

Service Delivery

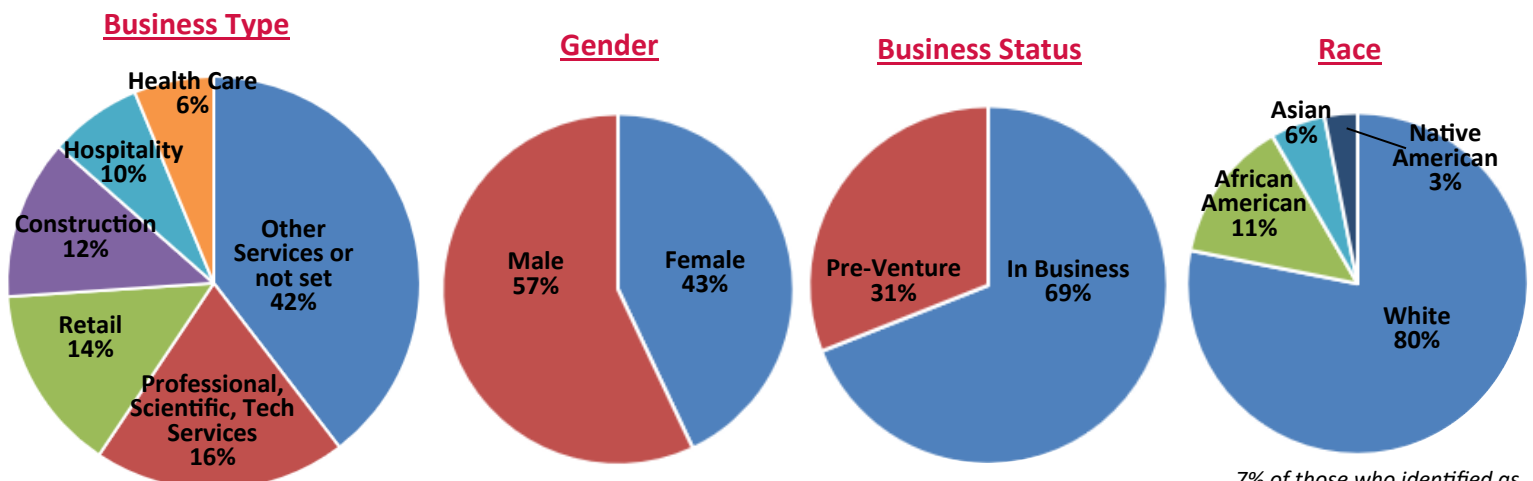
	Q1 FY 22 - 23 Oct. - Dec. 2022	FY 21 - 22 Oct. 2021 - Sept. 2022	FY 20 - 21 Oct. 2020 - Sept. 2021
Entrepreneurs Consulted	101	289	406
Total Consulting Hours	377	1,139	2,754
Workshop Attendees	0*	42	66
Jobs Created/Retained	12	28	46
Business Startups	11	20	8
Capital Formation	\$111,000	\$1,417,650 M	\$7,228,605

*Due to new statewide client database platform, this metric will be updated for fiscal year 2023 to include telephone and email inquiries, virtual and in-person speaking engagements, trade shows, workshop and popup shop attendees.

Quarterly Highlights

- In reaction to Hurricane Ian, Marge Cirillo and the St. Johns County Chamber hosted a popup shop at the St. Johns County Government Building in St. Augustine. The event was partnered by various resource partners including the Economic Development Director, SBA and FEMA to share information with small business owners on forms of disaster assistance.
- The Florida SBDC at UNF's newest staff member, business consultant Christian Evangelista who joined the SBDC in October, is president of the BNI Nocatee chapter and is conducting weekly meetings with St. Johns County entrepreneurs and small business champions, expanding the visibility of SBDC services in the county.
- In October, Marge Cirillo hosted another Popup Shop in conjunction with the St. Johns County Chamber to provide information to small business owners in the St. Augustine area.

Client Demographics



7% of those who identified as "White" also identified as Hispanic.

Helping Businesses Grow & Succeed

State Designated as Florida's Principal Provider of Business Assistance [§ 288.001, Fla. Stat.]

The FSBDC at UNF is a member of the Florida SBDC Network, a statewide partnership program nationally accredited by the Association of America's SBDCs and funded in part by the U.S. Small Business Administration, Department of Defense, State of Florida and other private and public partners, with the University of West Florida serving as the network's lead host institution. Florida SBDC services are extended to the public on a nondiscriminatory basis. Language assistance services are available for limited English proficient individuals.