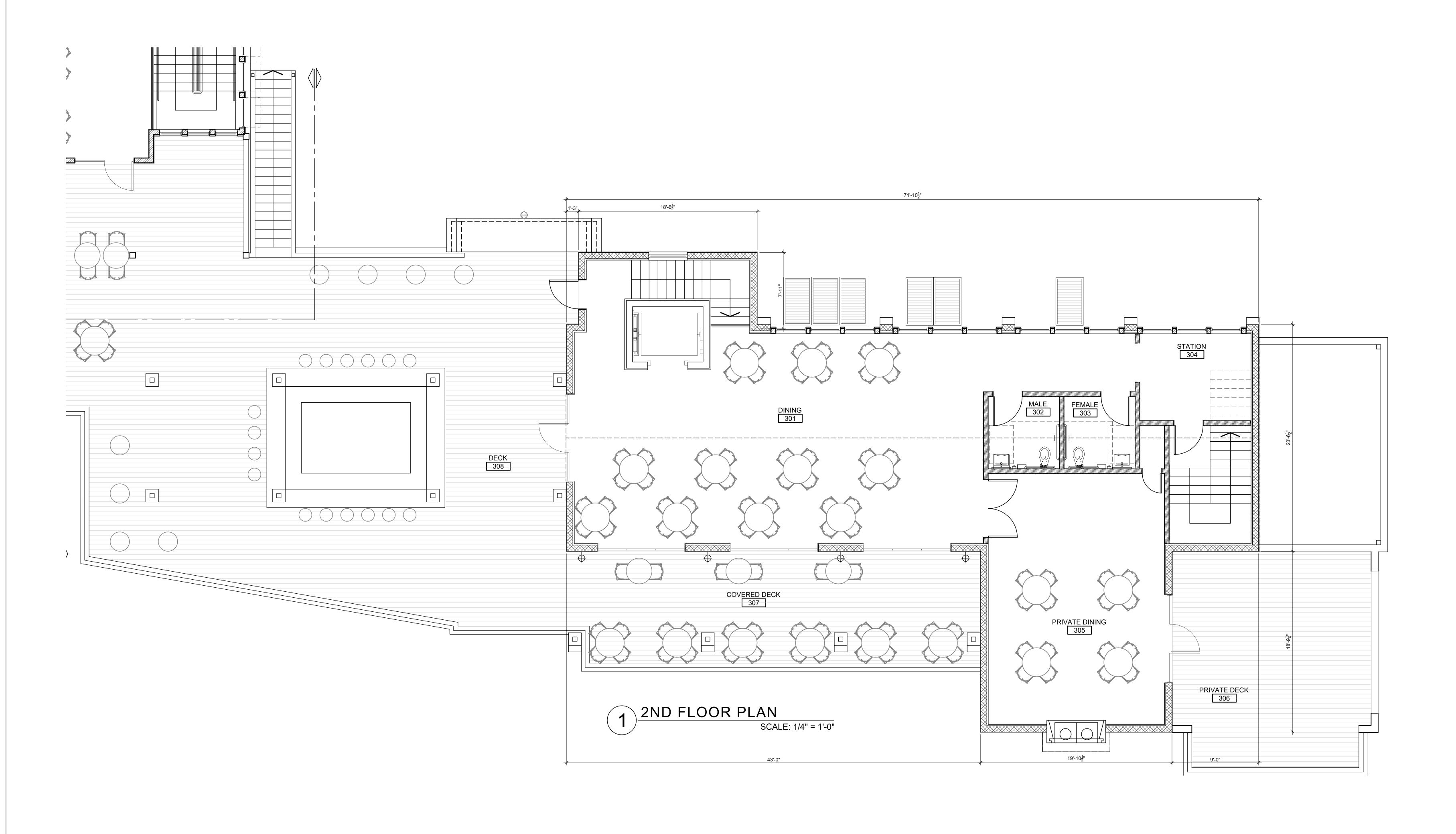
ROSCOE LANDING

RESTAURANTS

MEX
RESTAURANT`

A1.2

2ND FLR



These materials are copyrighted and protected under Section 102 of the Architectural Works Copyright Protection Act of 1990. The copyright protections apply to the overall form of the structures, the arrangement and

composition of spaces, the materials and selections, and all other elements of the design. Unauthorized use of these materials can result in substantial criminal and civil liability.

PONTE VEDRA BEACH, FL ROSCOE LANDING RESTAURANT' ROOF FLR A1.3

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A1.5

MEP ENGINEER

STRUCTURAL:

ARCHITECT'S SEAL

CADD DWG. FILE NO.

NEW RESTAURANT

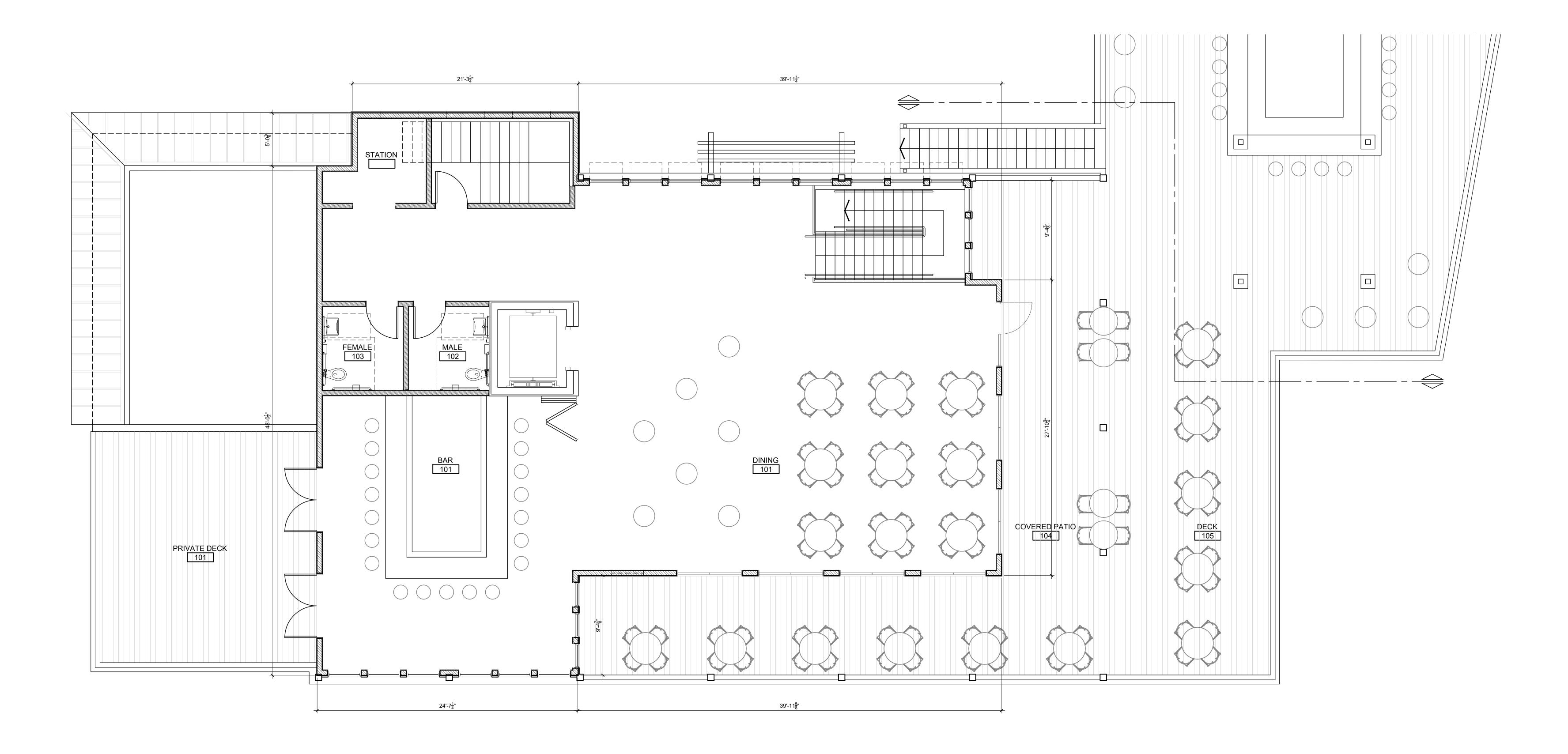
PONTE VEDRA BEACH, FL

ROSCOE LANDING

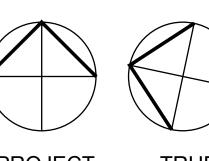
RESTAURANTS

FISH CAMP RESTAURANT' 2ND FLR

A1.6



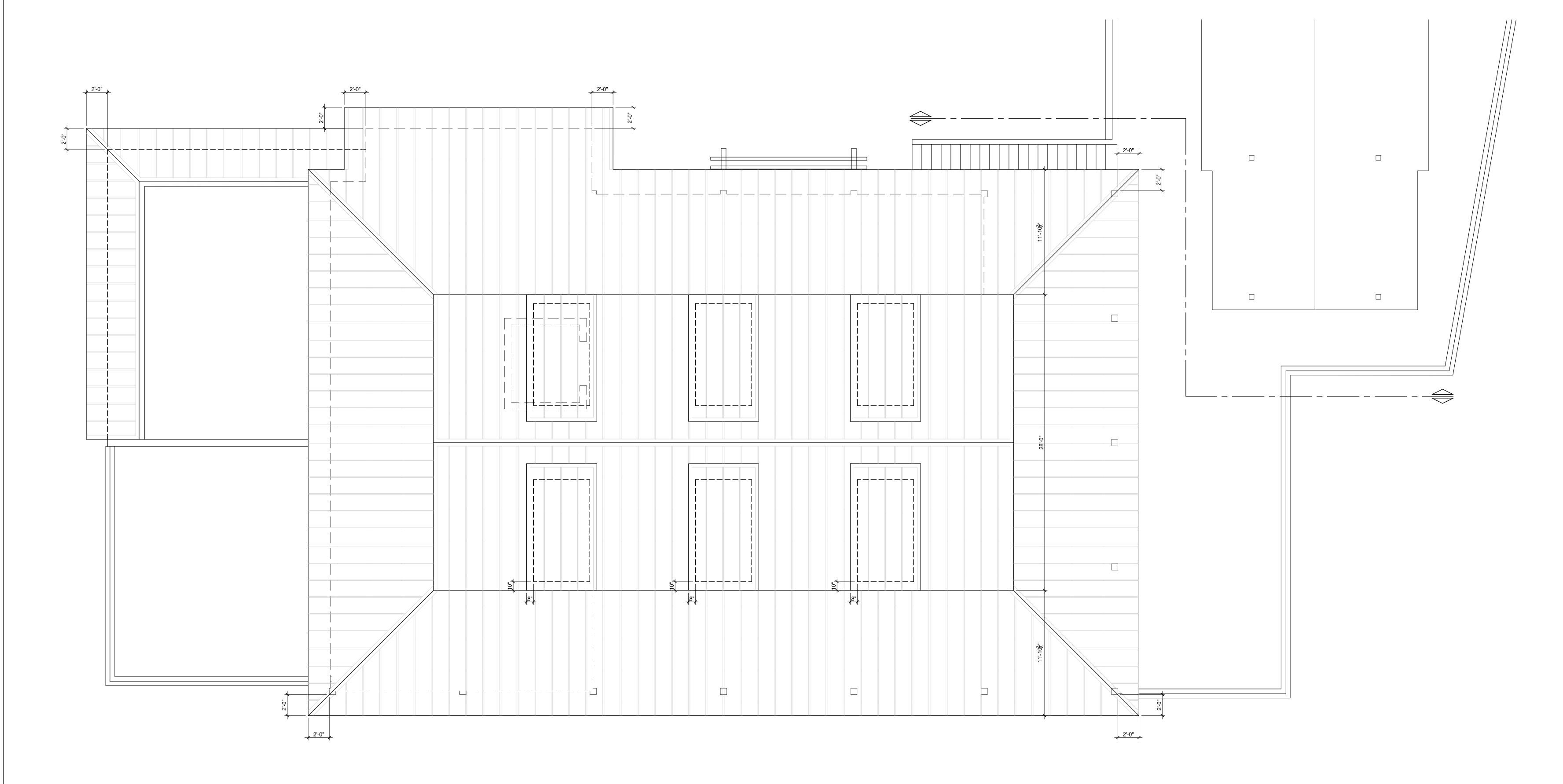


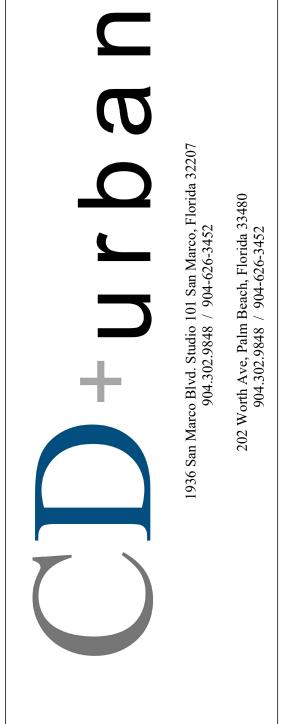


NEW RESTAURANT PONTE VEDRA BEACH, FL

ROSCOE LANDING RESTAURANTS FISH CAMP

RESTAURANT' **ROOF PLAN** A1.7





MEP ENGINEER

STRUCTURAL:

EVISION:

ARCHITECT'S SEAL

CADD DWG. FILE NO.

AS SHOWN

CADD USER ID:

HDS

LEGAL DESCRIPTION:

PROJECT PHASE:

DESIGN DEVELOPMENT

NEW RESTAURANT

PONTE VEDRA BEACH, FL

RESTAURANTS
BUILDING

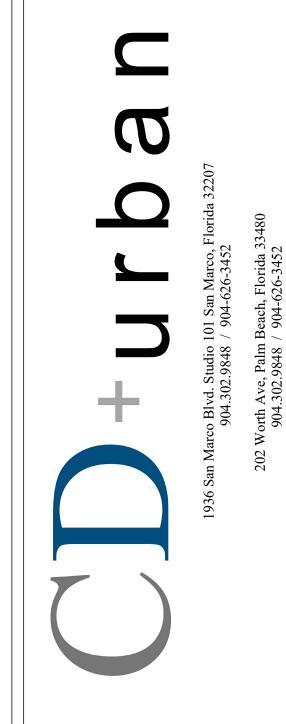
ROSCOE LANDING

A2.1

ELEVATIONS







CONSULTANTS: MEP ENGINEER

STRUCTURAL:

EVISION:	DATE

ARCHITECT'S SEAL

CADD DWG. FILE NO. AS SHOWN

CADD USER ID:

LEGAL DESCRIPTION:

PROJECT PHASE:

RESTAURANT PONTE VEDRA BEACH, FL

NEW

ROSCOE LANDING RESTAURANTS

ELEVATIONS A2.2

BUILDING

100% Issue - Schematic Design Phase II - 01/31/22





SCALE: 1/8" = 1'-0"



3/8/2022

To: Mr. Jacob Smith Senior Planner, Growth Management Services St. Johns County Board of County Commissioners

RE: Downtown Palm Valley Parking Analysis

Dear Mr. Smith,

Attached is our shared parking Analysis for the above referenced project. Based on the fact that Restaurant #3 operates at peak times different than Restaurants 1 and 2, we are showing the below shared parking analysis.

PREFERRED

PREFERRED				
Building ID	#1	#2	#3	
Land Use	Lunch/Dinner Restaurant	Lunch/Dinner Restaurant	Breakfast Restaurant	
Description	Future Restaurant	Future Restaurant	Future Restaurant	
Volume (# of Seats)	220	200	100	520
Average Rate: Weekday, PM Peak Hour (6pm - 7pm)				
Occupancy Rate	100%	100%	5%	
Parking Spaces Required	73.0	67.0	2.0	142.0
Average Rate:				
Weekend, Peak				
Hour (12pm - 2pm)				
Occupancy Rate	75%	75%	100%	
Parking Spaces Required	55.0	50.0	33.0	138.0

We are maintaining the 1 space per 3 seats but illustrating that a weekday PM Peak hour generator hits the required 142 spaces, and the weekend Peak hour would be less.

Sincerely,

Joe Loretta, PLA

Operations Manager – Halff Jacksonville