MINUTES OF MEETING
INDUSTRIAL DEVELOPMENT AUTHORITY
OF ST. JOHNS COUNTY
May 11, 2026
at
500 San Sebastian View, St. Augustine FL

Members Present: Boris Lyubomirsky, Geoff Litchney, Susan Phillips, and Orv Dothage

Members Absent: Melissa Churchwell

Call In: none

Guests Present: See attached sign-in sheet.

Mr. Lyubomirsky brings the meeting to order at 3:00 P.M. and announces no Quorum.

Mr. Lyubomirsky asks for public comment.

No public comment.

Mr. Lyubomirsky moves the meeting to additions and deletions to the agenda.

No additions or deletions.

Mr. Lyubomirsky moves meeting to approval of the minutes for March 9, 2026.

Discussion.

Motion Mr. Litchney, Second Ms. Phillips to approve the minutes as presented. Vote unanimous.

Mr. Lyubomirsky moves meeting to the treasurer's report.

Mr. O'Connell presents to the Authority: check for payment of $525 made out to W.H. O'Connell & Associates, a check to deposit of $2,500 for Baptist South fees, and monthly financials of the Authority. He states the annual audit is under way and will give updates when available. He states the SBA Florida Prime Account is setup and will be receiving a transfer of $400,000 from the Authority's Ameris Bank account this week.

Discussion.

Mr. Lyubomirsky moves meeting to the business items.

Demand Supply – Status on Business Development Opportunities

Ms. Meyer gives details of the number of direct inquiries occurred in the resent weeks along with details of the inquiries.

IDA Logo

Discussion on logo's presented and final pic.

Feedback on the Invest SJC webpage and Invest St. Johns County LinkedIn page.

Website was presented to the Authority. During presentation details of the changes made were shown.

Mr. Lyubomirsky asks each member for comment.

Mr. Dothage states he likes the way this is proceeding.

Mr. Litchney states what was presented is very organized and well structured.

Mr. Lyubomirsky states he used AI to review the website. He discusses the results from AI and potential changes for more detailed statistics.

LinkedIn Page

Review of status

Phase 3 branding project recommendations

Ms. Dominguez goes over the dollars spent and the dollars left to spend.

Ms. Valliere goes over the current activities in the branding project.

Discussion.

PBS Documentary

General discussion. It was noted that for the 250-year anniversary of the United States St Augustine will be featured at a cost of $30,000.

Discussion on potentially using part of the branding project funds to pay for $10,000 of the overall $30,000 costs.

Reports

Mr. Dothage states he was asked by the lieutenant governor to serve on a state board that deals directly with high schools and internships.

Discussion.

Mr. Litchney – no report

Mr. Lyubomirsky – no report

Commissioner Joesph thanks the IDA for their new direction

Mr. Lyubomirsky adjourns the meeting at 4:38PM

IDA

SIGN IN SHEET

IDA BOARD MEMBERS		IDA MEETING
1	Boris Lyubomirsky - Chair	
2	Geoff Litchney - Vice Chair	
3	Orv Dothage - Secretary	
4	Susan Phillips - Treasurer present	DATE: 05/11/2026
5	Melissa Churchwell	
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	VISITORS / GUESTS	Who do you represent?
1	Christine Valliere	SJC Economic Development Department
2	Comm. Krista Joseph	SJC BCC Liasion
3	Monica Dominguez	SJC Economic Development Department
4	Henry O'Connell	IDA CPA
5	Mike McCabe	IDA Attorney
6	Scott Maynard	SJC Chamber of Commerce
7	Aliyah Meyer	SJC Economic Development Department
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