



COMMUNITY OVERVIEW

ECONOMIC DEVELOPMENT
ST. JOHNS COUNTY / 2023



COMMUNITY OVERVIEW

St. Johns County was the fastest-growing county in Florida from 2020 to 2022, growing 12.2% over that period, with the population reaching 306,841.

Relative to the U.S. overall, the County is generally, older, wealthier, and has higher educational attainment.

In 2022, St. Johns County issued 5,568 new single-family residential permits to meet the needs of our surging popularity.



2022 COUNTY DEMOGRAPHICS

POPULATION **306,841**

MEDIAN HOUSEHOLD INCOME **\$101,237**

HOUSEHOLDS **113,401**

MEDIAN AGE **42.5**

AGE 25+ with BACHELOR'S or HIGHER **57.4%**



2022 LABOR FORCE

149,333
LABOR FORCE

145,849
EMPLOYMENT

3,484
UNEMPLOYMENT

2.2%
UNEMPLOYMENT
RATE

St. Johns County School District
Government / Education **6,299**
EMPLOYEES

Flagler Health+
Hospital / Healthcare **1,221**
EMPLOYEES

PGA Tour, Inc.
Headquarters / Entertainment / Media **964**
EMPLOYEES

Florida Army National Guard
Headquarters / Military **900**
EMPLOYEES

St. Johns County Sheriff's Office
Law Enforcement **816**
EMPLOYEES

Florida School for the Deaf & Blind
Public Education **689**
EMPLOYEES

Ring Power Corporation
Headquarters / Heavy Equipment **560**
EMPLOYEES

Flagler College
Higher Education **556**
EMPLOYEES

St. Johns County
Government / Public Administration **1,527**
EMPLOYEES

Northrop Grumman
Manufacturing / Aviation / Aerospace **1,100**
EMPLOYEES

NOTABLE MAJOR EMPLOYERS

Carlisle Interconnect Technologies
Manufacturing / Aviation / Aerospace **650**
EMPLOYEES

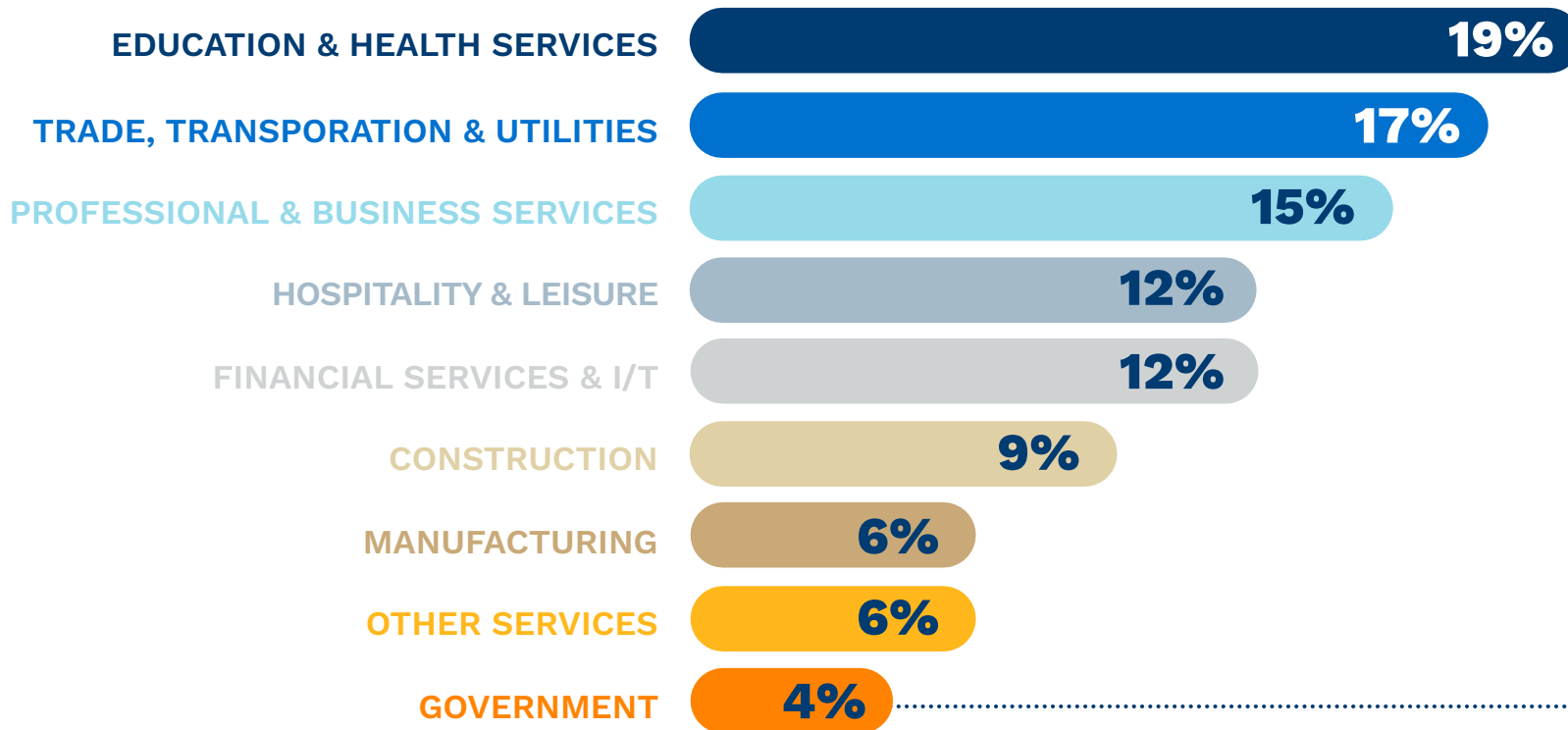
KeHE
Organic Food Distribution **345**
EMPLOYEES

BUSINESS CLIMATE

Contributing to St. Johns County's popularity is our low overall cost of doing business. In addition to not having any state personal income tax, St. Johns County **does not charge a local gas tax or utility franchise tax**, and has a **0.5% local option sales tax** to support schools. St. Johns County's real estate taxes are also the **lowest in Northeast Florida** with a millage of 12.7978 for residents in unincorporated areas of the County.



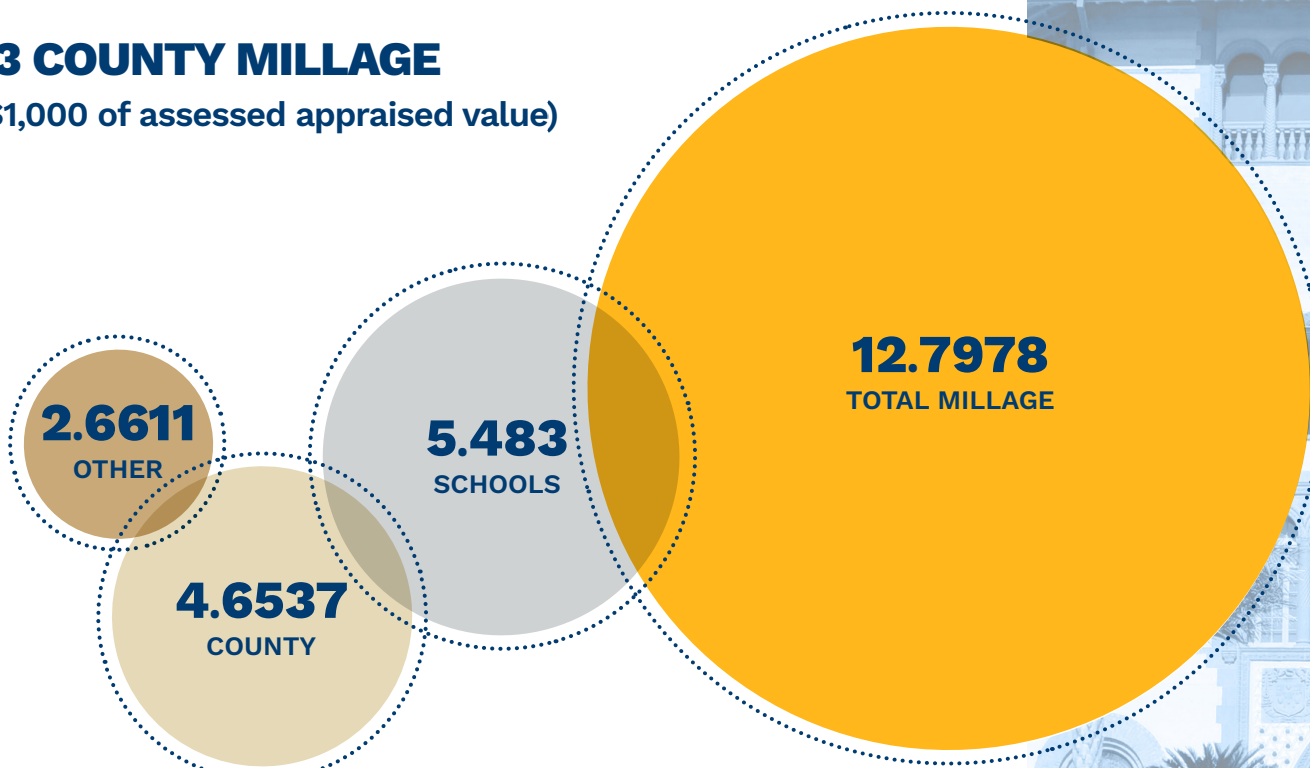
EMPLOYMENT BY INDUSTRY



BUSINESS CLIMATE

FY23 COUNTY MILLAGE

(Per \$1,000 of assessed appraised value)



“ From the Governor’s visit to many of our accomplishments, we feel like St. Johns County has been side by side with us in our endeavors. ”

- Michael A. Siegel / Co-owner, *iDeal Aluminum*



LABOR FORCE

St. Johns County had the third-lowest unemployment rate in the state in 2022. The unemployment rate was 2.2% with a labor force of 149,4333.

Notable major employers that call St. Johns County home are defense manufacturer **Northrop Grumman (1,100)**, **Florida Army National Guard Headquarters Office (900)**, **the PGA TOUR (964)** and **Ring Power Corporation (560)**.

Other headquarters operations in St. Johns County include **D.R. Horton**, **Ideal Aluminum**, **Rulon International**, **Historic Tours of America**, **American Roll-On Roll-Off Carrier Group**, and more. In 2021, the PGA Tour built its Global Home Headquarters and is currently constructing a broadcast media building on the same campus. Also in 2018, Northrup Grumman completed construction of an **Aircraft Integration Center of Excellence** at our regional airport.

ST. JOHNS COUNTY 2022 EMPLOYMENT WAGE STATISTICS

TOTAL AVERAGE
EMPLOYMENT
90,411

AVERAGE ANNUAL
WAGE
\$56,360

NORTHEAST FLORIDA (JAX MSA) EMPLOYMENT WAGE STATISTICS

TOTAL AVERAGE
EMPLOYMENT
725,134

AVERAGE ANNUAL
WAGE
\$62,752

FLORIDA EMPLOYMENT WAGE STATISTICS

TOTAL AVERAGE
EMPLOYMENT
9,350,475

AVERAGE ANNUAL
WAGE
\$63,836

TRAINING & EDUCATION

St. Johns County has developed a well-educated population and benefits from its top-ranked public school system. The total population age 25+ in St. Johns County with a high school education is 95.6%, compared to Florida at 89.6%. The total population with post-secondary education is 74.7%.

2022 ST. JOHNS COUNTY POPULATION 25+ BY EDUCATIONAL ATTAINMENT

LESS THAN 9TH GRADE	1.4%
9TH TO 12TH GRADE, NO DIPLOMA	3.2%
HIGH SCHOOL GRADUATE OR GED	20.9%
SOME COLLEGE, NO DEGREE	17.3%
COLLEGE DEGREE	57.4%



95.6%

TOTAL POPULATION
(AGE 25+) WITH H.S.
EDUCATION IN SJC

LOCAL EDUCATIONAL INSTITUTIONS

St. Johns County is proud to be home to Flagler College, ranked second-best regional college in the South by U.S. News & World Report and one of the most beautiful college campuses in the U.S. by Travel & Leisure. The local institutions featured here support professional services-related education.

FLAGLER COLLEGE
2,623 ENROLLMENT (2022)

ST. JOHNS RIVER STATE COLLEGE
6,434 ENROLLMENT (2022)

FIRST COAST TECHNICAL COLLEGE
1,142 ENROLLMENT (2023)

ST. JOHNS COUNTY SCHOOL DISTRICT
48,032 ENROLLMENT (2023)

TRANSPORTATION & INFRASTRUCTURE



AIRPORTS

Business locations within St. Johns County and Northeast Florida are connected to multi-modal transportation networks through Interstate 95 and U.S. 1 corridors, which provide convenient access to regional assets such as Jacksonville International Airport and JAXPORT, as well as local assets like Northeast Florida Regional Airport in St. Augustine.

JACKSONVILLE INTERNATIONAL AIRPORT (JAX)

Jacksonville's commercial airport, **JACKSONVILLE INTERNATIONAL AIRPORT (JAX)**, offers more than 90 non-stop scheduled flights to 27 markets around the US and is located within 30 minutes of Ponte Vedra and an hour of downtown St. Augustine.

NORTHEAST FLORIDA REGIONAL AIRPORT (UST)

NORTHEAST FLORIDA REGIONAL AIRPORT (UST) along US 1 in St. Augustine is a controlled airfield featuring an 8,000-foot runway to accommodate all size jets. Full-service fixed-based operation (FBO) amenities are provided through Atlantic Aviation for corporate and general aviation travel. Northeast Florida Regional Airport also facilitates U.S. Customs and Border Control services for international travel.

INFRASTRUCTURE

SEAPORT

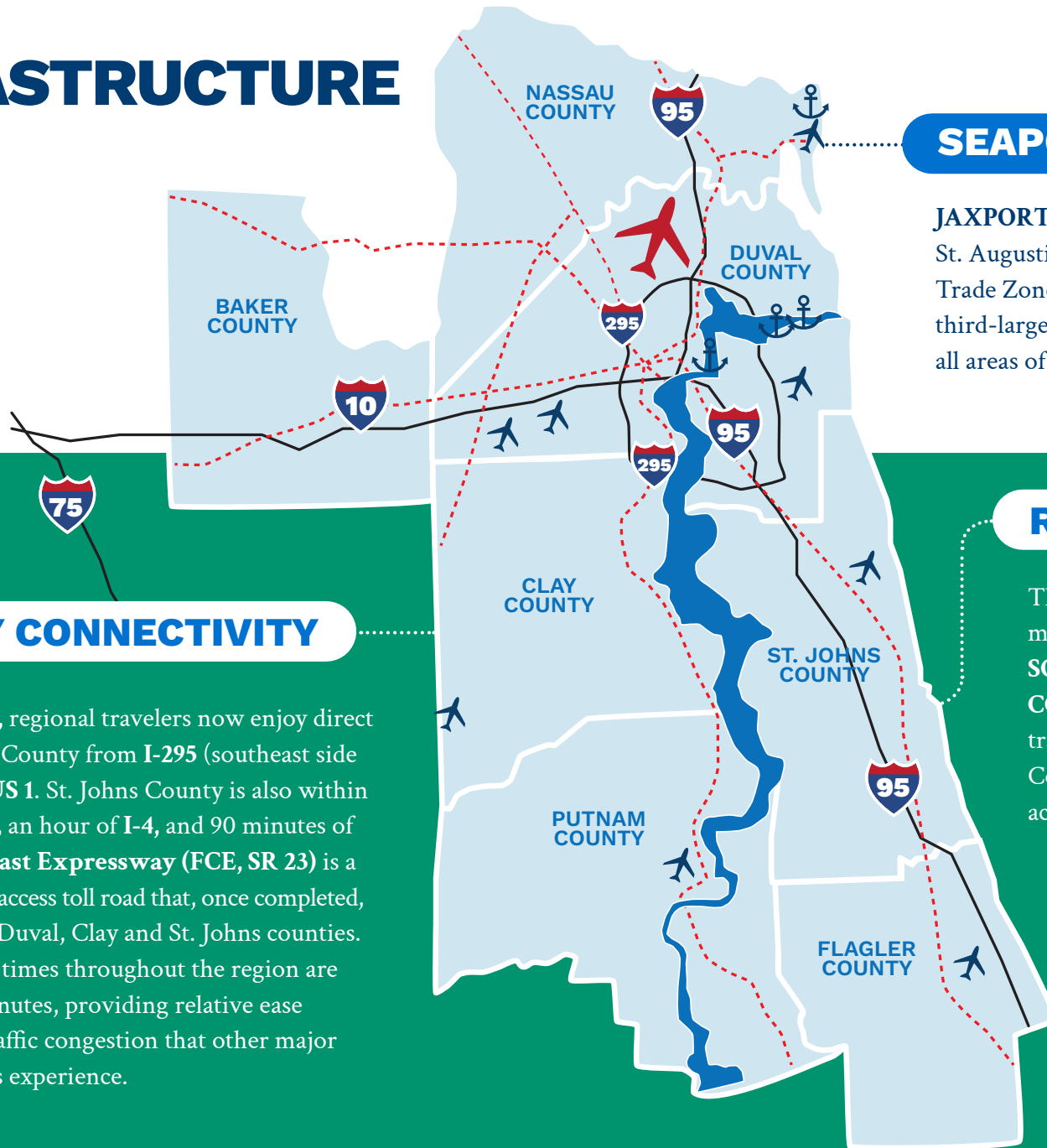
JAXPORT is 36 miles from St. Augustine. Its Foreign Trade Zone #64 is Florida's third-largest FTZ and includes all areas of St. Johns County.

RAILWAY

The region is served by three major rail lines: CSX, NORFOLK SOUTHERN and FLORIDA EAST COAST RAILWAY (FEC). FEC travels directly through St. Johns County and CSX and NS are accessed through JAXPORT.

ROADWAY CONNECTIVITY

In addition to I-95, regional travelers now enjoy direct access to St. Johns County from I-295 (southeast side of I-95) on 9B to US 1. St. Johns County is also within 30 minutes of I-10, an hour of I-4, and 90 minutes of I-75. The First Coast Expressway (FCE, SR 23) is a multi-lane, limited access toll road that, once completed, will cross parts of Duval, Clay and St. Johns counties. Average commute times throughout the region are between 20-30 minutes, providing relative ease with little to no traffic congestion that other major metropolitan areas experience.



QUALITY OF LIFE

Bordered by the picturesque Atlantic Ocean and St. Johns River, St. Johns County embraces its historic heritage and uniquely diverse communities, which have piqued people's interest for centuries, such as the City of St. Augustine – the nation's oldest city, St. Augustine Beach, Ponte Vedra, and Hastings.

Exceptional quality of life, beautiful public parks and natural waterways, low crime rate and an overall low cost of living are just some of the amenities that make St. Johns County a great place for businesses.

Residents and visitors alike enjoy numerous outdoor recreational activities such as golf, tennis, boating, fishing and musical entertainment at the nationally recognized St. Augustine Amphitheatre. Shopping, dining, arts and culture are also on the list of things to experience with a variety of choices for everyone.



ACCOLADES

— *St. Augustine* —
**Cooldest Small Towns
in America**
Budget Travel
2023

— *St. Johns County* —
**Top 10 Richest
Counties in Florida**
SmartAsset
2023

— *St. Augustine* —
**#1 Best Places for
Young Professionals**
Niche
2023

— *Flagler College* —
**Top 25 Most Beautiful
College Campuses in U.S.**
Travel & Leisure
2023

QUALITY OF LIFE

“ The great live/work/play lifestyles available here have been magnets for attracting the right talent for our headquarters and manufacturing facility. ”

- Wayne Robison / *President & CEO, Rulon International*

ACCOLADES

— *St. Johns County* —
(#4) Best Counties to Live in Florida

Niche

2023

— *St. Johns County* —
(#2) Best Counties for Families in FL

Niche

2023

— *Flagler College* —
Best College Towns to Live in Forever

USA Today

2020

— *St. Augustine* —
(#1) of 50 Best Small Towns in U.S.
Southern Living Magazine

2023

— *St. Johns County* —
(#1) Healthiest County in Florida

Robert Wood Johnson Foundation

2012-2022



St. Johns County
Department of Economic Development
500 San Sebastian View
St. Augustine, FL 32084

sjcfl.us
ecodev@sjcfl.us
904.209.0655

