St. Johns County, Florida

2024 Strategic Plan Community Survey
Findings Report

Submitted to St. Johns County, Florida by:

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Contents

Executive Summary

Purpose and Methodology

ETC Institute administered a strategic plan community survey for St. Johns County during the early months of 2024. The purpose of the survey was to help in developing strategic priorities for the St. Johns County Board of County Commissioners by evaluating resident satisfaction across all the County service areas. This will help the Board of Commissioners create a vibrant economy of places to work, eat and shop, fostering environmental stewardship of protecting natural resources and beaches, offering programs that promote resident well-being and healthily lifestyles, and any other key community needs.

The survey, cover letter, and postage paid return envelope were mailed to a random sample of households in St. Johns County. The cover letter explained the purpose of the survey and encouraged residents to either return their survey by mail or complete the survey online. ETC Institute followed-up with residents who received the mailed survey and promoted awareness of the survey using social media ads on Facebook and Instagram to encourage participation. All respondents who completed the survey online were required to provide their home address before submitting their responses. ETC Institute then matched the address provided by respondents who completed the survey with the addresses that were selected for the sample to ensure the participant is part of the sample. If a respondent did not provide an address or the address was not part of the sample, it was held separate from the random sample.

The goal for the random sample was the attain 600 completed surveys from residents of St. Johns County. This goal was exceeded with 750 completed surveys received. The results for the random sample of 750 residents have a 95% level of confidence with a precision of at least +/- 3.57%. The survey was also made available to residents outside the random sample and there were an additional 587 completed surveys collected from the non-random sample. For the purpose of this report, the non-random sample has been excluded to safeguard the statistical integrity and validity of the survey results.

Interpretation of "Don't Know" Responses. The percentage of persons who gave "don't know" responses is important because it often reflects the level of utilization of County services. For graphing purposes, the percentage of "don't know" responses has been excluded to facilitate valid comparisons to the benchmarking data from other communities. The percentage of "don't know" responses for each question is provided in Section 5 (Tabular Data) of this report.

This report contains:

- A summary of the methodology for administering the survey and major findings
- Charts showing the overall results.
- Benchmarking data that show how St. Johns County compares to other communities.
- Importance-Satisfaction analysis
- Tabular data that shows the results for each question on the survey
- A copy of the survey instrument

Major Findings

Overall Ratings of St. Johns County

Sixty-seven percent (67%) of the residents surveyed rated (rating of 4 or 5 on a 5-point scale) St. Johns County as a good place to live. The highest rated items in St. Johns County were as a place to visit (77%), as a place to raise children (75%), and as a place for physical activity (72%). The lowest rated item was as a place where you can find attainable housing that supports living wage (12%).

Major Core Services in St. Johns County

When asked to rate their satisfaction with categories of major core services offered in St. Johns County, residents indicated three tiers of satisfaction (rating of 4 or 5 on a 5-point scale). Residents were also asked to rank the most important categories of core services for the County to emphasize over the next three years, residents indicated a top three of:

1. Quality of County development, planning, and zoning
2. Quality of the County's agricultural, coastal, and environmental services
3. Quality of the County's passive parks and trails

The three tiers are below and the top three most important are marked with an "*".

Major Categories of Core Services	
Top Tier	
Quality of fire or emergency medical services (EMS)	**86%**
Quality of the county's solid waste services	**77%**
Quality of disaster response services	**67%**
Quality of the county's election services	**67%**
Quality of county library services	**63%**
Quality of county water, sewer utility services	**58%**
Middle Tier	
Quality of public health services	**52%**
Quality of the county's passive parks and trails*	**49%**
Quality of the county's athletic fields	**47%**
Quality of the county's recreation programming and recreation facilities	**47%**
Quality of the county's agricultural, coastal, and environmental services*	**43%**
Quality of the county's animal control services	**41%**
Bottom Tier	
Quality of the county human and social services	**32%**
Quality of social services for veterans	**25%**
Quality of transportation and transit services	**16%**
Quality of county development, planning, and zoning*	**8%**

St. Johns County Government

When asked to rate the importance of various priorities for the County's future, residents top three most important priorities (rating of 4 or 5 on a 5-point scale) for the County Government to prioritize were increasing preservation of beach and coastal areas (95%), increasing conservation of agricultural area and environmentally sensitive land (93%), and improving land use planning and development management efforts (92%). The priorities that residents rated as least important for the County to focus on in the future were providing public transportation in the unincorporated areas of the County (46%) and enhancing tourism initiatives (34%).

Statements about the County Government Issues

Residents were presented with 12 statements about issues that face the County government and asked them to indicate their level of agreement with each one. The statements that received the most agreement (rating of 4 or 5 on a 5-point scale) among residents were polling places in the County are conveniently located and accessible (85%), the County is prepared for an emergency (59%), and my property is appraised fairly in the County (50%). The two statements that over 50% of residents disagreed (rating of 1 or 2 on a 5-point scale) with were the Board of County Commissioners effectively manages County resources (58%), and the County does a respectable job managing its growth and development in rural areas of the County (80%).

County Government Role in the Next 10-20 Years

The four items that residents believe will be the most critical role of the County Government in the next 10-20 years were:

1. Addressing traffic congestion
2. Preserving open space and parks
3. Maintaining quality leadership
4. Improve environmental sustainability

County Communication

When asked how good of a job the County government does communicating information about county issues, services, and performance to the public, only 36% of residents said the county is doing an excellent or good job.

Residents currently use the county website (58%), Facebook (48%), and media (newspaper, TV, radio) to find information about the County. 76% of residents only use the county website when they have an issue, they need help with. The two most common reasons that residents visit the county website is to get contact information about County officials or departments, and to learn about events in St. Johns County.

County Budget

Residents believe the following five items should receive increased funding from the County.

1. Street and road infrastructure
2. Coastal and beach preservation
3. Public safety and law enforcement initiatives
4. Parks and open space
5. Affordable housing

Living in St. Johns County

- When asked if the quality of life is getting better, staying the same, or getting worse, 76% of residents think the quality of life is getting worse in the St. Johns County.

- Forty-seven percent (47%) of residents believe that they will still be living in St. Johns County five years from now. Only 19% of residents said they would not be living in St. johns County five years from now.

- When asked to select the reasons that they choose to live in St. Johns County, the top three reasons selected by residents were:
    1. Access to beach and waterways
    2. Low crime rates
    3. Quality of public education opportunities

  When asked which items would have the biggest impact on their decision to stay in the County over the next five years, the top three were:

    1. Low crime rates
    2. Low traffic congestion
    3. Access to beach and waterways

Development in St. Johns County

- When asked what types of development/growth they would like to see in the County, residents indicated a top three of parks and nature preserves (71%), beach and coastal preserves (57%), and family-oriented activities (41%).

- When asked which types of businesses were most important (rating of 4 or 5 on a 5-point scale) to the future of the County, residents indicated a top three of agriculture related (85%), restaurants and eating establishments (67%), and technology related (54%).

- The four natural resources that residents believe need the most attention to improve or maintain the quality of life in the County were habitat conservation, beaches, trees, and farmlands.

- When asked how important is increasing alternative modes of transportation to the future of the County, 71% of residents indicated that it is very important or important.

- Sixty-three percent (63%) of residents believe current zoning regulations that are in place to protect public health, safety, welfare, preserve agricultural land, conserve natural resources, and promote orderly development are not strict enough.

- When asked what options would be most suitable for growth in St. Johns County, 45% of residents indicated that they want no growth and 35% said where the market supports growth.

Opportunities for Improvement

Recommended Priorities for the Next Two Years. In order to help St. Johns County identify investment priorities for the next two years, ETC Institute conducted an Importance-Satisfaction (I-S) analysis. This analysis examined the importance that residents placed on each County service and the level of satisfaction with each service. By identifying services of high importance and low satisfaction, the analysis identified which services will have the most impact on overall satisfaction with services over the next two years. If the County wants to improve its overall satisfaction rating, it should prioritize investments in services with the highest Importance Satisfaction (I-S) ratings. Details regarding the methodology for the analysis are provided in Section 3 of this report.

Based on the results of the Importance-Satisfaction (I-S) Analysis, ETC Institute recommends the following services for high prioritization.

Major Categories of Core Services

Very High Priority
• Quality of county development, planning, and zoning
High Priority
• Quality of the county's agricultural, coastal, and environmental services
• Quality of transportation and transit services
• Quality of the county human and social services

1 Charts and Graphs

St. Johns County Charts and Graphs

The following shows the charts and graphs for the 2024 St. Johns County Strategic Plan Community Survey.

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Q1. Ratings St. Johns County
by percentage of respondents (<u>excluding don't know</u>)

Category	Excellent (5)	Good (4)	Fair (3)	Below Average / Poor (2/1)
As a place to visit	30%	46%	14%	10%
As a place to raise children	26%	50%	17%	7%
As a place for physical activity	22%	50%	16%	13%
Availability of internet services in your area	22%	47%	15%	16%
As a place to live	20%	46%	18%	15%
As a place to enjoy the natural environment	22%	44%	14%	20%
As a place to retire	20%	36%	19%	24%
As a place to start a business	9%	37%	35%	19%
As a place to work	8%	36%	29%	27%
As a place to attend college or a university	9%	35%	32%	25%
Overall image or reputation of the county government	6%	29%	22%	43%
As a place that prioritizes community health	6%	27%	34%	33%
As a community that is moving in the right direction	4%	24%	18%	54%
As a place where you can earn a living wage	5%	21%	27%	48%
As a place that prioritizes a sustainable environment	4%	19%	22%	55%
As a place where you can find attainable housing that supports living wage	2%	10%	18%	70%

Legend: ■ Excellent (5) ■ Good (4) ■ Fair (3) ■ Below Average / Poor (2/1)

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Q2. Level of Agreement With The Following
by percentage of respondents (excluding don't know)

The county effectively communicates what they're doing: 4% | 18% | 24% | 53%

The county government is trustworthy: 4% | 19% | 26% | 51%

The county is a caring community in harmony with its environment where residents and businesses thrive: 4% | 18% | 28% | 51%

Legend: Strongly Agree (5) | Agree (4) | Neutral (3) | Disagree / Strongly Disagree (2/1)

Q3. Do You Think The Quality Of Life In St. Johns County Is Getting Better, Staying The Same, Or Getting Worse?

by percentage of respondents (<u>excluding not provided</u>)

76%

8%

16%

🟦 Getting Better ⬜ Staying the Same 🟥 Getting Worse
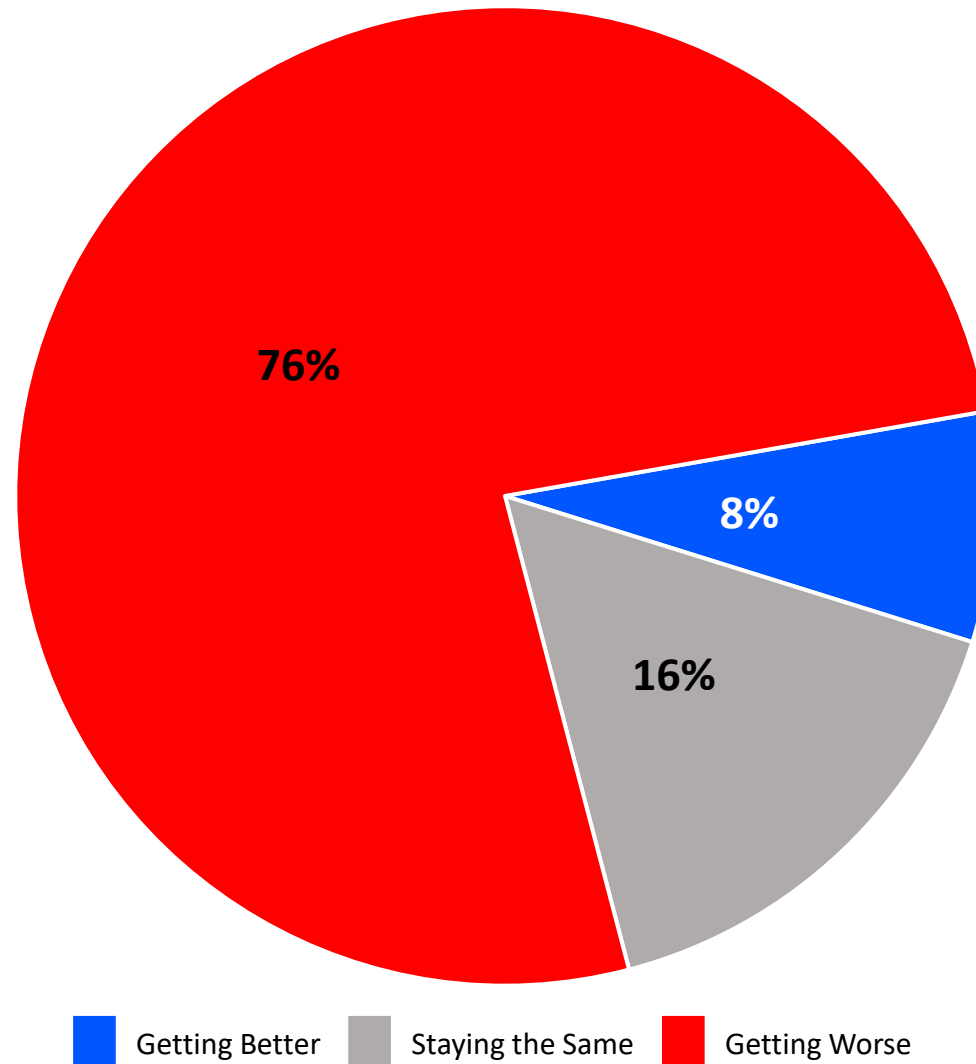
Q3. Do You Think You Will Be Living In St. Johns County Five Years From Now?

by percentage of respondents (excluding not provided)

35%

19%

47%

Yes   No   Unsure
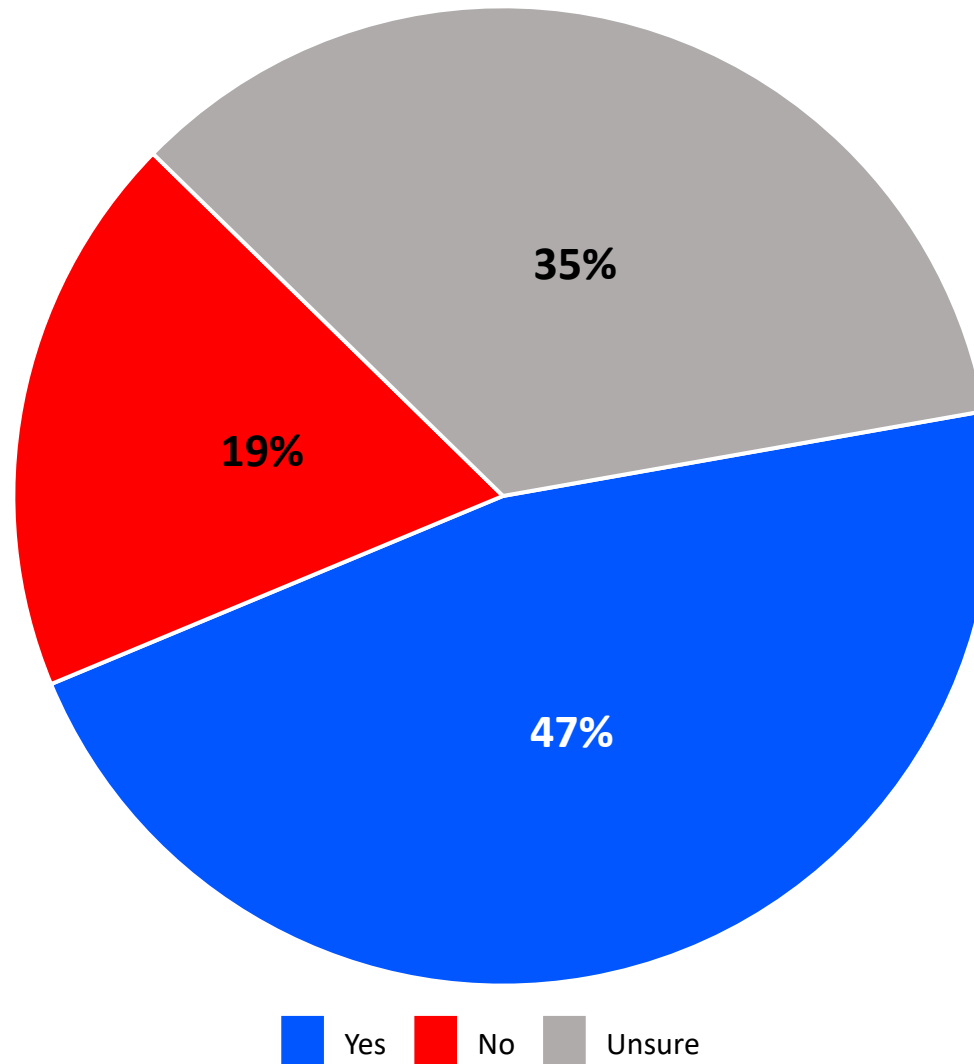
Q5. Importance On Items Related To The County's Future: Top 10
by percentage of respondents (excluding don't know)

Item	Very Important (5)	Important (4)	Neutral (3)	Not Important / Not at all Important
Increasing preservation of beach and coastal areas	74%	21%	4%	1%
Increasing conservation of agricultural area and environmentally sensitive land	73%	20%	5%	2%
Improving land use planning and development management efforts	73%	20%	5%	3%
Providing access to quality healthcare	47%	40%	10%	3%
Increasing opportunities for recreation and culture	45%	42%	10%	3%
Providing access to quality mental healthcare	46%	39%	12%	4%
Providing living wages	54%	30%	13%	3%
Improving Park facilities	38%	45%	14%	3%
Improving early childhood education	44%	36%	17%	4%
Increasing opportunities for aging in place	39%	40%	17%	4%

Legend: ■ Very Important (5) ■ Important (4) ■ Neutral (3) ■ Not Important / Not at all Important(2/1)

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Q5. Importance On Items Related To The County's Future: Bottom 9
by percentage of respondents (<u>excluding don't know</u>)

	Very Important (5)	Important (4)	Neutral (3)	Not Important / Not at all Important(2/1)
Improving emergency preparedness and response	38%	40%	20%	2%
Increasing access to jobs	36%	41%	20%	4%
Increasing opportunities to age in place	33%	43%	21%	3%
Addressing homelessness	41%	34%	16%	9%
Improving bike path and trail systems	38%	35%	19%	8%
Increasing opportunities for entrepreneurs to start or expand businesses	25%	41%	25%	9%
Increasing access to high-speed internet	26%	37%	26%	11%
Providing public transportation in the unincorporated areas of the county	15%	31%	22%	32%
Enhancing tourism initiatives	9%	26%	32%	34%

Q6. The Reasons You Choose To Live In St. Johns County
by percentage of respondents (multiple selections could be made)

Reason	Percentage
Access to beach & waterways	62%
Low crime rates	60%
Quality of public education opportunities	40%
Close to family/friends	36%
Parks & open space options	34%
Housing options	29%
Local tax rate & cost of living	27%
Recreation opportunities/facilities for adults	24%
Low traffic congestion	23%
Close to your work/school	22%
Access to health care services	18%
Recreation opportunities/facilities for youth	18%
Arts, cultural, & entertainment amenities	18%
Access to farm fresh meats & produce	11%
Quality of government	9%
Employment opportunities	8%
Shopping options	8%
Higher education opportunities	6%
Start, expand, relocate business	4%
Other	10%

Q7. Which Three Of The Items Listed In Question 6 Will Have The Biggest Impact On Your Decision To Stay In The County Over The Next 5 Years: Top 10

by percentage of respondents who selected the item as one of their top three choices

Low crime rates	**41%**
Low traffic congestion	**34%**
Access to beach & waterways	**29%**
Local tax rate & cost of living	**29%**
Quality of public education opportunities	**23%**
Close to family/friends	**21%**
Parks & open space options	**19%**
Housing options	**14%**
Arts, cultural, & entertainment amenities	**9%**
Access to health care services	**9%**

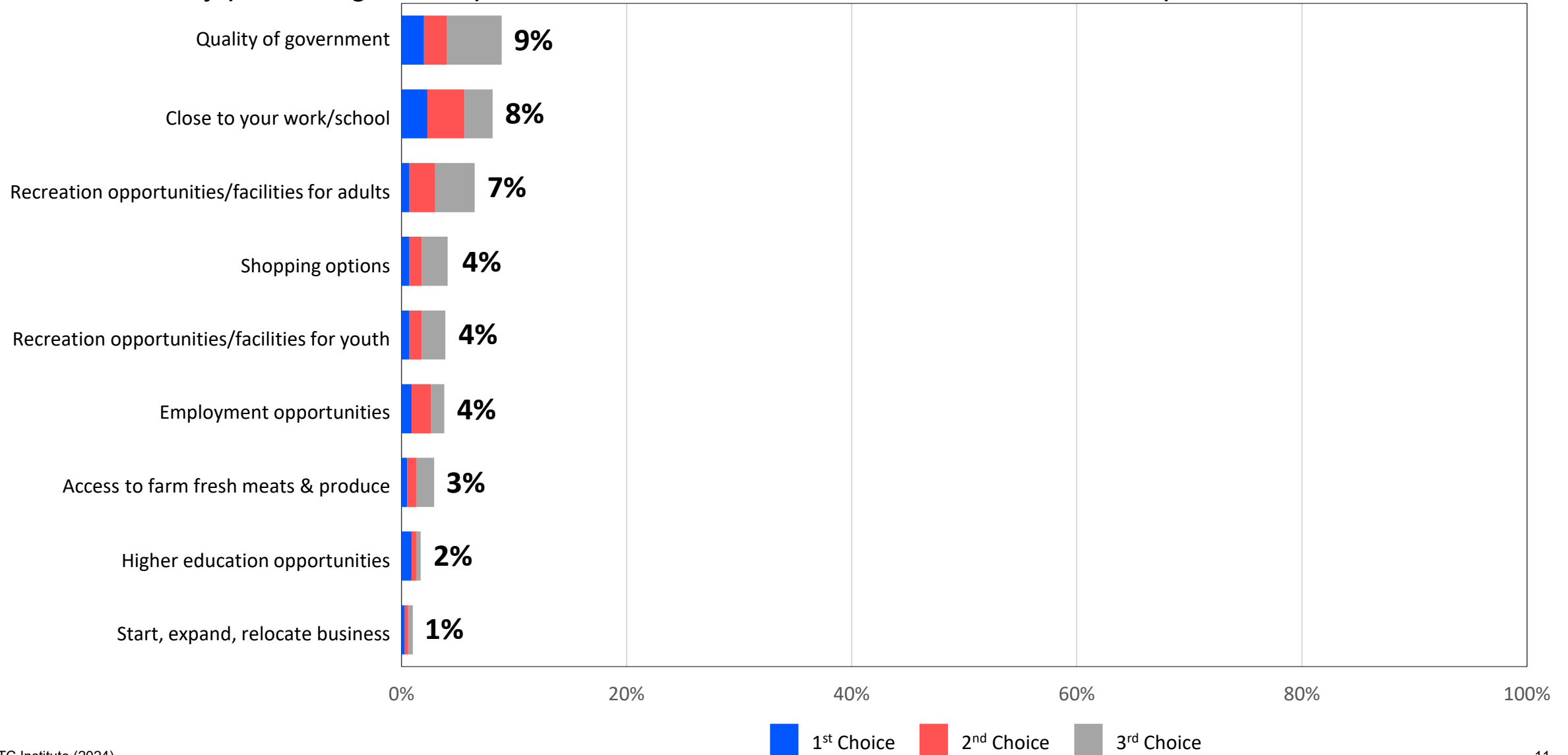0%   20%   40%   60%   80%   100%

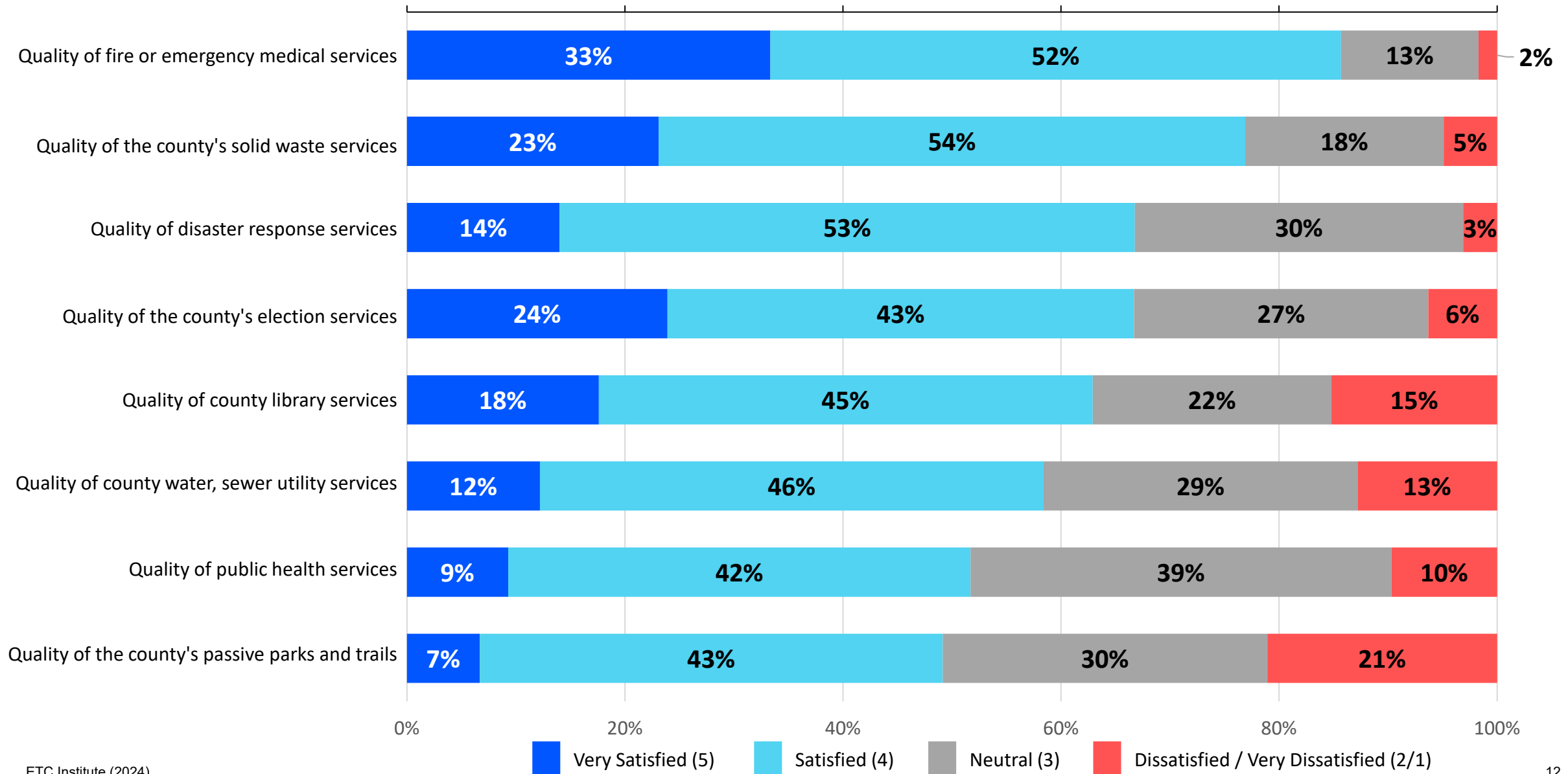■ 1ˢᵗ Choice   ■ 2ⁿᵈ Choice   ■ 3ʳᵈ Choice

Q7. Which Three Of The Items Listed In Question 6 Will Have The Biggest Impact On Your Decision To Stay In The County Over The Next 5 Years: Bottom 9
by percentage of respondents who selected the item as one of their top three choices
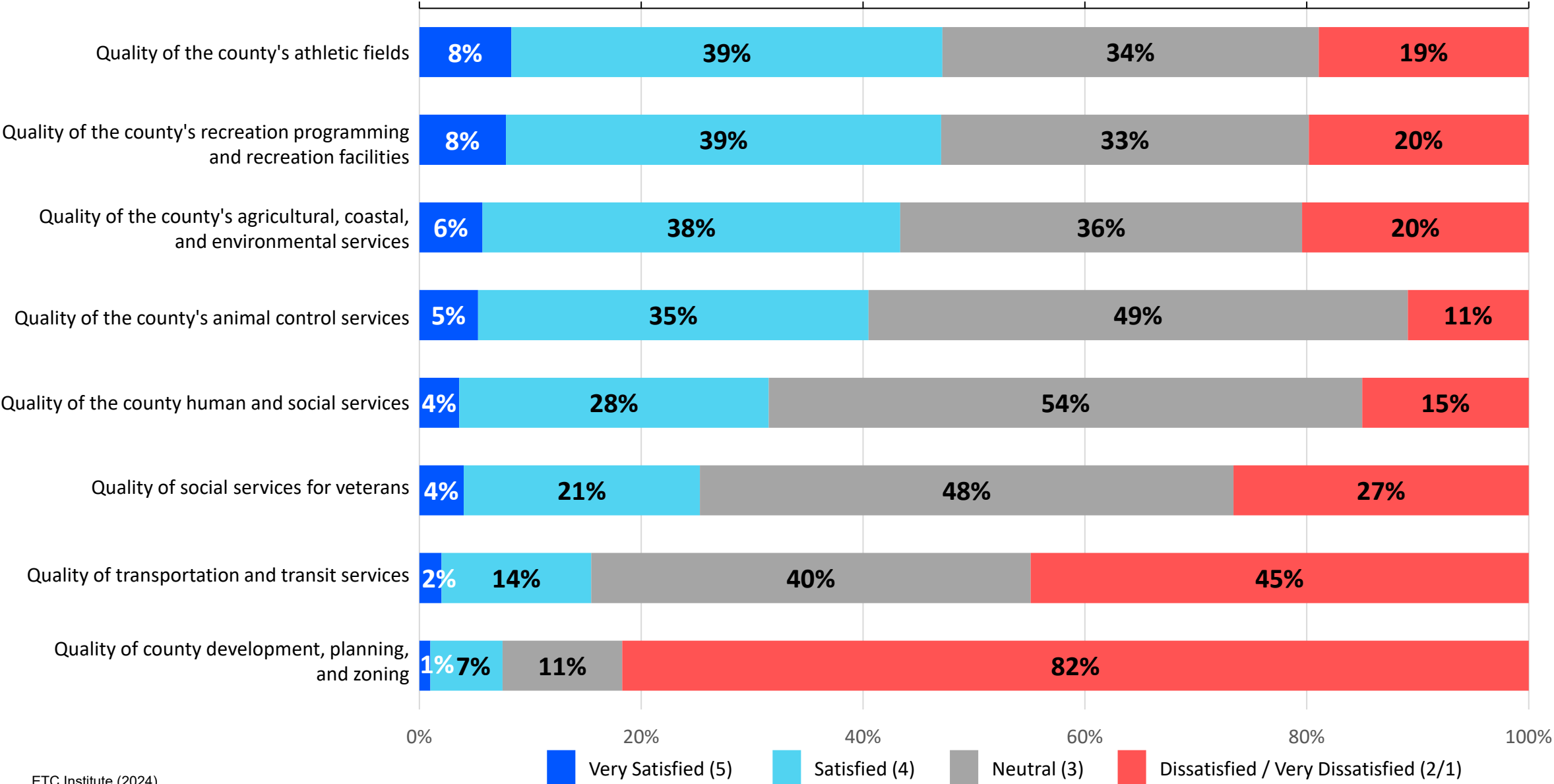
Q8. Satisfaction with Major Core Services: Top 8
by percentage of respondents (excluding don't know)

Service	Very Satisfied (5)	Satisfied (4)	Neutral (3)	Dissatisfied / Very Dissatisfied (2/1)
Quality of fire or emergency medical services	33%	52%	13%	2%
Quality of the county's solid waste services	23%	54%	18%	5%
Quality of disaster response services	14%	53%	30%	3%
Quality of the county's election services	24%	43%	27%	6%
Quality of county library services	18%	45%	22%	15%
Quality of county water, sewer utility services	12%	46%	29%	13%
Quality of public health services	9%	42%	39%	10%
Quality of the county's passive parks and trails	7%	43%	30%	21%

**Legend:** ■ Very Satisfied (5) ■ Satisfied (4) ■ Neutral (3) ■ Dissatisfied / Very Dissatisfied (2/1)

Q8. Satisfaction with Major Core Services: Bottom 8
by percentage of respondents (<u>excluding don't know</u>)

Service	Very Satisfied (5)	Satisfied (4)	Neutral (3)	Dissatisfied / Very Dissatisfied (2/1)
Quality of the county's athletic fields	8%	39%	34%	19%
Quality of the county's recreation programming and recreation facilities	8%	39%	33%	20%
Quality of the county's agricultural, coastal, and environmental services	6%	38%	36%	20%
Quality of the county's animal control services	5%	35%	49%	11%
Quality of the county human and social services	4%	28%	54%	15%
Quality of social services for veterans	4%	21%	48%	27%
Quality of transportation and transit services	2%	14%	40%	45%
Quality of county development, planning, and zoning	1%	7%	11%	82%

Legend: Very Satisfied (5) · Satisfied (4) · Neutral (3) · Dissatisfied / Very Dissatisfied (2/1)
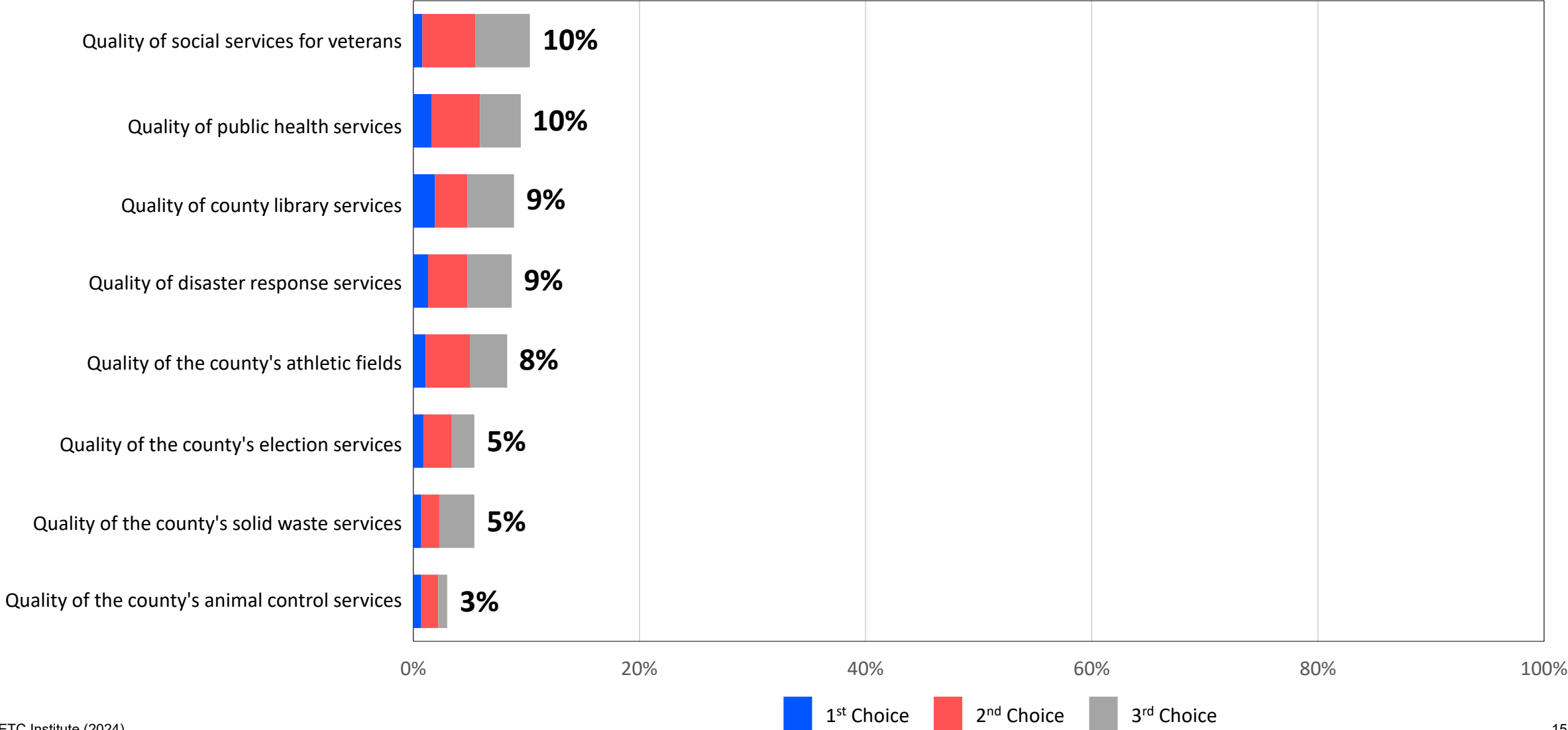
Q9. Major Core Services That Are Most Important For The County To Emphasize Over The Next Two Years: Top 8

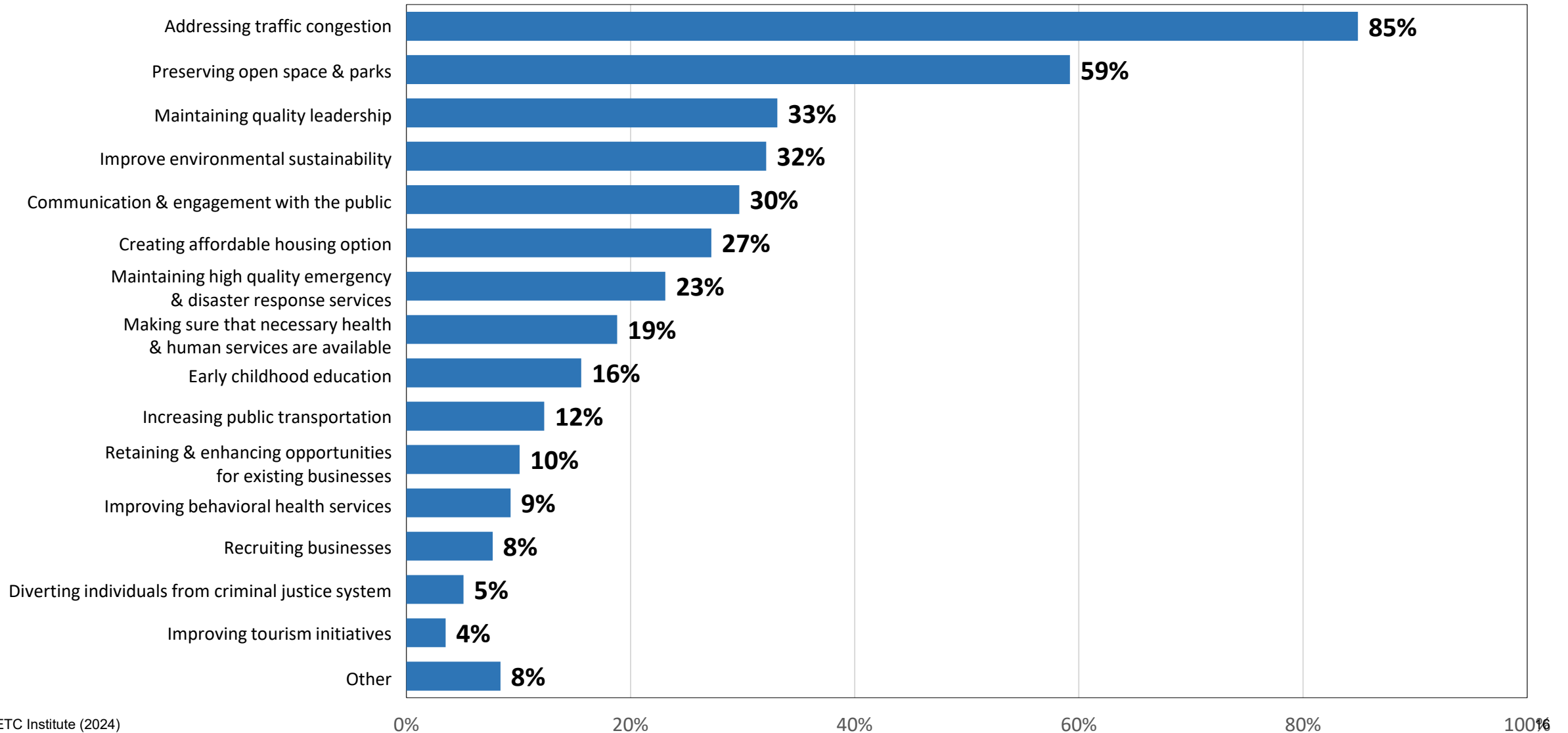## by percentage of respondents who selected the item as one of their top three choices
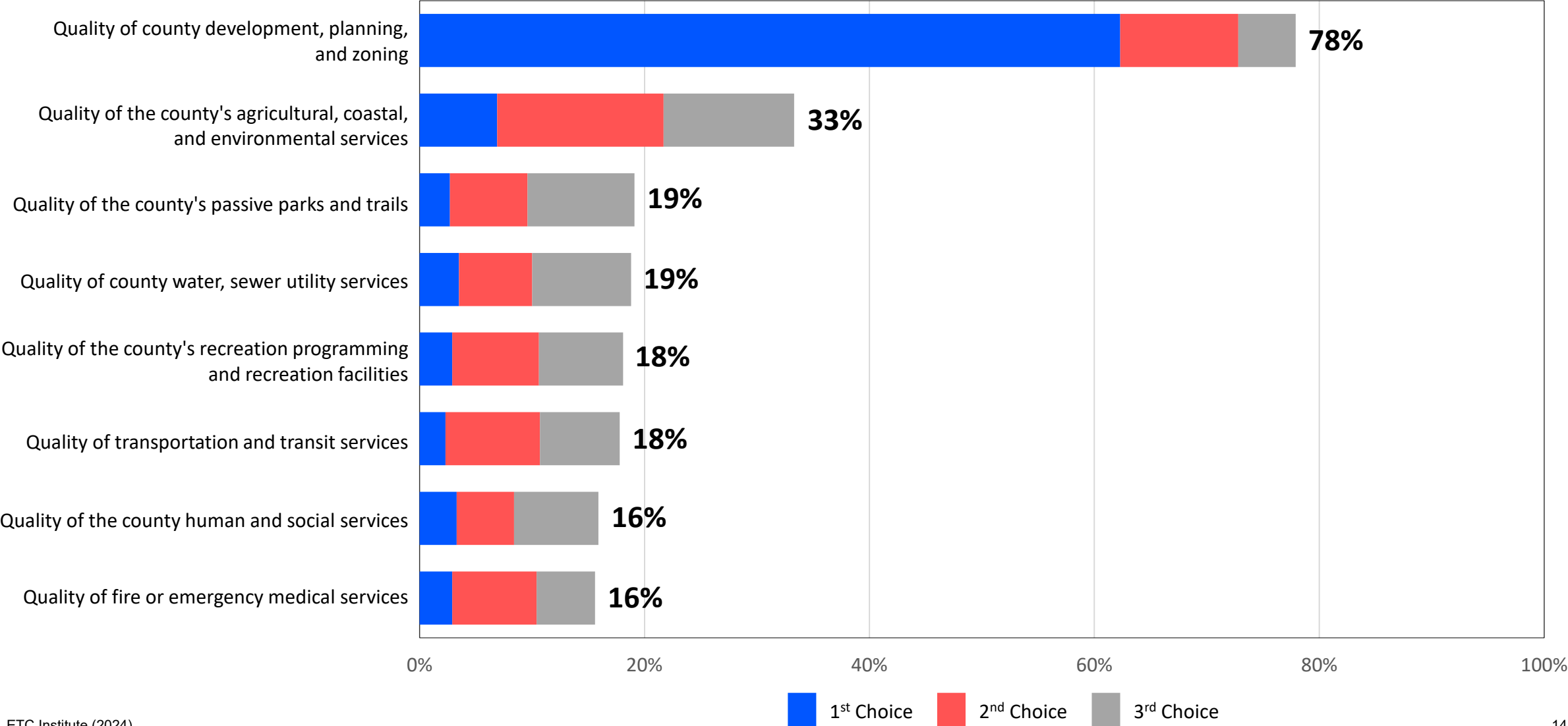
1st Choice   2nd Choice   3rd Choice

Q9. Major Core Services <u>That Are Most Important For The</u> County To Emphasize Over The Next Two Years: Bottom 8
by percentage of respondents who selected the item as one of their top three choices

Quality of social services for veterans	**10%**
Quality of public health services	**10%**
Quality of county library services	**9%**
Quality of disaster response services	**9%**
Quality of the county's athletic fields	**8%**
Quality of the county's election services	**5%**
Quality of the county's solid waste services	**5%**
Quality of the county's animal control services	**3%**

0%   20%   40%   60%   80%   100%
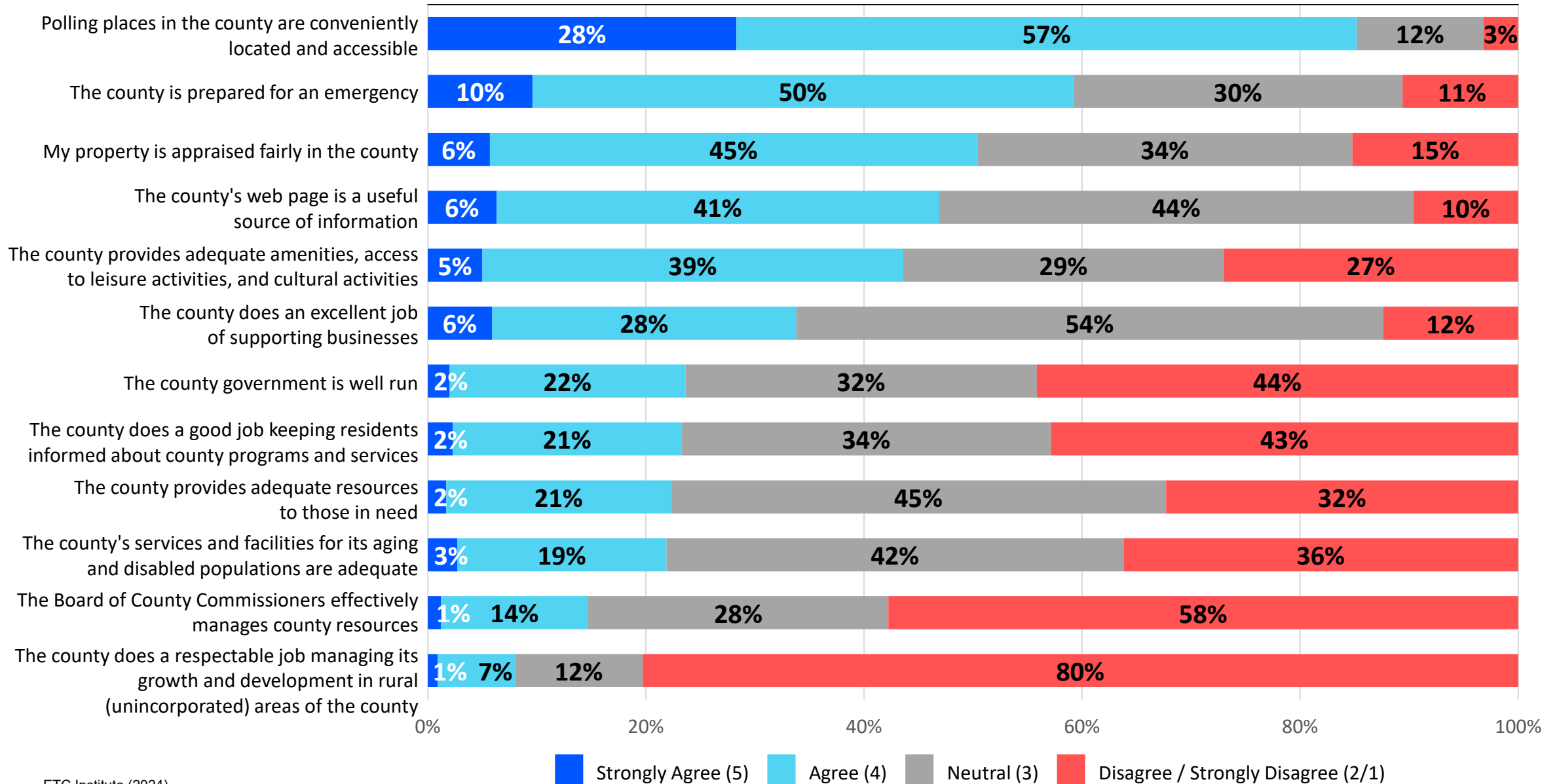
■ 1st Choice   ■ 2nd Choice   ■ 3rd Choice

Q10. The Most Critical Roles For The County Government In The Next 10 – 20 Years

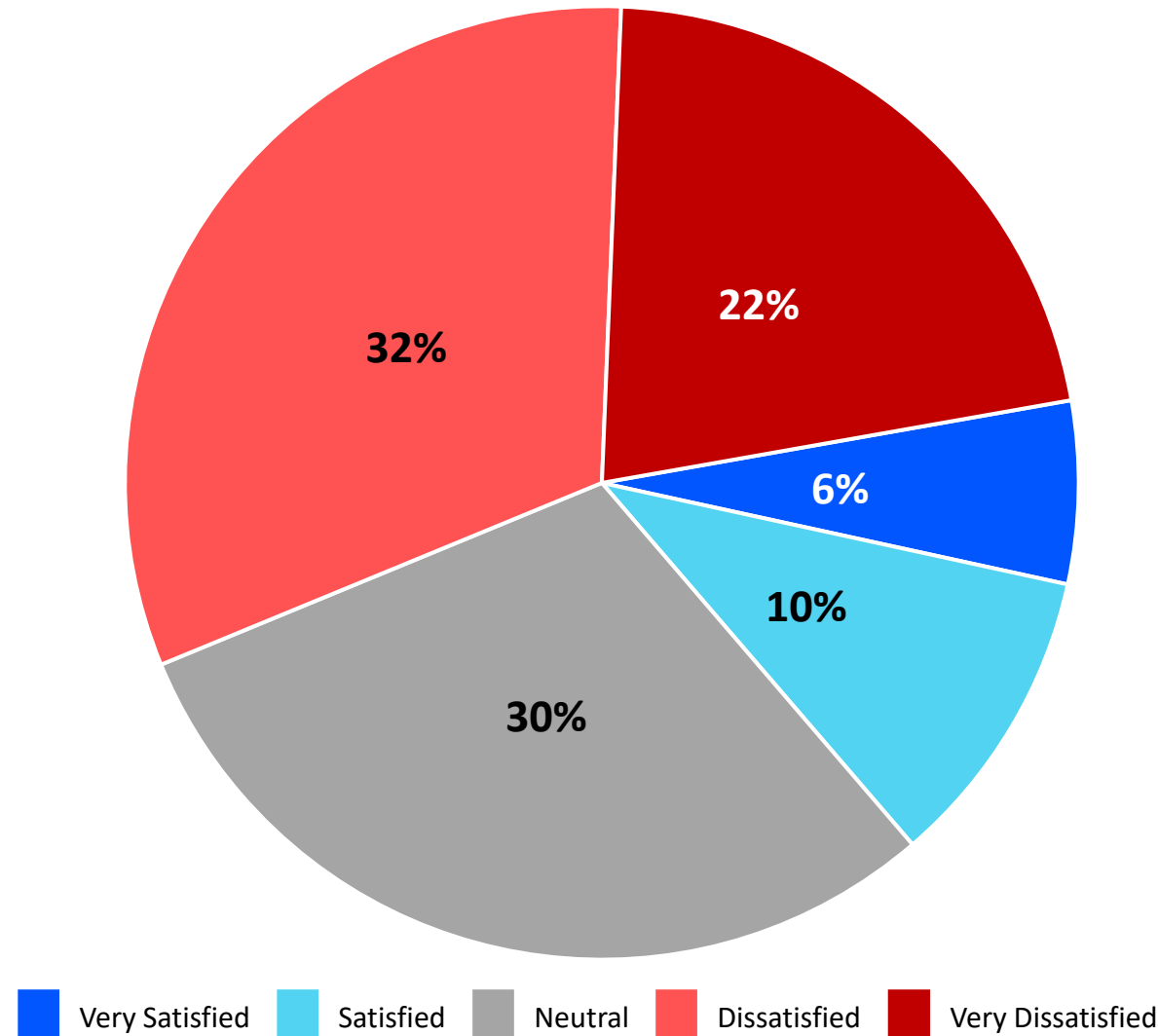by percentage of respondents (multiple selections could be made)

Role	Percentage
Addressing traffic congestion	85%
Preserving open space & parks	59%
Maintaining quality leadership	33%
Improve environmental sustainability	32%
Communication & engagement with the public	30%
Creating affordable housing option	27%
Maintaining high quality emergency & disaster response services	23%
Making sure that necessary health & human services are available	19%
Early childhood education	16%
Increasing public transportation	12%
Retaining & enhancing opportunities for existing businesses	10%
Improving behavioral health services	9%
Recruiting businesses	8%
Diverting individuals from criminal justice system	5%
Improving tourism initiatives	4%
Other	8%

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Q11. Level of Agreement With County Governmental Issues
by percentage of respondents (<u>excluding don't know</u>)

	Strongly Agree (5)	Agree (4)	Neutral (3)	Disagree / Strongly Disagree (2/1)
Polling places in the county are conveniently located and accessible	28%	57%	12%	3%
The county is prepared for an emergency	10%	50%	30%	11%
My property is appraised fairly in the county	6%	45%	34%	15%
The county's web page is a useful source of information	6%	41%	44%	10%
The county provides adequate amenities, access to leisure activities, and cultural activities	5%	39%	29%	27%
The county does an excellent job of supporting businesses	6%	28%	54%	12%
The county government is well run	2%	22%	32%	44%
The county does a good job keeping residents informed about county programs and services	2%	21%	34%	43%
The county provides adequate resources to those in need	2%	21%	45%	32%
The county's services and facilities for its aging and disabled populations are adequate	3%	19%	42%	36%
The Board of County Commissioners effectively manages county resources	1%	14%	28%	58%
The county does a respectable job managing its growth and development in rural (unincorporated) areas of the county	1%	7%	12%	80%

Q13. How Satisfied Are You With The Availability Of Affordable Housing?

by percentage of respondents (excluding don't know)

Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied

Q14. Top Services The County Should Increase Funding For
by percentage of respondents (multiple selections could be made)

Service	Percentage
Street & road infrastructure	75%
Coastal & beach preservation	43%
Public safety & law enforcement initiatives	43%
Parks & open spaces	40%
Affordable housing	34%
Agricultural preservation	30%
Bike paths & trails	22%
Behavioral/mental health services	20%
Emergency response & disaster recovery	19%
Youth recreation programming	18%
Public transit	17%
Social services	14%
Economic development	12%
Job creation & training	12%
Adult recreation programming	10%
Arts & cultural resources	9%
Solid waste management	8%
Business startup, expansion, or relocation	6%
Tourism	3%
I would not increase funding for any of these	2%
Other	10%

Q15. How Good Of A Job Would You Say The County Government Does Communicating Information About County Issues, Services, And Performance To The Public?

by percentage of respondents (<u>excluding don't know</u>)

Legend: Excellent | Good | Fair | Poor

Excellent: 3%
Good: 33%
Fair: 34%
Poor: 31%
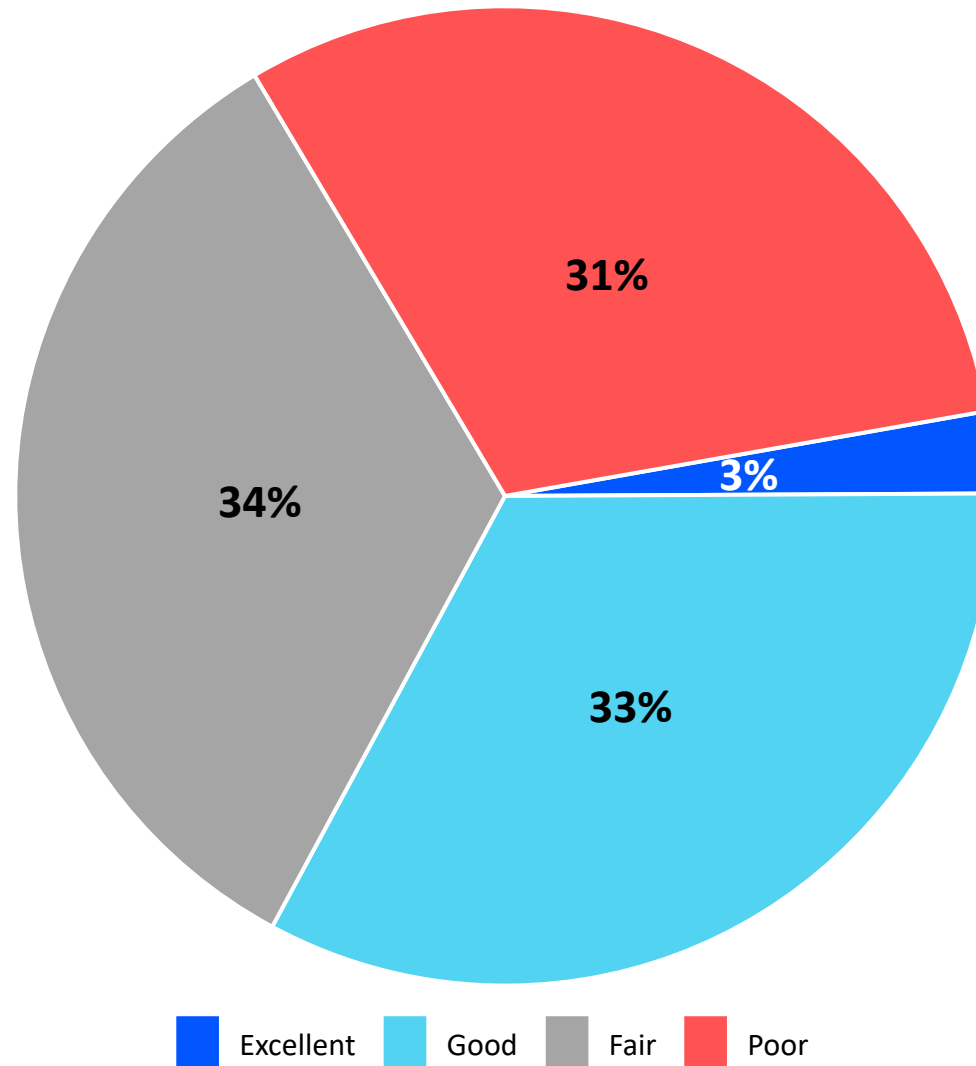
Q16. Where Do You Go To Find Information About The County?
by percentage of respondents (multiple selections could be made)

Category	Percentage
County website	58%
Facebook	48%
Media (newspaper, TV, radio)	43%
Nextdoor	17%
County newsletters	14%
Instagram	6%
County's government TV channel	3%
Twitter	2%
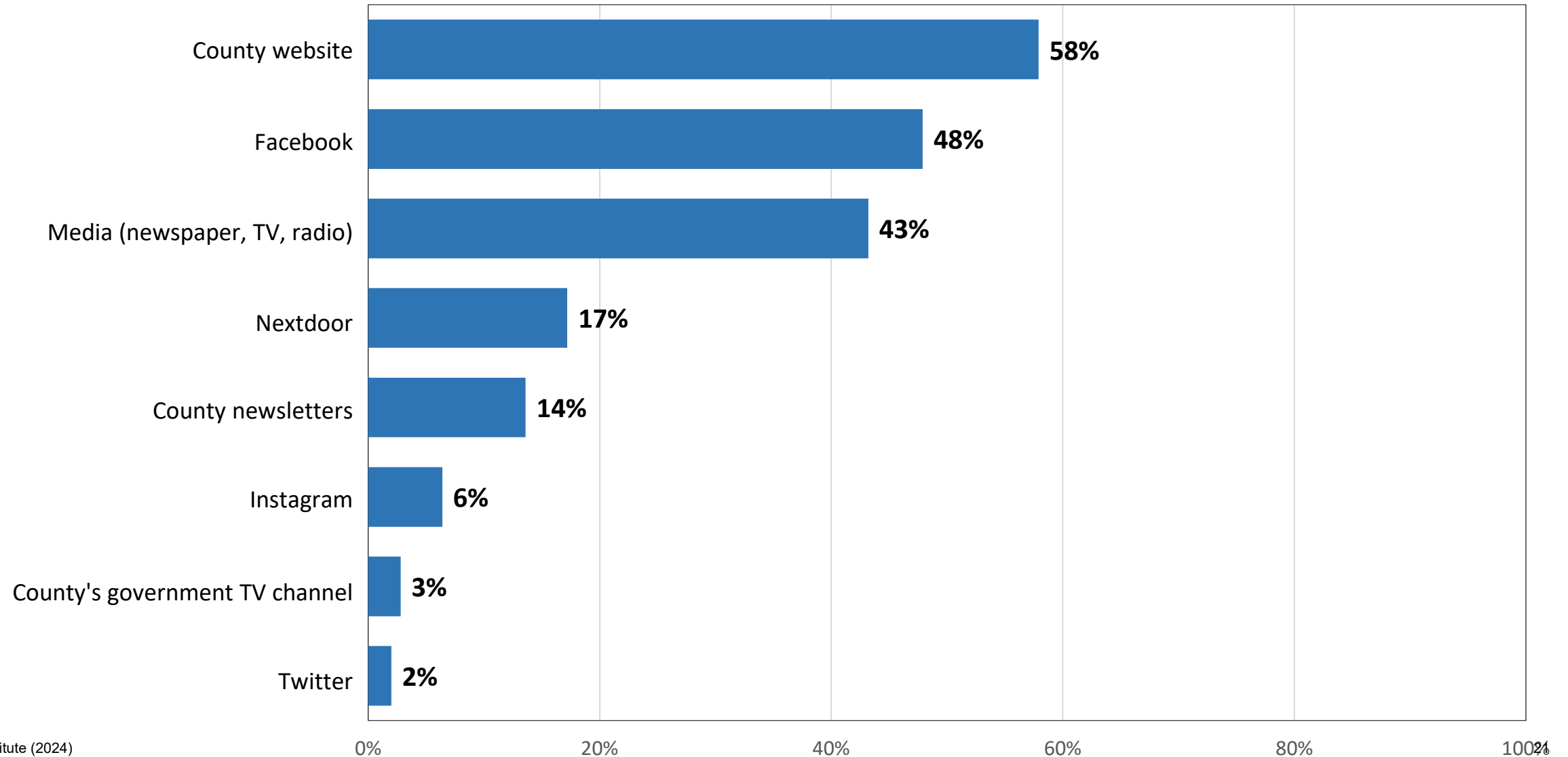
Q17. How Often Do You Visit The County Website For Information?
by percentage of respondents (excluding don't know)

76%

1%

6%

18%

Daily   Weekly   Monthly   Only When I Have an Issue
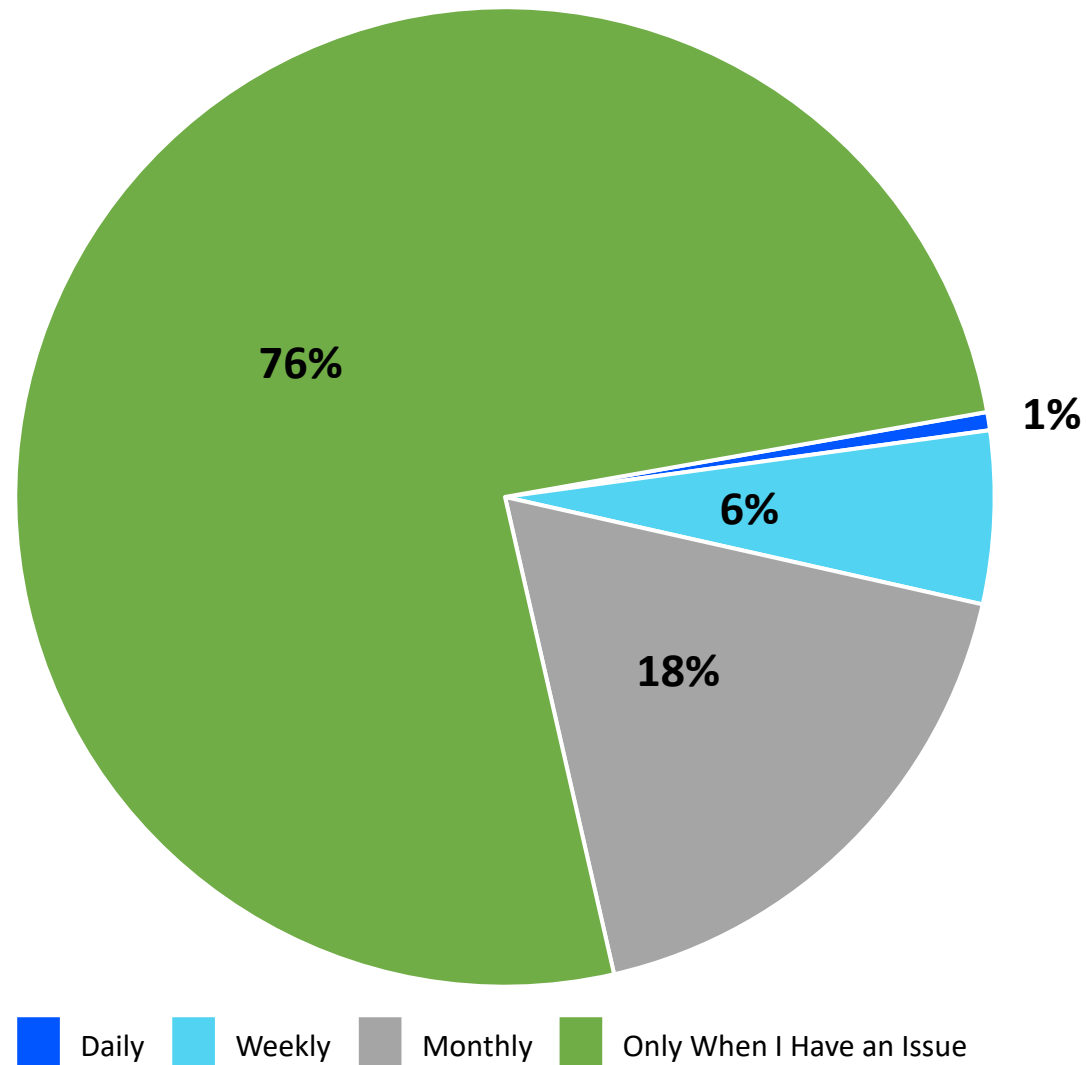
Q18. For What Purpose Do You Visit The County Website?
by percentage of respondents (multiple selections could be made)

Purpose	Percentage
To get contact information about County officials or departments	48%
To learn about events in St Johns County	38%
To get information on County initiatives & activities	28%
To pay utility bill or look up utility account information	25%
To get information on County meetings	16%
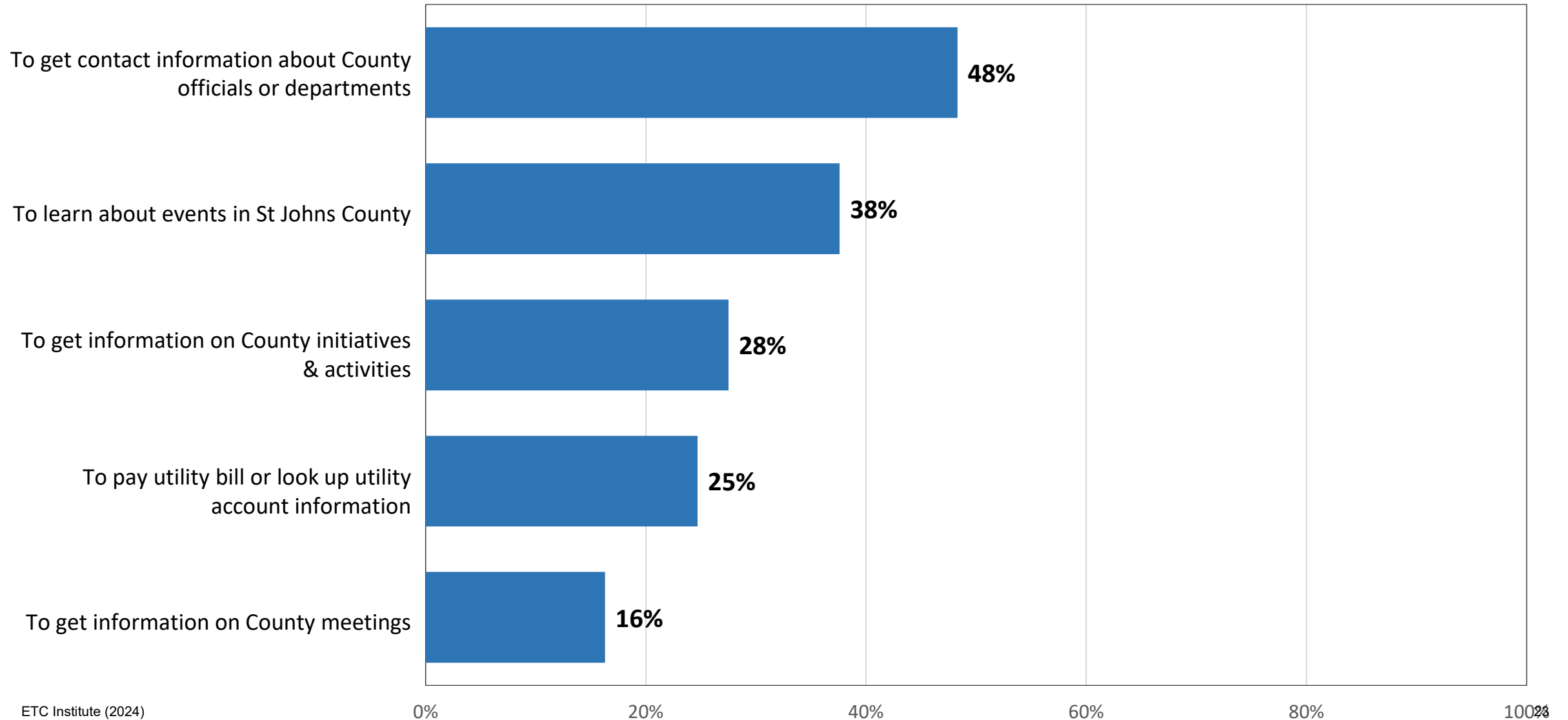
Q19. Satisfaction with Travel
by percentage of respondents (excluding don't know)

The ability in your neighborhood to run, walk, bike, and exercise outdoors
- Very Satisfied (5): 29%
- Satisfied (4): 40%
- Neutral (3): 14%
- Dissatisfied / Very Dissatisfied (2/1): 17%

Ease of travel out of the county
- Very Satisfied (5): 8%
- Satisfied (4): 32%
- Neutral (3): 21%
- Dissatisfied / Very Dissatisfied (2/1): 39%

Ease of travel outside your community but within the County
- Very Satisfied (5): 4%
- Satisfied (4): 22%
- Neutral (3): 17%
- Dissatisfied / Very Dissatisfied (2/1): 57%

Quality of public parking facilities
- Very Satisfied (5): 3%
- Satisfied (4): 20%
- Neutral (3): 30%
- Dissatisfied / Very Dissatisfied (2/1): 47%

Ease of travel by biking
- Very Satisfied (5): 3%
- Satisfied (4): 11%
- Neutral (3): 33%
- Dissatisfied / Very Dissatisfied (2/1): 53%

Ease of travel by bus to places outside of the county
- Very Satisfied (5): 2%
- Satisfied (4): 5%
- Neutral (3): 42%
- Dissatisfied / Very Dissatisfied (2/1): 51%

Ease of travel by bus within the county
- Very Satisfied (5): 2%
- Satisfied (4): 5%
- Neutral (3): 39%
- Dissatisfied / Very Dissatisfied (2/1): 54%

Legend: Very Satisfied (5) | Satisfied (4) | Neutral (3) | Dissatisfied / Very Dissatisfied (2/1)

Q20. What Types Of Development/Growth Would You Like To See In The County?

by percentage of respondents (multiple selections could be made)

Category	Percentage
Parks & nature preserves	71%
Beach & coastal preserves	57%
Family oriented activities	41%
Family farms	38%
Entertainment businesses	36%
Restaurants	32%
Single-family residential	24%
Rural residential	22%
Retail stores	18%
Brewery, winery, & distillery	17%
Tourism & recreation	12%
Multi-family residential	8%
Downtown area growth	7%
Light industry	7%
Office/business buildings	3%
Heavy industry	2%

Q21. Based On The Needs Of The County, How Important Are The Following Types Of Businesses?
by percentage of respondents (excluding don't know)

Legend: Very Important (5) | Important (4) | Neutral (3) | Not Important / Not at all Important (2/1)

- **Agricultural related:** 43%, 41%, 11%, 4%
- **Restaurants and eating establishments:** 21%, 45%, 20%, 13%
- **Technology related:** 12%, 43%, 32%, 14%
- **Tourism and recreation:** 16%, 38%, 26%, 20%
- **Commercial/retail:** 12%, 38%, 28%, 22%
- **Industrial/Manufacturing:** 4%, 22%, 34%, 39%
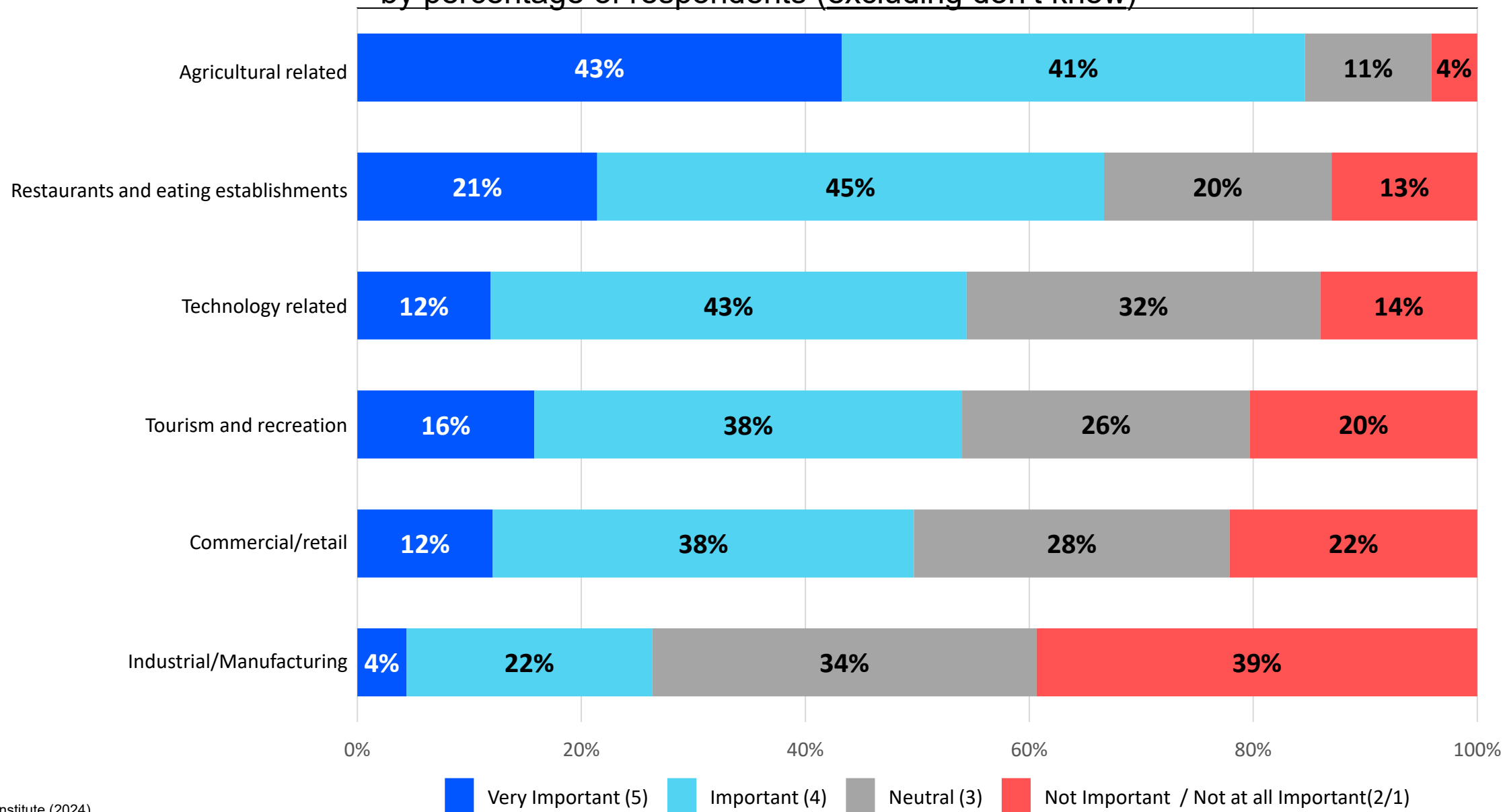
Q22. What Do You Think Of Current Zoning Regulations/Restrictions?
by percentage of respondents (<u>excluding don't know</u>)
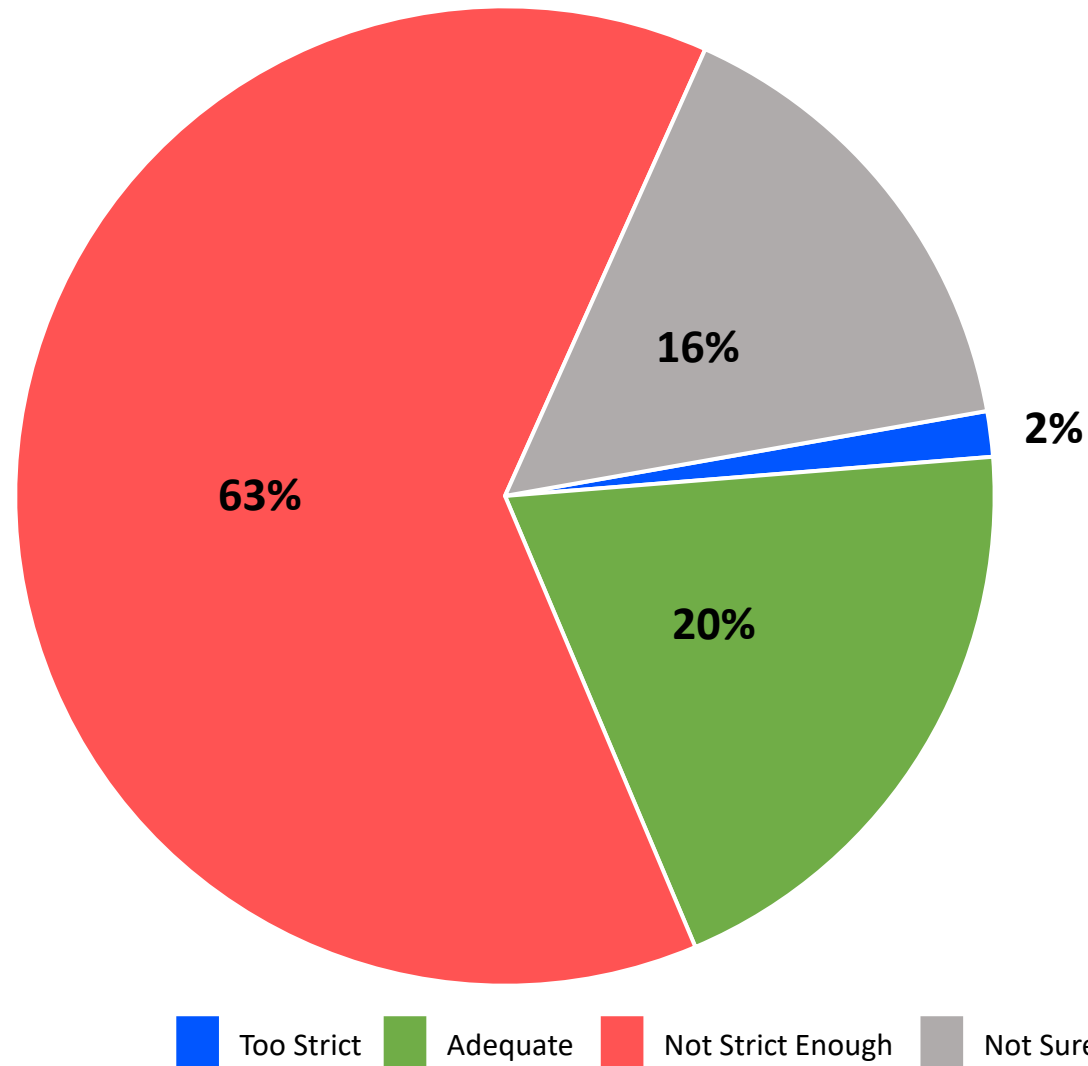
63%

16%

2%

20%

■ Too Strict ■ Adequate ■ Not Strict Enough ■ Not Sure

Q23. What Are Most Suitable For Growth In St. Johns County?
by percentage of respondents (multiple selections could be made)
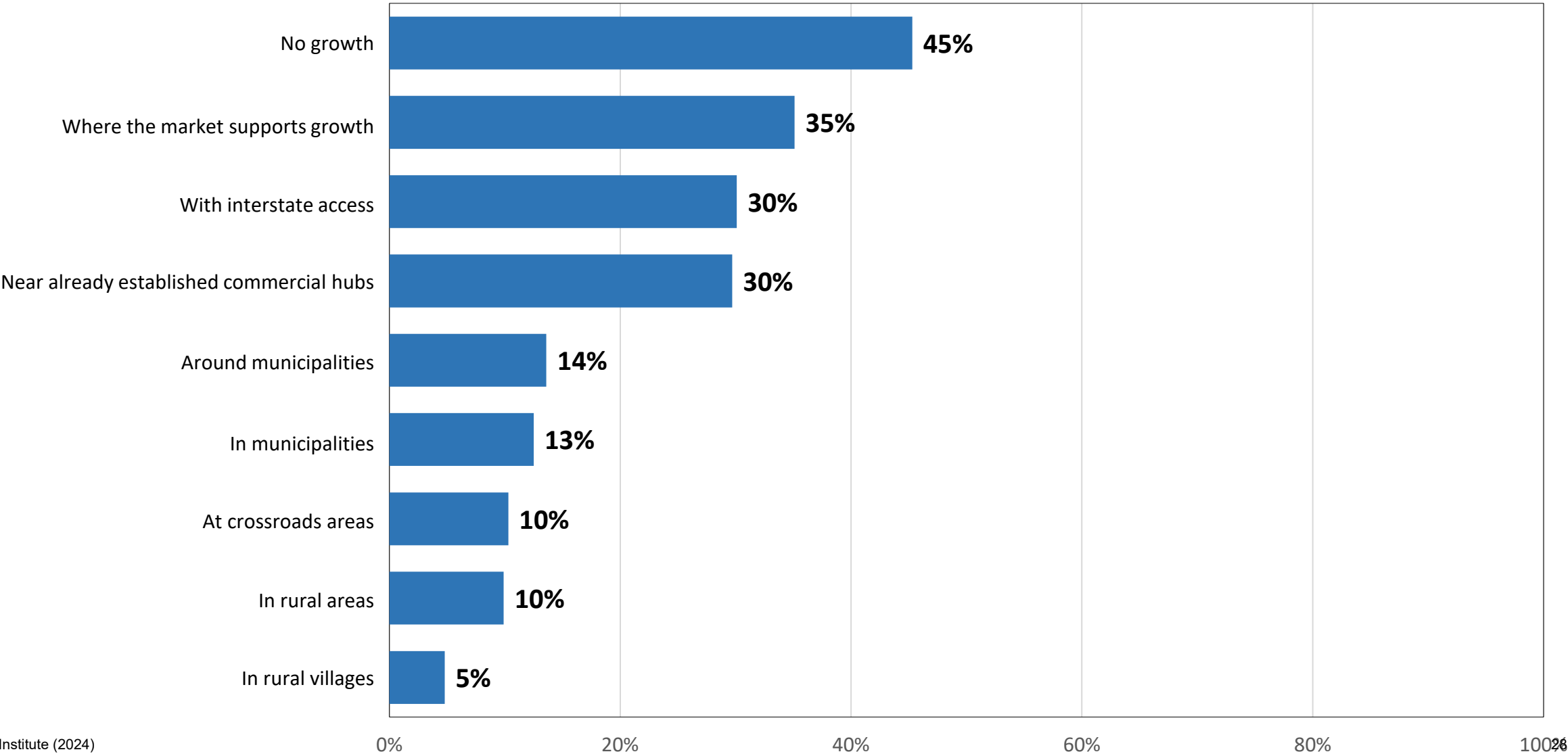
Q24. How Important Is Increasing Alternative Modes Of Transportation?
by percentage of respondents (excluding not provided)

Legend: Very Important (blue), Important (gray), Not Important (red)
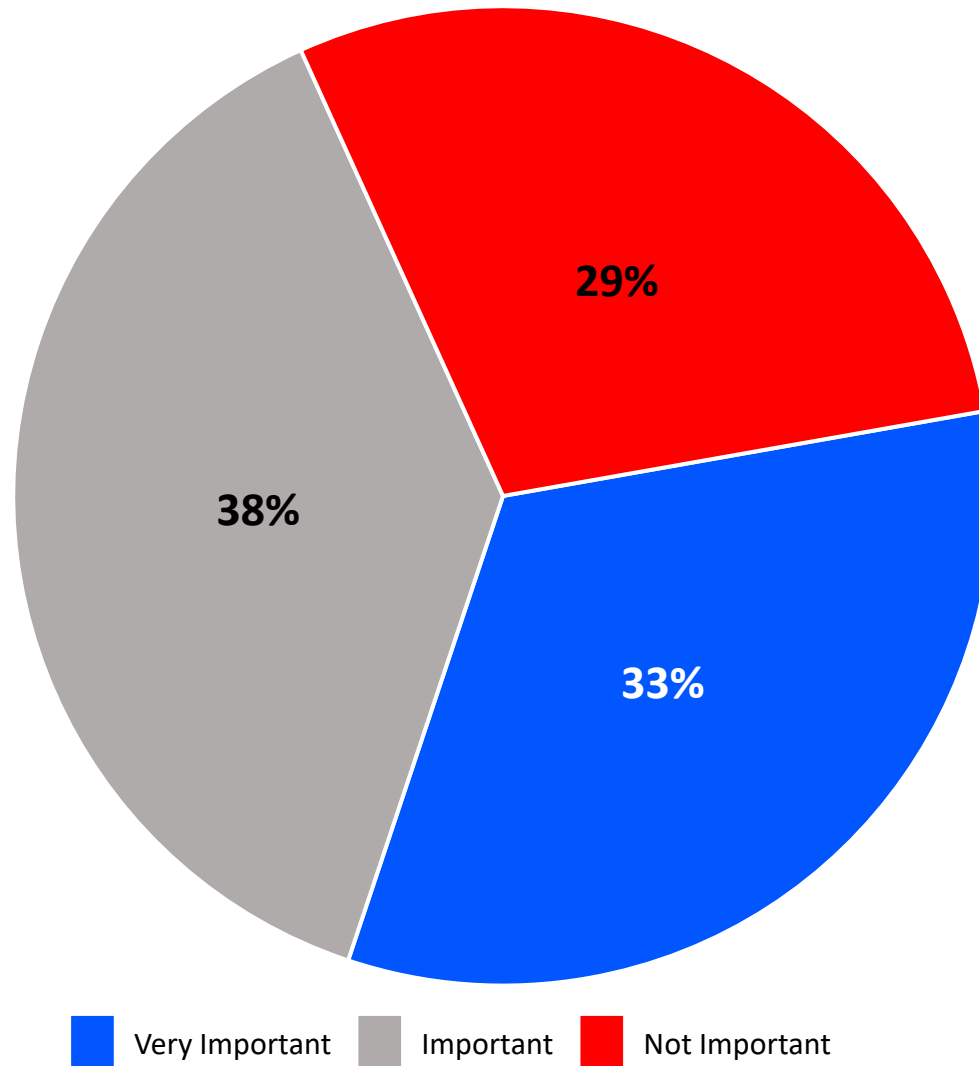
Q25. Natural Resources That Need The Most Attention To Improve Or Maintain The Quality Of Life In The County
by percentage of respondents who selected the item as one of their top three choices

Habitat conservation — **54%**
Beaches — **53%**
Trees — **42%**
Farmlands — **39%**
Swamp/wetlands — **36%**
Forests — **35%**
Rivers/streams — **33%**
Open space — **33%**
Parkland — **30%**
Ocean — **21%**
Lakes — **4%**
Other — **1%**

Legend: 1st Choice | 2nd Choice | 3rd Choice | 4th Choice

Q26. Do You Feel That The County Should Protect Any Of The Following?
by percentage of respondents (excluding don't know)

Category	Yes	No
Water quality of the streams, rivers, lakes, ocean	99%	1%
Quality of wildlife habitat	98%	2%
Tree canopy	97%	3%
Diversity and abundance of the wildlife populations	96%	5%
Air quality	95%	5%
Opportunities for wildlife viewing and nature walks	90%	10%
Opportunities for fishing and hunting	86%	14%

Yes   No
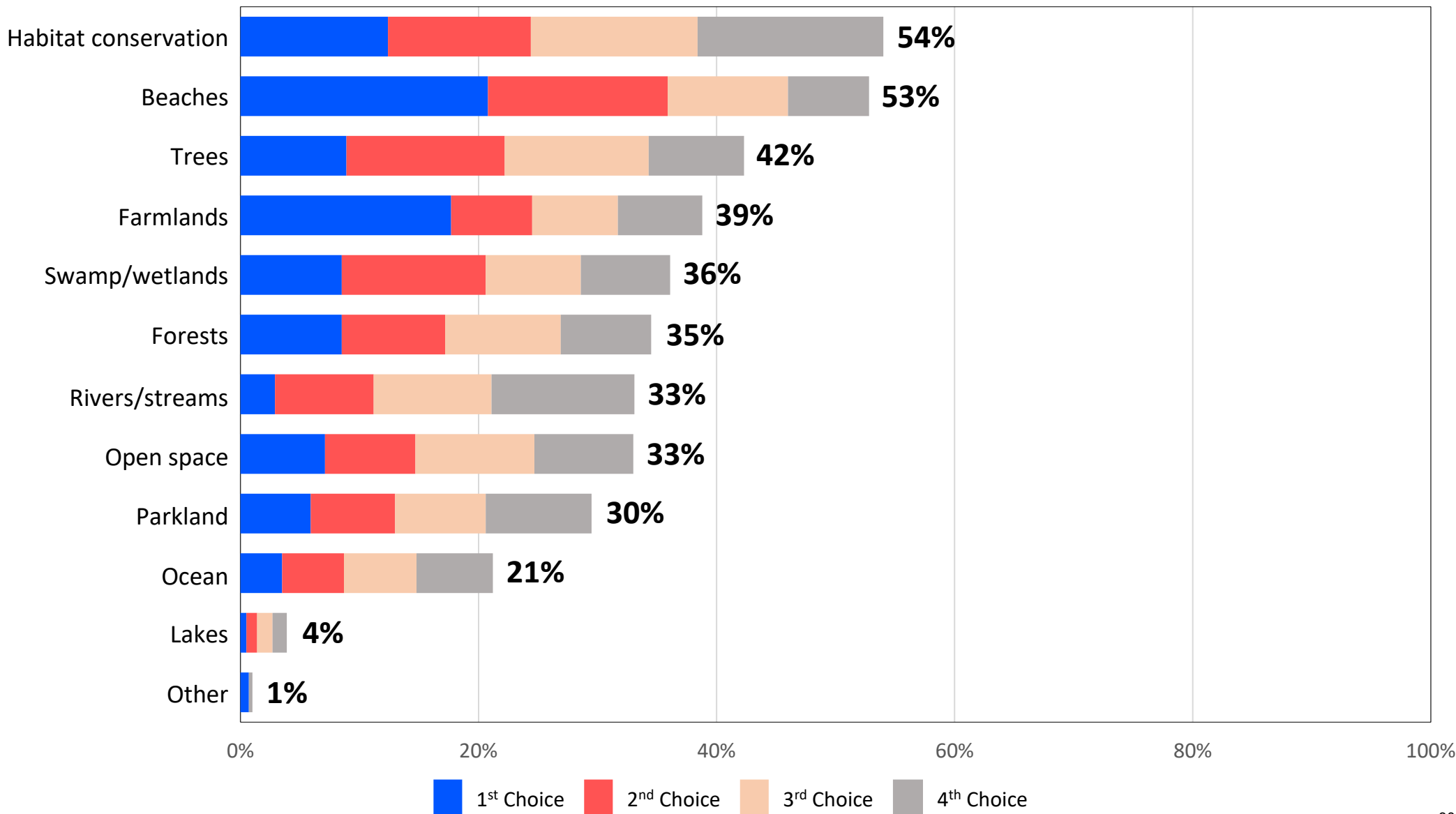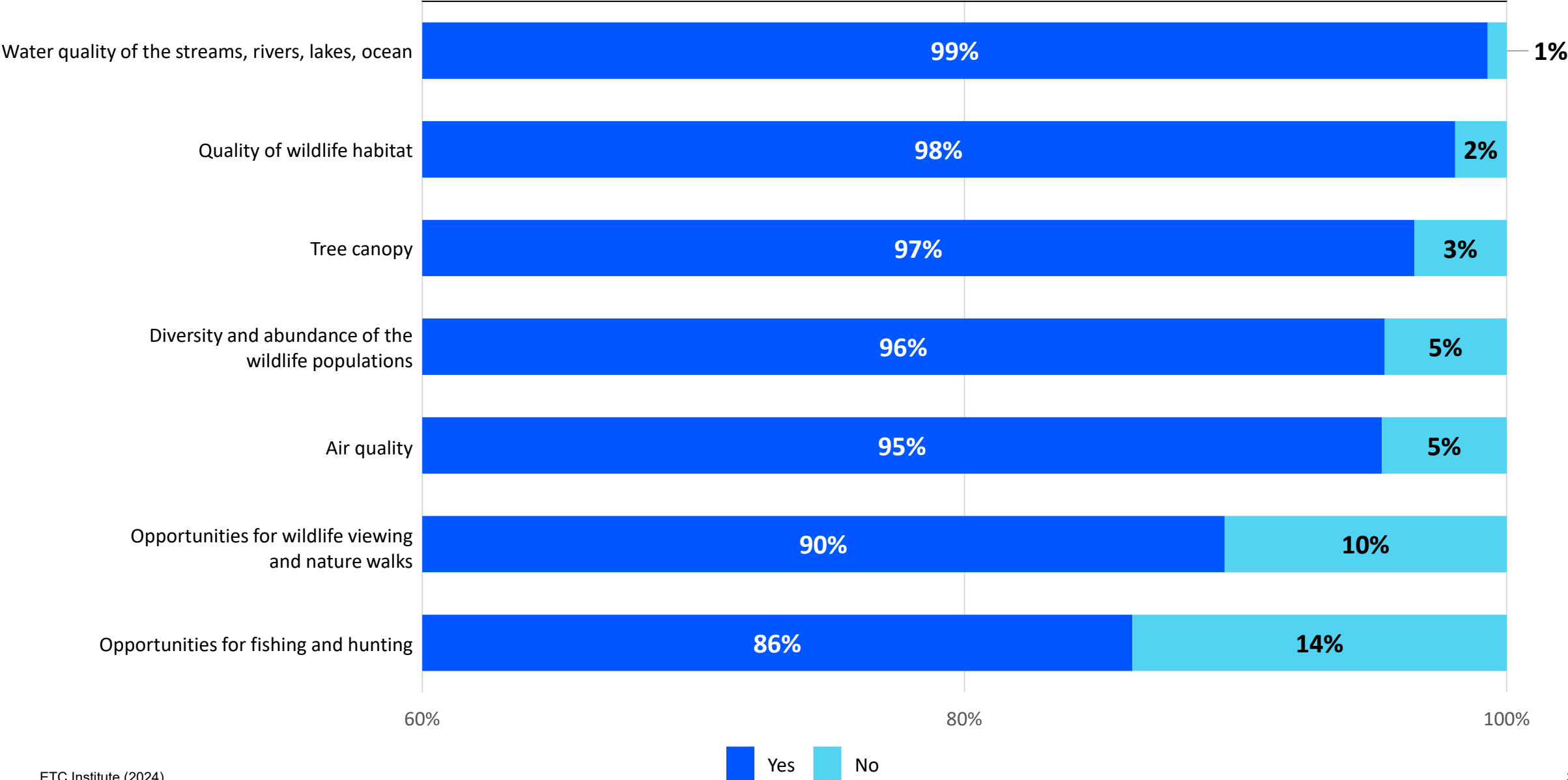
Demographics

Q27. How Long Have You Lived In The County?

by percentage of respondents (<u>excluding not provided</u>)
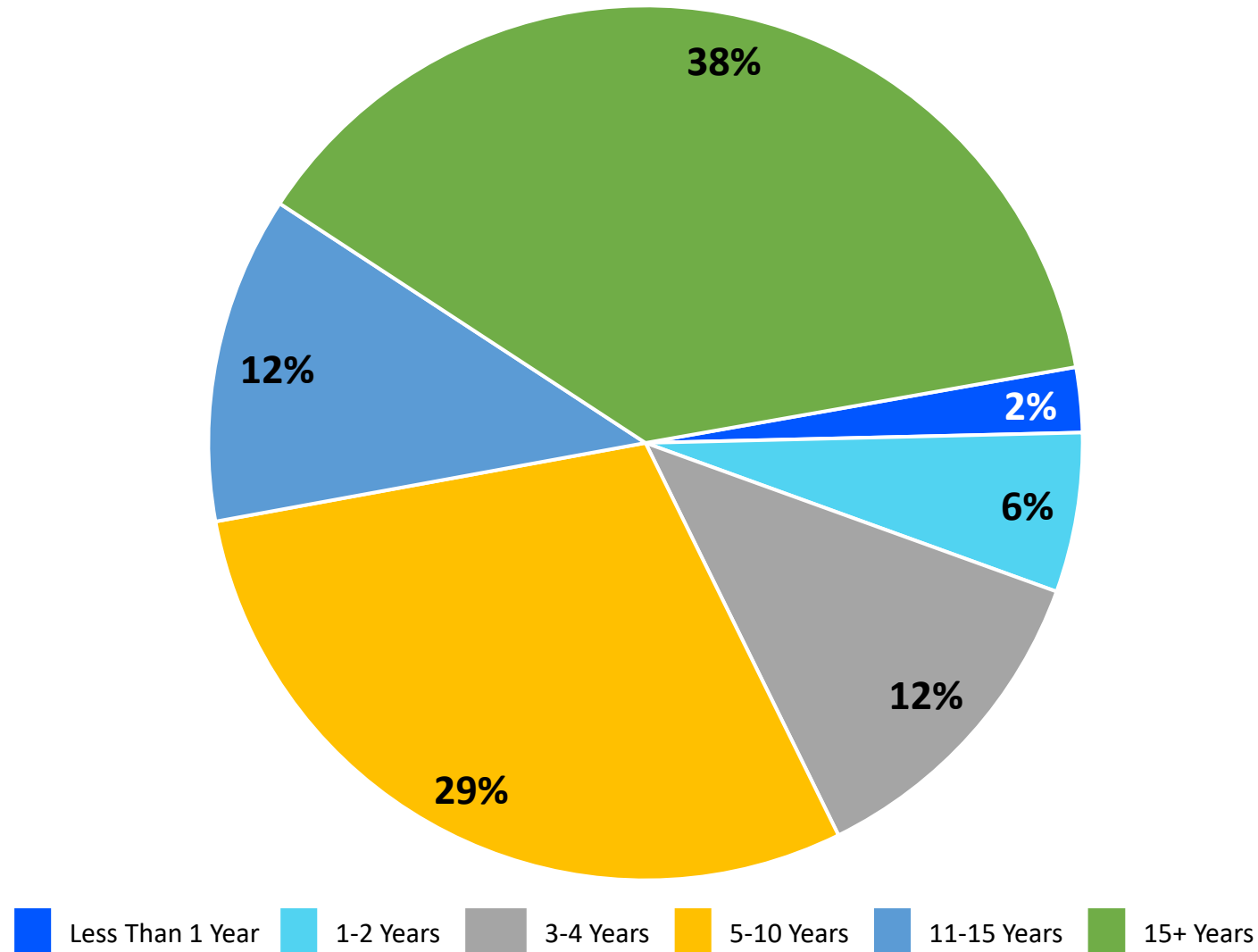
| | Less Than 1 Year | 1-2 Years | 3-4 Years | 5-10 Years | 11-15 Years | 15+ Years |

Q28. Which Of The Following Best Describes Your Race/Ethnicity?

by percentage of respondents (multiple selections could be made)
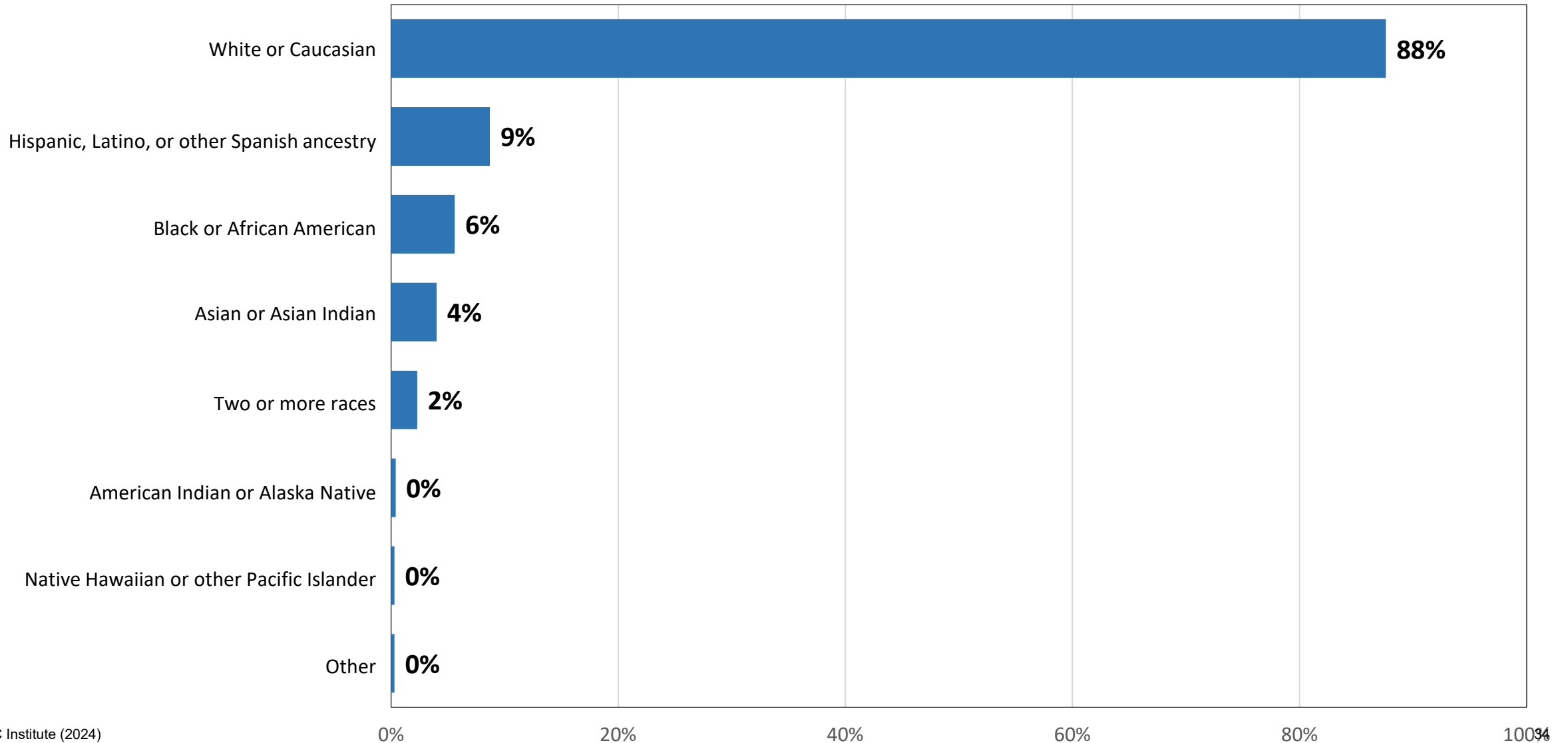
Q31. Is your total household income:

by percentage of respondents

Legend:
- Less than $15K
- $15K-$24,999
- $25K-$34,999
- $35K-$49,999
- $50K-$74,999
- $75K-$99,999
- $100K-$149,999
- $150K+
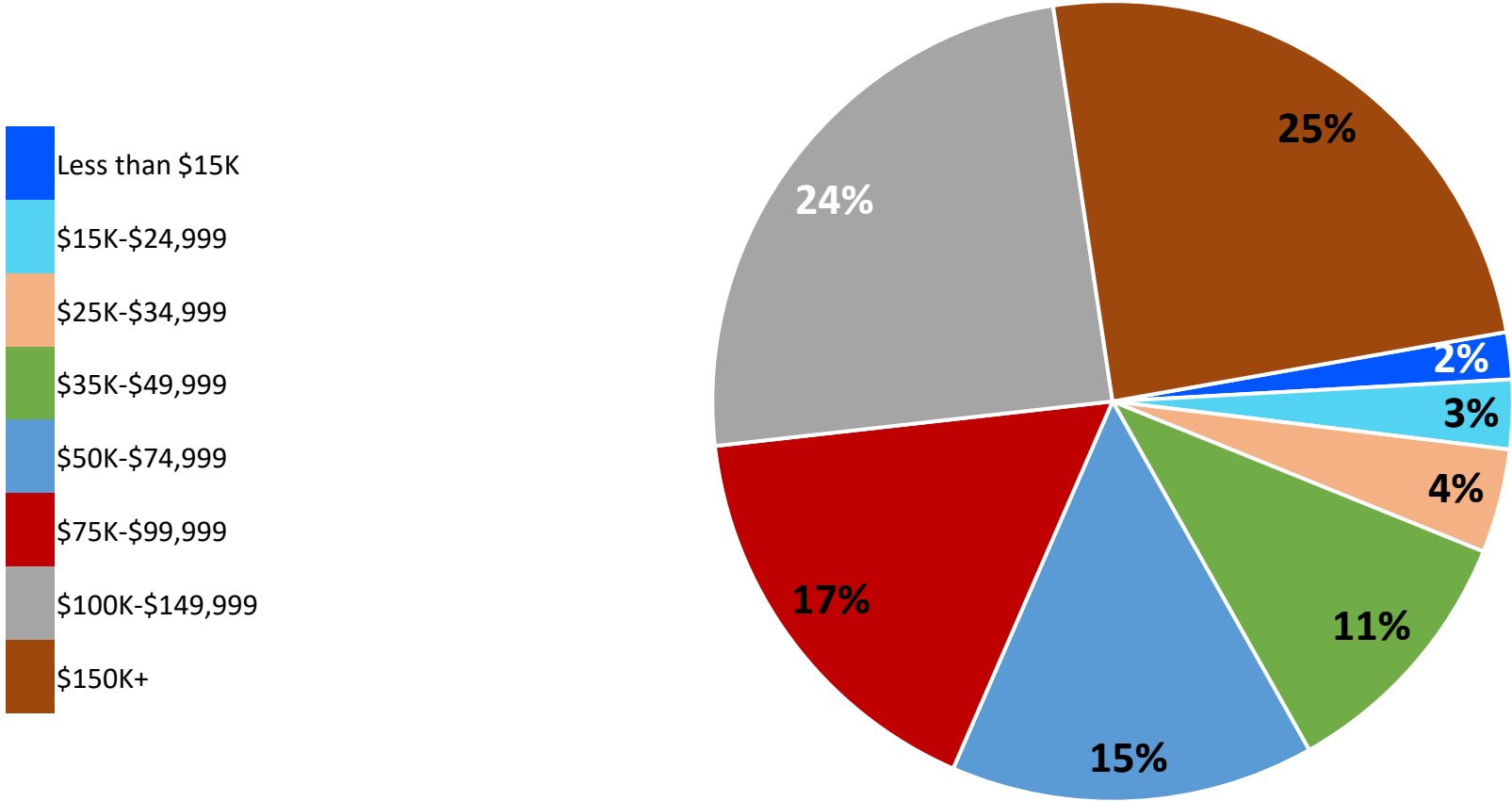
Q32. What Is The Highest Level Of Education You Have Completed?
by percentage of respondents
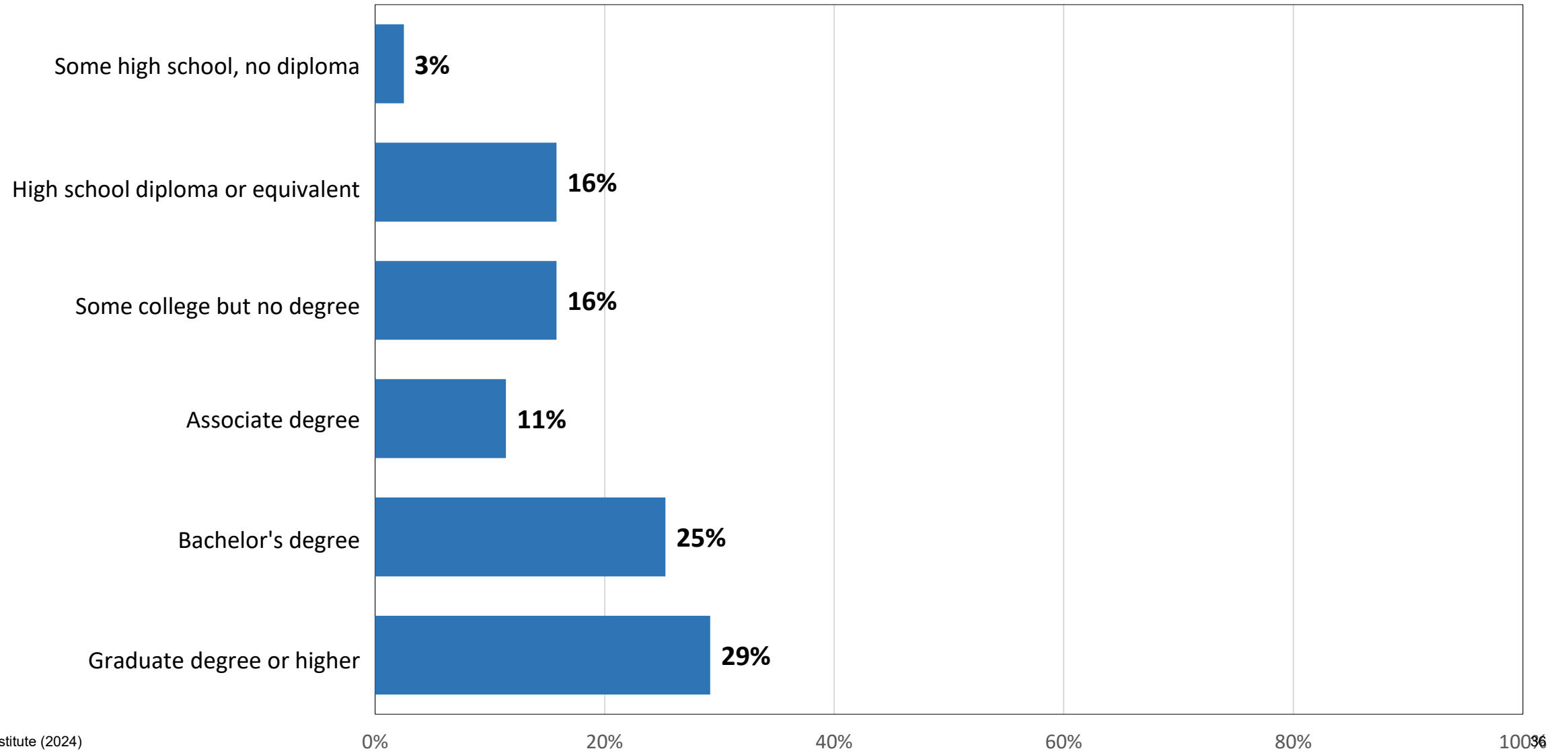
Q33. What is your Age?
by percentage of respondents (excluding not provided)
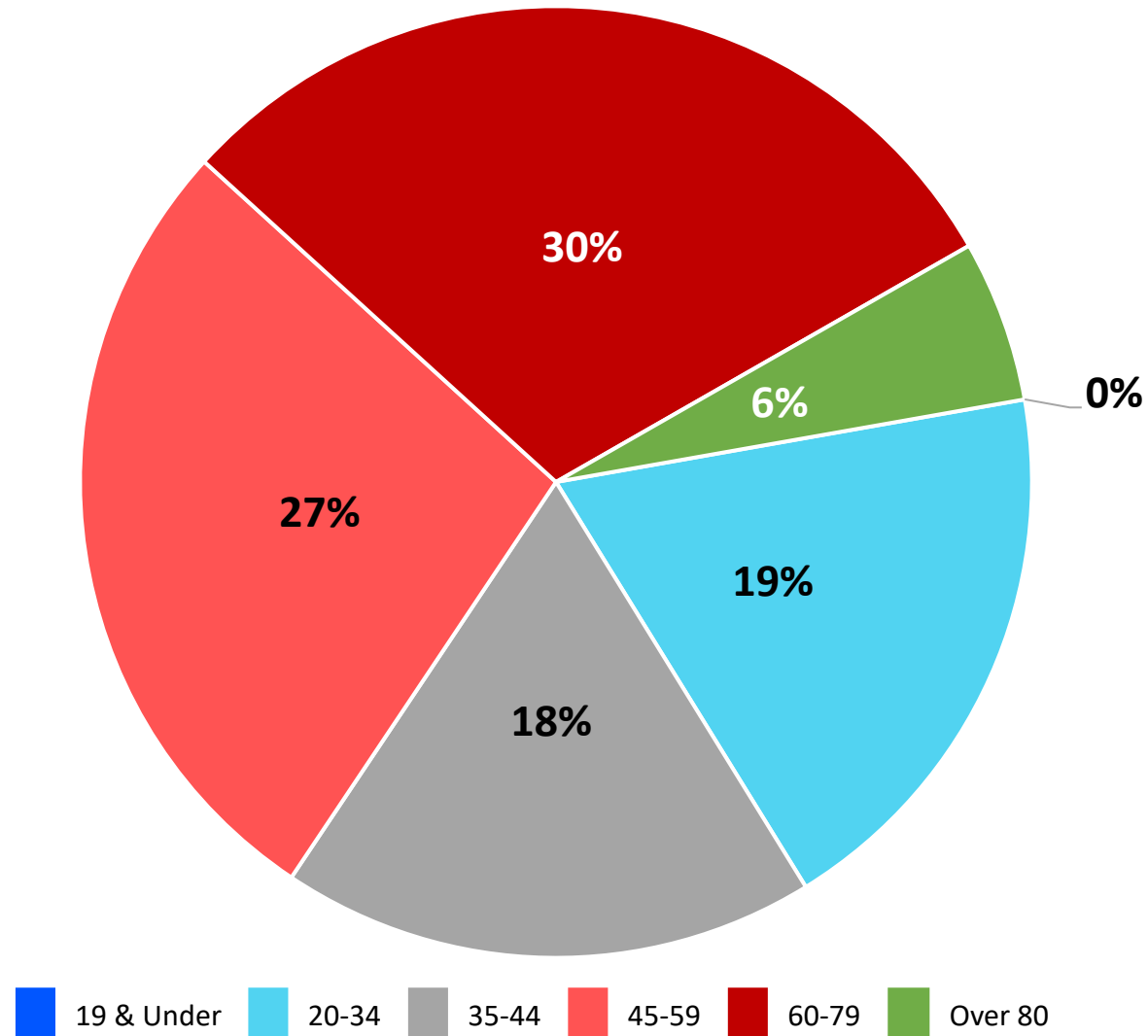
Legend: 19 & Under | 20-34 | 35-44 | 45-59 | 60-79 | Over 80

Q34. How Many Adults Ages 18+ Live In Your Household?

by percentage of respondents (excluding not provided)

Legend: 1 | 2 | 3 | 4 | 5+
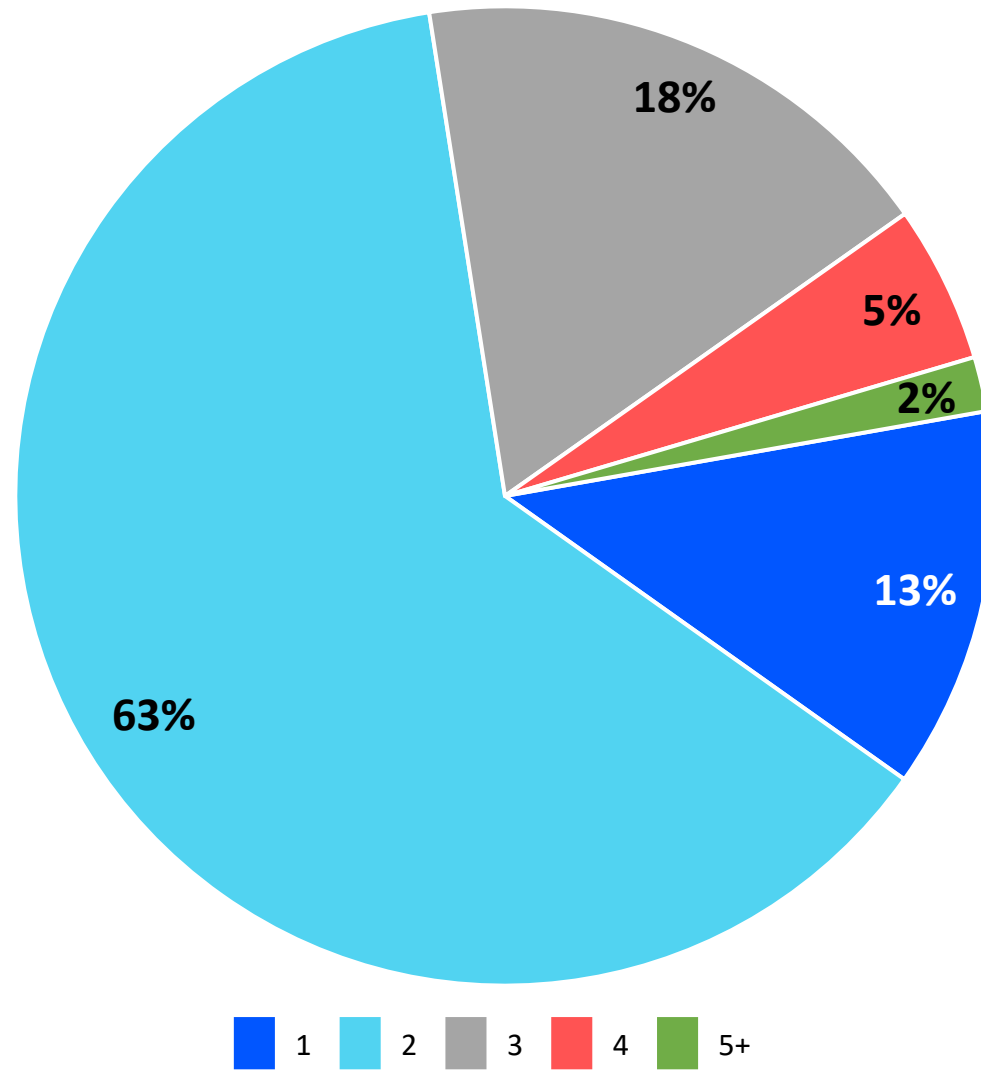
Q35. How Many Adults Children Under 18 Live In Your Household?

by percentage of respondents (excluding not provided)

Legend: 0 | 1 | 2 | 3 | 4 | 5+
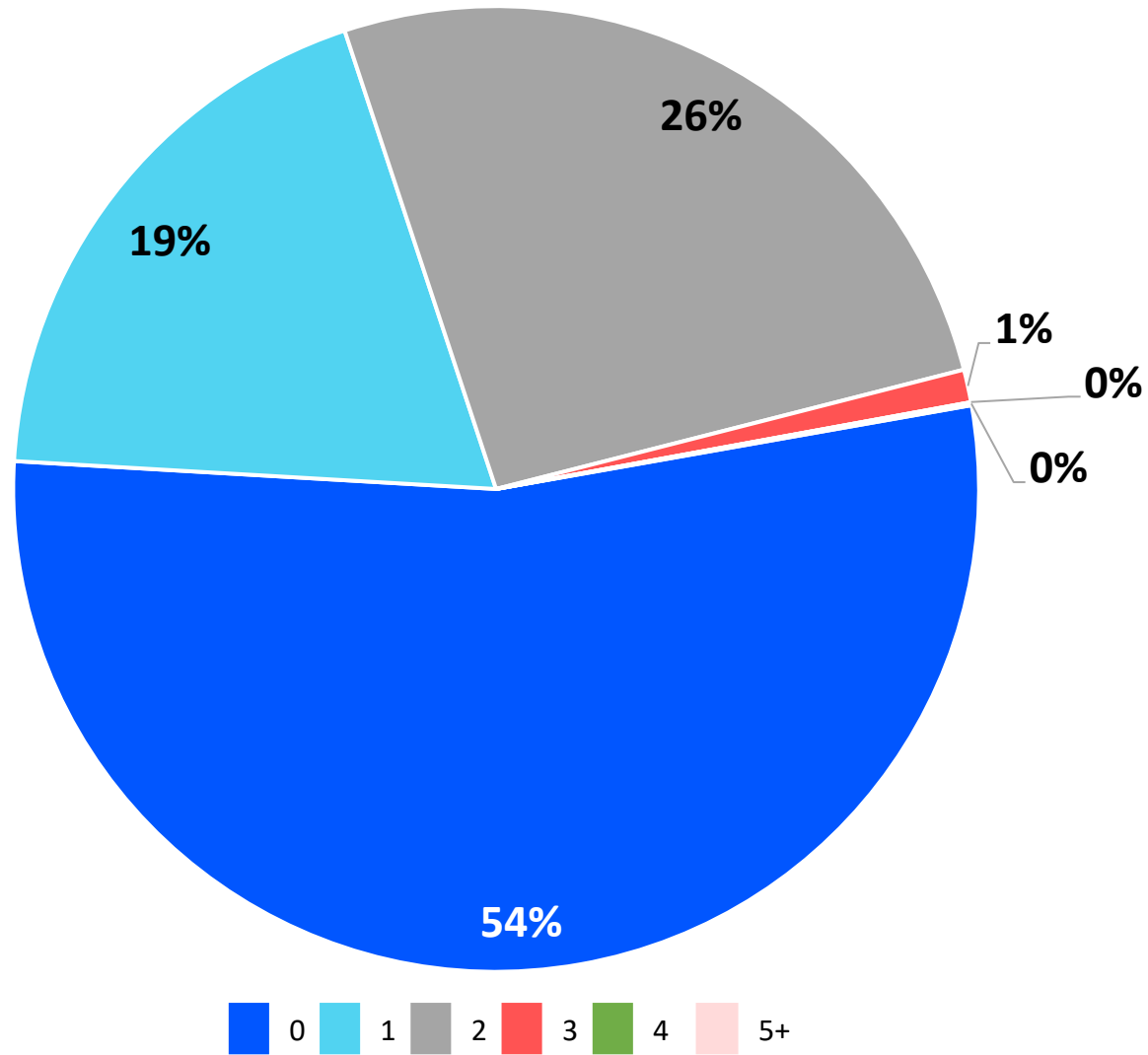
Q36. What Is Your Current Employment Status?
by percentage of respondents
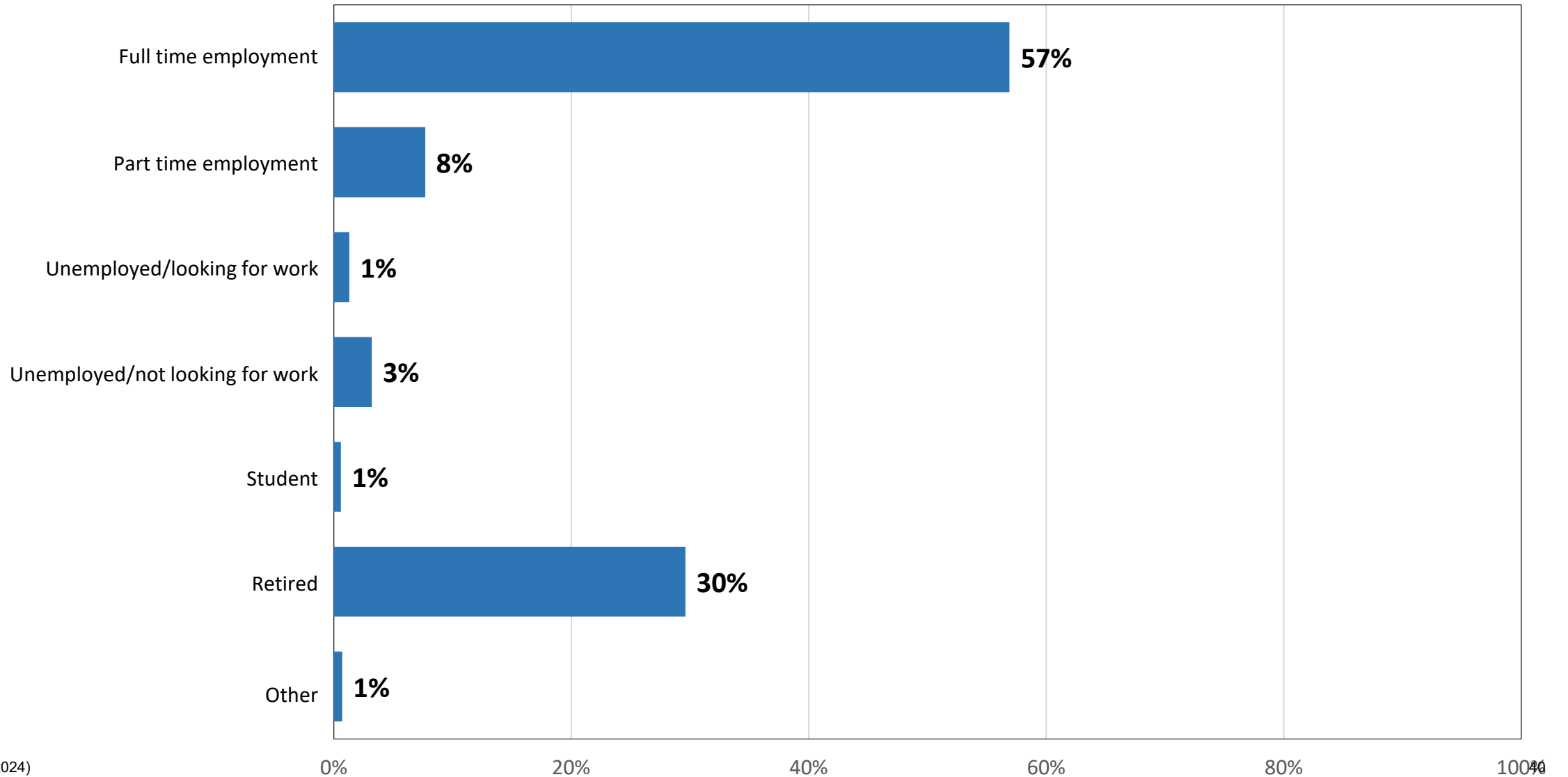
Q37. What Is Your Current Housing Status?
by percentage of respondents
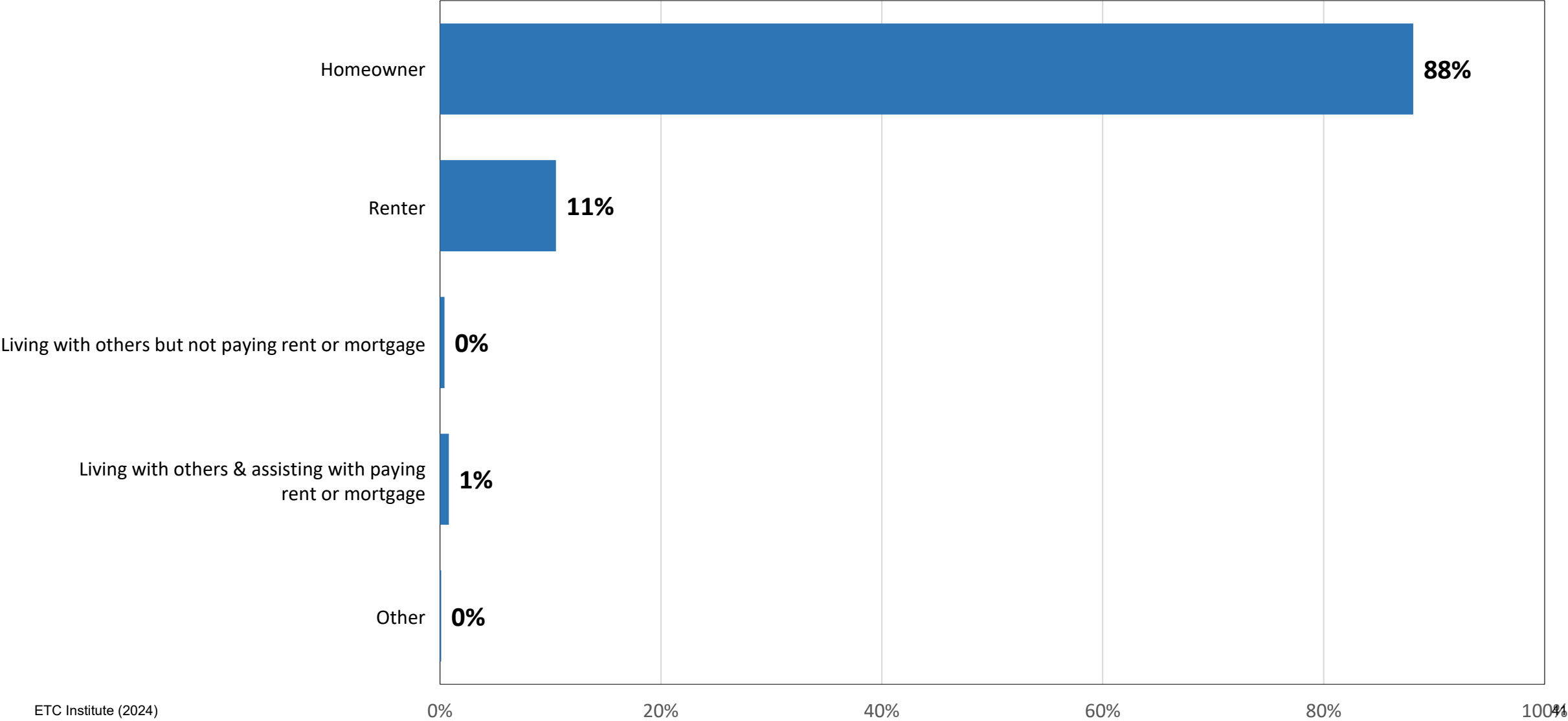
Q38. What Type Of Housing Best Describes Where You Currently Reside?
by percentage of respondents
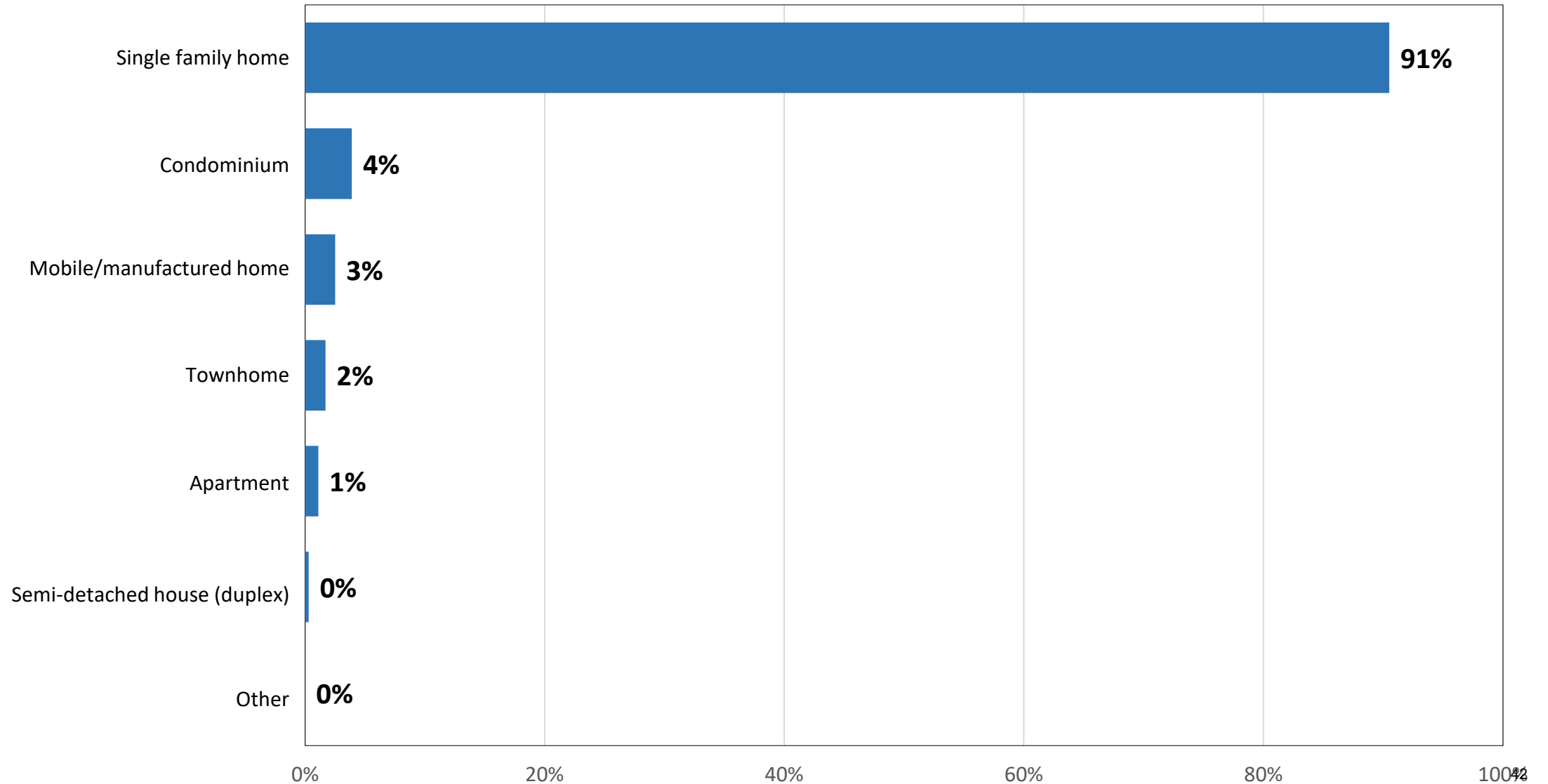
Single family home	91%
Condominium	4%
Mobile/manufactured home	3%
Townhome	2%
Apartment	1%
Semi-detached house (duplex)	0%
Other	0%

Q33. Which of the following best describes your race/ethnicity?

by percentage of respondents

Legend:
- Asian or Asian Indian
- Black or African American
- American Indian or Alaska Native
- White or Caucasian
- Native Hawaiian or other Pacific Islander
- Hispanic, Spanish, or Latino/a/x
- Other

Pie chart values: 0%, 36%, 1%, 5%, 20%, 1%, 51%
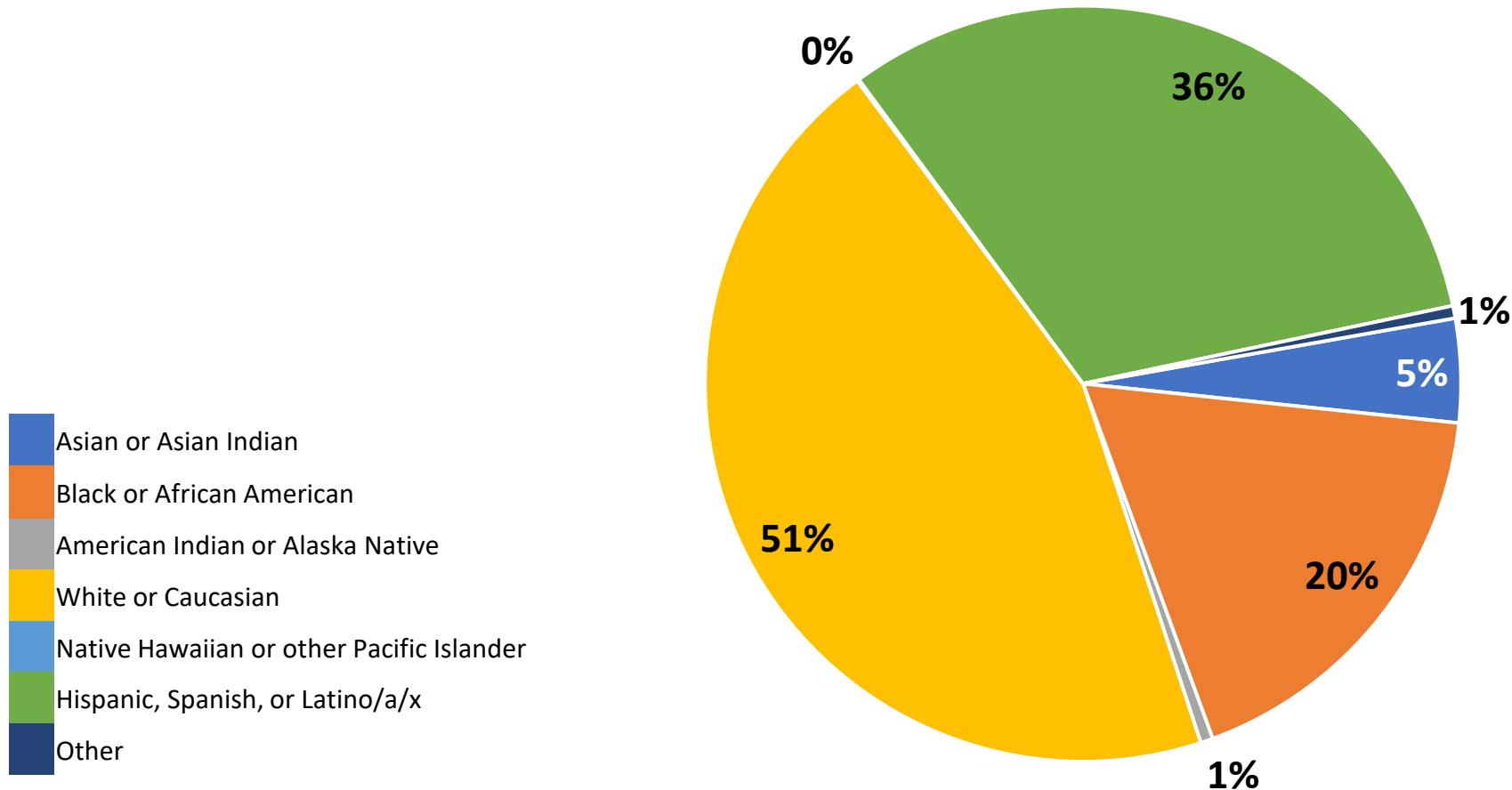
Q29. Do you own or rent your home?

by percentage of respondents (<u>excluding not provided</u>)

33%

67%

■ Own ■ Rent
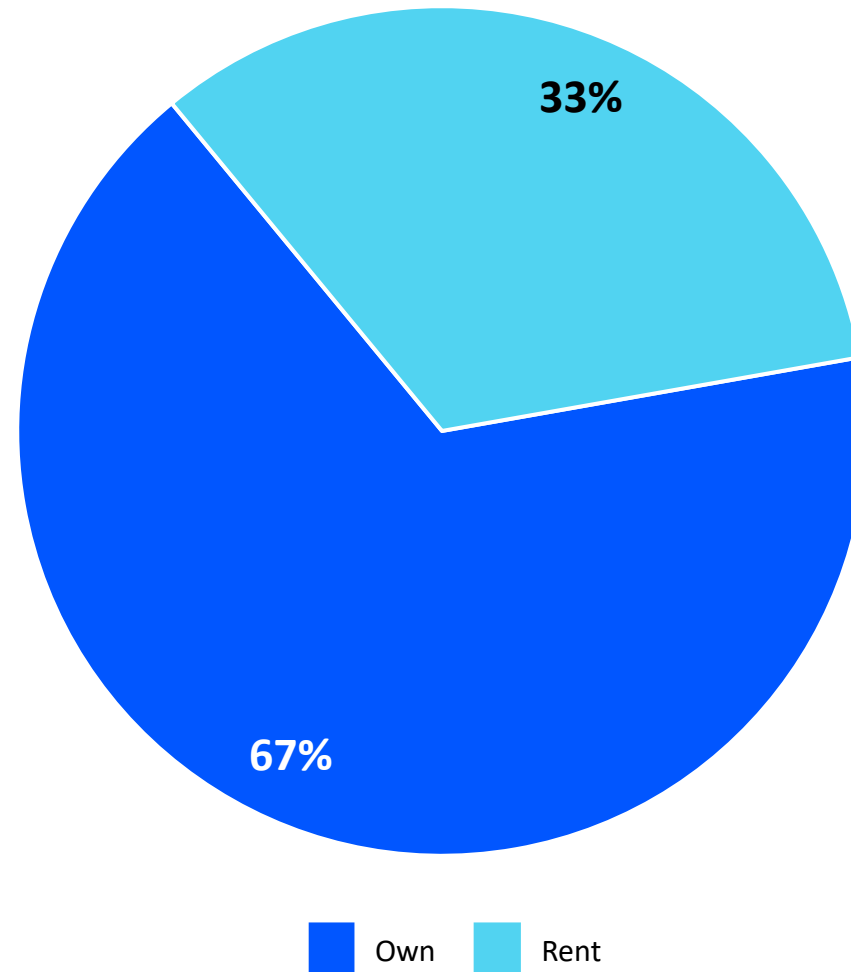
Q34. To which gender do you identify?

by percentage of respondents (<u>excluding not provided</u>)

50%

49%

■ Male   ■ Female
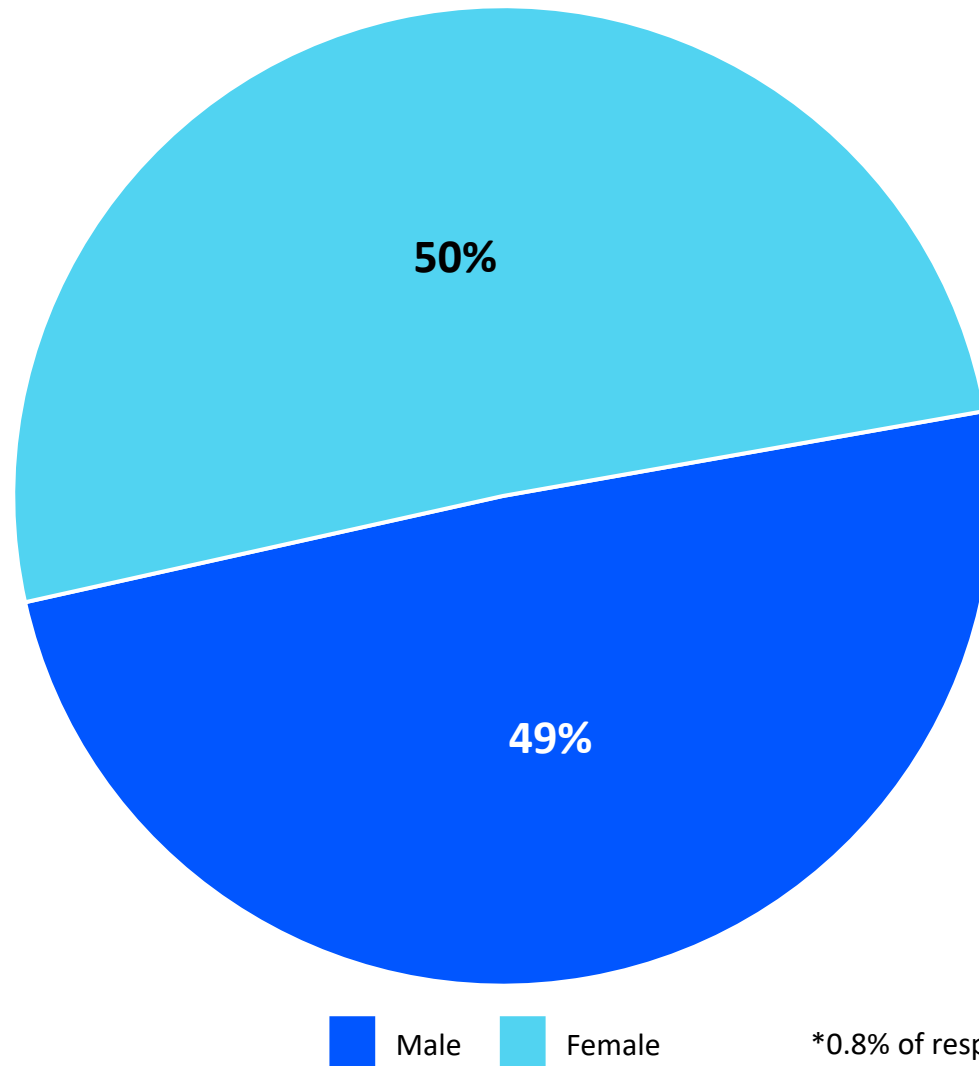
*0.8% of respondents identify as non-binary or prefer to self-describe

Q35. Do you volunteer in the community at least one hour per month?

by percentage of respondents

64%

36%

Yes   No
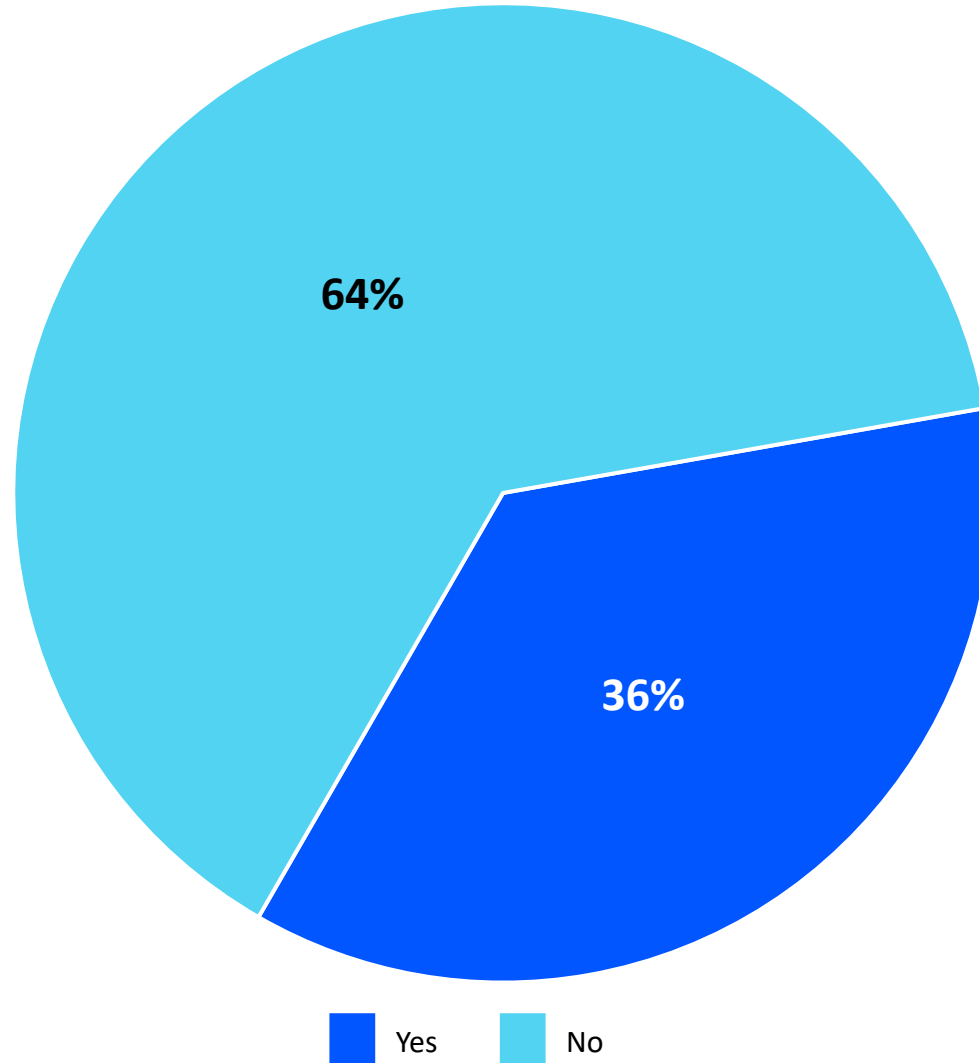
2 Benchmarking Analysis

Benchmarking Analysis

Overview

ETC Institute's *DirectionFinder®* program was originally developed in 1999 to help community leaders use statistically valid community survey data as a tool for making better decisions. Since November 1999, the survey has been administered in more than 300 cities and counties in 49 states. Most participating communities conduct the survey on an annual or biennial basis.

This report contains benchmarking data from two sources: (1) a national survey that was administered by ETC Institute during the summer of 2023 to a random sample of more than 5,000 residents in the continental United States and (2) from a regional survey administered to a random sample of more than 715 residents in Florida during the winter of 2023.

The charts on the following pages show how the results for St. Johns County compared to the national average and the Florida average. The dark blue bar shows the results for St. Johns County. The light blue bar shows the Florida average. The grey bar shows the results of a national survey that was administered by ETC Institute to a random sample of more than 5,000 U.S. residents during the summer of 2023.
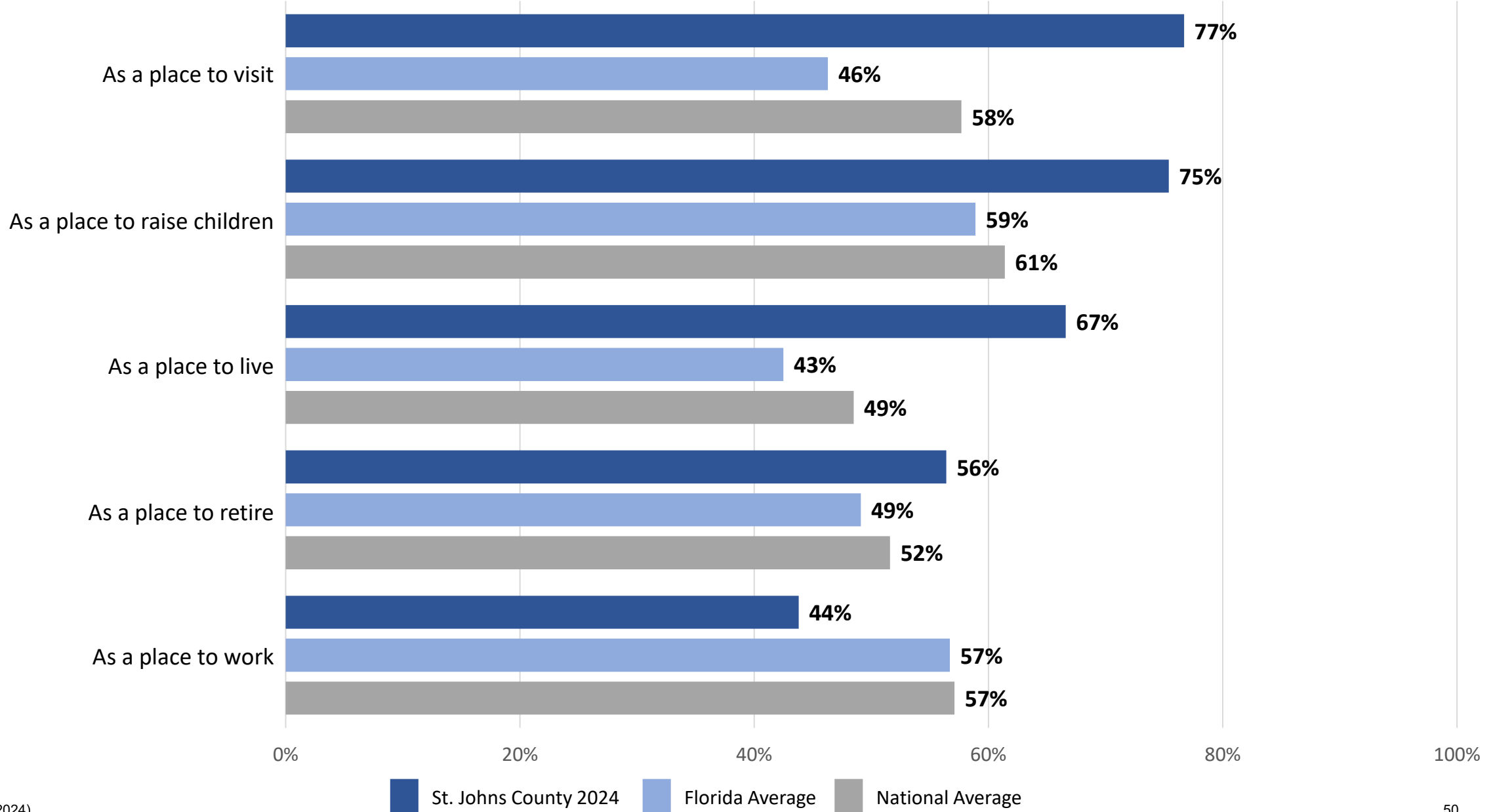
ETC Institute does not maintain benchmarking data for all of the items that were included in the County's 2024 survey. Only items that ETC Institute maintains benchmarking data for are included in this section.

St. Johns County Benchmarking

The following shows 2024 St. Johns County Strategic Plan Community Survey results benchmarked against the Florida Average and the National Average.
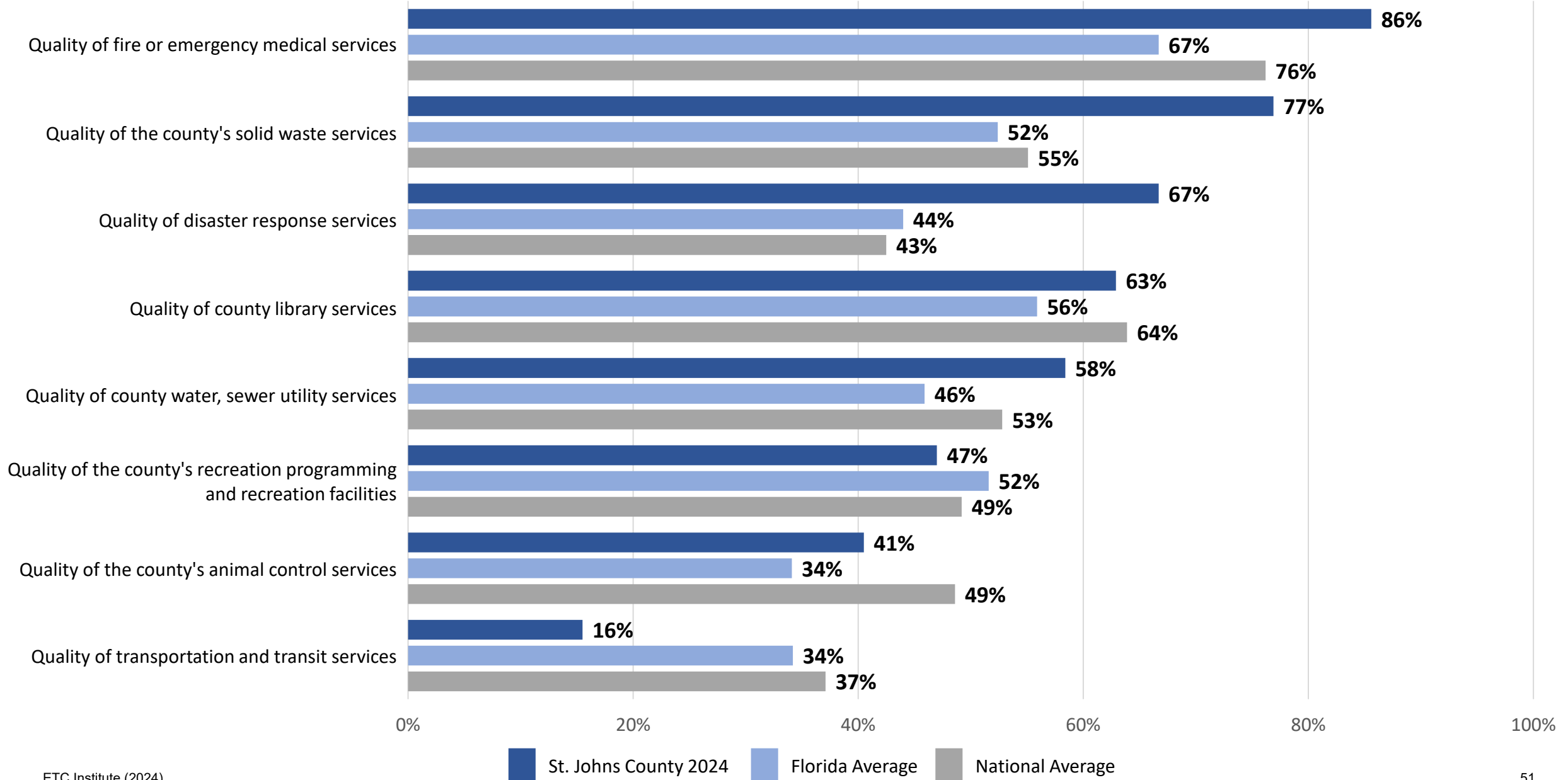
Q1. Ratings of St. Johns County
St. Johns County 2024 vs Florida Average vs National Average

As a place to visit
- St. Johns County 2024: 77%
- Florida Average: 46%
- National Average: 58%

As a place to raise children
- St. Johns County 2024: 75%
- Florida Average: 59%
- National Average: 61%

As a place to live
- St. Johns County 2024: 67%
- Florida Average: 43%
- National Average: 49%

As a place to retire
- St. Johns County 2024: 56%
- Florida Average: 49%
- National Average: 52%

As a place to work
- St. Johns County 2024: 44%
- Florida Average: 57%
- National Average: 57%

Legend: St. Johns County 2024 | Florida Average | National Average

Q8. Major Core Services
St. Johns County 2024 vs Florida Average vs National Average

Quality of fire or emergency medical services
- St. Johns County 2024: 86%
- Florida Average: 67%
- National Average: 76%

Quality of the county's solid waste services
- St. Johns County 2024: 77%
- Florida Average: 52%
- National Average: 55%

Quality of disaster response services
- St. Johns County 2024: 67%
- Florida Average: 44%
- National Average: 43%

Quality of county library services
- St. Johns County 2024: 63%
- Florida Average: 56%
- National Average: 64%

Quality of county water, sewer utility services
- St. Johns County 2024: 58%
- Florida Average: 46%
- National Average: 53%

Quality of the county's recreation programming and recreation facilities
- St. Johns County 2024: 47%
- Florida Average: 52%
- National Average: 49%

Quality of the county's animal control services
- St. Johns County 2024: 41%
- Florida Average: 34%
- National Average: 49%

Quality of transportation and transit services
- St. Johns County 2024: 16%
- Florida Average: 34%
- National Average: 37%

Legend: St. Johns County 2024 | Florida Average | National Average

3 Importance-Satisfaction Analysis

Importance-Satisfaction Analysis

Importance-Satisfaction Overview

Today, County officials have limited resources which need to be targeted to activities that are of the most benefit to their residents. Two of the most important criteria for decision making are (1) to target resources toward services of the highest importance to residents; and (2) to target resources toward those services where residents are the least satisfied.

The Importance-Satisfaction (IS) rating is a unique tool that allows public officials to better understand both of these highly important decision-making criteria for each of the services they are providing. The Importance-Satisfaction rating is based on the concept that public agencies will maximize overall customer satisfaction by emphasizing improvements in those areas where the level of satisfaction is relatively low, and the perceived importance of the service is relatively high.

Methodology

The rating is calculated by summing the percentage of responses for items selected as the first, second, and third most important services for the County to provide. The sum is then multiplied by 1 minus the percentage of respondents who indicated they were positively satisfied with the County's performance in the related area (the sum of the ratings of 4 and 5 on a 5-point scale excluding "Don't Know" responses). "Don't Know" responses are excluded from the calculation to ensure the satisfaction ratings among service categories are comparable. [IS=Importance x (1-Satisfaction)].

Example of the Calculation: Respondents were asked to identify the major core services they think are most important for the County to provide. Seventy-eight percent (77.9%) of respondents selected quality of County development, planning, and zoning as the most important service for the County to provide.

Regarding satisfaction, eight percent (7.5%) of respondents surveyed rated the quality of County development, planning, and zoning as a "4" or "5" on a 5-point scale (where "5" means "Very Satisfied") excluding "Don't Know" responses. The I-S rating for quality of County development, planning, and zoning was calculated by multiplying the sum of the most important percentages by 1 minus the sum of the satisfaction percentages. In this example 77.9% was multiplied by 92.5% (1-0.075). This calculation yielded an I-S rating of 0.7206 which ranked first out of 16 major core services.

The maximum rating is 1.00 and would be achieved when 100% of the respondents select an item as one of their top three choices to emphasize over the next two years and 0% indicate they are positively satisfied with the delivery of the service.

Importance-Satisfaction Analysis

The lowest rating is 0.00 and could be achieved under either of the following two situations:

- If 100% of the respondents were positively satisfied with the delivery of the service
- If none (0%) of the respondents selected the service as one of the three most important areas for the City to emphasize over the next two years.

Interpreting the Ratings

Ratings that are greater than or equal to 0.20 identify areas that should receive significantly more emphasis over the next two years. Ratings from 0.10 to 0.20 identify service areas that should receive increased emphasis. Ratings less than 0.10 should continue to receive the current level of emphasis.

- Very High Priority / Significantly Increase Emphasis (IS>=0.20)
- High Priority / Increase Emphasis (0.10<=IS<0.20)
- Medium Priority / Maintain Current Emphasis (IS<0.10)

The results for St. Johns County are provided on the following pages.

2024 Importance-Satisfaction Rating
St. Johns County, Florida
Major Core Services

Category of Service	Most Important %	Most Important Rank	Satisfaction %	Satisfaction Rank	Importance-Satisfaction Rating	I-S Rating Rank
Very High Priority (IS >.20)						
Quality of county development, planning, and zoning	78%	1	8%	16	0.7206	1
High Priority (IS .10-.20)						
Quality of the county's agricultural, coastal, and environmental services	33%	2	43%	11	0.1888	2
Quality of transportation and transit services	18%	6	16%	15	0.1504	3
Quality of the county human and social services	16%	7	32%	13	0.1089	4
Medium Priority (IS <.10)						
Quality of the county's passive parks and trails	19%	3	49%	8	0.0970	5
Quality of the county's recreation programming and recreation facilities	18%	5	47%	10	0.0959	6
Quality of county water, sewer utility services	19%	4	58%	6	0.0782	7
Quality of social services for veterans	10%	9	25%	14	0.0769	8
Quality of public health services	10%	10	52%	7	0.0459	9
Quality of the county's athletic fields	8%	13	47%	9	0.0439	10
Quality of county library services	9%	11	63%	5	0.0330	11
Quality of disaster response services	9%	12	67%	3	0.0290	12
Quality of fire or emergency medical services (EMS)	16%	8	86%	1	0.0225	13
Quality of the county's election services	5%	14	67%	4	0.0180	14
Quality of the county's animal control services	3%	16	41%	12	0.0179	15
Quality of the county's solid waste services	5%	15	77%	2	0.0125	16

Most Important %: The "Most Important" percentage represents the sum of the first, second, and third most important responses for each item. Respondents were asked to identify the items they thought should be the County's top priorities.

Satisfaction %: The "Satisfaction" percentage represents the sum of the ratings "5" and "4" excluding don't knows.' Respondents ranked their level of satisfaction with each of the items on a scale of 1 to 5 with "5" being Very Satisfied and "1" being Very Dissatisfied.

4

Tabular Data

Q1. Please rate the following aspects of the County using a scale of 5 to 1, where 5 means "Excellent," and 1 means "Poor."

N=1337

	Sample		Total
	Random	Non Random	

Q1-1. As a community that is moving in the right direction

	Random	Non Random	Total
Excellent	3.6%	1.5%	2.7%
Good	23.9%	12.3%	18.8%
Neutral	18.0%	15.2%	16.8%
Below average	27.2%	29.1%	28.0%
Poor	25.6%	41.4%	32.5%
Don't know	1.7%	0.5%	1.2%

Q1. Please rate the following aspects of the County using a scale of 5 to 1, where 5 means "Excellent," and 1 means "Poor."

N=1337

	Sample		Total
	Random	Non Random	

Q1-2. As a place to attend college or a university

	Random	Non Random	Total
Excellent	7.7%	6.3%	7.1%
Good	30.7%	25.2%	28.3%
Neutral	28.0%	31.0%	29.3%
Below average	13.7%	15.0%	14.3%
Poor	8.7%	12.1%	10.2%
Don't know	11.2%	10.4%	10.8%

Q1. Please rate the following aspects of the County using a scale of 5 to 1, where 5 means "Excellent," and 1 means "Poor."

N=1337

	Sample		Total
	Random	Non Random	
Q1-3. As a place to enjoy natural environment			
Excellent	22.0%	11.6%	17.4%
Good	43.7%	38.0%	41.2%
Neutral	14.1%	16.9%	15.3%
Below average	14.0%	17.7%	15.6%
Poor	5.5%	15.3%	9.8%
Don't know	0.7%	0.5%	0.6%

Q1. Please rate the following aspects of the County using a scale of 5 to 1, where 5 means "Excellent," and 1 means "Poor."

N=1337

	Sample		Total
	Random	Non Random	
Q1-4. As a place to live			
Excellent	20.1%	7.8%	14.7%
Good	45.6%	40.4%	43.3%
Neutral	17.7%	18.4%	18.0%
Below average	11.7%	18.4%	14.7%
Poor	3.5%	14.5%	8.3%
Don't know	1.3%	0.5%	1.0%

Q1. Please rate the following aspects of the County using a scale of 5 to 1, where 5 means "Excellent," and 1 means "Poor."

N=1337

	Sample		Total
	Random	Non Random	
Q1-5. As a place for physical activity			
Excellent	21.5%	13.5%	18.0%
Good	49.1%	45.3%	47.4%
Neutral	15.5%	21.8%	18.2%
Below average	10.1%	12.1%	11.0%
Poor	2.5%	6.8%	4.4%
Don't know	1.3%	0.5%	1.0%

Q1. Please rate the following aspects of the County using a scale of 5 to 1, where 5 means "Excellent," and 1 means "Poor."

N=1337

	Sample		Total
	Random	Non Random	
Q1-6. As a place to raise children			
Excellent	24.0%	10.6%	18.1%
Good	46.4%	39.4%	43.3%
Neutral	16.1%	20.1%	17.9%
Below average	5.7%	13.5%	9.1%
Poor	1.1%	8.5%	4.3%
Don't know	6.7%	8.0%	7.3%

Q1. Please rate the following aspects of the County using a scale of 5 to 1, where 5 means "Excellent," and 1 means "Poor."

N=1337

	Sample		Total
	Random	Non Random	
Q1-7. As a place to retire			
Excellent	18.7%	8.2%	14.1%
Good	33.2%	30.3%	31.9%
Neutral	17.7%	19.1%	18.3%
Below average	14.0%	17.9%	15.7%
Poor	8.3%	22.1%	14.4%
Don't know	8.1%	2.4%	5.6%

Q1. Please rate the following aspects of the County using a scale of 5 to 1, where 5 means "Excellent," and 1 means "Poor."

N=1337

	Sample		Total
	Random	Non Random	
Q1-8. As a place to start a business			
Excellent	7.2%	4.9%	6.2%
Good	28.3%	17.0%	23.3%
Neutral	27.1%	29.6%	28.2%
Below average	9.6%	11.8%	10.5%
Poor	4.8%	13.3%	8.5%
Don't know	23.1%	23.3%	23.2%

Q1. Please rate the following aspects of the County using a scale of 5 to 1, where 5 means "Excellent," and 1 means "Poor."

N=1337

	Sample		Total
	Random	Non Random	

Q1-9. As a place to visit

	Random	Non Random	Total
Excellent	29.3%	19.8%	25.1%
Good	44.7%	44.8%	44.7%
Neutral	13.3%	18.1%	15.4%
Below average	6.9%	6.8%	6.9%
Poor	2.3%	8.0%	4.8%
Don't know	3.5%	2.6%	3.1%

Q1. Please rate the following aspects of the County using a scale of 5 to 1, where 5 means "Excellent," and 1 means "Poor."

N=1337

	Sample		Total
	Random	Non Random	

Q1-10. As a place to work

	Random	Non Random	Total
Excellent	7.1%	3.6%	5.5%
Good	31.6%	20.4%	26.7%
Neutral	25.6%	28.1%	26.7%
Below average	17.3%	20.4%	18.7%
Poor	6.7%	15.7%	10.6%
Don't know	11.7%	11.8%	11.7%

Q1. Please rate the following aspects of the County using a scale of 5 to 1, where 5 means "Excellent," and 1 means "Poor."

N=1337

	Sample		Total
	Random	Non Random	

Q1-11. As a place where you can earn a living wage

	Random	Non Random	Total
Excellent	4.7%	1.0%	3.1%
Good	18.3%	11.6%	15.3%
Neutral	23.6%	18.1%	21.2%
Below average	23.6%	27.6%	25.4%
Poor	18.8%	32.7%	24.9%
Don't know	11.1%	9.0%	10.2%

Q1. Please rate the following aspects of the County using a scale of 5 to 1, where 5 means "Excellent," and 1 means "Poor."

N=1337

	Sample		Total
	Random	Non Random	

Q1-12. As a place where you can find attainable housing that supports living wage

	Random	Non Random	Total
Excellent	1.9%	1.0%	1.5%
Good	9.2%	4.6%	7.2%
Neutral	16.7%	8.2%	12.9%
Below average	30.1%	27.1%	28.8%
Poor	35.5%	54.2%	43.7%
Don't know	6.7%	4.9%	5.9%

Q1. Please rate the following aspects of the County using a scale of 5 to 1, where 5 means "Excellent," and 1 means "Poor."

N=1337

	Sample		Total
	Random	Non Random	

Q1-13. As a place that prioritizes a sustainable environment

	Random	Non Random	Total
Excellent	3.9%	0.9%	2.5%
Good	17.9%	7.3%	13.2%
Neutral	21.2%	14.5%	18.2%
Below average	24.1%	27.4%	25.6%
Poor	28.4%	45.3%	35.8%
Don't know	4.5%	4.6%	4.6%

Q1. Please rate the following aspects of the County using a scale of 5 to 1, where 5 means "Excellent," and 1 means "Poor."

N=1337

	Sample		Total
	Random	Non Random	

Q1-14. As a place that prioritizes community health

	Random	Non Random	Total
Excellent	5.7%	1.2%	3.7%
Good	25.6%	17.0%	21.8%
Neutral	31.7%	28.6%	30.4%
Below average	17.9%	21.0%	19.2%
Poor	12.8%	25.2%	18.2%
Don't know	6.3%	7.0%	6.6%

Q1. Please rate the following aspects of the County using a scale of 5 to 1, where 5 means "Excellent," and 1 means "Poor."

N=1337

	Sample		Total
	Random	Non Random	

Q1-15. Availability of internet services in your area

	Random	Non Random	Total
Excellent	21.7%	9.9%	16.5%
Good	46.0%	43.1%	44.7%
Neutral	14.4%	19.1%	16.5%
Below average	10.5%	16.4%	13.1%
Poor	5.1%	9.9%	7.2%
Don't know	2.3%	1.7%	2.0%

Q1. Please rate the following aspects of the County using a scale of 5 to 1, where 5 means "Excellent," and 1 means "Poor."

N=1337

	Sample		Total
	Random	Non Random	

Q1-16. Overall image or reputation of County government

	Random	Non Random	Total
Excellent	6.0%	1.5%	4.0%
Good	28.3%	13.1%	21.6%
Neutral	20.9%	17.2%	19.3%
Below average	20.4%	27.1%	23.3%
Poor	21.7%	39.4%	29.5%
Don't know	2.7%	1.7%	2.2%

Q1. Please rate the following aspects of the County using a scale of 5 to 1, where 5 means "Excellent," and 1 means "Poor." (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	

Q1-1. As a community that is moving in the right direction

	Random	Non Random	Total
Excellent	3.7%	1.5%	2.7%
Good	24.3%	12.3%	19.0%
Neutral	18.3%	15.2%	17.0%
Below average	27.7%	29.3%	28.4%
Poor	26.1%	41.6%	32.9%

Q1. Please rate the following aspects of the County using a scale of 5 to 1, where 5 means "Excellent," and 1 means "Poor." (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	

Q1-2. As a place to attend college or a university

	Random	Non Random	Total
Excellent	8.7%	7.0%	8.0%
Good	34.5%	28.1%	31.7%
Neutral	31.5%	34.6%	32.9%
Below average	15.5%	16.7%	16.0%
Poor	9.8%	13.5%	11.4%

Q1. Please rate the following aspects of the County using a scale of 5 to 1, where 5 means "Excellent," and 1 means "Poor." (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	

Q1-3. As a place to enjoy natural environment

	Random	Non Random	Total
Excellent	22.1%	11.6%	17.5%
Good	44.0%	38.2%	41.5%
Neutral	14.2%	17.0%	15.4%
Below average	14.1%	17.8%	15.7%
Poor	5.5%	15.4%	9.9%

Q1. Please rate the following aspects of the County using a scale of 5 to 1, where 5 means "Excellent," and 1 means "Poor." (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	

Q1-4. As a place to live

	Random	Non Random	Total
Excellent	20.4%	7.9%	14.9%
Good	46.2%	40.6%	43.7%
Neutral	18.0%	18.5%	18.2%
Below average	11.9%	18.5%	14.8%
Poor	3.5%	14.6%	8.4%

Q1. Please rate the following aspects of the County using a scale of 5 to 1, where 5 means "Excellent," and 1 means "Poor." (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	

Q1-5. As a place for physical activity

	Random	Non Random	Total
Excellent	21.8%	13.5%	18.1%
Good	49.7%	45.5%	47.9%
Neutral	15.7%	21.9%	18.4%
Below average	10.3%	12.2%	11.1%
Poor	2.6%	6.8%	4.5%

Q1. Please rate the following aspects of the County using a scale of 5 to 1, where 5 means "Excellent," and 1 means "Poor." (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	

Q1-6. As a place to raise children

	Random	Non Random	Total
Excellent	25.7%	11.5%	19.5%
Good	49.7%	42.8%	46.7%
Neutral	17.3%	21.9%	19.3%
Below average	6.1%	14.6%	9.8%
Poor	1.1%	9.3%	4.7%

Q1. Please rate the following aspects of the County using a scale of 5 to 1, where 5 means "Excellent," and 1 means "Poor." (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	

Q1-7. As a place to retire

	Random	Non Random	Total
Excellent	20.3%	8.4%	14.9%
Good	36.1%	31.1%	33.8%
Neutral	19.3%	19.5%	19.4%
Below average	15.2%	18.3%	16.6%
Poor	9.0%	22.7%	15.2%

Q1. Please rate the following aspects of the County using a scale of 5 to 1, where 5 means "Excellent," and 1 means "Poor." (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	

Q1-8. As a place to start a business

	Random	Non Random	Total
Excellent	9.4%	6.4%	8.1%
Good	36.7%	22.2%	30.4%
Neutral	35.2%	38.7%	36.7%
Below average	12.5%	15.3%	13.7%
Poor	6.2%	17.3%	11.1%

Q1. Please rate the following aspects of the County using a scale of 5 to 1, where 5 means "Excellent," and 1 means "Poor." (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	

Q1-9. As a place to visit

Excellent	30.4%	20.3%	25.9%
Good	46.3%	46.0%	46.1%
Neutral	13.8%	18.5%	15.9%
Below average	7.2%	7.0%	7.1%
Poor	2.3%	8.2%	4.9%

Q1. Please rate the following aspects of the County using a scale of 5 to 1, where 5 means "Excellent," and 1 means "Poor." (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	

Q1-10. As a place to work

Excellent	8.0%	4.1%	6.3%
Good	35.8%	23.2%	30.3%
Neutral	29.0%	31.9%	30.3%
Below average	19.6%	23.2%	21.2%
Poor	7.6%	17.8%	12.0%

Q1. Please rate the following aspects of the County using a scale of 5 to 1, where 5 means "Excellent," and 1 means "Poor." (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	

Q1-11. As a place where you can earn a living wage

	Random	Non Random	Total
Excellent	5.2%	1.1%	3.4%
Good	20.5%	12.7%	17.1%
Neutral	26.5%	19.9%	23.6%
Below average	26.5%	30.3%	28.2%
Poor	21.1%	36.0%	27.7%

Q1. Please rate the following aspects of the County using a scale of 5 to 1, where 5 means "Excellent," and 1 means "Poor." (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	

Q1-12. As a place where you can find attainable housing that supports living wage

	Random	Non Random	Total
Excellent	2.0%	1.1%	1.6%
Good	9.9%	4.8%	7.6%
Neutral	17.9%	8.6%	13.8%
Below average	32.3%	28.5%	30.6%
Poor	38.0%	57.0%	46.4%

Q1. Please rate the following aspects of the County using a scale of 5 to 1, where 5 means "Excellent," and 1 means "Poor." (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	

Q1-13. As a place that prioritizes a sustainable environment

	Random	Non Random	Total
Excellent	4.1%	0.9%	2.7%
Good	18.7%	7.7%	13.9%
Neutral	22.2%	15.2%	19.1%
Below average	25.3%	28.8%	26.8%
Poor	29.7%	47.5%	37.5%

Q1. Please rate the following aspects of the County using a scale of 5 to 1, where 5 means "Excellent," and 1 means "Poor." (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	

Q1-14. As a place that prioritizes community health

	Random	Non Random	Total
Excellent	6.1%	1.3%	4.0%
Good	27.3%	18.3%	23.4%
Neutral	33.9%	30.8%	32.5%
Below average	19.1%	22.5%	20.6%
Poor	13.7%	27.1%	19.5%

Q1. Please rate the following aspects of the County using a scale of 5 to 1, where 5 means "Excellent," and 1 means "Poor." (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	

Q1-15. Availability of internet services in your area

	Sample		Total
	Random	Non Random	
Excellent	22.2%	10.1%	16.9%
Good	47.1%	43.8%	45.6%
Neutral	14.7%	19.4%	16.8%
Below average	10.8%	16.6%	13.4%
Poor	5.2%	10.1%	7.3%

Q1. Please rate the following aspects of the County using a scale of 5 to 1, where 5 means "Excellent," and 1 means "Poor." (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	

Q1-16. Overall image or reputation of County government

	Sample		Total
	Random	Non Random	
Excellent	6.2%	1.6%	4.1%
Good	29.0%	13.3%	22.1%
Neutral	21.5%	17.5%	19.7%
Below average	21.0%	27.6%	23.9%
Poor	22.3%	40.0%	30.1%

Q2. Please rate your level of agreement with the following statements on a scale of 5 to 1, where 5 means "Strongly Agree," and 1 means "Strongly Disagree."

N=1337

	Sample		Total
	Random	Non Random	
Q2-1. County government is trustworthy			
Strongly agree	3.5%	1.0%	2.4%
Agree	17.5%	6.1%	12.5%
Neutral	24.7%	19.8%	22.5%
Disagree	27.1%	33.6%	29.9%
Strongly disagree	21.1%	36.6%	27.9%
Don't know	6.3%	2.9%	4.8%

Q2. Please rate your level of agreement with the following statements on a scale of 5 to 1, where 5 means "Strongly Agree," and 1 means "Strongly Disagree."

N=1337

	Sample		Total
	Random	Non Random	
Q2-2. County effectively communicates what they're doing			
Strongly agree	4.3%	0.9%	2.8%
Agree	17.7%	7.0%	13.0%
Neutral	23.5%	17.5%	20.9%
Disagree	32.7%	41.6%	36.6%
Strongly disagree	18.4%	31.7%	24.2%
Don't know	3.5%	1.4%	2.5%

Q2. Please rate your level of agreement with the following statements on a scale of 5 to 1, where 5 means "Strongly Agree," and 1 means "Strongly Disagree."

N=1337

	Sample		Total
	Random	Non Random	

Q2-3. County is a caring community in harmony with its environment where residents & businesses thrive

Strongly agree	3.7%	0.5%	2.3%
Agree	16.9%	7.2%	12.6%
Neutral	26.7%	17.4%	22.6%
Disagree	28.5%	33.0%	30.5%
Strongly disagree	20.7%	40.0%	29.2%
Don't know	3.5%	1.9%	2.8%

Q2. Please rate your level of agreement with the following statements on a scale of 5 to 1, where 5 means "Strongly Agree," and 1 means "Strongly Disagree." (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	

Q2-1. County government is trustworthy

Strongly agree	3.7%	1.1%	2.5%
Agree	18.6%	6.3%	13.1%
Neutral	26.3%	20.4%	23.6%
Disagree	28.9%	34.6%	31.4%
Strongly disagree	22.5%	37.7%	29.3%

Q2. Please rate your level of agreement with the following statements on a scale of 5 to 1, where 5 means "Strongly Agree," and 1 means "Strongly Disagree." (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	

Q2-2. County effectively communicates what they're doing

Strongly agree	4.4%	0.9%	2.8%
Agree	18.4%	7.1%	13.4%
Neutral	24.3%	17.8%	21.4%
Disagree	33.8%	42.1%	37.5%
Strongly disagree	19.1%	32.1%	24.9%

Q2. Please rate your level of agreement with the following statements on a scale of 5 to 1, where 5 means "Strongly Agree," and 1 means "Strongly Disagree." (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	

Q2-3. County is a caring community in harmony with its environment where residents & businesses thrive

Strongly agree	3.9%	0.5%	2.4%
Agree	17.5%	7.3%	13.0%
Neutral	27.6%	17.7%	23.2%
Disagree	29.6%	33.7%	31.4%
Strongly disagree	21.4%	40.8%	30.0%

Q3. Do you think the overall quality of life in the St. Johns County is getting better, staying the same, or getting worse?

N=1337

Q3. What do you think of overall quality of life in St. Johns County	Sample		Total
	Random	Non Random	
Getting better	7.5%	2.0%	5.1%
Staying the same	15.9%	7.2%	12.0%
Getting worse	74.9%	89.6%	81.4%
Not provided	1.7%	1.2%	1.5%

WITHOUT "NOT PROVIDED"

Q3. Do you think the overall quality of life in the St. Johns County is getting better, staying the same, or getting worse? (without "not provided")

N=1337

Q3. What do you think of overall quality of life in St. Johns County	Sample		Total
	Random	Non Random	
Getting better	7.6%	2.1%	5.2%
Staying the same	16.1%	7.2%	12.2%
Getting worse	76.3%	90.7%	82.6%

Q4. Do you think you will be living in St. Johns County five years from now?

N=1337

	Sample	Total

	Random	Non Random	

Q4. Will you be living in St. Johns County five years from now

	Random	Non Random	Total
Yes	46.3%	29.1%	38.7%
No	18.5%	23.5%	20.7%
Unsure	34.7%	46.2%	39.7%
Not provided	0.5%	1.2%	0.8%

WITHOUT "NOT PROVIDED"

Q4. Do you think you will be living in St. Johns County five years from now? (without "not provided")

N=1337	Sample		Total
	Random	Non Random	

Q4. Will you be living in St. Johns County five years from now

	Random	Non Random	Total
Yes	46.5%	29.5%	39.1%
No	18.6%	23.8%	20.9%
Unsure	34.9%	46.7%	40.0%

Q5. Please rate the importance of each of the following items as they relate to the County's future using a scale of 5 to 1, where 5 means "Very Important," and 1 means "Not at all Important."

N=1337

	Sample		Total
	Random	Non Random	

Q5-1. Providing public transportation in the unincorporated areas of County

	Random	Non Random	Total
Very important	13.7%	17.0%	15.2%
Important	29.5%	30.0%	29.7%
Neutral	20.3%	19.6%	20.0%
Not important	19.2%	16.4%	18.0%
Not at all important	11.2%	11.4%	11.3%
Don't know	6.1%	5.6%	5.9%

Q5. Please rate the importance of each of the following items as they relate to the County's future using a scale of 5 to 1, where 5 means "Very Important," and 1 means "Not at all Important."

N=1337

	Sample		Total
	Random	Non Random	

Q5-2. Providing access to quality healthcare

	Random	Non Random	Total
Very important	46.5%	52.0%	48.9%
Important	39.6%	36.1%	38.1%
Neutral	9.6%	8.0%	8.9%
Not important	2.5%	1.2%	1.9%
Not at all important	0.7%	1.2%	0.9%
Don't know	1.1%	1.5%	1.3%

Q5. Please rate the importance of each of the following items as they relate to the County's future using a scale of 5 to 1, where 5 means "Very Important,"

and 1 means "Not at all Important."

N=1337

	Sample		Total
	Random	Non Random	

Q5-3. Providing access to quality mental healthcare

	Random	Non Random	Total
Very important	44.8%	47.0%	45.8%
Important	38.1%	35.4%	36.9%
Neutral	11.2%	11.4%	11.3%
Not important	2.5%	1.7%	2.2%
Not at all important	0.9%	2.0%	1.4%
Don't know	2.4%	2.4%	2.4%

Q5. Please rate the importance of each of the following items as they relate to the County's future using a scale of 5 to 1, where 5 means "Very Important," and 1 means "Not at all Important."

N=1337

	Sample		Total
	Random	Non Random	

Q5-4. Increasing conservation of agricultural area & environmentally sensitive land

	Random	Non Random	Total
Very important	72.3%	78.0%	74.8%
Important	19.6%	17.0%	18.5%
Neutral	5.1%	2.2%	3.8%
Not important	1.1%	1.2%	1.1%
Not at all important	0.7%	0.7%	0.7%
Don't know	1.3%	0.9%	1.1%

Q5. Please rate the importance of each of the following items as they relate to the County's future using a scale of 5 to 1, where 5 means "Very Important," and 1 means "Not at all Important."

N=1337

	Sample		Total
	Random	Non Random	

Q5-5. Increasing preservation of beach & coastal areas

	Random	Non Random	Total
Very important	73.2%	73.4%	73.3%
Important	20.7%	18.1%	19.5%
Neutral	4.3%	6.5%	5.2%
Not important	0.7%	0.5%	0.6%
Not at all important	0.5%	0.9%	0.7%
Don't know	0.7%	0.7%	0.7%

Q5. Please rate the importance of each of the following items as they relate to the County's future using a scale of 5 to 1, where 5 means "Very Important," and 1 means "Not at all Important."

N=1337

	Sample		Total
	Random	Non Random	

Q5-6. Increasing opportunities for aging in place

	Random	Non Random	Total
Very important	37.7%	44.3%	40.6%
Important	38.5%	35.9%	37.4%
Neutral	16.7%	14.5%	15.7%
Not important	2.8%	2.7%	2.8%
Not at all important	0.8%	0.3%	0.6%
Don't know	3.5%	2.2%	2.9%

Q5. Please rate the importance of each of the following items as they relate to the County's future using a scale of 5 to 1, where 5 means "Very Important," and 1 means "Not at all Important."

N=1337

	Sample		Total
	Random	Non Random	

Q5-7. Increasing opportunities for recreation & culture

	Random	Non Random	Total
Very important	44.7%	41.4%	43.2%
Important	41.3%	39.7%	40.6%
Neutral	9.9%	15.0%	12.1%
Not important	2.8%	2.6%	2.7%
Not at all important	0.4%	0.7%	0.5%
Don't know	0.9%	0.7%	0.8%

Q5. Please rate the importance of each of the following items as they relate to the County's future using a scale of 5 to 1, where 5 means "Very Important," and 1 means "Not at all Important."

N=1337

	Sample		Total
	Random	Non Random	

Q5-8. Providing living wages

	Random	Non Random	Total
Very important	53.1%	59.6%	55.9%
Important	29.5%	26.7%	28.3%
Neutral	12.3%	8.9%	10.8%
Not important	1.9%	0.9%	1.4%
Not at all important	1.2%	1.4%	1.3%
Don't know	2.1%	2.6%	2.3%

Q5. Please rate the importance of each of the following items as they relate to the County's future using a scale of 5 to 1, where 5 means "Very Important," and 1 means "Not at all Important."

N=1337

	Sample		Total
	Random	Non Random	

Q5-9. Increasing opportunities for entrepreneurs to start or expand businesses

	Random	Non Random	Total
Very important	24.5%	24.7%	24.6%
Important	39.5%	34.2%	37.2%
Neutral	24.5%	27.1%	25.7%
Not important	6.0%	6.6%	6.3%
Not at all important	2.5%	3.4%	2.9%
Don't know	2.9%	3.9%	3.4%

Q5. Please rate the importance of each of the following items as they relate to the County's future using a scale of 5 to 1, where 5 means "Very Important," and 1 means "Not at all Important."

N=1337

	Sample		Total
	Random	Non Random	

Q5-10. Addressing homelessness

	Random	Non Random	Total
Very important	40.3%	44.1%	42.0%
Important	33.3%	34.6%	33.9%
Neutral	15.5%	14.3%	15.0%
Not important	6.1%	3.2%	4.9%
Not at all important	2.7%	2.0%	2.4%
Don't know	2.1%	1.7%	1.9%

Q5. Please rate the importance of each of the following items as they relate to the County's future using a scale of 5 to 1, where 5 means "Very Important," and 1 means "Not at all Important."

N=1337

	Sample		Total
	Random	Non Random	

Q5-11. Increasing opportunities to age in place

	Random	Non Random	Total
Very important	31.7%	36.6%	33.9%
Important	40.9%	38.5%	39.9%
Neutral	20.3%	18.1%	19.3%
Not important	2.0%	2.4%	2.2%
Not at all important	1.1%	0.7%	0.9%
Don't know	4.0%	3.7%	3.9%

Q5. Please rate the importance of each of the following items as they relate to the County's future using a scale of 5 to 1, where 5 means "Very Important," and 1 means "Not at all Important."

N=1337

	Sample		Total
	Random	Non Random	

Q5-12. Improving early childhood education

	Random	Non Random	Total
Very important	40.9%	40.9%	40.9%
Important	33.6%	31.9%	32.8%
Neutral	15.6%	17.0%	16.2%
Not important	3.5%	3.6%	3.5%
Not at all important	0.5%	1.7%	1.0%
Don't know	5.9%	4.9%	5.5%

Q5. Please rate the importance of each of the following items as they relate to the County's future using a scale of 5 to 1, where 5 means "Very Important," and 1 means "Not at all Important."

N=1337

	Sample		Total
	Random	Non Random	

Q5-13. Increasing access to jobs

	Random	Non Random	Total
Very important	34.1%	35.9%	34.9%
Important	39.7%	39.5%	39.6%
Neutral	18.8%	18.1%	18.5%
Not important	2.9%	1.9%	2.5%
Not at all important	0.4%	1.7%	1.0%
Don't know	4.0%	2.9%	3.5%

Q5. Please rate the importance of each of the following items as they relate to the County's future using a scale of 5 to 1, where 5 means "Very Important," and 1 means "Not at all Important."

N=1337

	Sample		Total
	Random	Non Random	

Q5-14. Improving emergency preparedness & response

	Random	Non Random	Total
Very important	36.9%	40.9%	38.7%
Important	38.4%	39.4%	38.8%
Neutral	19.3%	16.5%	18.1%
Not important	2.0%	1.2%	1.6%
Not at all important	0.3%	0.5%	0.4%
Don't know	3.1%	1.5%	2.4%

Q5. Please rate the importance of each of the following items as they relate to the County's future using a scale of 5 to 1, where 5 means "Very Important," and 1 means "Not at all Important."

N=1337

	Sample		Total
	Random	Non Random	
Q5-15. Increasing access to high-speed internet			
Very important	25.6%	24.4%	25.1%
Important	36.0%	34.4%	35.3%
Neutral	24.8%	28.8%	26.6%
Not important	7.3%	6.3%	6.9%
Not at all important	3.5%	3.4%	3.4%
Don't know	2.8%	2.7%	2.8%

Q5. Please rate the importance of each of the following items as they relate to the County's future using a scale of 5 to 1, where 5 means "Very Important," and 1 means "Not at all Important."

N=1337

	Sample		Total
	Random	Non Random	
Q5-16. Enhancing tourism initiatives			
Very important	8.5%	7.2%	7.9%
Important	25.2%	20.8%	23.3%
Neutral	31.5%	32.2%	31.8%
Not important	23.2%	21.6%	22.5%
Not at all important	9.9%	16.5%	12.8%
Don't know	1.7%	1.7%	1.7%

Q5. Please rate the importance of each of the following items as they relate to the County's future using a scale of 5 to 1, where 5 means "Very Important," and 1 means "Not at all Important."

N=1337

	Sample		Total
	Random	Non Random	

Q5-17. Improving park facilities

	Random	Non Random	Total
Very important	37.1%	36.5%	36.8%
Important	44.9%	38.7%	42.2%
Neutral	13.6%	19.8%	16.3%
Not important	2.3%	2.6%	2.4%
Not at all important	1.1%	1.5%	1.3%
Don't know	1.1%	1.0%	1.0%

Q5. Please rate the importance of each of the following items as they relate to the County's future using a scale of 5 to 1, where 5 means "Very Important," and 1 means "Not at all Important."

N=1337

	Sample		Total
	Random	Non Random	

Q5-18. Improving bike path & trail systems

	Random	Non Random	Total
Very important	37.9%	32.9%	35.7%
Important	34.8%	34.6%	34.7%
Neutral	18.3%	21.5%	19.7%
Not important	5.7%	6.5%	6.1%
Not at all important	2.3%	3.4%	2.8%
Don't know	1.1%	1.2%	1.1%

Q5. Please rate the importance of each of the following items as they relate to the County's future using a scale of 5 to 1, where 5 means "Very Important," and 1 means "Not at all Important."

N=1337

	Sample		Total
	Random	Non Random	

Q5-19. Improving land use planning & development management efforts

	Random	Non Random	Total
Very important	70.7%	73.9%	72.1%
Important	19.3%	16.9%	18.2%
Neutral	4.7%	4.8%	4.7%
Not important	1.5%	1.4%	1.4%
Not at all important	1.3%	1.0%	1.2%
Don't know	2.5%	2.0%	2.3%

Q5. Please rate the importance of each of the following items as they relate to the County's future using a scale of 5 to 1, where 5 means "Very Important," and 1 means "Not at all Important."

N=1337

	Sample		Total
	Random	Non Random	

Q5-20. Other

	Random	Non Random	Total
Very important	17.7%	14.8%	16.5%
Important	1.2%	2.4%	1.7%
Neutral	0.3%	0.7%	0.4%
Not important	0.0%	0.2%	0.1%
Not at all important	0.1%	0.0%	0.1%
Don't know	80.7%	81.9%	81.2%

Q5. Please rate the importance of each of the following items as they relate to the County's future using a scale of 5 to 1, where 5 means "Very Important," and 1 means "Not at all Important." (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	

Q5-1. Providing public transportation in the unincorporated areas of County

	Random	Non Random	Total
Very important	14.6%	18.1%	16.1%
Important	31.4%	31.8%	31.6%
Neutral	21.6%	20.8%	21.2%
Not important	20.5%	17.3%	19.1%
Not at all important	11.9%	12.1%	12.0%

Q5. Please rate the importance of each of the following items as they relate to the County's future using a scale of 5 to 1, where 5 means "Very Important," and 1 means "Not at all Important." (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	

Q5-2. Providing access to quality healthcare

	Random	Non Random	Total
Very important	47.0%	52.8%	49.5%
Important	40.0%	36.7%	38.6%
Neutral	9.7%	8.1%	9.0%
Not important	2.6%	1.2%	2.0%
Not at all important	0.7%	1.2%	0.9%

Q5. Please rate the importance of each of the following items as they relate to the County's future using a scale of 5 to 1, where 5 means "Very Important," and 1 means "Not at all Important." (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	

Q5-3. Providing access to quality mental healthcare

	Random	Non Random	Total
Very important	45.9%	48.2%	46.9%
Important	39.1%	36.3%	37.9%
Neutral	11.5%	11.7%	11.6%
Not important	2.6%	1.7%	2.2%
Not at all important	1.0%	2.1%	1.5%

Q5. Please rate the importance of each of the following items as they relate to the County's future using a scale of 5 to 1, where 5 means "Very Important," and 1 means "Not at all Important." (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	

Q5-4. Increasing conservation of agricultural area & environmentally sensitive land

	Random	Non Random	Total
Very important	73.2%	78.7%	75.6%
Important	19.9%	17.2%	18.7%
Neutral	5.1%	2.2%	3.9%
Not important	1.1%	1.2%	1.1%
Not at all important	0.7%	0.7%	0.7%

Q5. Please rate the importance of each of the following items as they relate to the County's future using a scale of 5 to 1, where 5 means "Very Important," and 1 means "Not at all Important." (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	

Q5-5. Increasing preservation of beach & coastal areas

	Random	Non Random	Total
Very important	73.7%	73.9%	73.8%
Important	20.8%	18.2%	19.7%
Neutral	4.3%	6.5%	5.3%
Not important	0.7%	0.5%	0.6%
Not at all important	0.5%	0.9%	0.7%

Q5. Please rate the importance of each of the following items as they relate to the County's future using a scale of 5 to 1, where 5 means "Very Important," and 1 means "Not at all Important." (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	

Q5-6. Increasing opportunities for aging in place

	Random	Non Random	Total
Very important	39.1%	45.3%	41.8%
Important	39.9%	36.8%	38.5%
Neutral	17.3%	14.8%	16.2%
Not important	2.9%	2.8%	2.9%
Not at all important	0.8%	0.3%	0.6%

Q5. Please rate the importance of each of the following items as they relate to the County's future using a scale of 5 to 1, where 5 means "Very Important," and 1 means "Not at all Important." (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	

Q5-7. Increasing opportunities for recreation & culture

	Random	Non Random	Total
Very important	45.1%	41.7%	43.6%
Important	41.7%	40.0%	41.0%
Neutral	10.0%	15.1%	12.2%
Not important	2.8%	2.6%	2.7%
Not at all important	0.4%	0.7%	0.5%

Q5. Please rate the importance of each of the following items as they relate to the County's future using a scale of 5 to 1, where 5 means "Very Important," and 1 means "Not at all Important." (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	

Q5-8. Providing living wages

	Random	Non Random	Total
Very important	54.2%	61.2%	57.3%
Important	30.1%	27.4%	28.9%
Neutral	12.5%	9.1%	11.0%
Not important	1.9%	0.9%	1.5%
Not at all important	1.2%	1.4%	1.3%

Q5. Please rate the importance of each of the following items as they relate to the County's future using a scale of 5 to 1, where 5 means "Very Important," and 1 means "Not at all Important." (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	

Q5-9. Increasing opportunities for entrepreneurs to start or expand businesses

	Random	Non Random	Total
Very important	25.3%	25.7%	25.5%
Important	40.7%	35.6%	38.5%
Neutral	25.3%	28.2%	26.5%
Not important	6.2%	6.9%	6.5%
Not at all important	2.6%	3.5%	3.0%

Q5. Please rate the importance of each of the following items as they relate to the County's future using a scale of 5 to 1, where 5 means "Very Important," and 1 means "Not at all Important." (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	

Q5-10. Addressing homelessness

	Random	Non Random	Total
Very important	41.1%	44.9%	42.8%
Important	34.1%	35.2%	34.6%
Neutral	15.8%	14.6%	15.3%
Not important	6.3%	3.3%	5.0%
Not at all important	2.7%	2.1%	2.4%

Q5. Please rate the importance of each of the following items as they relate to the County's future using a scale of 5 to 1, where 5 means "Very Important," and 1 means "Not at all Important." (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	
Q5-11. Increasing opportunities to age in place			
Very important	33.1%	38.1%	35.3%
Important	42.6%	40.0%	41.5%
Neutral	21.1%	18.8%	20.1%
Not important	2.1%	2.5%	2.3%
Not at all important	1.1%	0.7%	0.9%

Q5. Please rate the importance of each of the following items as they relate to the County's future using a scale of 5 to 1, where 5 means "Very Important," and 1 means "Not at all Important." (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	
Q5-12. Improving early childhood education			
Very important	43.5%	43.0%	43.3%
Important	35.7%	33.5%	34.7%
Neutral	16.6%	17.9%	17.2%
Not important	3.7%	3.8%	3.7%
Not at all important	0.6%	1.8%	1.1%

Q5. Please rate the importance of each of the following items as they relate to the County's future using a scale of 5 to 1, where 5 means "Very Important," and 1 means "Not at all Important." (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	
Q5-13. Increasing access to jobs			
Very important	35.6%	37.0%	36.2%
Important	41.4%	40.7%	41.1%
Neutral	19.6%	18.6%	19.1%
Not important	3.1%	1.9%	2.6%
Not at all important	0.4%	1.8%	1.0%

Q5. Please rate the importance of each of the following items as they relate to the County's future using a scale of 5 to 1, where 5 means "Very Important," and 1 means "Not at all Important." (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	
Q5-14. Improving emergency preparedness & response			
Very important	38.1%	41.5%	39.6%
Important	39.6%	40.0%	39.8%
Neutral	19.9%	16.8%	18.5%
Not important	2.1%	1.2%	1.7%
Not at all important	0.3%	0.5%	0.4%

Q5. Please rate the importance of each of the following items as they relate to the County's future using a scale of 5 to 1, where 5 means "Very Important," and 1 means "Not at all Important." (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	

Q5-15. Increasing access to high-speed internet

	Random	Non Random	Total
Very important	26.3%	25.0%	25.8%
Important	37.0%	35.4%	36.3%
Neutral	25.5%	29.6%	27.3%
Not important	7.5%	6.5%	7.1%
Not at all important	3.6%	3.5%	3.5%

Q5. Please rate the importance of each of the following items as they relate to the County's future using a scale of 5 to 1, where 5 means "Very Important," and 1 means "Not at all Important." (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	

Q5-16. Enhancing tourism initiatives

	Random	Non Random	Total
Very important	8.7%	7.3%	8.1%
Important	25.6%	21.1%	23.7%
Neutral	32.0%	32.8%	32.3%
Not important	23.6%	22.0%	22.9%
Not at all important	10.0%	16.8%	13.0%

Q5. Please rate the importance of each of the following items as they relate to the County's future using a scale of 5 to 1, where 5 means "Very Important," and 1 means "Not at all Important." (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	

Q5-17. Improving park facilities

	Random	Non Random	Total
Very important	37.5%	36.8%	37.2%
Important	45.4%	39.1%	42.6%
Neutral	13.7%	20.0%	16.5%
Not important	2.3%	2.6%	2.4%
Not at all important	1.1%	1.5%	1.3%

Q5. Please rate the importance of each of the following items as they relate to the County's future using a scale of 5 to 1, where 5 means "Very Important," and 1 means "Not at all Important." (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	

Q5-18. Improving bike path & trail systems

	Random	Non Random	Total
Very important	38.3%	33.3%	36.1%
Important	35.2%	35.0%	35.1%
Neutral	18.5%	21.7%	19.9%
Not important	5.8%	6.6%	6.1%
Not at all important	2.3%	3.4%	2.8%

Q5. Please rate the importance of each of the following items as they relate to the County's future using a scale of 5 to 1, where 5 means "Very Important," and 1 means "Not at all Important." (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	

Q5-19. Improving land use planning & development management efforts

	Random	Non Random	Total
Very important	72.5%	75.5%	73.8%
Important	19.8%	17.2%	18.7%
Neutral	4.8%	4.9%	4.8%
Not important	1.5%	1.4%	1.5%
Not at all important	1.4%	1.0%	1.2%

Q5. Please rate the importance of each of the following items as they relate to the County's future using a scale of 5 to 1, where 5 means "Very Important," and 1 means "Not at all Important." (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	

Q5-20. Other

	Random	Non Random	Total
Very important	91.7%	82.1%	87.6%
Important	6.2%	13.2%	9.2%
Neutral	1.4%	3.8%	2.4%
Not important	0.0%	0.9%	0.4%
Not at all important	0.7%	0.0%	0.4%

Q6. Please CHECK ALL the reasons why you choose to live in St. Johns County.

N=1337

Q6. All the reasons why you choose to live in St. Johns County	Sample		Total
	Random	Non Random	
Arts, cultural, & entertainment amenities	17.6%	17.4%	17.5%
Housing options	28.5%	25.6%	27.2%
Parks & open space options	34.1%	27.9%	31.4%
Shopping options	8.0%	6.8%	7.5%
Higher education opportunities	6.3%	5.6%	6.0%
Access to beach & waterways	61.9%	54.5%	58.6%
Employment opportunities	8.4%	5.8%	7.3%
Local tax rate & cost of living	26.9%	24.2%	25.7%
Low crime rates	60.4%	48.0%	55.0%
Low traffic congestion	22.7%	21.6%	22.2%
Close to family/friends	36.1%	36.8%	36.4%
Close to your work/school	22.1%	14.8%	18.9%

Q6. Please CHECK ALL the reasons why you choose to live in St. Johns County.

N=1337	Sample		Total
	Random	Non Random	

Q6. All the reasons why you choose to live in St. Johns County   (Cont.)

	Random	Non Random	Total
Access to health care services	18.0%	16.5%	17.4%
Access to farm fresh meats & produce	10.8%	10.1%	10.5%
Quality of public education opportunities	40.1%	28.4%	35.0%
Recreation opportunities/facilities for adults	23.6%	18.6%	21.4%
Recreation opportunities/facilities for youth	17.9%	9.0%	14.0%
Quality of government	8.8%	3.7%	6.6%
Start, expand, relocate business	3.5%	1.2%	2.5%
Other	9.5%	14.1%	11.5%

Q7. Which THREE of the items listed in Question 6 above will have the BIGGEST IMPACT on your decision to stay in the County over the next five years?

N=1337

	Sample		Total
	Random	Non Random	
Q7. Top choice			
Arts, cultural, & entertainment amenities	2.3%	2.6%	2.4%
Housing options	6.5%	7.0%	6.7%
Parks & open space options	5.7%	5.5%	5.6%
Shopping options	0.7%	0.5%	0.6%
Higher education opportunities	0.9%	1.2%	1.0%
Access to beach & waterways	8.0%	8.0%	8.0%
Employment opportunities	0.9%	1.2%	1.0%
Local tax rate & cost of living	12.0%	11.9%	12.0%
Low crime rates	11.2%	10.1%	10.7%
Low traffic congestion	13.9%	13.3%	13.6%
Close to family/friends	10.9%	12.9%	11.8%
Close to your work/school	2.3%	2.2%	2.2%

Q7. Which THREE of the items listed in Question 6 above will have the BIGGEST IMPACT on your decision to stay in the County over the next five years?

N=1337

	Sample		Total
	Random	Non Random	
Q7. Top choice (Cont.)			
Access to health care services	1.7%	3.4%	2.5%
Access to farm fresh meats & produce	0.5%	0.3%	0.4%
Quality of public education opportunities	12.8%	7.7%	10.5%
Recreation opportunities/facilities for adults	0.7%	0.7%	0.7%
Recreation opportunities/facilities for youth	0.7%	0.3%	0.5%
Quality of government	2.0%	2.7%	2.3%
Start, expand, relocate business	0.3%	0.3%	0.3%
None chosen	6.0%	8.2%	7.0%

Q7. Which THREE of the items listed in Question 6 above will have the BIGGEST IMPACT on your decision to stay in the County over the next five years?

N=1337

	Sample		Total
	Random	Non Random	
Q7. 2nd choice			
Arts, cultural, & entertainment amenities	3.2%	2.2%	2.8%
Housing options	4.5%	3.7%	4.2%
Parks & open space options	7.3%	6.6%	7.0%
Shopping options	1.1%	1.5%	1.3%
Higher education opportunities	0.4%	0.2%	0.3%
Access to beach & waterways	10.7%	12.4%	11.4%
Employment opportunities	1.7%	2.0%	1.9%
Local tax rate & cost of living	9.3%	10.1%	9.6%
Low crime rates	18.5%	15.0%	17.0%
Low traffic congestion	10.0%	9.9%	9.9%
Close to family/friends	4.5%	5.5%	4.9%
Close to your work/school	3.3%	1.7%	2.6%

Q7. Which THREE of the items listed in Question 6 above will have the BIGGEST IMPACT on your decision to stay in the County over the next five years?

N=1337

	Sample		Total
	Random	Non Random	
Q7. 2nd choice (Cont.)			
Access to health care services	3.7%	4.4%	4.0%
Access to farm fresh meats & produce	0.8%	0.7%	0.7%
Quality of public education opportunities	6.7%	4.1%	5.5%
Recreation opportunities/facilities for adults	2.3%	3.2%	2.7%
Recreation opportunities/facilities for youth	1.1%	0.7%	0.9%
Quality of government	2.0%	3.1%	2.5%
Start, expand, relocate business	0.3%	0.3%	0.3%
None chosen	8.5%	12.6%	10.3%

Q7. Which THREE of the items listed in Question 6 above will have the BIGGEST IMPACT on your decision to stay in the County over the next five years?

N=1337

	Sample		Total
	Random	Non Random	
Q7. 3rd choice			
Arts, cultural, & entertainment amenities	3.5%	3.4%	3.4%
Housing options	3.2%	4.8%	3.9%
Parks & open space options	6.1%	5.3%	5.8%
Shopping options	2.3%	0.9%	1.6%
Higher education opportunities	0.4%	0.3%	0.4%
Access to beach & waterways	10.3%	7.3%	9.0%
Employment opportunities	1.2%	1.9%	1.5%
Local tax rate & cost of living	7.5%	9.9%	8.5%
Low crime rates	11.5%	11.2%	11.4%
Low traffic congestion	10.5%	7.7%	9.3%
Close to family/friends	5.7%	3.7%	4.9%
Close to your work/school	2.5%	1.7%	2.2%

Q7. Which THREE of the items listed in Question 6 above will have the BIGGEST IMPACT on your decision to stay in the County over the next five years?

N=1337

	Sample		Total
	Random	Non Random	
Q7. 3rd choice (Cont.)			
Access to health care services	3.6%	5.1%	4.3%
Access to farm fresh meats & produce	1.6%	3.4%	2.4%
Quality of public education opportunities	3.6%	2.2%	3.0%
Recreation opportunities/facilities for adults	3.5%	2.6%	3.1%
Recreation opportunities/facilities for youth	2.1%	1.5%	1.9%
Quality of government	4.9%	4.4%	4.7%
Start, expand, relocate business	0.4%	0.0%	0.2%
None chosen	15.6%	22.7%	18.7%

Q7. Which THREE of the items listed in Question 6 above will have the BIGGEST IMPACT on your decision to stay in the County over the next five years? (top 3)

N=1337

	Sample		Total
	Random	Non Random	

Q7. Top choice

Arts, cultural, & entertainment amenities	8.9%	8.2%	8.6%
Housing options	14.3%	15.5%	14.8%
Parks & open space options	19.2%	17.4%	18.4%
Shopping options	4.0%	2.9%	3.5%
Higher education opportunities	1.7%	1.7%	1.7%
Access to beach & waterways	28.9%	27.8%	28.4%
Employment opportunities	3.9%	5.1%	4.4%
Local tax rate & cost of living	28.8%	31.9%	30.1%
Low crime rates	41.2%	36.3%	39.0%
Low traffic congestion	34.4%	30.8%	32.8%
Close to family/friends	21.2%	22.1%	21.6%
Close to your work/school	8.1%	5.6%	7.0%

Q7. Which THREE of the items listed in Question 6 above will have the BIGGEST IMPACT on your decision to stay in the County over the next five years? (top 3)

N=1337

	Sample		Total
	Random	Non Random	
Q7. Top choice (Cont.)			
Access to health care services	9.1%	12.9%	10.8%
Access to farm fresh meats & produce	2.9%	4.4%	3.6%
Quality of public education opportunities	23.1%	14.0%	19.1%
Recreation opportunities/facilities for adults	6.4%	6.5%	6.4%
Recreation opportunities/facilities for youth	3.9%	2.6%	3.3%
Quality of government	8.9%	10.2%	9.5%
Start, expand, relocate business	0.9%	0.7%	0.8%
None chosen	6.0%	8.2%	7.0%

Q8. Please rate your satisfaction with each of the major categories of core services provided by the County listed below using a scale of 5 to 1, where 5 means "Very Satisfied," and 1 means "Very Dissatisfied."

N=1337

	Sample		Total
	Random	Non Random	

Q8-1. Quality of County human & social services

	Random	Non Random	Total
Very satisfied	2.5%	1.2%	1.9%
Satisfied	19.7%	14.3%	17.4%
Neutral	37.9%	40.7%	39.1%
Dissatisfied	7.7%	14.0%	10.5%
Very dissatisfied	2.9%	6.3%	4.4%
Don't know	29.2%	23.5%	26.7%

Q8. Please rate your satisfaction with each of the major categories of core services provided by the County listed below using a scale of 5 to 1, where 5 means "Very Satisfied," and 1 means "Very Dissatisfied."

N=1337

	Sample		Total
	Random	Non Random	

Q8-2. Quality of County's agricultural, coastal, & environmental services

	Random	Non Random	Total
Very satisfied	4.8%	1.7%	3.4%
Satisfied	31.5%	19.4%	26.2%
Neutral	30.3%	33.7%	31.8%
Dissatisfied	12.8%	23.0%	17.3%
Very dissatisfied	4.3%	10.2%	6.9%
Don't know	16.4%	11.9%	14.4%

Q8. Please rate your satisfaction with each of the major categories of core services provided by the County listed below using a scale of 5 to 1, where 5 means "Very Satisfied," and 1 means "Very Dissatisfied."

N=1337

	Sample		Total
	Random	Non Random	

Q8-3. Quality of County library services

Very satisfied	15.7%	14.0%	15.0%
Satisfied	40.5%	38.2%	39.5%
Neutral	19.6%	21.5%	20.4%
Dissatisfied	9.3%	10.9%	10.0%
Very dissatisfied	4.3%	3.4%	3.9%
Don't know	10.5%	12.1%	11.2%

Q8. Please rate your satisfaction with each of the major categories of core services provided by the County listed below using a scale of 5 to 1, where 5 means "Very Satisfied," and 1 means "Very Dissatisfied."

N=1337

	Sample		Total
	Random	Non Random	

Q8-4. Quality of County development, planning, & zoning

Very satisfied	0.9%	0.7%	0.8%
Satisfied	6.3%	2.4%	4.6%
Neutral	10.4%	4.4%	7.8%
Dissatisfied	21.6%	18.7%	20.3%
Very dissatisfied	57.1%	72.4%	63.8%
Don't know	3.7%	1.4%	2.7%

Q8. Please rate your satisfaction with each of the major categories of core services provided by the County listed below using a scale of 5 to 1, where 5 means "Very Satisfied," and 1 means "Very Dissatisfied."

N=1337

	Sample		Total
	Random	Non Random	
Q8-5. Quality of disaster response services			
Very satisfied	12.5%	8.9%	10.9%
Satisfied	47.1%	40.4%	44.1%
Neutral	26.9%	33.7%	29.9%
Dissatisfied	2.1%	4.4%	3.1%
Very dissatisfied	0.7%	2.0%	1.3%
Don't know	10.7%	10.6%	10.6%

Q8. Please rate your satisfaction with each of the major categories of core services provided by the County listed below using a scale of 5 to 1, where 5 means "Very Satisfied," and 1 means "Very Dissatisfied."

N=1337

	Sample		Total
	Random	Non Random	
Q8-6. Quality of fire or emergency medical services (EMS)			
Very satisfied	30.3%	23.9%	27.4%
Satisfied	47.5%	45.1%	46.4%
Neutral	11.5%	18.6%	14.6%
Dissatisfied	0.9%	2.4%	1.6%
Very dissatisfied	0.7%	0.9%	0.7%
Don't know	9.2%	9.2%	9.2%

Q8. Please rate your satisfaction with each of the major categories of core services provided by the County listed below using a scale of 5 to 1, where 5 means "Very Satisfied," and 1 means "Very Dissatisfied."

N=1337	Sample		Total
	Random	Non Random	
Q8-7. Quality of public health services			
Very satisfied	7.5%	4.4%	6.1%
Satisfied	34.0%	28.1%	31.4%
Neutral	30.9%	37.8%	34.0%
Dissatisfied	5.7%	9.2%	7.3%
Very dissatisfied	2.0%	3.9%	2.8%
Don't know	19.9%	16.5%	18.4%

Q8. Please rate your satisfaction with each of the major categories of core services provided by the County listed below using a scale of 5 to 1, where 5 means "Very Satisfied," and 1 means "Very Dissatisfied."

N=1337	Sample		Total
	Random	Non Random	
Q8-8. Quality of County's election services			
Very satisfied	22.1%	14.1%	18.6%
Satisfied	39.7%	36.3%	38.2%
Neutral	25.1%	29.5%	27.0%
Dissatisfied	4.0%	7.0%	5.3%
Very dissatisfied	1.9%	5.8%	3.6%
Don't know	7.2%	7.3%	7.3%

Q8. Please rate your satisfaction with each of the major categories of core services provided by the County listed below using a scale of 5 to 1, where 5 means

"Very Satisfied," and 1 means "Very Dissatisfied."

N=1337

	Sample		Total
	Random	Non Random	

Q8-9. Quality of County's solid waste services

	Random	Non Random	Total
Very satisfied	22.4%	14.7%	19.0%
Satisfied	52.1%	48.9%	50.7%
Neutral	17.6%	22.8%	19.9%
Dissatisfied	3.6%	6.1%	4.7%
Very dissatisfied	1.2%	1.9%	1.5%
Don't know	3.1%	5.6%	4.2%

Q8. Please rate your satisfaction with each of the major categories of core services provided by the County listed below using a scale of 5 to 1, where 5 means "Very Satisfied," and 1 means "Very Dissatisfied."

N=1337

	Sample		Total
	Random	Non Random	

Q8-10. Quality of County's recreation programming & recreation facilities

	Random	Non Random	Total
Very satisfied	7.2%	4.1%	5.8%
Satisfied	36.1%	27.8%	32.5%
Neutral	30.5%	34.2%	32.2%
Dissatisfied	13.5%	18.9%	15.9%
Very dissatisfied	4.8%	5.6%	5.2%
Don't know	7.9%	9.4%	8.5%

Q8. Please rate your satisfaction with each of the major categories of core services provided by the County listed below using a scale of 5 to 1, where 5 means "Very Satisfied," and 1 means "Very Dissatisfied."

N=1337

	Sample		Total
	Random	Non Random	

Q8-11. Quality of County's athletic fields

Very satisfied	6.8%	3.2%	5.2%
Satisfied	31.7%	23.2%	28.0%
Neutral	27.7%	37.5%	32.0%
Dissatisfied	10.9%	13.1%	11.9%
Very dissatisfied	4.5%	4.3%	4.4%
Don't know	18.3%	18.7%	18.5%

Q8. Please rate your satisfaction with each of the major categories of core services provided by the County listed below using a scale of 5 to 1, where 5 means "Very Satisfied," and 1 means "Very Dissatisfied."

N=1337

	Sample		Total
	Random	Non Random	

Q8-12. Quality of County's passive parks & trails

Very satisfied	6.1%	2.4%	4.5%
Satisfied	38.8%	30.8%	35.3%
Neutral	27.2%	36.3%	31.2%
Dissatisfied	14.4%	16.0%	15.1%
Very dissatisfied	4.8%	6.3%	5.5%
Don't know	8.7%	8.2%	8.5%

Q8. Please rate your satisfaction with each of the major categories of core services provided by the County listed below using a scale of 5 to 1, where 5 means "Very Satisfied," and 1 means "Very Dissatisfied."

N=1337

	Sample		Total
	Random	Non Random	
Q8-13. Quality of social services for veterans			
Very satisfied	2.1%	2.9%	2.5%
Satisfied	11.5%	7.0%	9.5%
Neutral	25.9%	25.6%	25.7%
Dissatisfied	11.1%	16.5%	13.5%
Very dissatisfied	3.2%	8.3%	5.5%
Don't know	46.3%	39.7%	43.4%

Q8. Please rate your satisfaction with each of the major categories of core services provided by the County listed below using a scale of 5 to 1, where 5 means "Very Satisfied," and 1 means "Very Dissatisfied."

N=1337

	Sample		Total
	Random	Non Random	
Q8-14. Quality of transportation & transit services			
Very satisfied	1.5%	1.5%	1.5%
Satisfied	9.7%	6.3%	8.2%
Neutral	28.5%	30.0%	29.2%
Dissatisfied	22.5%	24.0%	23.2%
Very dissatisfied	9.9%	16.4%	12.7%
Don't know	27.9%	21.8%	25.2%

Q8. Please rate your satisfaction with each of the major categories of core services provided by the County listed below using a scale of 5 to 1, where 5 means "Very Satisfied," and 1 means "Very Dissatisfied."

N=1337

	Sample		Total
	Random	Non Random	

Q8-15. Quality of County's animal control services

Very satisfied	3.5%	2.4%	3.0%
Satisfied	23.2%	15.8%	20.0%
Neutral	32.0%	39.9%	35.5%
Dissatisfied	5.3%	8.2%	6.6%
Very dissatisfied	1.9%	4.6%	3.1%
Don't know	34.1%	29.1%	31.9%

Q8. Please rate your satisfaction with each of the major categories of core services provided by the County listed below using a scale of 5 to 1, where 5 means "Very Satisfied," and 1 means "Very Dissatisfied."

N=1337

	Sample		Total
	Random	Non Random	

Q8-16. Quality of County water, sewer utility services

Very satisfied	11.5%	6.5%	9.3%
Satisfied	43.3%	36.5%	40.3%
Neutral	27.1%	28.1%	27.5%
Dissatisfied	8.8%	12.6%	10.5%
Very dissatisfied	3.2%	5.1%	4.0%
Don't know	6.1%	11.2%	8.4%

WITHOUT "DON'T KNOW"

Q8. Please rate your satisfaction with each of the major categories of core services provided by the County listed below using a scale of 5 to 1, where 5 means "Very Satisfied," and 1 means "Very Dissatisfied." (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	

Q8-1. Quality of County human & social services

	Random	Non Random	Total
Very satisfied	3.6%	1.6%	2.7%
Satisfied	27.9%	18.7%	23.7%
Neutral	53.5%	53.2%	53.4%
Dissatisfied	10.9%	18.3%	14.3%
Very dissatisfied	4.1%	8.2%	6.0%

Q8. Please rate your satisfaction with each of the major categories of core services provided by the County listed below using a scale of 5 to 1, where 5 means "Very Satisfied," and 1 means "Very Dissatisfied." (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	

Q8-2. Quality of County's agricultural, coastal, & environmental services

	Random	Non Random	Total
Very satisfied	5.7%	1.9%	4.0%
Satisfied	37.6%	22.1%	30.6%
Neutral	36.2%	38.3%	37.2%
Dissatisfied	15.3%	26.1%	20.2%
Very dissatisfied	5.1%	11.6%	8.0%

Q8. Please rate your satisfaction with each of the major categories of core services provided by the County listed below using a scale of 5 to 1, where 5 means "Very Satisfied," and 1 means "Very Dissatisfied." (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	
Q8-3. Quality of County library services			
Very satisfied	17.6%	15.9%	16.8%
Satisfied	45.3%	43.4%	44.5%
Neutral	21.9%	24.4%	23.0%
Dissatisfied	10.4%	12.4%	11.3%
Very dissatisfied	4.8%	3.9%	4.4%

Q8. Please rate your satisfaction with each of the major categories of core services provided by the County listed below using a scale of 5 to 1, where 5 means "Very Satisfied," and 1 means "Very Dissatisfied." (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	
Q8-4. Quality of County development, planning, & zoning			
Very satisfied	1.0%	0.7%	0.8%
Satisfied	6.5%	2.4%	4.7%
Neutral	10.8%	4.5%	8.0%
Dissatisfied	22.4%	19.0%	20.9%
Very dissatisfied	59.3%	73.4%	65.6%

Q8. Please rate your satisfaction with each of the major categories of core services provided by the County listed below using a scale of 5 to 1, where 5 means "Very Satisfied," and 1 means "Very Dissatisfied." (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	

Q8-5. Quality of disaster response services

	Random	Non Random	Total
Very satisfied	14.0%	9.9%	12.2%
Satisfied	52.7%	45.1%	49.4%
Neutral	30.1%	37.7%	33.5%
Dissatisfied	2.4%	5.0%	3.5%
Very dissatisfied	0.7%	2.3%	1.4%

Q8. Please rate your satisfaction with each of the major categories of core services provided by the County listed below using a scale of 5 to 1, where 5 means "Very Satisfied," and 1 means "Very Dissatisfied." (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	

Q8-6. Quality of fire or emergency medical services (EMS)

	Random	Non Random	Total
Very satisfied	33.3%	26.3%	30.2%
Satisfied	52.3%	49.7%	51.2%
Neutral	12.6%	20.5%	16.1%
Dissatisfied	1.0%	2.6%	1.7%
Very dissatisfied	0.7%	0.9%	0.8%

Q8. Please rate your satisfaction with each of the major categories of core services provided by the County listed below using a scale of 5 to 1, where 5 means "Very Satisfied," and 1 means "Very Dissatisfied." (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	
Q8-7. Quality of public health services			
Very satisfied	9.3%	5.3%	7.5%
Satisfied	42.4%	33.7%	38.5%
Neutral	38.6%	45.3%	41.6%
Dissatisfied	7.2%	11.0%	8.9%
Very dissatisfied	2.5%	4.7%	3.5%

Q8. Please rate your satisfaction with each of the major categories of core services provided by the County listed below using a scale of 5 to 1, where 5 means "Very Satisfied," and 1 means "Very Dissatisfied." (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	
Q8-8. Quality of County's election services			
Very satisfied	23.9%	15.3%	20.1%
Satisfied	42.8%	39.2%	41.2%
Neutral	27.0%	31.8%	29.1%
Dissatisfied	4.3%	7.5%	5.7%
Very dissatisfied	2.0%	6.3%	3.9%

Q8. Please rate your satisfaction with each of the major categories of core services provided by the County listed below using a scale of 5 to 1, where 5 means "Very Satisfied," and 1 means "Very Dissatisfied." (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	

Q8-9. Quality of County's solid waste services

	Random	Non Random	Total
Very satisfied	23.1%	15.5%	19.8%
Satisfied	53.8%	51.8%	52.9%
Neutral	18.2%	24.2%	20.8%
Dissatisfied	3.7%	6.5%	4.9%
Very dissatisfied	1.2%	2.0%	1.6%

Q8. Please rate your satisfaction with each of the major categories of core services provided by the County listed below using a scale of 5 to 1, where 5 means "Very Satisfied," and 1 means "Very Dissatisfied." (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	

Q8-10. Quality of County's recreation programming & recreation facilities

	Random	Non Random	Total
Very satisfied	7.8%	4.5%	6.4%
Satisfied	39.2%	30.6%	35.5%
Neutral	33.1%	37.8%	35.2%
Dissatisfied	14.6%	20.9%	17.3%
Very dissatisfied	5.2%	6.2%	5.6%

Q8. Please rate your satisfaction with each of the major categories of core services provided by the County listed below using a scale of 5 to 1, where 5 means "Very Satisfied," and 1 means "Very Dissatisfied." (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	

Q8-11. Quality of County's athletic fields

Very satisfied	8.3%	4.0%	6.4%
Satisfied	38.8%	28.5%	34.3%
Neutral	33.9%	46.1%	39.3%
Dissatisfied	13.4%	16.1%	14.6%
Very dissatisfied	5.5%	5.2%	5.4%

Q8. Please rate your satisfaction with each of the major categories of core services provided by the County listed below using a scale of 5 to 1, where 5 means "Very Satisfied," and 1 means "Very Dissatisfied." (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	

Q8-12. Quality of County's passive parks & trails

Very satisfied	6.7%	2.6%	4.9%
Satisfied	42.5%	33.6%	38.6%
Neutral	29.8%	39.5%	34.1%
Dissatisfied	15.8%	17.4%	16.5%
Very dissatisfied	5.3%	6.9%	6.0%

Q8. Please rate your satisfaction with each of the major categories of core services provided by the County listed below using a scale of 5 to 1, where 5 means "Very Satisfied," and 1 means "Very Dissatisfied." (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	

Q8-13. Quality of social services for veterans

	Random	Non Random	Total
Very satisfied	4.0%	4.8%	4.4%
Satisfied	21.3%	11.6%	16.8%
Neutral	48.1%	42.4%	45.4%
Dissatisfied	20.6%	27.4%	23.8%
Very dissatisfied	6.0%	13.8%	9.6%

Q8. Please rate your satisfaction with each of the major categories of core services provided by the County listed below using a scale of 5 to 1, where 5 means "Very Satisfied," and 1 means "Very Dissatisfied." (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	

Q8-14. Quality of transportation & transit services

	Random	Non Random	Total
Very satisfied	2.0%	2.0%	2.0%
Satisfied	13.5%	8.1%	11.0%
Neutral	39.6%	38.3%	39.0%
Dissatisfied	31.2%	30.7%	31.0%
Very dissatisfied	13.7%	20.9%	17.0%

Q8. Please rate your satisfaction with each of the major categories of core services provided by the County listed below using a scale of 5 to 1, where 5 means "Very Satisfied," and 1 means "Very Dissatisfied." (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	
Q8-15. Quality of County's animal control services			
Very satisfied	5.3%	3.4%	4.4%
Satisfied	35.2%	22.4%	29.3%
Neutral	48.6%	56.3%	52.1%
Dissatisfied	8.1%	11.5%	9.7%
Very dissatisfied	2.8%	6.5%	4.5%

Q8. Please rate your satisfaction with each of the major categories of core services provided by the County listed below using a scale of 5 to 1, where 5 means "Very Satisfied," and 1 means "Very Dissatisfied." (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	
Q8-16. Quality of County water, sewer utility services			
Very satisfied	12.2%	7.3%	10.1%
Satisfied	46.2%	41.1%	44.0%
Neutral	28.8%	31.7%	30.0%
Dissatisfied	9.4%	14.2%	11.4%
Very dissatisfied	3.4%	5.8%	4.4%

Q9. Which THREE of the items listed in Question 8 above are the MOST IMPORTANT for the County to emphasize over the next three years?

N=1337

	Sample		Total
	Random	Non Random	
Q9. Top choice			
Quality of County human & social services	3.3%	4.8%	4.0%
Quality of County's agricultural, coastal, & environmental services	6.9%	11.2%	8.8%
Quality of County library services	1.9%	1.9%	1.9%
Quality of County development, planning, & zoning	62.3%	55.5%	59.3%
Quality of disaster response services	1.3%	1.2%	1.3%
Quality of fire or emergency medical services (EMS)	2.9%	4.1%	3.4%
Quality of public health services	1.6%	2.2%	1.9%
Quality of County's election services	0.9%	0.2%	0.6%

Q9. Which THREE of the items listed in Question 8 above are the MOST IMPORTANT for the County to emphasize over the next three years?

N=1337

	Sample		Total
	Random	Non Random	
Q9. Top choice (Cont.)			
Quality of County's solid waste services	0.7%	0.3%	0.5%
Quality of County's recreation programming & recreation facilities	2.9%	1.2%	2.2%
Quality of County's athletic fields	1.1%	1.5%	1.3%
Quality of County's passive parks & trails	2.7%	2.0%	2.4%
Quality of social services for veterans	0.8%	1.5%	1.1%
Quality of transportation & transit services	2.3%	2.7%	2.5%
Quality of County's animal control services	0.7%	0.7%	0.7%
Quality of County water, sewer utility services	3.5%	3.9%	3.7%
None chosen	4.3%	4.9%	4.6%

Q9. Which THREE of the items listed in Question 8 above are the MOST IMPORTANT for the County to emphasize over the next three years?

N=1337

	Sample		Total
	Random	Non Random	

Q9. 2nd choice

	Random	Non Random	Total
Quality of County human & social services	5.1%	4.3%	4.7%
Quality of County's agricultural, coastal, & environmental services	14.8%	12.4%	13.8%
Quality of County library services	2.9%	3.1%	3.0%
Quality of County development, planning, & zoning	10.5%	13.3%	11.7%
Quality of disaster response services	3.5%	5.3%	4.3%
Quality of fire or emergency medical services (EMS)	7.5%	6.1%	6.9%
Quality of public health services	4.3%	5.3%	4.7%
Quality of County's election services	2.5%	2.2%	2.4%

Q9. Which THREE of the items listed in Question 8 above are the MOST IMPORTANT for the County to emphasize over the next three years?

N=1337

	Sample		Total
	Random	Non Random	

Q9. 2nd choice   (Cont.)

	Random	Non Random	Total
Quality of County's solid waste services	1.6%	1.5%	1.6%
Quality of County's recreation programming & recreation facilities	7.7%	7.2%	7.5%
Quality of County's athletic fields	3.9%	1.4%	2.8%
Quality of County's passive parks & trails	6.9%	6.8%	6.9%
Quality of social services for veterans	4.7%	5.6%	5.1%
Quality of transportation & transit services	8.4%	7.2%	7.9%
Quality of County's animal control services	1.5%	1.5%	1.5%
Quality of County water, sewer utility services	6.5%	7.8%	7.1%
None chosen	7.7%	9.0%	8.3%

Q9. Which THREE of the items listed in Question 8 above are the MOST IMPORTANT for the County to emphasize over the next three years?

N=1337

	Sample		Total
	Random	Non Random	
Q9. 3rd choice			
Quality of County human & social services	7.5%	5.3%	6.5%
Quality of County's agricultural, coastal, & environmental services	11.6%	12.6%	12.0%
Quality of County library services	4.1%	2.6%	3.4%
Quality of County development, planning, & zoning	5.1%	7.0%	5.9%
Quality of disaster response services	3.9%	3.1%	3.5%
Quality of fire or emergency medical services (EMS)	5.2%	6.3%	5.7%
Quality of public health services	3.6%	5.3%	4.3%
Quality of County's election services	2.0%	3.1%	2.5%

Q9. Which THREE of the items listed in Question 8 above are the MOST IMPORTANT for the County to emphasize over the next three years?

N=1337

	Sample		Total
	Random	Non Random	

Q9. 3rd choice   (Cont.)

	Random	Non Random	Total
Quality of County's solid waste services	3.1%	2.2%	2.7%
Quality of County's recreation programming & recreation facilities	7.5%	4.6%	6.2%
Quality of County's athletic fields	3.3%	2.2%	2.8%
Quality of County's passive parks & trails	9.5%	8.5%	9.1%
Quality of social services for veterans	4.8%	6.1%	5.4%
Quality of transportation & transit services	7.1%	7.5%	7.3%
Quality of County's animal control services	0.8%	1.4%	1.0%
Quality of County water, sewer utility services	8.8%	7.3%	8.2%
None chosen	12.3%	15.0%	13.5%

Q9. Which THREE of the items listed in Question 8 above are the MOST IMPORTANT for the County to emphasize over the next three years? (top 3)

N=1337

	Sample		Total
	Random	Non Random	

Q9. Top choice

Quality of County human & social services	15.9%	14.3%	15.2%
Quality of County's agricultural, coastal, & environmental services	33.3%	36.3%	34.6%
Quality of County library services	8.9%	7.5%	8.3%
Quality of County development, planning, & zoning	77.9%	75.8%	77.0%
Quality of disaster response services	8.7%	9.5%	9.1%
Quality of fire or emergency medical services (EMS)	15.6%	16.5%	16.0%
Quality of public health services	9.5%	12.8%	10.9%
Quality of County's election services	5.5%	5.5%	5.5%

Q9. Which THREE of the items listed in Question 8 above are the MOST IMPORTANT for the County to emphasize over the next three years? (top 3)

N=1337

	Sample		Total
	Random	Non Random	

Q9. Top choice   (Cont.)

	Random	Non Random	Total
Quality of County's solid waste services	5.3%	4.1%	4.8%
Quality of County's recreation programming & recreation facilities	18.1%	12.9%	15.9%
Quality of County's athletic fields	8.3%	5.1%	6.9%
Quality of County's passive parks & trails	19.1%	17.4%	18.3%
Quality of social services for veterans	10.3%	13.3%	11.6%
Quality of transportation & transit services	17.7%	17.4%	17.6%
Quality of County's animal control services	2.9%	3.6%	3.2%
Quality of County water, sewer utility services	18.8%	19.1%	18.9%
None chosen	4.3%	4.9%	4.6%

Q10. Which FOUR of the following items do you believe will be the MOST critical roles for the County government in the next 10 to 20 years?

N=1337

	Sample		Total
	Random	Non Random	

Q10. Which will be most critical roles for County government in next 10 to 20 years

	Random	Non Random	Total
Maintaining quality leadership	33.1%	35.6%	34.2%
Communication & engagement with the public	29.7%	35.3%	32.2%
Making sure that necessary health & human services are available	18.8%	17.5%	18.2%
Preserving open space & parks	59.2%	56.6%	58.0%
Maintaining high quality emergency & disaster response services	23.1%	22.3%	22.7%
Increasing public transportation	12.3%	11.8%	12.0%
Addressing traffic congestion	84.9%	81.4%	83.4%
Creating affordable housing option	27.2%	28.4%	27.7%
Improving behavioral health services	9.3%	8.3%	8.9%

Q10. Which FOUR of the following items do you believe will be the MOST critical roles for the County government in the next 10 to 20 years?

N=1337	Sample		Total
	Random	Non Random	

Q10. Which will be most critical roles for County government in next 10 to 20 years   (Cont.)

	Random	Non Random	Total
Recruiting businesses	7.7%	4.8%	6.4%
Retaining & enhancing opportunities for existing businesses	10.1%	7.3%	8.9%
Diverting individuals from criminal justice system	5.1%	4.4%	4.8%
Early childhood education	15.6%	11.9%	14.0%
Improve environmental sustainability	32.1%	35.4%	33.6%
Improving tourism initiatives	3.5%	2.6%	3.1%
Other	8.4%	9.4%	8.8%

Q11. Using a 5-point scale, where 5 means "Strongly Agree" and 1 means "Strongly Disagree," please indicate your level of agreement with each of the following statements.

N=1337

	Sample		Total
	Random	Non Random	

Q11-1. County government is well run

Strongly agree	1.9%	1.7%	1.8%
Agree	20.1%	7.7%	14.7%
Neutral	30.0%	21.5%	26.3%
Disagree	23.1%	33.0%	27.4%
Strongly disagree	18.0%	31.0%	23.7%
Don't know	6.9%	5.1%	6.1%

Q11. Using a 5-point scale, where 5 means "Strongly Agree" and 1 means "Strongly Disagree," please indicate your level of agreement with each of the following statements.

N=1337

	Sample		Total
	Random	Non Random	

Q11-2. Board of County Commissioners effectively manages County resources

Strongly agree	1.1%	1.0%	1.0%
Agree	12.0%	5.1%	9.0%
Neutral	24.4%	16.0%	20.7%
Disagree	24.9%	28.1%	26.3%
Strongly disagree	26.3%	42.9%	33.6%
Don't know	11.3%	6.8%	9.3%

Q11. Using a 5-point scale, where 5 means "Strongly Agree" and 1 means "Strongly Disagree," please indicate your level of agreement with each of the following statements.

N=1337

	Sample		Total
	Random	Non Random	

Q11-3. County does a respectable job managing its growth & development in rural (unincorporated) areas of County

	Random	Non Random	Total
Strongly agree	0.8%	0.3%	0.6%
Agree	6.5%	1.2%	4.2%
Neutral	10.8%	6.5%	8.9%
Disagree	23.5%	20.3%	22.1%
Strongly disagree	50.4%	67.8%	58.0%
Don't know	8.0%	3.9%	6.2%

Q11. Using a 5-point scale, where 5 means "Strongly Agree" and 1 means "Strongly Disagree," please indicate your level of agreement with each of the following statements.

N=1337

	Sample		Total
	Random	Non Random	

Q11-4. County is prepared for an emergency

	Random	Non Random	Total
Strongly agree	8.5%	4.8%	6.9%
Agree	44.0%	33.2%	39.3%
Neutral	26.8%	32.2%	29.2%
Disagree	6.8%	13.1%	9.6%
Strongly disagree	2.5%	7.3%	4.6%
Don't know	11.3%	9.4%	10.5%

Q11. Using a 5-point scale, where 5 means "Strongly Agree" and 1 means "Strongly Disagree," please indicate your level of agreement with each of the following statements.

N=1337

	Sample		Total
	Random	Non Random	

Q11-5. Polling places in County are conveniently located & accessible

	Random	Non Random	Total
Strongly agree	26.9%	19.6%	23.7%
Agree	54.3%	52.3%	53.4%
Neutral	11.1%	17.5%	13.9%
Disagree	2.1%	3.6%	2.8%
Strongly disagree	0.9%	1.7%	1.3%
Don't know	4.7%	5.3%	4.9%

Q11. Using a 5-point scale, where 5 means "Strongly Agree" and 1 means "Strongly Disagree," please indicate your level of agreement with each of the following statements.

N=1337

	Sample		Total
	Random	Non Random	

Q11-6. County does an excellent job of supporting businesses

	Random	Non Random	Total
Strongly agree	4.4%	2.0%	3.4%
Agree	20.7%	13.5%	17.5%
Neutral	39.9%	46.5%	42.8%
Disagree	7.3%	10.7%	8.8%
Strongly disagree	1.9%	3.9%	2.8%
Don't know	25.9%	23.3%	24.8%

Q11. Using a 5-point scale, where 5 means "Strongly Agree" and 1 means "Strongly Disagree," please indicate your level of agreement with each of the following statements.

N=1337

	Sample		Total
	Random	Non Random	

Q11-7. County provides adequate resources to those in need

	Random	Non Random	Total
Strongly agree	1.2%	0.7%	1.0%
Agree	14.5%	9.2%	12.2%
Neutral	32.0%	28.1%	30.3%
Disagree	17.9%	24.4%	20.7%
Strongly disagree	4.9%	12.1%	8.1%
Don't know	29.5%	25.6%	27.7%

Q11. Using a 5-point scale, where 5 means "Strongly Agree" and 1 means "Strongly Disagree," please indicate your level of agreement with each of the following statements.

N=1337

	Sample		Total
	Random	Non Random	

Q11-8. County does a good job keeping residents informed about County programs & services

	Random	Non Random	Total
Strongly agree	2.1%	1.0%	1.6%
Agree	19.6%	11.2%	15.9%
Neutral	31.6%	33.0%	32.2%
Disagree	30.1%	31.9%	30.9%
Strongly disagree	9.9%	15.7%	12.4%
Don't know	6.7%	7.2%	6.9%

Q11. Using a 5-point scale, where 5 means "Strongly Agree" and 1 means "Strongly Disagree," please indicate your level of agreement with each of the following statements.

N=1337

	Sample		Total
	Random	Non Random	
Q11-9. My property is appraised fairly in County			
Strongly agree	5.2%	2.2%	3.9%
Agree	41.1%	28.1%	35.4%
Neutral	31.6%	37.0%	34.0%
Disagree	10.4%	14.7%	12.3%
Strongly disagree	3.6%	7.8%	5.5%
Don't know	8.1%	10.2%	9.1%

Q11. Using a 5-point scale, where 5 means "Strongly Agree" and 1 means "Strongly Disagree," please indicate your level of agreement with each of the following statements.

N=1337

	Sample		Total
	Random	Non Random	
Q11-10. County's web page is a useful source of information			
Strongly agree	4.8%	1.5%	3.4%
Agree	30.9%	27.8%	29.5%
Neutral	33.2%	38.0%	35.3%
Disagree	5.9%	9.4%	7.4%
Strongly disagree	1.5%	4.8%	2.9%
Don't know	23.7%	18.6%	21.5%

Q11. Using a 5-point scale, where 5 means "Strongly Agree" and 1 means "Strongly Disagree," please indicate your level of agreement with each of the following statements.

N=1337

	Sample		Total
	Random	Non Random	

Q11-11. County's services & facilities for its aging & disabled populations are adequate

	Random	Non Random	Total
Strongly agree	1.7%	0.5%	1.2%
Agree	12.4%	6.5%	9.8%
Neutral	27.1%	26.9%	27.0%
Disagree	19.5%	28.3%	23.3%
Strongly disagree	3.9%	8.7%	6.0%
Don't know	35.5%	29.1%	32.7%

Q11. Using a 5-point scale, where 5 means "Strongly Agree" and 1 means "Strongly Disagree," please indicate your level of agreement with each of the following statements.

N=1337

	Sample		Total
	Random	Non Random	

Q11-12. County provides adequate amenities, access to leisure activities, & cultural activities

	Random	Non Random	Total
Strongly agree	4.7%	2.4%	3.7%
Agree	36.0%	26.7%	31.9%
Neutral	27.5%	33.6%	30.1%
Disagree	20.3%	21.3%	20.7%
Strongly disagree	4.9%	9.4%	6.9%
Don't know	6.7%	6.6%	6.7%

WITHOUT "DON'T KNOW"

Q11. Using a 5-point scale, where 5 means "Strongly Agree" and 1 means "Strongly Disagree," please indicate your level of agreement with each of the following statements. (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	

Q11-1. County government is well run

	Random	Non Random	Total
Strongly agree	2.0%	1.8%	1.9%
Agree	21.6%	8.1%	15.6%
Neutral	32.2%	22.6%	28.0%
Disagree	24.8%	34.8%	29.2%
Strongly disagree	19.3%	32.7%	25.3%

Q11. Using a 5-point scale, where 5 means "Strongly Agree" and 1 means "Strongly Disagree," please indicate your level of agreement with each of the following statements. (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	

Q11-2. Board of County Commissioners effectively manages County resources

	Random	Non Random	Total
Strongly agree	1.2%	1.1%	1.2%
Agree	13.5%	5.5%	9.9%
Neutral	27.5%	17.2%	22.9%
Disagree	28.1%	30.2%	29.0%
Strongly disagree	29.6%	46.1%	37.0%

Q11. Using a 5-point scale, where 5 means "Strongly Agree" and 1 means "Strongly Disagree," please indicate your level of agreement with each of the following statements. (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	

Q11-3. County does a respectable job managing its growth & development in rural (unincorporated) areas of County

	Random	Non Random	Total
Strongly agree	0.9%	0.4%	0.6%
Agree	7.1%	1.2%	4.5%
Neutral	11.7%	6.7%	9.5%
Disagree	25.5%	21.1%	23.5%
Strongly disagree	54.8%	70.6%	61.9%

Q11. Using a 5-point scale, where 5 means "Strongly Agree" and 1 means "Strongly Disagree," please indicate your level of agreement with each of the following statements. (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	

Q11-4. County is prepared for an emergency

	Random	Non Random	Total
Strongly agree	9.6%	5.3%	7.7%
Agree	49.6%	36.7%	43.9%
Neutral	30.2%	35.5%	32.6%
Disagree	7.7%	14.5%	10.7%
Strongly disagree	2.9%	8.1%	5.2%

Q11. Using a 5-point scale, where 5 means "Strongly Agree" and 1 means "Strongly Disagree," please indicate your level of agreement with each of the following statements. (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	

Q11-5. Polling places in County are conveniently located & accessible

	Random	Non Random	Total
Strongly agree	28.3%	20.7%	24.9%
Agree	56.9%	55.2%	56.2%
Neutral	11.6%	18.5%	14.6%
Disagree	2.2%	3.8%	2.9%
Strongly disagree	1.0%	1.8%	1.3%

Q11. Using a 5-point scale, where 5 means "Strongly Agree" and 1 means "Strongly Disagree," please indicate your level of agreement with each of the following statements. (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	

Q11-6. County does an excellent job of supporting businesses

	Random	Non Random	Total
Strongly agree	5.9%	2.7%	4.5%
Agree	27.9%	17.6%	23.3%
Neutral	53.8%	60.7%	56.9%
Disagree	9.9%	14.0%	11.7%
Strongly disagree	2.5%	5.1%	3.7%

Q11. Using a 5-point scale, where 5 means "Strongly Agree" and 1 means "Strongly Disagree," please indicate your level of agreement with each of the following statements. (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	

Q11-7. County provides adequate resources to those in need

	Random	Non Random	Total
Strongly agree	1.7%	0.9%	1.3%
Agree	20.6%	12.4%	16.9%
Neutral	45.4%	37.8%	41.9%
Disagree	25.3%	32.7%	28.7%
Strongly disagree	7.0%	16.2%	11.2%

Q11. Using a 5-point scale, where 5 means "Strongly Agree" and 1 means "Strongly Disagree," please indicate your level of agreement with each of the following statements. (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	

Q11-8. County does a good job keeping residents informed about County programs & services

	Random	Non Random	Total
Strongly agree	2.3%	1.1%	1.8%
Agree	21.0%	12.1%	17.1%
Neutral	33.9%	35.6%	34.6%
Disagree	32.3%	34.3%	33.2%
Strongly disagree	10.6%	16.9%	13.3%

Q11. Using a 5-point scale, where 5 means "Strongly Agree" and 1 means "Strongly Disagree," please indicate your level of agreement with each of the following statements. (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	

Q11-9. My property is appraised fairly in County

	Random	Non Random	Total
Strongly agree	5.7%	2.5%	4.3%
Agree	44.7%	31.3%	38.9%
Neutral	34.4%	41.2%	37.3%
Disagree	11.3%	16.3%	13.5%
Strongly disagree	3.9%	8.7%	6.0%

Q11. Using a 5-point scale, where 5 means "Strongly Agree" and 1 means "Strongly Disagree," please indicate your level of agreement with each of the following statements. (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	

Q11-10. County's web page is a useful source of information

	Random	Non Random	Total
Strongly agree	6.3%	1.9%	4.3%
Agree	40.6%	34.1%	37.6%
Neutral	43.5%	46.7%	45.0%
Disagree	7.7%	11.5%	9.4%
Strongly disagree	1.9%	5.9%	3.7%

Q11. Using a 5-point scale, where 5 means "Strongly Agree" and 1 means "Strongly Disagree," please indicate your level of agreement with each of the following statements. (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	

Q11-11. County's services & facilities for its aging & disabled populations are adequate

	Random	Non Random	Total
Strongly agree	2.7%	0.7%	1.8%
Agree	19.2%	9.1%	14.6%
Neutral	41.9%	38.0%	40.1%
Disagree	30.2%	39.9%	34.7%
Strongly disagree	6.0%	12.3%	8.9%

Q11. Using a 5-point scale, where 5 means "Strongly Agree" and 1 means "Strongly Disagree," please indicate your level of agreement with each of the following statements. (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	

Q11-12. County provides adequate amenities, access to leisure activities, & cultural activities

	Random	Non Random	Total
Strongly agree	5.0%	2.6%	3.9%
Agree	38.6%	28.6%	34.2%
Neutral	29.4%	35.9%	32.3%
Disagree	21.7%	22.8%	22.2%
Strongly disagree	5.3%	10.0%	7.4%

Q13. How satisfied are you with the availability of affordable housing?

N=1337

	Sample		Total
	Random	Non Random	

Q13. How satisfied are you with availability of affordable housing

	Random	Non Random	Total
Very satisfied	5.1%	6.1%	5.5%
Satisfied	8.4%	5.3%	7.0%
Neutral	24.5%	18.2%	21.8%
Dissatisfied	26.0%	30.7%	28.0%
Very dissatisfied	17.6%	24.7%	20.7%
Don't know	18.4%	15.0%	16.9%

WITHOUT "DON'T KNOW"

Q13. How satisfied are you with the availability of affordable housing? (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	

Q13. How satisfied are you with availability of affordable housing

	Random	Non Random	Total
Very satisfied	6.2%	7.2%	6.7%
Satisfied	10.3%	6.2%	8.5%
Neutral	30.1%	21.4%	26.2%
Dissatisfied	31.9%	36.1%	33.8%
Very dissatisfied	21.6%	29.1%	24.9%

Q14. If you oversaw setting the County budget, from the list of County government services below, select the TOP FIVE services that you believe the county should increase funding for:

N=1337

	Sample		Total
	Random	Non Random	

Q14. What services you believe County should increase funding for

	Random	Non Random	Total
Affordable housing	34.1%	39.2%	36.4%
Social services	14.1%	18.2%	15.9%
Adult recreation programming	10.1%	8.5%	9.4%
Youth recreation programming	18.4%	17.2%	17.9%
Job creation & training	11.7%	12.9%	12.3%
Public safety & law enforcement initiatives	42.5%	43.4%	42.9%
Solid waste management	7.7%	6.1%	7.0%
Business startup, expansion, or relocation	6.3%	6.1%	6.2%
Street & road infrastructure	74.7%	77.5%	75.9%
Agricultural preservation	29.7%	33.9%	31.6%
Coastal & beach preservation	43.3%	37.5%	40.8%

Q14. If you oversaw setting the County budget, from the list of County government services below, select the TOP FIVE services that you believe the county

should increase funding for:

N=1337

	Sample		Total
	Random	Non Random	

Q14. What services you believe County should increase funding for   (Cont.)

	Random	Non Random	Total
Parks & open spaces	39.6%	34.4%	37.3%
Bike paths & trails	22.3%	19.9%	21.2%
Behavioral/mental health services	20.0%	22.0%	20.9%
Public transit	16.8%	15.2%	16.1%
Economic development	12.1%	6.8%	9.8%
Tourism	3.3%	3.1%	3.2%
Arts & cultural resources	8.7%	7.2%	8.0%
Emergency response & disaster recovery	18.8%	20.4%	19.5%
Other	10.0%	9.2%	9.6%
I would not increase funding for any of these	1.7%	2.6%	2.1%

Q14. If you oversaw setting the County budget, from the list of County government services below, select the TOP FIVE services that you believe the county should increase funding for: (without "I would not increase funding for any of these")

N=1309

Q14. What services you believe County should increase funding for	Sample		Total
	Random	Non Random	
Affordable housing	34.7%	39.9%	37.0%
Social services	14.4%	18.7%	16.3%
Adult recreation programming	10.3%	8.7%	9.6%
Youth recreation programming	18.7%	17.7%	18.3%
Job creation & training	11.9%	13.3%	12.5%
Public safety & law enforcement initiatives	43.3%	44.1%	43.6%
Solid waste management	7.9%	6.1%	7.1%
Business startup, expansion, or relocation	6.4%	6.3%	6.3%
Street & road infrastructure	75.7%	78.5%	76.9%
Agricultural preservation	30.3%	34.6%	32.2%
Coastal & beach preservation	44.0%	37.9%	41.3%

Q14. If you oversaw setting the County budget, from the list of County government services below, select the TOP FIVE services that you believe the county should increase funding for: (without "I would not increase funding for any of these")

N=1309

	Sample		Total
	Random	Non Random	

Q14. What services you believe County should increase funding for   (Cont.)

	Random	Non Random	Total
Parks & open spaces	40.2%	35.1%	38.0%
Bike paths & trails	22.5%	20.5%	21.6%
Behavioral/mental health services	20.4%	22.6%	21.3%
Public transit	17.1%	15.6%	16.4%
Economic development	12.3%	7.0%	10.0%
Tourism	3.4%	3.1%	3.3%
Arts & cultural resources	8.8%	7.3%	8.2%
Emergency response & disaster recovery	19.0%	20.8%	19.8%
Other	10.2%	9.4%	9.9%

Q15. How good of a job would you say the County government does communicating information about County issues, services, and performance to the public?

N=1337

Q15. How good of a job does County government do communicating information about County issues, services, & performance to the public	Sample		Total
	Random	Non Random	
Excellent	2.3%	0.9%	1.6%
Good	27.9%	14.3%	21.9%
Fair	28.4%	28.4%	28.4%
Poor	26.0%	40.4%	32.3%
Don't know	15.5%	16.0%	15.7%

WITHOUT "DON'T KNOW"

Q15. How good of a job would you say the County government does communicating information about County issues, services, and performance to the public? (without "don't know")

N=1337

Q15. How good of a job does County government do communicating information about County issues, services, & performance to the public	Sample		Total
	Random	Non Random	
Excellent	2.7%	1.0%	2.0%
Good	33.0%	17.0%	26.0%
Fair	33.6%	33.9%	33.7%
Poor	30.8%	48.1%	38.3%

Q16. Where do you go to find information about the County?

N=1337

Q16. Where do you go to find information about County	Sample		Total
	Random	Non Random	
County website	57.9%	56.4%	57.2%
Media (newspaper, TV, radio)	43.2%	41.4%	42.4%
Facebook	47.9%	42.1%	45.3%
Twitter	2.0%	1.4%	1.7%
Instagram	6.4%	2.9%	4.9%
Nextdoor	17.2%	18.1%	17.6%
County newsletters	13.6%	10.2%	12.1%
County's government TV channel	2.8%	2.9%	2.8%

Q17. How often do you visit the County website for information?

N=1337

Q17. How often do you visit County website for information	Sample		Total
	Random	Non Random	
Daily	0.5%	0.2%	0.4%
Weekly	5.1%	6.3%	5.6%
Monthly	16.0%	16.9%	16.4%
Only when I have an issue	67.6%	63.9%	66.0%
Not provided	10.8%	12.8%	11.7%

WITHOUT "NOT PROVIDED"

Q17. How often do you visit the County website for information? (without "not provided")

N=1337

Q17. How often do you visit County website for information	Sample		Total
	Random	Non Random	
Daily	0.6%	0.2%	0.4%
Weekly	5.7%	7.2%	6.4%
Monthly	17.9%	19.3%	18.5%
Only when I have an issue	75.8%	73.2%	74.7%

Q18. For what purpose do you visit the County website?

N=1337

	Sample		Total
	Random	Non Random	

Q18. For what purpose do you visit County website

	Random	Non Random	Total
To pay utility bill or look up utility account information	24.7%	23.0%	23.9%
To learn about events in St Johns County	37.6%	32.2%	35.2%
To get contact information about County officials or departments	48.3%	49.6%	48.8%
To get information on County initiatives & activities	27.5%	30.5%	28.8%
To get information on County meetings	16.3%	21.6%	18.6%

Q19. Please rate your satisfaction with each of the following items on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied."

N=1337

	Sample		Total
	Random	Non Random	

Q19-1. Ease of travel out of County

Very satisfied	7.5%	4.1%	6.0%
Satisfied	31.5%	21.5%	27.1%
Neutral	20.7%	17.9%	19.4%
Dissatisfied	23.5%	27.3%	25.1%
Very dissatisfied	14.3%	23.7%	18.4%
Don't know	2.7%	5.6%	4.0%

Q19. Please rate your satisfaction with each of the following items on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied."

N=1337

	Sample		Total
	Random	Non Random	

Q19-2. Ease of travel outside your community but within County

Very satisfied	3.9%	1.5%	2.8%
Satisfied	22.0%	12.8%	18.0%
Neutral	16.3%	14.5%	15.5%
Dissatisfied	34.5%	34.4%	34.5%
Very dissatisfied	21.7%	34.2%	27.2%
Don't know	1.6%	2.6%	2.0%

Q19. Please rate your satisfaction with each of the following items on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied."

N=1337

	Sample		Total
	Random	Non Random	
Q19-3. Ease of travel by biking			
Very satisfied	2.1%	0.5%	1.4%
Satisfied	7.7%	5.8%	6.9%
Neutral	22.3%	19.8%	21.2%
Dissatisfied	19.3%	19.3%	19.3%
Very dissatisfied	16.3%	22.5%	19.0%
Don't know	32.3%	32.2%	32.2%

Q19. Please rate your satisfaction with each of the following items on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied."

N=1337

	Sample		Total
	Random	Non Random	
Q19-4. Ease of travel by bus within County			
Very satisfied	0.9%	1.4%	1.1%
Satisfied	2.1%	1.4%	1.8%
Neutral	17.9%	16.4%	17.2%
Dissatisfied	10.1%	9.9%	10.0%
Very dissatisfied	14.4%	19.4%	16.6%
Don't know	54.5%	51.6%	53.3%

Q19. Please rate your satisfaction with each of the following items on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied."

N=1337

	Sample		Total
	Random	Non Random	

Q19-5. Ease of travel by bus to places outside of County

Very satisfied	0.9%	1.5%	1.2%
Satisfied	2.1%	0.7%	1.5%
Neutral	17.1%	18.6%	17.7%
Dissatisfied	7.3%	7.5%	7.4%
Very dissatisfied	13.5%	17.4%	15.2%
Don't know	59.1%	54.3%	57.0%

Q19. Please rate your satisfaction with each of the following items on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied."

N=1337

	Sample		Total
	Random	Non Random	

Q19-6. Quality of public parking facilities

Very satisfied	2.5%	0.5%	1.6%
Satisfied	18.7%	12.8%	16.1%
Neutral	27.5%	24.2%	26.0%
Dissatisfied	26.1%	29.5%	27.6%
Very dissatisfied	17.1%	24.2%	20.2%
Don't know	8.1%	8.9%	8.5%

Q19. Please rate your satisfaction with each of the following items on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied."

N=1337

	Sample	Total

	Random	Non Random	

Q19-7. Ability in your neighborhood to run, walk, bike, & exercise outdoors

	Random	Non Random	
Very satisfied	28.4%	16.9%	23.3%
Satisfied	39.1%	38.5%	38.8%
Neutral	13.6%	19.3%	16.1%
Dissatisfied	10.3%	11.8%	10.9%
Very dissatisfied	6.1%	10.1%	7.9%
Don't know	2.5%	3.6%	3.0%

Q19. Please rate your satisfaction with each of the following items on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	

Q19-1. Ease of travel out of County

	Random	Non Random	Total
Very satisfied	7.7%	4.3%	6.2%
Satisfied	32.3%	22.7%	28.2%
Neutral	21.2%	19.0%	20.2%
Dissatisfied	24.1%	28.9%	26.2%
Very dissatisfied	14.7%	25.1%	19.2%

Q19. Please rate your satisfaction with each of the following items on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	

Q19-2. Ease of travel outside your community but within County

	Random	Non Random	Total
Very satisfied	3.9%	1.6%	2.9%
Satisfied	22.4%	13.1%	18.3%
Neutral	16.5%	14.9%	15.8%
Dissatisfied	35.1%	35.3%	35.2%
Very dissatisfied	22.1%	35.1%	27.8%

Q19. Please rate your satisfaction with each of the following items on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	
Q19-3. Ease of travel by biking			
Very satisfied	3.1%	0.8%	2.1%
Satisfied	11.4%	8.5%	10.2%
Neutral	32.9%	29.1%	31.2%
Dissatisfied	28.5%	28.4%	28.5%
Very dissatisfied	24.0%	33.2%	28.0%

Q19. Please rate your satisfaction with each of the following items on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	
Q19-4. Ease of travel by bus within County			
Very satisfied	2.1%	2.8%	2.4%
Satisfied	4.7%	2.8%	3.8%
Neutral	39.3%	33.8%	36.8%
Dissatisfied	22.3%	20.4%	21.4%
Very dissatisfied	31.7%	40.1%	35.5%

Q19. Please rate your satisfaction with each of the following items on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	
Q19-5. Ease of travel by bus to places outside of County			
Very satisfied	2.3%	3.4%	2.8%
Satisfied	5.2%	1.5%	3.5%
Neutral	41.7%	40.7%	41.2%
Dissatisfied	17.9%	16.4%	17.2%
Very dissatisfied	32.9%	38.1%	35.3%

Q19. Please rate your satisfaction with each of the following items on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	
Q19-6. Quality of public parking facilities			
Very satisfied	2.8%	0.6%	1.8%
Satisfied	20.3%	14.0%	17.6%
Neutral	29.9%	26.5%	28.4%
Dissatisfied	28.4%	32.3%	30.1%
Very dissatisfied	18.6%	26.5%	22.1%

Q19. Please rate your satisfaction with each of the following items on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	

Q19-7. Ability in your neighborhood to run, walk, bike, & exercise outdoors

	Random	Non Random	Total
Very satisfied	29.1%	17.5%	24.1%
Satisfied	40.1%	39.9%	40.0%
Neutral	14.0%	20.0%	16.6%
Dissatisfied	10.5%	12.2%	11.3%
Very dissatisfied	6.3%	10.4%	8.1%

Q20. What types of development/growth would you like to see in the County?

N=1337

	Sample		Total
	Random	Non Random	

Q20. What types of development/growth would you like to see in County

	Random	Non Random	Total
Single-family residential	23.7%	23.9%	23.8%
Multi-family residential	8.3%	7.3%	7.9%
Rural residential	21.7%	21.3%	21.5%
Family farms	38.3%	37.3%	37.8%
Beach & coastal preserves	57.2%	49.4%	53.8%
Tourism & recreation	12.0%	7.5%	10.0%
Parks & nature preserves	70.9%	64.2%	68.0%
Office/business buildings	3.2%	2.0%	2.7%
Retail stores	18.0%	14.5%	16.5%
Restaurants	32.4%	23.5%	28.5%
Brewery, winery, & distillery	17.1%	12.6%	15.1%
Light industry	6.9%	7.7%	7.3%
Heavy industry	2.0%	2.6%	2.2%
Downtown area growth	7.2%	6.3%	6.8%
Family oriented activities	40.8%	35.9%	38.7%
Entertainment businesses (e.g., movie theater, art center, other)	35.5%	27.9%	32.2%

Q21. Please rate the future importance of each of the following items as they relate to the County's future using a scale of 5 to 1, where 5 means "Very Important," and 1 means "Not at all Important."

N=1337

	Sample		Total
	Random	Non Random	

Q21-1. Agricultural related

	Random	Non Random	Total
Very important	40.3%	46.2%	42.9%
Important	38.5%	34.6%	36.8%
Neutral	10.5%	12.4%	11.4%
Not important	2.9%	1.0%	2.1%
Not at all important	0.8%	1.0%	0.9%
Don't know	6.9%	4.8%	6.0%

Q21. Please rate the future importance of each of the following items as they relate to the County's future using a scale of 5 to 1, where 5 means "Very Important," and 1 means "Not at all Important."

N=1337

	Sample		Total
	Random	Non Random	

Q21-2. Commercial/retail

	Random	Non Random	Total
Very important	11.6%	8.2%	10.1%
Important	36.1%	35.6%	35.9%
Neutral	27.1%	24.2%	25.8%
Not important	14.8%	14.7%	14.7%
Not at all important	6.4%	10.7%	8.3%
Don't know	4.0%	6.6%	5.2%

Q21. Please rate the future importance of each of the following items as they relate to the County's future using a scale of 5 to 1, where 5 means "Very Important," and 1 means "Not at all Important."

N=1337

	Sample		Total
	Random	Non Random	
Q21-3. Restaurants & eating establishments			
Very important	20.8%	13.8%	17.7%
Important	43.9%	41.4%	42.8%
Neutral	19.7%	24.2%	21.7%
Not important	8.3%	8.5%	8.4%
Not at all important	4.4%	7.8%	5.9%
Don't know	2.9%	4.3%	3.5%

Q21. Please rate the future importance of each of the following items as they relate to the County's future using a scale of 5 to 1, where 5 means "Very Important," and 1 means "Not at all Important."

N=1337

	Sample		Total
	Random	Non Random	
Q21-4. Tourism & recreation			
Very important	15.3%	10.2%	13.1%
Important	37.1%	31.9%	34.8%
Neutral	24.9%	28.8%	26.6%
Not important	11.5%	12.8%	12.0%
Not at all important	8.3%	10.7%	9.3%
Don't know	2.9%	5.6%	4.1%

Q21. Please rate the future importance of each of the following items as they relate to the County's future using a scale of 5 to 1, where 5 means "Very Important," and 1 means "Not at all Important."

N=1337

	Sample		Total
	Random	Non Random	

Q21-5. Industrial/manufacturing

Very important	4.1%	5.1%	4.6%
Important	20.5%	20.1%	20.3%
Neutral	32.1%	29.6%	31.0%
Not important	21.2%	19.3%	20.3%
Not at all important	15.6%	17.0%	16.2%
Don't know	6.4%	8.9%	7.5%

Q21. Please rate the future importance of each of the following items as they relate to the County's future using a scale of 5 to 1, where 5 means "Very Important," and 1 means "Not at all Important."

N=1337

	Sample		Total
	Random	Non Random	

Q21-6. Technology related

Very important	11.2%	13.5%	12.2%
Important	40.1%	37.6%	39.0%
Neutral	29.9%	27.1%	28.6%
Not important	8.4%	7.7%	8.1%
Not at all important	4.8%	7.2%	5.8%
Don't know	5.6%	7.0%	6.2%

WITHOUT "DON'T KNOW"

Q21. Please rate the future importance of each of the following items as they relate to the County's future using a scale of 5 to 1, where 5 means "Very Important," and 1 means "Not at all Important." (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	

Q21-1. Agricultural related

Very important	43.3%	48.5%	45.6%
Important	41.4%	36.3%	39.1%
Neutral	11.3%	13.1%	12.1%
Not important	3.2%	1.1%	2.2%
Not at all important	0.9%	1.1%	1.0%

Q21. Please rate the future importance of each of the following items as they relate to the County's future using a scale of 5 to 1, where 5 means "Very Important," and 1 means "Not at all Important." (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	

Q21-2. Commercial/retail

Very important	12.1%	8.8%	10.6%
Important	37.6%	38.1%	37.9%
Neutral	28.2%	25.9%	27.2%
Not important	15.4%	15.7%	15.5%
Not at all important	6.7%	11.5%	8.8%

Q21. Please rate the future importance of each of the following items as they relate to the County's future using a scale of 5 to 1, where 5 means "Very Important," and 1 means "Not at all Important." (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	

Q21-3. Restaurants & eating establishments

	Random	Non Random	Total
Very important	21.4%	14.4%	18.4%
Important	45.2%	43.2%	44.3%
Neutral	20.3%	25.3%	22.5%
Not important	8.5%	8.9%	8.7%
Not at all important	4.5%	8.2%	6.1%

Q21. Please rate the future importance of each of the following items as they relate to the County's future using a scale of 5 to 1, where 5 means "Very Important," and 1 means "Not at all Important." (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	

Q21-4. Tourism & recreation

	Random	Non Random	Total
Very important	15.8%	10.8%	13.7%
Important	38.2%	33.8%	36.3%
Neutral	25.7%	30.5%	27.8%
Not important	11.8%	13.5%	12.6%
Not at all important	8.5%	11.4%	9.8%

Q21. Please rate the future importance of each of the following items as they relate to the County's future using a scale of 5 to 1, where 5 means "Very Important," and 1 means "Not at all Important." (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	
Q21-5. Industrial/manufacturing			
Very important	4.4%	5.6%	4.9%
Important	21.9%	22.1%	22.0%
Neutral	34.3%	32.5%	33.5%
Not important	22.6%	21.1%	22.0%
Not at all important	16.7%	18.7%	17.5%

Q21. Please rate the future importance of each of the following items as they relate to the County's future using a scale of 5 to 1, where 5 means "Very Important," and 1 means "Not at all Important." (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	
Q21-6. Technology related			
Very important	11.9%	14.5%	13.0%
Important	42.5%	40.5%	41.6%
Neutral	31.6%	29.1%	30.5%
Not important	8.9%	8.2%	8.6%
Not at all important	5.1%	7.7%	6.2%

Q22. Current zoning regulations/restrictions that are in place to protect public health, safety, welfare, preserve agricultural land, conserve natural resources and promote orderly development are:

N=1337

	Sample		Total
	Random	Non Random	
Q22. What do you think of current zoning regulations/restrictions			
Too strict	1.5%	2.2%	1.8%
Adequate	19.3%	12.1%	16.2%
Not strict enough	61.2%	66.6%	63.6%
Not sure	15.1%	14.8%	15.0%
Not provided	2.9%	4.3%	3.5%

WITHOUT "NOT PROVIDED"

Q22. Current zoning regulations/restrictions that are in place to protect public health, safety, welfare, preserve agricultural land, conserve natural resources and promote orderly development are: (without "not provided")

N=1337

	Sample		Total
	Random	Non Random	
Q22. What do you think of current zoning regulations/restrictions			
Too strict	1.5%	2.3%	1.9%
Adequate	19.9%	12.6%	16.7%
Not strict enough	63.0%	69.6%	65.9%
Not sure	15.5%	15.5%	15.5%

Q23. Which THREE options listed below do you feel are most suitable for growth in St. Johns County?

N=1337

	Sample		Total
	Random	Non Random	

Q23. What are most suitable for growth in St. Johns County

In municipalities	12.5%	8.0%	10.5%
Around municipalities	13.6%	8.0%	11.1%
At crossroads areas	10.3%	9.2%	9.8%
With interstate access	30.1%	23.7%	27.3%
Near already established commercial hubs	29.7%	24.2%	27.3%
In rural areas	9.9%	8.0%	9.1%
In rural villages	4.8%	3.6%	4.3%
Where the market supports growth	35.1%	27.8%	31.9%
No growth	45.3%	57.1%	50.5%

Q24. How important is increasing alternative modes of transportation (e.g., bus, ride sharing services, biking, walking, train) to the future of the County?

N=1337

	Sample		Total
	Random	Non Random	

Q24. How important is increasing alternative modes of transportation to the future of County

	Random	Non Random	Total
Very important	30.5%	29.5%	30.1%
Important	35.3%	35.8%	35.5%
Not important	26.9%	25.9%	26.5%
Not provided	7.2%	8.9%	7.9%

WITHOUT "NOT PROVIDED"

Q24. How important is increasing alternative modes of transportation (e.g., bus, ride sharing services, biking, walking, train) to the future of the County? (without "not provided")

N=1337

	Sample		Total
	Random	Non Random	

Q24. How important is increasing alternative modes of transportation to the future of County

	Random	Non Random	Total
Very important	32.9%	32.3%	32.7%
Important	38.1%	39.3%	38.6%
Not important	29.0%	28.4%	28.8%

Q25. Which FOUR natural resources do you feel need the most attention to improve or maintain the quality of life in the County?

N=1337

	Sample		Total
	Random	Non Random	
Q25. Top choice			
Farmlands	17.7%	21.5%	19.4%
Swamp/wetlands	8.5%	10.7%	9.5%
Forests	8.5%	8.2%	8.4%
Beaches	20.8%	15.5%	18.5%
Open space	7.1%	8.9%	7.9%
Trees	8.9%	9.7%	9.3%
Parkland	5.9%	3.1%	4.6%
Rivers/streams	2.9%	2.9%	2.9%
Lakes	0.5%	0.2%	0.4%
Ocean	3.5%	3.6%	3.5%
Habitat conservation	12.4%	12.3%	12.3%
Other	0.7%	0.3%	0.5%
None chosen	2.5%	3.2%	2.8%

Q25. Which FOUR natural resources do you feel need the most attention to improve or maintain the quality of life in the County?

N=1337

	Sample		Total
	Random	Non Random	

Q25. 2nd choice

	Random	Non Random	Total
Farmlands	6.8%	6.3%	6.6%
Swamp/wetlands	12.1%	12.4%	12.3%
Forests	8.7%	11.2%	9.8%
Beaches	15.1%	13.5%	14.4%
Open space	7.6%	9.0%	8.2%
Trees	13.3%	11.1%	12.3%
Parkland	7.1%	6.1%	6.7%
Rivers/streams	8.3%	8.0%	8.2%
Lakes	0.9%	0.9%	0.9%
Ocean	5.2%	5.5%	5.3%
Habitat conservation	12.0%	11.1%	11.6%
Other	0.0%	0.3%	0.1%
None chosen	2.9%	4.6%	3.7%

Q25. Which FOUR natural resources do you feel need the most attention to improve or maintain the quality of life in the County?

N=1337

	Sample		Total
	Random	Non Random	
Q25. 3rd choice			
Farmlands	7.2%	7.0%	7.1%
Swamp/wetlands	8.0%	8.0%	8.0%
Forests	9.7%	9.4%	9.6%
Beaches	10.1%	10.1%	10.1%
Open space	10.0%	8.2%	9.2%
Trees	12.1%	11.6%	11.9%
Parkland	7.6%	6.6%	7.2%
Rivers/streams	9.9%	10.4%	10.1%
Lakes	1.3%	1.0%	1.2%
Ocean	6.1%	5.6%	5.9%
Habitat conservation	14.0%	16.2%	15.0%
Other	0.0%	0.3%	0.1%
None chosen	3.9%	5.6%	4.6%

Q25. Which FOUR natural resources do you feel need the most attention to improve or maintain the quality of life in the County?

N=1337

	Sample		Total
	Random	Non Random	

Q25. 4th choice

	Random	Non Random	Total
Farmlands	7.1%	9.4%	8.1%
Swamp/wetlands	7.5%	8.2%	7.8%
Forests	7.6%	6.6%	7.2%
Beaches	6.8%	6.1%	6.5%
Open space	8.3%	7.8%	8.1%
Trees	8.0%	8.5%	8.2%
Parkland	8.9%	7.3%	8.2%
Rivers/streams	12.0%	10.6%	11.4%
Lakes	1.2%	1.5%	1.3%
Ocean	6.4%	5.6%	6.1%
Habitat conservation	15.6%	13.5%	14.7%
Other	0.3%	1.0%	0.6%
None chosen	10.4%	13.8%	11.9%

Q25. Which FOUR natural resources do you feel need the most attention to improve or maintain the quality of life in the County? (top 4)

N=1337

Q25. Top choice	Sample		Total
	Random	Non Random	
Farmlands	38.8%	44.1%	41.1%
Swamp/wetlands	36.1%	39.4%	37.5%
Forests	34.5%	35.4%	34.9%
Beaches	52.8%	45.1%	49.4%
Open space	32.9%	33.9%	33.4%
Trees	42.4%	40.9%	41.7%
Parkland	29.5%	23.2%	26.7%
Rivers/streams	33.1%	31.9%	32.5%
Lakes	4.0%	3.6%	3.8%
Ocean	21.2%	20.3%	20.8%
Habitat conservation	54.0%	53.0%	53.6%
Other	0.9%	2.0%	1.4%
None chosen	2.5%	3.2%	2.8%

Q26. Do you feel that the County should protect any of the following:

N=1337

	Sample		Total
	Random	Non Random	

Q26-1. Quality of wildlife habitat

	Random	Non Random	Total
Yes	94.8%	92.3%	93.7%
No	1.9%	3.9%	2.8%
Not provided	3.3%	3.7%	3.5%

Q26. Do you feel that the County should protect any of the following:

N=1337

	Sample		Total
	Random	Non Random	

Q26-2. Opportunities for fishing & hunting

	Random	Non Random	Total
Yes	80.0%	78.0%	79.1%
No	12.8%	14.0%	13.3%
Not provided	7.2%	8.0%	7.6%

Q26. Do you feel that the County should protect any of the following:

N=1337

	Sample		Total
	Random	Non Random	

Q26-3. Air quality

Yes	91.1%	90.1%	90.7%
No	4.4%	4.6%	4.5%
Not provided	4.5%	5.3%	4.9%

Q26. Do you feel that the County should protect any of the following:

N=1337

	Sample		Total
	Random	Non Random	

Q26-4. Diversity & abundance of wildlife populations

Yes	89.9%	86.4%	88.3%
No	4.3%	6.0%	5.0%
Not provided	5.9%	7.7%	6.7%

Q26. Do you feel that the County should protect any of the following:

N=1337

	Sample		Total
	Random	Non Random	

Q26-5. Opportunities for wildlife viewing & nature walks

Yes	84.1%	80.2%	82.4%
No	9.7%	10.2%	9.9%
Not provided	6.1%	9.5%	7.6%

Q26. Do you feel that the County should protect any of the following:

N=1337

	Sample		Total
	Random	Non Random	

Q26-6. Water quality of streams, rivers, lakes, ocean

Yes	95.3%	93.5%	94.5%
No	0.7%	2.2%	1.3%
Not provided	4.0%	4.3%	4.1%

Q26. Do you feel that the County should protect any of the following:

N=1337

	Sample		Total
	Random	Non Random	

Q26-7. Tree canopy

	Random	Non Random	Total
Yes	90.8%	89.9%	90.4%
No	3.2%	4.1%	3.6%
Not provided	6.0%	6.0%	6.0%

Q26. Do you feel that the County should protect any of the following:

N=1337

	Sample		Total
	Random	Non Random	

Q26-8. Other

	Random	Non Random	Total
Yes	8.1%	9.0%	8.5%
Not provided	91.9%	91.0%	91.5%

Q26. Do you feel that the County should protect any of the following: (without "not provided")

N=1337

	Sample		Total
	Random	Non Random	
Q26-1. Quality of wildlife habitat			
Yes	98.1%	95.9%	97.1%
No	1.9%	4.1%	2.9%

Q26. Do you feel that the County should protect any of the following: (without "not provided")

N=1337

	Sample		Total
	Random	Non Random	
Q26-2. Opportunities for fishing & hunting			
Yes	86.2%	84.8%	85.6%
No	13.8%	15.2%	14.4%

Q26. Do you feel that the County should protect any of the following: (without "not provided")

N=1337

	Sample		Total
	Random	Non Random	
Q26-3. Air quality			
Yes	95.4%	95.1%	95.3%
No	4.6%	4.9%	4.7%

Q26. Do you feel that the County should protect any of the following: (without "not provided")

N=1337

	Sample		Total
	Random	Non Random	

Q26-4. Diversity & abundance of wildlife populations

	Random	Non Random	Total
Yes	95.5%	93.5%	94.6%
No	4.5%	6.5%	5.4%

Q26. Do you feel that the County should protect any of the following: (without "not provided")

N=1337

	Sample		Total
	Random	Non Random	

Q26-5. Opportunities for wildlife viewing & nature walks

	Random	Non Random	Total
Yes	89.6%	88.7%	89.2%
No	10.4%	11.3%	10.8%

Q26. Do you feel that the County should protect any of the following: (without "not provided")

N=1337

	Sample		Total
	Random	Non Random	

Q26-6. Water quality of streams, rivers, lakes, ocean

	Random	Non Random	Total
Yes	99.3%	97.7%	98.6%
No	0.7%	2.3%	1.4%

Q26. Do you feel that the County should protect any of the following: (without "not provided")

N=1337

	Sample		Total
	Random	Non Random	

Q26-7. Tree canopy

Yes	96.6%	95.7%	96.2%
No	3.4%	4.3%	3.8%

Q26. Do you feel that the County should protect any of the following: (without "not provided")

N=1337

	Sample		Total
	Random	Non Random	

Q26-8. Other

Yes	100.0%	100.0%	100.0%

Q27. How long have you lived in the County?

N=1337

	Sample		Total
	Random	Non Random	

Q27. How long have you lived in County

Less than 1 year	2.4%	1.7%	2.1%
1-2 years	5.9%	5.3%	5.6%
3-4 years	12.1%	8.5%	10.5%
5-10 years	29.2%	25.0%	27.4%
11-15 years	12.0%	12.1%	12.0%
15+ years	37.7%	47.2%	41.9%
Don't know	0.7%	0.2%	0.4%

WITHOUT "DON'T KNOW"

Q27. How long have you lived in the County? (without "don't know")

N=1337

Q27. How long have you lived in County	Sample		Total
	Random	Non Random	
Less than 1 year	2.4%	1.7%	2.1%
1-2 years	5.9%	5.3%	5.6%
3-4 years	12.2%	8.5%	10.6%
5-10 years	29.4%	25.1%	27.5%
11-15 years	12.1%	12.1%	12.1%
15+ years	38.0%	47.3%	42.1%

Q28. Which of the following best describes your race/ethnicity?

N=1337

Q28. Your race/ethnicity	Sample		Total
	Random	Non Random	
Asian or Asian Indian	4.0%	0.5%	2.5%
Black or African American	5.6%	0.2%	3.2%
American Indian or Alaska Native	0.4%	1.0%	0.7%
White or Caucasian	87.6%	87.4%	87.5%
Native Hawaiian or other Pacific Islander	0.3%	0.0%	0.1%
Hispanic, Latino, or other Spanish ancestry	8.7%	2.9%	6.1%
Two or more races	2.3%	3.6%	2.8%
Other	0.3%	0.7%	0.4%

Q31. Would you say your total annual household income (before taxes) is...

N=1337

	Sample		Total
	Random	Non Random	

Q31. Your total annual household income

Less than $15K	1.7%	0.3%	1.1%
$15K-$24,999	2.5%	2.9%	2.7%
$25K-$34,999	3.7%	2.7%	3.3%
$35K-$49,999	9.6%	3.6%	7.0%
$50K-$74,999	13.2%	12.6%	12.9%
$75K-$99,999	14.9%	13.8%	14.4%
$100K-$149,999	21.9%	17.4%	19.9%
$150K+	22.0%	25.7%	23.6%
Don't know	10.4%	21.0%	15.0%

WITHOUT "DON'T KNOW"

Q31. Would you say your total annual household income (before taxes) is... (without "don't know")

N=1337

	Sample		Total
	Random	Non Random	

Q31. Your total annual household income

Less than $15K	1.9%	0.4%	1.3%
$15K-$24,999	2.8%	3.7%	3.2%
$25K-$34,999	4.2%	3.4%	3.9%
$35K-$49,999	10.7%	4.5%	8.2%
$50K-$74,999	14.7%	15.9%	15.2%
$75K-$99,999	16.7%	17.5%	17.0%
$100K-$149,999	24.4%	22.0%	23.4%
$150K+	24.6%	32.5%	27.8%

Q32. What is the highest level of education you have completed?

N=1337

	Sample		Total
	Random	Non Random	

Q32. Highest level of education you have completed

	Random	Non Random	Total
Some high school, no diploma	2.4%	0.2%	1.4%
High school diploma or equivalent	15.2%	4.6%	10.5%
Some college but no degree	15.2%	13.8%	14.6%
Associate degree	10.9%	11.6%	11.2%
Bachelor's degree	24.4%	31.9%	27.7%
Graduate degree or higher	28.1%	29.6%	28.8%
Not provided	3.7%	8.3%	5.8%

WITHOUT "NOT PROVIDED"

Q32. What is the highest level of education you have completed? (without "not provided")

N=1337

Q32. Highest level of education you have completed	Sample		Total
	Random	Non Random	
Some high school, no diploma	2.5%	0.2%	1.5%
High school diploma or equivalent	15.8%	5.0%	11.2%
Some college but no degree	15.8%	15.1%	15.5%
Associate degree	11.4%	12.6%	11.9%
Bachelor's degree	25.3%	34.8%	29.4%
Graduate degree or higher	29.2%	32.3%	30.6%

Q33. What is your age group?

N=1337

	Sample		Total
	Random	Non Random	

Q33. Your age group

19 & under	0.0%	0.2%	0.1%
20 to 34	18.9%	3.2%	12.0%
35 to 44	18.1%	10.2%	14.7%
45 to 59	27.3%	27.6%	27.4%
60 to 79	30.0%	48.6%	38.1%
Over 80	5.5%	1.9%	3.9%
Not provided	0.1%	8.3%	3.7%

WITHOUT "NOT PROVIDED"

Q33. What is your age group? (without "not provided")

N=1337

	Sample		Total
	Random	Non Random	

Q33. Your age group

	Random	Non Random	Total
19 & under	0.0%	0.2%	0.1%
20 to 34	19.0%	3.5%	12.5%
35 to 44	18.2%	11.2%	15.2%
45 to 59	27.4%	30.1%	28.5%
60 to 79	30.0%	53.0%	39.6%
Over 80	5.5%	2.0%	4.0%

Q34. Including yourself, how many ADULTS (ages 18+) live in your household?

N=1337	Sample		Total
	Random	Non Random	

Q34. How many adults ages 18+ live in your household

1	12.3%	16.7%	14.2%
2	61.1%	57.1%	59.3%
3	17.2%	12.9%	15.3%
4	5.1%	6.8%	5.8%
5+	1.7%	1.2%	1.5%
Not provided	2.7%	5.3%	3.8%

WITHOUT "NOT PROVIDED"

Q34. Including yourself, how many ADULTS (ages 18+) live in your household? (without "not provided")

N=1337

	Sample		Total
	Random	Non Random	

Q34. How many adults ages 18+ live in your household

	Random	Non Random	Total
1	12.6%	17.6%	14.8%
2	62.7%	60.3%	61.7%
3	17.7%	13.7%	15.9%
4	5.2%	7.2%	6.1%
5+	1.8%	1.3%	1.6%

Q35. How many CHILDREN (under age 18) live in your household?

N=1337	Sample		Total
	Random	Non Random	

Q35. How many children under 18 live in your household

0	50.5%	62.0%	55.6%
1	17.9%	13.6%	16.0%
2	24.5%	14.0%	19.9%
3	1.1%	0.9%	1.0%
4	0.0%	0.2%	0.1%
5+	0.1%	0.2%	0.1%
Not provided	5.9%	9.2%	7.3%

WITHOUT "NOT PROVIDED"
Q35. How many CHILDREN (under age 18) live in your household? (without "not provided")

N=1337	Sample		Total
	Random	Non Random	

Q35. How many children under 18 live in your household

0	53.7%	68.3%	60.0%
1	19.0%	15.0%	17.3%
2	26.1%	15.4%	21.5%
3	1.1%	0.9%	1.0%
4	0.0%	0.2%	0.1%
5+	0.1%	0.2%	0.2%

Q36. What is your current employment status?

N=1337

	Sample		Total
	Random	Non Random	
Q36. Your current employment status			
Full time employment	54.0%	41.7%	48.6%
Part time employment	7.3%	6.3%	6.9%
Unemployed/looking for work	1.2%	1.2%	1.2%
Unemployed/not looking for work	3.1%	2.9%	3.0%
Student	0.5%	0.3%	0.4%
Retired	28.1%	40.9%	33.7%
Other	0.7%	0.2%	0.4%
Not provided	5.1%	6.5%	5.7%

WITHOUT "NOT PROVIDED"

Q36. What is your current employment status? (without "not provided")

N=1337

	Sample		Total
	Random	Non Random	
Q36. Your current employment status			
Full time employment	56.9%	44.6%	51.5%
Part time employment	7.7%	6.7%	7.3%
Unemployed/looking for work	1.3%	1.3%	1.3%
Unemployed/not looking for work	3.2%	3.1%	3.2%
Student	0.6%	0.4%	0.5%
Retired	29.6%	43.7%	35.8%
Other	0.7%	0.2%	0.5%

Q37. What is your current housing status?

N=1337

	Sample		Total
	Random	Non Random	

Q37. Your current housing status

Homeowner	88.0%	91.5%	89.5%
Renter	10.5%	4.1%	7.7%
Living with others but not paying rent or mortgage	0.4%	0.5%	0.4%
Living with others & assisting with paying rent or mortgage	0.8%	1.5%	1.1%
Other	0.1%	0.3%	0.2%
Not provided	0.1%	2.0%	1.0%

WITHOUT "NOT PROVIDED"

Q37. What is your current housing status? (without "not provided")

N=1337

Q37. Your current housing status	Sample		Total
	Random	Non Random	
Homeowner	88.1%	93.4%	90.4%
Renter	10.5%	4.2%	7.8%
Living with others but not paying rent or mortgage	0.4%	0.5%	0.5%
Living with others & assisting with paying rent or mortgage	0.8%	1.6%	1.1%
Other	0.1%	0.3%	0.2%

Q38. What type of housing best describes where you currently reside?

N=1337

	Sample		Total
	Random	Non Random	

Q38. What type of housing best describes where you currently reside

	Random	Non Random	Total
Single family home	90.4%	83.6%	87.4%
Semi-detached house (duplex)	0.3%	0.5%	0.4%
Apartment	1.1%	0.9%	1.0%
Townhome	1.7%	2.9%	2.2%
Condominium	3.9%	5.8%	4.7%
Mobile/manufactured home	2.5%	3.7%	3.1%
Other	0.0%	0.2%	0.1%
Not provided	0.1%	2.4%	1.1%

WITHOUT "NOT PROVIDED"

Q38. What type of housing best describes where you currently reside? (without "not provided")

N=1337

	Sample		Total
	Random	Non Random	
Q38. What type of housing best describes where you currently reside			
Single family home	90.5%	85.7%	88.4%
Semi-detached house (duplex)	0.3%	0.5%	0.4%
Apartment	1.1%	0.9%	1.0%
Townhome	1.7%	3.0%	2.3%
Condominium	3.9%	5.9%	4.8%
Mobile/manufactured home	2.5%	3.8%	3.1%
Other	0.0%	0.2%	0.1%

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Survey Instrument

Dear St. Johns County Resident,

Thank you for choosing St. Johns County to call home. We thank you for choosing us to provide you the services, programs, infrastructure and public safety to make you, your family and friends feel welcome and valued. We are always looking for ways to improve. And to that point, we are asking for your input on the ways we can enhance our operations.

In developing the strategic priorities of the St. Johns County Board of County Commissioners, it's critical that we evaluate the level of service we provide to you across all service areas, whether it's creating a vibrant economy of places to work, eat and shop, fostering environmental stewardship of protecting our natural resources and beaches, offering programs that promote resident well-being and healthily lifestyles, or any other key community needs. That's why we're reaching out with this survey and asking for 15 minutes of your time to share your invaluable insights that will help us build a better St. Johns County.

Your anonymous answers to the St. Johns County Strategic Plan Community Survey will provide the Board of County Commissioners and staff with vital feedback on opportunities and challenges facing our community. Please have anyone 18 years or older in your household complete the survey and return it using the enclosed postage paid return reply envelope. You may also complete the survey online at **sjcflsurvey.org**.

If you have any questions about the survey, please contact our professional survey consultant: Ryan Murray, ETC Institute's Project Manager at Ryan.Murray@ETCInstitute.com or call (913) 254-4598. If you want to verify the authenticity of this opportunity to participate in the survey, please call the St. Johns County Administration offices at 904-209-0530.

 For more information about the County's Strategic Plan, please check out our website at www.sjcfl.us/SJC-Strategic-Plan. We also encourage you to download the new mobile app called "SJC Connect" where you can keep up with news and activities around the county, make service requests, and follow the Strategic Plan community engagement efforts by visiting www.sjcfl.us/SJCConnect.

Thank you in advance for your time and attention on this survey opportunity.

Sincerely,

Joy Andrews
County Administrator
St. Johns County

2024 St. Johns County Strategic Plan Community Survey

Please take a few minutes to complete this survey. Your input is an important part of the County's planning process and will be used by County leaders to make planning and investment decisions. If you prefer, you can take this survey online at *sjcflsurvey.org*.

1. **Please rate the following aspects of the county using a scale of 5 to 1, where 5 means "Excellent," and 1 means "Poor."**

How would you rate the County...	Excellent	Good	Neutral	Below Average	Poor	Don't Know
01. As a community that is moving in the right direction	5	4	3	2	1	9
02. As a place to attend college or a university	5	4	3	2	1	9
03. As a place to enjoy the natural environment	5	4	3	2	1	9
04. As a place to live	5	4	3	2	1	9
05. As a place for physical activity	5	4	3	2	1	9
06. As a place to raise children	5	4	3	2	1	9
07. As a place to retire	5	4	3	2	1	9
08. As a place to start a business	5	4	3	2	1	9
09. As a place to visit	5	4	3	2	1	9
10. As a place to work	5	4	3	2	1	9
11. As a place where you can earn a living wage	5	4	3	2	1	9
12. As a place where you can find attainable housing that supports living wage	5	4	3	2	1	9
13. As a place that prioritizes a sustainable environment	5	4	3	2	1	9
14. As a place that prioritizes community health	5	4	3	2	1	9
15. Availability of internet services in your area	5	4	3	2	1	9
16. Overall image or reputation of the county government	5	4	3	2	1	9

2. **Please rate your level of agreement with the following statements on a scale of 5 to 1, where 5 means "Strongly Agree," and 1 means "Strongly Disagree."**

Rate your level of agreement with each of the following:	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know
1. The county government is trustworthy	5	4	3	2	1	9
2. The county effectively communicates what they're doing	5	4	3	2	1	9
3. The county is a caring community in harmony with its environment where residents and businesses thrive	5	4	3	2	1	9

3. **Do you think the overall quality of life in the St. Johns County is getting better, staying the same, or getting worse?** *[Select one option.]*

____(1) Getting better ____(2) Staying the same ____(3) Getting worse

4. **Do you think you will be living in St. Johns County five years from now?** *[Select one option.]*

____(1) Yes ____(2) No ____(3) Unsure

5. **Please rate the importance of each of the following items as they relate to the county's future using a scale of 5 to 1, where 5 means "Very Important," and 1 means "Not at all Important."**

	Rate your priorities for the future	Very Important	Important	Neutral	Not Important	Not at all Important	Don't Know
01.	Providing public transportation in the unincorporated areas of the county	5	4	3	2	1	9
02.	Providing access to quality healthcare	5	4	3	2	1	9
03.	Providing access to quality mental healthcare	5	4	3	2	1	9
04.	Increasing conservation of agricultural area and environmentally sensitive land	5	4	3	2	1	9
05.	Increasing preservation of beach and coastal areas	5	4	3	2	1	9
06.	Increasing opportunities for aging in place	5	4	3	2	1	9
07.	Increasing opportunities for recreation and culture	5	4	3	2	1	9
08.	Providing living wages	5	4	3	2	1	9
09.	Increasing opportunities for entrepreneurs to start or expand businesses	5	4	3	2	1	9
10.	Addressing homelessness	5	4	3	2	1	9
11.	Increasing opportunities to age in place	5	4	3	2	1	9
12.	Improving early childhood education	5	4	3	2	1	9
13.	Increasing access to jobs	5	4	3	2	1	9
14.	Improving emergency preparedness and response	5	4	3	2	1	9
15.	Increasing access to high-speed internet	5	4	3	2	1	9
16.	Enhancing tourism initiatives	5	4	3	2	1	9
17.	Improving Park facilities	5	4	3	2	1	9
18.	Improving bike path and trail systems	5	4	3	2	1	9
19.	Improving land use planning and development management efforts	5	4	3	2	1	9
20.	Other: _____	5	4	3	2	1	9

6. **Please CHECK ALL the reasons why you choose to live in St. Johns County.**

____(01) Arts, cultural, and entertainment amenities
____(02) Housing options
____(03) Parks and open space options
____(04) Shopping options
____(05) Higher education opportunities
____(06) Access to the beach and waterways
____(07) Employment opportunities
____(08) Local tax rate and cost of living
____(09) Low crime rates
____(10) Low traffic congestion

____(11) Close to family/friends
____(12) Close to your work/school
____(13) Access to health care services
____(14) Access to farm fresh meats and produce.
____(15) Quality of public education opportunities
____(16) Recreation opportunities/facilities for adults
____(17) Recreation opportunities/facilities for youth
____(18) Quality of government
____(19) Start, expand, relocate business.
____(20) Other: _____

7. **Which THREE of the items listed in Question 6 above will have the BIGGEST IMPACT on your decision to stay in the county over the next five years?** *[Write in your answers below using the numbers from the list in Question 6, or circle "NONE."]*

1st: ____   2nd: ____   3rd: ____   NONE

8. **Please rate your satisfaction with each of the major categories of core services provided by the County listed below using a scale of 5 to 1, where 5 means "Very Satisfied," and 1 means "Very Dissatisfied."**

	How satisfied are you with...	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
01.	Quality of the county human and social services	5	4	3	2	1	9
02.	Quality of the county's agricultural, coastal, and environmental services	5	4	3	2	1	9
03.	Quality of county library services	5	4	3	2	1	9
04.	Quality of county development, planning, and zoning	5	4	3	2	1	9
05.	Quality of disaster response services	5	4	3	2	1	9
06.	Quality of fire or emergency medical services (EMS)	5	4	3	2	1	9
07.	Quality of public health services	5	4	3	2	1	9
08.	Quality of the county's election services	5	4	3	2	1	9
09.	Quality of the county's solid waste services	5	4	3	2	1	9
10.	Quality of the county's recreation programming and recreation facilities	5	4	3	2	1	9
11.	Quality of the county's athletic fields	5	4	3	2	1	9
12.	Quality of the county's passive parks and trails	5	4	3	2	1	9
13.	Quality of social services for veterans	5	4	3	2	1	9
14.	Quality of transportation and transit services	5	4	3	2	1	9
15.	Quality of the county's animal control services	5	4	3	2	1	9
16.	Quality of county water, sewer utility services	5	4	3	2	1	9

9. **Which THREE of the items listed in Question 8 above are the MOST IMPORTANT for the County to emphasize over the next three years?** *[Write in your answers below using the numbers from the list in Question 8, or circle "NONE."]*

1st: ____   2nd: ____   3rd: ____   NONE

10. **Which FOUR of the following items do you believe will be the MOST critical roles for the county government in the next 10 to 20 years?**

____(01) Maintaining quality leadership
____(02) Communication and engagement with the public
____(03) Making sure that necessary health and human services are available
____(04) Preserving open space and parks
____(05) Maintaining high quality emergency and disaster response services
____(06) Increasing public transportation
____(07) Addressing traffic congestion
____(08) Creating affordable housing option
____(09) Improving behavioral health services
____(10) Recruiting businesses
____(11) Retaining and enhancing opportunities for existing businesses
____(12) Diverting individuals from the criminal justice system
____(13) Early childhood education
____(14) Improve environmental sustainability
____(15) Improving tourism initiatives
____(16) Other: _____

11. **Using a 5-point scale, where 5 means "Strongly Agree" and 1 means "Strongly Disagree," please indicate your level of agreement with each of the following statements.**

	County governmental issues	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know
01.	The county government is well run	5	4	3	2	1	9
02.	The Board of County Commissioners effectively manages county resources	5	4	3	2	1	9
03.	The county does a respectable job managing its growth and development in rural (unincorporated) areas of the county	5	4	3	2	1	9
04.	The county is prepared for an emergency	5	4	3	2	1	9
05.	Polling places in the county are conveniently located and accessible	5	4	3	2	1	9
06.	The county does an excellent job of supporting businesses	5	4	3	2	1	9
07.	The county provides adequate resources to those in need	5	4	3	2	1	9
08.	The county does a good job keeping residents informed about county programs and services	5	4	3	2	1	9
09.	My property is appraised fairly in the county	5	4	3	2	1	9
10.	The county's web page is a useful source of information	5	4	3	2	1	9
11.	The county's services and facilities for its aging and disabled populations are adequate	5	4	3	2	1	9
12.	The county provides adequate amenities, access to leisure activities, and cultural activities	5	4	3	2	1	9

12. **What comes to your mind when you think of "affordable housing" and why?**

_____

13. **How satisfied are you with the availability of affordable housing?** *[Select one option.]*

____(5) Very satisfied   ____(3) Neutral   ____(1) Very dissatisfied
____(4) Satisfied   ____(2) Dissatisfied   ____(9) Don't know

14. **If you oversaw setting the county budget, from the list of county government services below, select the TOP FIVE services that you believe the county should increase funding for:**

____(01) Affordable housing
____(02) Social services
____(03) Adult recreation programming
____(04) Youth recreation programming
____(05) Job creation and training
____(06) Public safety and law enforcement initiatives
____(07) Solid waste management
____(08) Business startup, expansion, or relocation
____(09) Street and road infrastructure
____(10) Agricultural preservation
____(11) Coastal and beach preservation
____(12) Parks and open spaces
____(13) Bike paths and trails
____(14) Behavioral/Mental Health services
____(15) Public transit
____(16) Economic development
____(17) Tourism
____(18) Arts and cultural resources
____(19) Emergency response and disaster recovery
____(20) Other: _____
____(21) I would not increase funding for any of these

15. **How good of a job would you say the County government does communicating information about county issues, services, and performance to the public?** *[Select one option.]*

____(4) Excellent   ____(3) Good   ____(2) Fair   ____(1) Poor   ____(9) Don't know

    15a. **If you chose "Fair" or "Poor" in Question 15, please provide your reason below.**

_____

16. **Where do you go to find information about the County?** *[Check all that apply.]*

____(1) County website   ____(4)Twitter   ____(7) County newsletters
____(2) Media (newspaper, TV, radio)   ____(5) Instagram   ____(8) County's government TV channel
____(3) Facebook   ____(6) Nextdoor

17. **How often do you visit the county website for information?** *[Select one option.]*

____(1) Daily   ____(2) Weekly   ____(3) Monthly   ____(4) Only when I have an issue

18. **For what purpose do you visit the county website?** *[Check all that apply.]*

____(1) To pay utility bill or look up utility account information
____(2) To learn about events in St Johns County
____(3) To get contact information about county officials or departments
____(4) To get information on county initiatives and activities
____(5) To get information on county meetings

19. **Please rate your satisfaction with each of the following items on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied."**

	How satisfied are you with...	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
1.	Ease of travel out of the county	5	4	3	2	1	9
2.	Ease of travel outside your community but within the County	5	4	3	2	1	9
3.	Ease of travel by biking	5	4	3	2	1	9
4.	Ease of travel by bus within the county	5	4	3	2	1	9
5.	Ease of travel by bus to places outside of the county	5	4	3	2	1	9
6.	Quality of public parking facilities	5	4	3	2	1	9
7.	The ability in your neighborhood to run, walk, bike, and exercise outdoors	5	4	3	2	1	9

20. **What types of development/growth would you like to see in the County?** *[Check all that apply.]*

____(01) Single-family residential   ____(09) Retail stores
____(02) Multi-family residential   ____(10) Restaurants
____(03) Rural residential   ____(11) Brewery, winery, and distillery
____(04) Family farms   ____(12) Light industry
____(05) Beach and coastal preserves   ____(13) Heavy industry
____(06) Tourism and recreation   ____(14) Downtown area growth
____(07) Parks and nature preserves   ____(15) Family oriented activities
____(08) Office/business buildings   ____(16) Entertainment businesses (e.g., movie theater, art center, other)

21. **Please rate the future importance of each of the following items as they relate to the county's future using a scale of 5 to 1, where 5 means "Very Important," and 1 means "Not at all Important."**

	Based on the needs of the County, how important are the following types of businesses?	Very Important	Important	Neutral	Unimportant	Not Important at All	Don't Know
1.	Agricultural related	5	4	3	2	1	9
2.	Commercial/retail	5	4	3	2	1	9
3.	Restaurants and eating establishments	5	4	3	2	1	9
4.	Tourism and recreation	5	4	3	2	1	9
5.	Industrial/Manufacturing	5	4	3	2	1	9
6.	Technology related	5	4	3	2	1	9

22. **Current zoning regulations/restrictions that are in place to protect public health, safety, welfare, preserve agricultural land, conserve natural resources and promote orderly development are:** *[Select one option.]*

____(1)Too strict   ____(2) Adequate   ____(3) Not strict enough   ____(4) Not sure

23. **Which THREE options listed below do you feel are most suitable for growth in St. Johns County?**

____(01) In municipalities   ____(06) In rural areas
____(02) Around municipalities   ____(07) In rural villages
____(03) At crossroads areas   ____(08) Where the market supports growth.
____(04) With interstate access   ____(09) No growth
____(05) Near already established commercial hubs

24. **How important is increasing alternative modes of transportation (e.g., bus, ride sharing services, biking, walking, train) to the future of the County?** *[Select one option.]*

____(3) Very important   ____(2) Important   ____(1) Not important

25. **Which FOUR natural resources do you feel need the most attention to improve or maintain the quality of life in the county?** *[Write in your answers below using the numbers from the list below.]*

01. Farmlands   **05.** Open space   **09.** Lakes
02. Swamp/wetlands   **06.** Trees   **10.** Ocean
03. Forests   **07.** Park land   **11.** Habitat conservation
04. Beaches   **08.** Rivers/streams   **12.** Other: _____

1st: ____   2nd: ____   3rd: ____   4th: ____

26. **Do you feel that the County should protect any of the following:**

Type of protections	Yes	No
1. Quality of wildlife habitat	1	2
2. Opportunities for fishing and hunting	1	2
3. Air quality	1	2
4. Diversity and abundance of the wildlife populations	1	2
5. Opportunities for wildlife viewing and nature walks	1	2
6. Water quality of the streams, rivers, lakes, ocean	1	2
7. Tree canopy	1	2
8. Other: _____	1	2

27. **How long have you lived in the County?**

____(1) Less than 1 year   ____(4) 5-10 years   ____(9) Don't know
____(2) 1-2 years   ____(5) 11-15 years
____(3) 3-4 years   ____(6) More than 15 years

28. **Which of the following best describes your race/ethnicity?** *[Check all that apply.]*

____(01) Asian or Asian Indian   ____(05) Native Hawaiian or other Pacific Islander
____(02) Black or African American   ____(06) Hispanic, Latino, or other Spanish ancestry
____(03) American Indian or Alaska Native   ____(07) Two or more races
____(04) White or Caucasian   ____(99) Other: _____

29. **What is the primary language spoken in your home?**

_____

30. **If the primary language is not English, how might the County better provide services and engage with you?**

_____

31. **Would you say your total annual household income (before taxes) is...**

____(1) Less than $15,000   ____(4) $35,000-$49,999   ____(7) $100,000-$149,999
____(2) $15,000-$24,999   ____(5) $50,000-$74,999   ____(8) $150,000 or more
____(3) $25,000-$34,999   ____(6) $75,000-$99,999   ____(9) Don't know

32. **What is the highest level of education you have completed?**

____(1) Some high school, no diploma   ____(4) Associate degree
____(2) High school diploma or equivalent   ____(5) Bachelor's degree
____(3) Some college but no degree   ____(6) Graduate degree or higher

33. **What is your age group?**

____(1) 19 and under   ____(3) 35 to 44   ____(5) 60 to 79
____(2) 20 to 34   ____(4) 45 to 59   ____(6) Over 79

34. **Including yourself, how many ADULTS (ages 18+) live in your household?**   _____ adults

35. **How many CHILDREN (under age 18) live in your household?**   _____ children

36. **What is your current employment status?**

____(1) Full time employment   ____(5) Student
____(2) Part time employment   ____(6) Retired
____(3) Unemployed/Looking for work   ____(7) Other: _____
____(4) Unemployed/Not looking for work

37. **What is your current housing status?**

____(1) Homeowner
____(2) Renter
____(3) Living with others but not paying rent or mortgage
____(4) Living with others and assisting with paying rent or mortgage
____(5) Other:_____

38. **What type of housing best describes where you currently reside?**

____(1) Single family home   ____(5) Condominium
____(2) Semi-detached house (duplex)   ____(6) Mobile/Manufactured home
____(3) Apartment   ____(7) Other: _____
____(4) Townhome

39. **Would you be willing to participate in future surveys sponsored by St. Johns County?**

____(1) Yes *[Please answer Q39a.]*   ____(2) No

39a. **Please provide your contact information.**

Mobile Phone Number: _____

Email Address: _____

This concludes the survey. Thank you for your time!
Please return your completed survey in the enclosed return-reply envelope addressed to:
ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061

Your responses will remain completely confidential.
The address information printed to the right will
ONLY be used to help identify areas with specific
needs. Thank you.